

**AGENDA  
CITY OF WATSONVILLE  
REVENUE MEASURE OVERSIGHT  
COMMITTEE MEETING**



*Working with our community to create positive impact through service with heart.*

**Values: Teamwork, Integrity, Honesty, Service and Respect**

*Rick Danna, Realtor  
PJ Mecozzi, Business Owner  
Robby Olson, Pastor  
Erik Sturm, Neighborhood Leader*

**Location:  
City Council Chambers  
275 Main Street, Top Floor  
Watsonville, CA 95076**

**Anyone addressing the Committee is asked to fill out a speaker card and leave it at the podium for recording purposes.**

**IF YOU CHALLENGE ANY ACTION APPEARING ON THIS AGENDA IN COURT, YOU MAY BE LIMITED TO RAISING ONLY THOSE ISSUES YOU OR SOMEONE ELSE RAISED AT THE PUBLIC MEETING DESCRIBED ON THIS AGENDA, OR IN WRITTEN CORRESPONDENCE DELIVERED TO THE CITY CLERK PRIOR TO, OR AT, THE PUBLIC MEETING.**

*For information regarding this agenda, please call the City Clerk's Office at (831) 768-3040.*

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**AGENDA  
CITY OF WATSONVILLE  
REVENUE MEASURE OVERSIGHT COMMITTEE MEETING**

Location: 275 Main Street, Top Floor, Watsonville, CA 95076

Date: November 6, 2024

Time: 4:30 pm

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**Pages**

**1. ROLL CALL**

**2. PRESENTATIONS & ORAL COMMUNICATIONS**

(This time is set aside for members of the general public to address the Revenue Measure Oversight Committee on any item not on the Agenda, which is within the subject matter jurisdiction of the Revenue Measure Oversight Committee. No action or discussion shall be taken on any item presented except that any Member may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Revenue Measure Oversight Committee will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report. Any Member may place matters brought up under Oral Communications on a future agenda. ALL SPEAKERS ARE ASKED TO ANNOUNCE THEIR NAME IN ORDER TO OBTAIN AN ACCURATE RECORD FOR THE MINUTES.

**2.a ORAL COMMUNICATIONS FROM THE PUBLIC & COMMITTEE**

**3. CONSENT AGENDA**

*All items appearing on the Consent Agenda are recommended actions which are considered to be routine and will be acted upon as one motion. Any items removed will be considered immediately after the motion. The Chair will allow public input prior to the approval of the Consent Agenda.*

**3.a MOTION APPROVING MINUTES OF MAY 15 & 22, 2024**

1

**4. ITEMS REMOVED FROM CONSENT AGENDA**

**5. NEW BUSINESS**

<b>5.a</b>	<b>FINANCIAL STATUS REPORT PERIOD ENDING SEPTEMBER 30, 2024</b>	<b>7</b>
	a) Staff Report by Administrative Services Director Duran	
	b) Committee Members Questions & Input	
	c) Public Input	
	d) Accept by Motion, Measure Y Quarterly Financial Report for Fiscal Year 2024-25, 1st Quarter Ending September 30, 2024	
<b>5.b</b>	<b>PARKS &amp; COMMUNITY SERVICES DEPARTMENT MEASURE Y STATUS REPORT FOR JULY THROUGH DECEMBER 2024</b>	<b>10</b>
	a) Staff Report by Parks & Community Services Director Calubaquib	
	b) Committee Members Questions & Input	
	c) Public Input	
	d) Accept by Motion, the Operations Report from the Parks & Community Services Department for July through December 2024	
<b>5.c</b>	<b>FIRE DEPARTMENT STATUS REPORT FOR JULY 1, 2024, THROUGH DECEMBER 31, 2024</b>	<b>14</b>
	a) Staff Report by Fire Chief Lopez	
	b) Committee Members Questions & Input	
	c) Public Input	
	d) Accept by Motion, the Watsonville Fire Department Status Report for July 1, 2024, through December 31, 2024	
<b>5.d</b>	<b>POLICE DEPARTMENT STATUS REPORT – JULY TO DECEMBER 2024</b>	<b>17</b>
	a) Staff Report by Police Chief Zamora	
	b) Committee Members Questions & Input	
	c) Public Input	
	d) Accept by Motion, the Watsonville Police Department Status Report for July 1, 2024, through December 31, 2024	

## 6. ADJOURNMENT

**The next Committee meeting will be held on May 21, 2025.**

Pursuant to Section 54954.2(a)(1) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day and on the City of Watsonville website at <https://watsonville.gov/2145/Revenue-Measure-Oversight-Committee-Meet>

Materials related to an item on this Agenda submitted to the Committee after distribution of the agenda packet are available for public inspection in the City Clerk's Office (275 Main Street, 4th Floor) during normal business hours.

Such documents are also available on the City of Watsonville website at: <https://watsonville.gov/2145/Revenue-Measure-Oversight-Committee-Meet> subject to staff's ability to post the document before the meeting.



**MINUTES  
REVENUE MEASURE OVERSIGHT COMMITTEE FOR THE PUBLIC  
SAFETY SALES TAX MEASURE (MEASURE Y) MEETING**

**Cancelled – Lack of Quorum**

**May 15, 2024  
4:45 P.M.**

**City of Watsonville  
Council Chambers  
275 Main Street, Top Floor**

**1. ROLL CALL**

Vice Chair Sturm and Members Danna and Olson were present. Member Mecozzi was absent.

*City Clerk Ortiz stated that with only three committee members present, there was no quorum and therefore, the meeting could not be held.*

**2. PRESENTATIONS & ORAL COMMUNICATIONS**

**2.a. ORAL COMMUNICATIONS FROM THE PUBLIC & COMMITTEE – None**

**3. CONSENT AGENDA**

**3.a. MOTION APPROVING MINUTES OF NOVEMBER 8, 2023**

**3.b. MOTION SETTING NOVEMBER 6, 2024, & MAY 21, 2025 AS COMMITTEE REGULAR MEETING DATES FOR THE REVENUE MEASURE OVERSIGHT COMMITTEE**

**4. ITEMS REMOVED FROM CONSENT AGENDA – None**

**5. NEW BUSINESS**

**5.a. ELECTION OF CHAIR & VICE-CHAIR PURSUANT TO SECTION 9 OF RESOLUTION NO. 115-23 (CM)**

**5.b. ANNUAL COMPREHENSIVE FINANCIAL REPORT FOR FY 2022-23 & PROJECTED FINANCIAL SUMMARY FY 2023-24**

**5.c. PARKS & COMMUNITY SERVICES DEPARTMENT STATUS REPORT FOR FY 2023-2024**

**5.d. POLICE DEPARTMENT STATUS REPORT – JULY 1, 2023, THROUGH JUNE 30, 2024**

**5.e. FIRE DEPARTMENT STATUS REPORT FOR JULY 1, 2023, THROUGH JUNE 30, 2024**

**6. ADJOURNMENT**



**MINUTES  
REVENUE MEASURE OVERSIGHT COMMITTEE FOR THE PUBLIC SAFETY  
SALES TAX MEASURE (MEASURE Y) MEETING**

May 22, 2024  
4:32 P.M.

City of Watsonville  
City Administration Offices  
275 Main Street, Top Floor

**1. ROLL CALL**

Vice Chair Sturn, and Members Danna, Mecozzi, and Olson were present.

Staff members present were Fire Chief Lopez, Parks & Community Services Director Calubaquib, Administrative Services Director Duran, Police Captain Rodriguez, Fire Division Chief Avila, and Deputy City Clerk Pacheco.

**2. PRESENTATIONS & ORAL COMMUNICATIONS**

**2.a. ORAL COMMUNICATIONS FROM THE PUBLIC & COMMITTEE – None**

**3. CONSENT AGENDA**

**MOTION:** It was moved by Member Olson, seconded by Member Danna, and carried by the following vote to approve the Consent Agenda.

AYES: MEMBERS: Danna, Mecozzi, Olson, Sturn  
NOES: MEMBERS: None  
ABSENT: MEMBERS: None

**3.a. MOTION APPROVING MINUTES OF NOVEMBER 8, 2023**

**3.b. MOTION SETTING NOVEMBER 6, 2024, & MAY 21, 2025 AS COMMITTEE REGULAR MEETING DATES FOR THE REVENUE MEASURE OVERSIGHT COMMITTEE**

**3.c. MOTION DIRECTING & AUTHORIZING THE CHAIR TO PRESENT 9TH ANNUAL REPORT TO CITY COUNCIL, WHICH CONTAINS (1) A STATEMENT INDICATING THE CITY'S COMPLIANCE WITH THE REQUIREMENTS OF THE REVENUE MEASURE OVERSIGHT COMMITTEE; (2) A SUMMARY OF THE COMMITTEE'S PROCEEDING & ACTIVITIES SINCE THE 8TH ANNUAL REPORT**

**4. ITEMS REMOVED FROM CONSENT AGENDA – None**

**5. NEW BUSINESS**

**5.a. ELECTION OF CHAIR & VICE-CHAIR PURSUANT TO SECTION 9 OF RESOLUTION NO. 115-23 (CM)**

**a) Nomination of Chair**

Member Mecozzi nominated Vice Chair Sturm as Chair.

**b) MOTION:** It was moved by Member Mecozzi, seconded by Member Olson, and carried by the following vote to elect Vice Chair Sturm as Chair.

AYES: MEMBERS: Danna, Mecozzi, Olson, Sturm  
NOES: MEMBERS: None  
ABSENT: MEMBERS: None

**c) Nomination of Vice Chair**

Member Mecozzi nominated Member Danna as Vice Chair.

**d) MOTION:** It was moved by Member Mecozzi, seconded by Member Olson and carried by the following vote to elect Member Danna as Vice Chair.

AYES: MEMBERS: Danna, Mecozzi, Olson, Sturm  
NOES: MEMBERS: None  
ABSENT: MEMBERS: None

**5.b. ANNUAL COMPREHENSIVE FINANCIAL REPORT FOR FY 2022-23 & PROJECTED FINANCIAL SUMMARY FY 2023-24**

**a) Staff Report by Administrative Services Director Duran**

**b) Committee Members Questions & Input**

In answering Chair Sturm, Fire Chief Lopez spoke about scheduled infrastructure improvements and the amount of time needed to complete projects.

Parks & Community Services Director Calubaquib, in answering Chair Sturm, spoke about allocating available funding towards various projects.

In answering Member Mecozzi, Administrative Services Director Duran spoke about the projected consumer price index.

**c) Public Input - None**

**d) MOTION:** It was moved by Member Mecozzi seconded by Member Danna and carried by the following vote to accept the Fiscal Year 2022-23 Comprehensive Financial Audit Report audited by Maze & Associates pursuant to Municipal Code Subsection 3-6.110 (b) & to receive Measure Y Projected Year End Financial Report for FY 2023-24, ending June 30, 2024.

AYES: MEMBERS: Danna, Mecozzi, Olson, Sturm  
NOES: MEMBERS: None  
ABSENT: MEMBERS: None

**5.c. PARKS & COMMUNITY SERVICES DEPARTMENT STATUS REPORT FOR FY 2023-2024**

**a) Staff Report by Parks & Community Services Director Calubaquib**



**b) Committee Members Questions & Input**

In answering Member Mecozzi, Parks & Community Services Director Calubaquib spoke about outreach efforts to keep the community informed about available programs and activities. He provided details regarding the registration process for various youth activities.

Parks & Community Services Director Calubaquib, in answering Member Danna, spoke about deferred maintenance needs for City parks and pursuing potential funding.

In answering Member Olson, Parks & Community Services Director Calubaquib spoke about dedicated funding to address deferred maintenance needs and prioritizing projects by utilizing the recent Parks Assessment Report.

Chair Sturm thanked Parks & Community Services Director Calubaquib for his efforts.

**c) Public Input – None**

**d) MOTION:** It was moved by Member Olson, seconded by Member Danna, and carried by the following vote to accept the Operations Report from the Parks & Community Services Department for Fiscal Year 2023-2024.

AYES: MEMBERS: Danna, Mecozzi, Olson, Sturm  
NOES: MEMBERS: None  
ABSENT: MEMBERS: None

**5.d. POLICE DEPARTMENT STATUS REPORT – JULY 1, 2023, THROUGH JUNE 30, 2024**

**a) Staff Report by Police Captain Rodriguez**

**b) Committee Members Questions & Input**

Member Olson spoke in support of the Caminos Hacia el Éxito Program.

In answering Member Danna, Police Captain Rodriguez spoke about options for residents to file police reports, the role of dispatch in routing residents' calls, and Police efforts to be responsive to residents.

Police Captain Rodriguez, in answering Chair Sturm, spoke about use of the Flock Automated License Plate Reader (ALPR) System.

**c) Public Input – None**

**d) MOTION:** It was moved by Member Mecozzi, seconded by Member Olson, and carried by the following vote to accept the Watsonville Police Department Status Report for July 1, 2023, through June 30, 2024.

AYES: MEMBERS: Danna, Mecozzi, Olson, Sturm  
NOES: MEMBERS: None  
ABSENT: MEMBERS: None

**5.e. FIRE DEPARTMENT STATUS REPORT FOR JULY 1, 2023, THROUGH JUNE 30, 2024**

**a) Staff Report by Fire Division Chief Avila. Fire Chief Lopez was also present.**

**b) Committee Members Questions & Input**

In answering Member Mecozzi, Fire Division Chief Avila spoke about the average number and the nature of calls Fire responded to daily.

Fire Chief Lopez added there had been an increase in homelessness related calls.

In answering Members Danna and Mecozzi, Fire Chief Lopez spoke about challenges faced due to increased calls for service.

Fire Chief Lopez, in answering Member Danna, spoke about outreach efforts to recruit staff and provide cadets with proper training and certification.

In answering Chair Sturm, Fire Division Chief Avila spoke about the cost and lifespan of fire hoses.

Fire Chief Lopez answered Chair Sturm's question regarding the duration of the Fire Youth Academy, availability of CPR classes in Spanish, and responding to requests for assistance with lifting people that have fallen.

In answering Chair Sturm, Fire Division Chief Avila spoke about tracking homelessness related calls for service.

Administrative Services Director Duran, in answering Chair Sturm, spoke about a potential ballot measure that could repeal Measure R.

**c) Public Input – None**

**d) MOTION:** It was moved by Member Danna, seconded by Member Olson, and carried by the following vote to accept the Watsonville Fire Department Status Report for July 1, 2023, through June 30, 2024.

AYES: MEMBERS: Danna, Mecozzi, Olson, Sturm

NOES: MEMBERS: None

ABSENT: MEMBERS: None

**6. ADJOURNMENT**

The meeting adjourned at 6:04 p.m.

**FUTURE COMMITTEE'S MEETING**

November 6, 2024

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Eric Sturm, Chair

ATTEST:

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Irwin I. Ortiz, City Clerk

# Agenda Report



**MEETING DATE:** Wednesday, November 6, 2024

**TO:** Revenue Measure Oversight Committee

**FROM:** ADMINISTRATIVE SERVICES DIRECTOR DURAN

**SUBJECT:** FINANCIAL STATUS REPORT PERIOD ENDING 09/30/2024

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## **RECOMMENDED ACTION:**

Receive Measure Y quarterly financial report for Fiscal Year 2024-25, 1<sup>st</sup> quarter ending September 30, 2024.

## **BACKGROUND:**

On June 3, 2014; 67.22% of Watsonville voters approved Measure G, enacting a one half of one percent transactions and use tax in the City of Watsonville to fund police, fire and youth violence prevention services. Pursuant to Revenue and Taxation code section 7265, the new tax became operative on October 1, 2014, while revenue began flowing to the City in December of 2014. On March 3, 2020, the voters approved Measure Y (formally known as Measure G) to renew the existing one-half cent local sales tax to maintain adequate staffing levels of firefighters and police, continue funding of youth prevention and development programs, and include the Parks and Community Services Department as a new partner to the Police and Fire Departments.

## **DISCUSSION:**

In accordance with Measure Y requirements, “all revenues from the Public Safety Sales Tax Measure shall be used only for improving our community’s public safety, with the revenue to be directed in support of the Police, Fire and Parks and Recreation Departments, in the proportions of fifty-four percent (54%) to police and thirty-eight percent (38%) to Fire and eight percent (8%) for Parks. Measure Y requires that an annual maintenance of effort (MOE) be met. The MOE is an amount of General Fund spending which must be dedicated to Police and Fire Services. The MOE for Police and Fire services is defined as the Fiscal Year 2023-24 adopted General Fund operating budget for each department inflated by change in the April-to-April San Francisco Bay Area Consumer Price Index (CPI). The MOE requirements for Fiscal Year 2024-25 and is shown on Table 1 below. The MOE is met and projected to be exceeded for the current fiscal year.

Table 1 Maintenance of Effort

	FY 2024-25 (budget)
CPI	3.80%
Police MOE	14,618,308
Police GF Expenses	23,184,616
Fire MOE	6,708,732
Fire GF Expenses	9,239,593

Currently the Finance Department is in the process of closing the books for the prior fiscal year 2023/2024. In the coming weeks, we will be collaborating with external auditors to complete the audit and will present the results at our next regularly scheduled meeting.

The table below provides a financial summary for the first quarter of the fiscal year ending September 30, 2024. It is anticipated that Police Department will utilize both its operational and capital budgets. They are planning expenditures on body worn camera contract, patrol car and crowd management masks. The Fire Department is projected to use its operational budget, with its capital funds dedicated to station repairs. The Parks and Recreation Department plans to invest in converting courts in Callaghan Park and upgrading multiple community centers.

II Quarterly Reports

MEASURE Y - FY 2024-25 Quarterly Report ending 09/30/24					
		FY 24-25			
		PROPOSED BUDGET	ACTUALS (through September 30)	Projected	Variance Positive / (Negative)
Police	Tax Revenue	\$2,979,720	\$741,570	2,966,280	(13,440)
	Interest	15,000	-	15,000	-
	Other Revenue	100	-	-	(100)
Fire	Tax Revenue	2,096,840	521,846	2,087,382	(9,458)
	Interest	5,000	-	5,000	-
PCS	Tax Revenue	441,440	109,862	439,449	(1,991)
	Interest	1,000	-	1,000	-
	<b>Total Revenues</b>	<b>5,539,100</b>	<b>1,373,278</b>	<b>5,514,112</b>	<b>(24,988)</b>
Police	Operations	2,826,911	602,093	2,826,911	-
	Equipment / Facilities (police)	412,573	62,500	412,573	-
Fire	Operations	1,975,412	484,487	1,937,949	37,463
	Equipment / Facilities	1,521,643	23,121	50,000	1,471,643
PCS	Operations	919,907	61,152	715,601	204,306
	Equipment / Facilities	-	-	-	-
	<b>Totals Expenses</b>	<b>7,656,446</b>	<b>1,233,353</b>	<b>5,943,034</b>	<b>1,713,412</b>
<b>Change in Fund Balance</b>		<b>(2,117,346)</b>	<b>139,925</b>	<b>(428,923)</b>	<b>(1,738,400)</b>

**STRATEGIC PLAN:**

4-Fiscal Health

5-Public Safety

**FINANCIAL IMPACT:**

No direct financial impact.

**ALTERNATIVE ACTION:**

No reasonable alternatives are known currently.

**ATTACHMENTS AND/OR REFERENCES (If any):**

None.

# Agenda Report



**MEETING DATE:** Wednesday, November 6, 2024

**TO:** Revenue Measure Oversight Committee

**FROM:** PARKS & COMMUNITY SERVICES DIRECTOR CALUBAQUIB

**SUBJECT:** PARKS AND COMMUNITY SERVICES DEPARTMENT  
MEASURE Y STATUS REPORT FOR JULY THROUGH  
DECEMBER 2024

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## **RECOMMENDED ACTION:**

It is recommended that the Revenue Measure Oversight Committee accept, by motion, the operations report from the Parks and Community Services Department for July through December 2024

## **BACKGROUND:**

The Parks and Community Services Department (PCS) is dedicated to *creating exceptional experiences that enhance the quality of life*. PCS is a key provider of high-quality recreational and community programs, special events, and facilities that provide recreational experiences, foster human development, promote health and wellness, increase cultural unity, facilitate community problem solving, protect natural resources, strengthen safety and security, strengthen community building and support economic development. The Department is comprised of a Parks Division and a Recreation Division.

The Parks Division strives to provide safe, clean, and green parks and open spaces for the community to enjoy. Division teammates protect environmental resources and strengthen community image and sense of place within the City's neighborhoods by maintaining Watsonville's 26 public parks (143 acres), street median islands, City trees and landscaping, and public grounds.

The Recreation Division provides recreation and leisure services throughout the community, including at seven recreation centers, and through youth development programs, youth and adult sports, aquatics, adult and senior programs, camps, classes, facility rentals, and community special events.

Measure Y, which was approved by voters in March 2020, included language that allocates eight percent (8%) of the public safety sales tax measure to the Parks and Community Services Department. Language in the Measure states, "the public safety

sales tax measure will enable the City to hire more parks and recreation staff for youth prevention programs, increase recreation services to neighborhoods, and upgrade equipment and facilities to increase and improve safe places for youth in the Watsonville Community.”

**DISCUSSION:**

The Parks and Community Services Department’s Measure Y allocation is:

<b>Fiscal Year</b>	<b>Budget</b>
2021-2022	\$338,400
2022-2023	\$410,740
2023-2024	\$415,760
2024-2025	\$441,440

The Department’s Measure Y budget includes funding to support:

- Staff and supplies for free late night and weekend youth development programs, primarily at the GHWR Youth Center
- Staff, transportation and fees for youth field trips
- Recreation Facility improvements
- Staff, supplies, and contract services for park and playground enhancements, maintenance, and operations

***Free After-School and Summer Programs***

The Gene Hoularis & Waldo Rodriguez (GHWR) Youth Center continued to serve as an outlet for youth looking to engage in positive after-school programming. Measure Y funds are used to expand program hours and funds staffing and operations so that these facilities can remain open on Friday from 1:30 pm to 9:00 pm and Saturdays from 2:00 pm to 9:00 pm.

This represents a 55% increase in weekly operating hours during the academic school year compared to prior to receiving these funds. This has allowed the team to plan engaging, positive activities for youth and teens to participate in during these crucial out-of-school times, including video game and sporting event nights, physical activity events, and more.

The free “Passport to Fun Membership” for Watsonville youth removes financial barriers allowing all youth regardless of financial status the opportunity to participate in in GHWR Youth Center programming, programming at the Environmental Science Workshop and other youth programs, events and field trips.

The Youth Center saw over 600 member check-ins on Fridays and Saturdays from July to October 2024.

Highlights funded by Measure Y during this reporting period include:

- 7/6 Karaoke Night
- 7/13 Mid-Summer Carnival
- 7/30 Cosplay Dodgeball

- 8/23 Youth Art Exhibit
- 8/30 Hip Hop Pop Up
- 9/21 Salsa Y Salsa
- 9/27 30<sup>th</sup> Anniversary of the Watsonville Youth Center

### ***Park, Playground and Recreation Facility Maintenance***

Measure Y funds support staff, supplies, and contract services for the enhancement, maintenance, and operations of our community's public parks and playgrounds. Due to many years of budget recessions and limitations, the City's parks and facilities have accumulated approximately \$55 million in deferred maintenance needs, excluding Ramsay Park and the City Plaza. These needs range from landscape repair to equipment replacement to termite mitigation to the replacement of playground structures. Investments in these areas are needed to mitigate further damage, address safety concerns, and improve user experience.

The staff and supplies budget lines are used to address some of these deferred maintenance needs. Savings from previous years are also allocated this year to support some of these larger projects. Highlights include:

### **Parks and Playgrounds**

- Pickleball Court Conversion at Callaghan Park – in progress
- River Park Master Plan – RFP to be released soon
- New pressure washer for graffiti removal/restroom cleanup
- Temporary fencing to allow for pickleball at Callaghan
- Seaview Ranch fence repair to deter homelessness and vandalism
- Marinovich Park fence repair to deter homelessness and vandalism
- New irrigation controllers at Joyce McKenzie and Riverside Mini Park
- New gated area at PCS building to deter homelessness and provide for PCS equipment storage
- Irrigation supplies to repair vandalism at Seaview Ranch
- Irrigation repair at Manabe Ow/Slough Rd.
- Tree Work at Kearney Park, Memorial Park and Parking Lot #3
- Holiday tree rental for City Plaza
- Main St and Parking Lot #3 tree well grate repairs to eliminate trip hazards.
- Callaghan restroom plumbing/vandalism repair (x3)
- Joyce McKenzie turfgrass repair
- Seaview Ranch purchase of shade structures at Picnic area
- Franich Park purchase of new collapsable bollards
- Pinto Lake Ballfield purchase of new ADA bleachers
- Crestview Park purchase of new tennis court net posts

### ***Projected***

- Callaghan restroom anti vandalism device for toilets
- Holiday lights for City Plaza
- Main Street tree Light Repairs
- Water Fountain installations at various parks
- Purchase additional water fountains per new standard



- Crestview park installation of new tennis court net posts
- Franich Park installation of new collapsable bollards

**Recreation Facilities**

- New Welcome Desk at the Senior Center
- PCS Headquarters renovations (windows, doors)
- Security door readers at Youth Center and PCS HQ

**STRATEGIC PLAN:**

- 02-Infrastructure & Environment – Measure Y funds are used to address enhancements, maintenance, and operations of our community’s public parks and playgrounds.
- 05-Public Safety – Pro-social youth engagement programs serve as prevention programs that provide young people with the skills, assets, and support needed to be resilient against negative and illegal behaviors and to become healthy, thriving adults.
- 06-Community Engagement & Well-Being – Measure Y funds are used to support youth engagement programs.

**FINANCIAL IMPACT:**

There is no financial impact. Measure Y funds are being utilized as directed by the voters.

**ALTERNATIVE ACTION:**

None.

**ATTACHMENTS AND/OR REFERENCES (If any):**

None.

# Agenda Report



**MEETING DATE:** Wednesday, November 6, 2024

**TO:** Revenue Measure Oversight Committee

**FROM:** FIRE CHIEF LOPEZ  
ADMINISTRATIVE ANALYST MEYER

**SUBJECT:** FIRE DEPARTMENT STATUS REPORT FOR JULY 1, 2024,  
THROUGH DECEMBER 31, 2024

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## **RECOMMENDED ACTION:**

It is recommended that the Revenue Measure Oversight Committee approve, by motion, the Watsonville Fire Department status report for July 1, 2024, through December 31, 2024.

## **BACKGROUND:**

The Watsonville Fire Department's (WFD) mission is to serve and safeguard the community through the protection of life and property. The WFD is dedicated to helping the youth in the community by being mentors and demonstrating the importance of community by exemplifying the WFD core values: Family, Integrity, Respect, Enthusiasm, Trust, Ethics, Attitude, and Maturity. The WFD is dedicated to the community and will provide the best service possible.

## **Measure Y**

On June 3, 2014, Measure G was approved by Watsonville voters. The new tax went into effect on October 1, 2014. On March 3, 2020, Watsonville voters passed the Public Safety Sales Tax Measure (Measure Y), renewing the existing local sales tax to support public safety efforts in Watsonville.

The Revenue Measure has been instrumental in providing adequate staffing levels for the Fire department by increasing available staffing positions. The Measure has also provided for fire equipment, fire engines, and in 2019, a new aerial ladder truck. The Measure provided new personal protective equipment for personnel and updated rescue equipment. Prior to the Measure, WFD had to borrow fire engines from other local agencies because WFD engines were out of service; and WFD firefighters had to use equipment that was unreliable.

## **DISCUSSION:**

During this period, Watsonville Fire Department (WFD) reports the following:

### **Staffing**

Measure Y funding continues to nine (9) additional personnel- eight (8) firefighters and one (1) administrative staff person. Due to retirements and resignations in both the General Fund and Measure Y, as well as reduced interest in firefighting careers, the department has struggled to continually keep the nine allocated Measure Y positions filled. At the start of this reporting period, there is one firefighter position vacant. WFD continues to recruit qualified personnel.

### **Paramedic Training Program for EMTs**

As part of the recruitment process, WFD is sponsoring three local EMTs through the Paramedic Core Course being offered through South Bay Regional Public Safety Training. Three candidates are participating in this program. The three participants began the Core Phase (Didactic) which is the first phase of the Paramedic Core Course on November 25, 2023. They began the Clinical Course (Hospital Internship) which is the second phase of the Paramedic Core Course on May 1, 2024 which ran through July 12, 2024. The third and final phase began July 14, 2024. The anticipated completion date is December 21, 2024. Upon successful completion and paramedic certification, the participants will begin a 16-week fire academy in February 2025.



### **Summer Youth Academy**



Measure Y funds were used to hold a summer youth academy session during this reporting period from July 22-August 2, 2024. There were 12 participants. This session was in partnership with Pajaro Valley Unified School District's (PVUSD) Expanded Learning Program. This program limited applicants to incoming Freshman thru Juniors from high schools in PVUSD's area. The session ran for a period of two weeks, Monday through Friday 8am-4pm. All 12 attendees successfully graduated from the academy.

### **Supporting the Mental Health of First Responders**

Measure Y funds continue to provide mental health support to first responders and their families. Mental health clinicians familiar with the fire service are available to fire personnel and their families when needed.

### **Apparatus and Equipment**

Measure Y funds were used for the following apparatus and equipment related purchases:

- Wildland Pants
- Two staff vehicles

The two staff vehicles purchased replace the current battalion chief command vehicle, a 2015 Dodge Ram 2500 SLT, which will be used to replace a 2002 Chevy Tahoe, the current out of county vehicle; and a 2015 Ford Explorer that was sold to Watsonville Police. The funds from that sale will be used to offset some of the costs of the new truck.

### **Building Maintenance**

Measure Y funds continue to support the renovations needed at the fire stations. Work is continuing to move forward to upgrade the restrooms at Fire Station 1 to make them gender neutral and allow for privacy while showering. Staff will present a staff report to City Council to receive authorization to go out to bid. It is anticipated that renovations will begin in 2025.

### **STRATEGIC PLAN:**

- 02-Infrastructure & Environment- Measure Y funds are used to address the need to repair the infrastructure necessary for fire department operations.
- 05-Public Safety - Measure Y funds are used to ensure adequate staffing and equipment needs are being met for fire department operations.
- 06-Community Engagement & Well-Being- Measure Y funds are used to increase community engagement with all members of the community.

### **FINANCIAL IMPACT:**

There is no financial impact. Measure Y funds are being utilized as directed by the voters.

### **ALTERNATIVE ACTION:**

None

### **ATTACHMENTS AND/OR REFERENCES (If any):**

None

# Agenda Report



**MEETING DATE:** Wednesday, November 6, 2024

**TO:** Measure Y Oversight Committee

**FROM:** POLICE CHIEF ZAMORA

**SUBJECT:** WATSONVILLE POLICE DEPARTMENT STATUS REPORT –  
JULY TO DECEMBER 2024

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## **RECOMMENDED ACTION:**

It is recommended that the Revenue Measure Oversight Committee accept by motion the Watsonville Police Department status report for July 1, 2024, through December 31, 2024.

## **BACKGROUND:**

On June 3, 2014, Measure G was approved by the voters to establish a one-half cent local sales tax with a seven-year sunset clause. That measure provided a secure, local revenue stream to the City of Watsonville that was used entirely to provide additional police and fire personnel, update public safety equipment, facilities and services, and enhance youth violence prevention programs to protect our community. On March 3, 2020, the voters approved Measure Y (formally known as Measure G) to renew the existing one-half cent local sales tax to maintain adequate staffing levels of firefighters and police, continue funding of youth prevention and development programs, and include the Parks and Community Services Department as a new partner to the Police and Fire Departments.

## **DISCUSSION:**

The Watsonville Police Department (WPD) strives to create a healthy, safe and thriving Watsonville through our mission: committing ourselves to public safety through engagement, education, enforcement, and professional development by impacting our community in positive ways, every day, through strong relationship and problem solving. WPD is dedicated in providing public safety to the community using the core values of character, competency, compassion and communication. The department will continue to provide services and prioritize the safety and well-being of the Watsonville community.

This public safety sales tax measure supports the WPD's mission by funding sworn and professional personnel, it allows the department to continue to maintain adequate police emergency response times; neighborhood patrols; and youth intervention and suppression efforts. In addition, the sales tax continues to support the upgrade of equipment and technology to help solve crimes and enhance community services while increasing efficiency.

Below is a list of the personnel funded by the local sales tax:

<b>Position</b>	<b># of Positions July – December 2024</b>	<b>Status</b>
Police Officers	7	4 Filled
Police Service Specialist	1	Filled
Property & Evidence Technician	1	Filled
Crime Analyst	1	Filled
Youth Specialist	1	Filled
Administrative Analyst	1	Filled
Communications & Media Assistant	1	Filled
<b>Total</b>	<b>13</b>	

The WPD continues to enhance community engagement programming to foster trust and develop coordinated efforts with the community and local nonprofits. During the reporting period, the WPD organized or will be organizing the following events:

- Agua con la Chota: an educational program that is aimed at engaging local farm workers to speak about topics that matter to them. This builds stronger community relationships with local farmworkers, sponsors and collaborating non-profit organizations.
- Cadet Program: provides youth with the opportunity to explore the law enforcement field as a possible career choice. This program was placed on hold due to the pandemic, however, the WPD started recruiting new members.
- WPD Youth Academy: offers Watsonville youth the opportunity to gain basic knowledge of the law enforcement field, develop life skills, build confidence and become empowered.

Measure Y also funds trainings, facility maintenance, vehicles, specialized department equipment and technology:

- Trainings continue to help officers respond to the needs of the community. Trainings such as classes for canines and their handlers; canines can search large areas and buildings in a relatively short period of time, assist with apprehension of suspects and are able to detect narcotics. Detectives attend classes that helps them prepare legal demands to lawfully obtain evidence and intelligence located in cellular phones, phone company records, and third-party data sources that assist with investigations. In addition, sworn personnel participated in a post-certified first aid training course that allowed them to get certified in CPR and First Aid.
- Specialized department equipment and technology includes:
  - Unmanned aerial systems (UAS/Drones), equipment used to help solve crime, as well as protect life and property. Some of the uses include search and rescue, photographic evidence collection, overwatch during emergency incidents, response to calls for service, accident and crime scene reconstructions.
  - DORS, a desk online reporting system that allows community members to report crimes online. DORS has improved response times because it allows

- officers to attend to higher priority calls and it provides the community with a secure online reporting system that's available 24/7.
- Cellebrite Inc, software that allows law enforcement to have access to critical digital evidence from smartphones to uncover leads faster and expedite case resolution.

### **Caminos hacia el Éxito**

Measure Y funds the Caminos hacia el Éxito Program, a diversion program for Watsonville youth who commit a first offense (misdemeanor), it uses evidence-based approaches to hold the youth accountable for their actions. Eligible youth and their families are provided with evidence-based activities such as case management, cognitive behavior therapy, counseling, Teen Peer Court/Restorative Circles, Neighborhood Accountability Board, mentoring, pro-social activities and Guiding Good Choices, a program proven to reduce juvenile delinquency that improves parents' skills and bonding. To date, 254 youth have accepted to participate in Caminos under the Measure Y funding and 201 have successfully completed the program. Of the youth that completed the program successfully, 89% remain arrest free. The WPD attributes the success of this program to the strong collaboration with our partners: Pájaro Valley Prevention and Student Assistance, Inc., Santa Cruz County Office of Education, Police Activities League, Pájaro Valley Unified School District and the County of Santa Cruz Probation Department.

### **FINANCIAL IMPACT:**

There is no financial impact. Measure Y funds are being utilized as directed by the voters.

### **ALTERNATIVE ACTION:**

No reasonable alternatives are known at this time.

### **ATTACHMENTS AND/OR REFERENCES (If any):**

None.