



City of Watsonville

Meeting Agenda

Parks & Recreation Commission

Ana V. Hurtado, District 1
Paul De Worken, District 2
Brando Sencion, District 3
Jessica Carrasco, District 4
Abel Sanchez, District 5
Kristian Flores, District 6
Wayne Hayashibara, District 7

Monday, November 4, 2019

6:30 PM

1. ROLL CALL

2. PLEDGE OF ALLEGIANCE

3. COMMUNICATIONS

(This time is set aside for members of the general public to address the Parks & Recreation Commission on any item not on the Agenda, which is within the subject matter jurisdiction of the Parks & Recreation Commission. No action or discussion shall be taken on any item presented except that any Commissioner may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Parks & Recreation Commission will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report. Any Commissioner may place matters brought up under Oral Communications on a future agenda. ALL SPEAKERS ARE ASKED TO FILL OUT A CARD & LEAVE IT AT THE PODIUM, ANNOUNCE THEIR NAME AND ADDRESS IN ORDER TO OBTAIN AN ACCURATE RECORD FOR THE MINUTES.

3.1 Oral Communications from Members of the Public

3.2 Oral Communications and Commissioner Liaison Reports from the Commissioners

3.3 Director's Report

4. CONSENT AGENDA

All items appearing on the Consent Agenda are recommended actions which are considered to be routine and will be acted upon as one consensus motion. Any items removed will be considered immediately after the consensus motion. The Chair will allow public input prior to the approval of the Consent Agenda.

4.1 [PARKS AND RECREATION COMMISSION OCTOBER 7, 2019 MEETING MINUTES](#)

Attachments: [MINUTES-October 7, 2019](#)

5. ITEMS REMOVED FROM CONSENT AGENDA

6. PRESENTATIONS & REPORTS

6.1 [PARLIAMENTARY PROCEDURE AND CONFLICTS OF INTEREST BY CITY ATTORNEY ALAN J. SMITH](#)

6.2 [REPORT ON ENRICHMENT PROGRAMS BY RECREATION SUPERINTENDENT IMELDA NEGRETE](#)

Attachments: [Staff Report - Recreation Programs](#)

6.3 [REPORT ON CAMP W.O.W. SUMMER DAY CAMP 2019 BY RECREATION SUPERVISOR EUGENE BRAGADO](#)

Attachments: [Staff Report - Camp WOW 2019](#)
 [Attachment A - Camp WOW 2019 Final Report](#)

6.4 [PROGRESS REPORT FOR CAPITAL PROJECTS FOR FISCAL YEAR 2019-2020 BY ASSISTANT PARKS AND COMMUNITY SERVICES DIRECTOR BEN HEISTEIN](#)

Attachments: [November 2019 CIP Update](#)
 [CIP Accounts FY19-20 - PRC Nov Report](#)

7. NEW BUSINESS

7.1 [CONSIDER APPROVAL OF APPLICATION FOR PUBLIC ART SUBMITTED BY CITY OF WATSONVILLE PUBLIC WORKS DEPARTMENT FOR THE "GREAT WHITE EGRET" MURAL AT THE NATURE CENTER LOCATED AT RAMSAY PARK BY SENIOR ADMINISTRATION ANALYST ADRIANA FLORES](#)

Attachments: [Staff Report - COW Public Works Public Art Application](#)
 [Attachment A-Application Great White Egret](#)
 [Attachment B-Photos of mural project,proposed location](#)

- a) Staff Report
- b) Commission Questions & Input
- c) Public Input
- d) Appropriate Action

8. UNFINISHED BUSINESS

8.1 [PARKS AND RECREATION WORKPLAN 2019 UPDATE BY ASSISTANT PARKS AND COMMUNITY SERVICES DIRECTOR BEN HEISTEIN](#)

Attachments: [PRC Workplan 2019 Final with Updates](#)

- a) Staff Report
- b) Commission Questions & Input
- c) Public Input
- d) Appropriate Action

9. ADJOURNMENT

The next Commission meeting will be held on December 2, 2019



MINUTES
REGULAR PARKS & RECREATION COMMISSION MEETING

October 7, 2019

CITY OF WATSONVILLE
COUNCIL CHAMBERS
275 MAIN STREET, TOP FLOOR

1. ROLL CALL

COMMISSIONERS: DEWORKEN, CARRASCO, HURTADO, SANCHEZ, SENCION

COMMISSIONERS ABSENT: FLORES, HAYASHIBARA

PCS STAFF: PARKS & COMMUNITY SERVICES DIRECTOR CALUBAQUIB
SENIOR ADMINISTRATIVE ANALYST FLORES
ADMINISTRATIVE ASSISTANT II MOYA

2. PLEDGE OF ALLEGIANCE

3. COMMUNICATIONS

3.1 ORAL COMMUNICATIONS FROM THE MEMBERS OF THE PUBLIC – NONE

3.2 ORAL COMMUNICATIONS AND COMMISSIONER LIAISON REPORTS FROM THE COMMISSIONERS
Commissioner Carrasco commented on her attendance at the Gene Houllaris & Waldo Rodriguez Youth Center 25th Anniversary. Commissioner Carrasco said it was really nice to see all the tabling with resources for youth. Commissioner Sanchez attended the Tapas on Top event and said he had a really nice time and it exceeded his expectations and he looks forward to next year.

3.3 DIRECTORS REPORT – Director Calubaquib announced various upcoming Parks and Community Services Department events to the Commission. He also announced that the City Council appropriated one hundred and seventy six thousand dollars to help provide services and programs for older adults in our community. Director Calubaquib discussed Measure G, how it is due to sunset in 2021 and that the City is raising awareness of adoption of a new measure that will help keep services for the future.

4. CONSENT AGENDA

4.1 PARKS AND RECREATION COMMISSION MEETING MINUTES SEPTEMBER 16, 2019

MOTION: It was moved by Commissioner Hurtado, seconded by Commissioner Sencion and carried by the following vote to approve the Minutes of the Regular Meeting on September 16, 2019.

AYES: DEWORKEN, CARRASCO, HURTADO, SANCHEZ, SENCION

NOES: NONE

ABSENT: FLORES, HAYASHIBARA

ABSTAIN: NONE

5. ITEMS REMOVED FROM CONSENT AGENDA – NONE

6. PRESENTATIONS & REPORTS

6.1 REPORT ON ENRICHMENT PROGRAMS BY RECREATION SUPERINTENDENT IMELDA NEGRETE –
Tabled to the next meeting.

7. NEW BUSINESS

7.1 APPLICATION FOR PUBLIC ART SUBMITTED BY SANTA CRUZ METROPOLITAN TRANSIT DISTRICT BY SENIOR ADMINISTRATIVE ANALYST FLORES

- A. STAFF REPORT: Senior Administrative Analyst Flores discussed an application submitted by the Santa Cruz Metropolitan Transit District for recommendation by Commissions for approval. The project consists of a mural at the Santa Cruz Metropolitan Transit District Station at 475 Rodriguez St. The artist is Paul De Worken and conjunction with members of the community. The background of the mural will be a time before sunset to just before nightfall, using soft light colors. The local Watsonville artist has over ten years experience creating and teaching art in the local community. The project process will consist of applying primer the wall, outlining the art onto the wall and painting process will begin and continue until finished. The lifespan of the art is twenty to twenty-five years and the artist has committed to maintaining the mural if it becomes damaged in any way, although he does say he might require some financial assistance to do so. The property owner has submitted the application for review, also attached is the artist resume and remainder of the application.
- B. COMMISSION QUESTIONS & INPUT: Commissioner Sanchez stated that Paul DeWorken received input from the Community and he felt like everything submitted in that input was incorporated one way or another. Paul DeWorken gave feedback that the piece is titled Community. Commissioner DeWorken stated he would be abstaining from the vote.
- C. PUBLIC INPUT: None
- D. APPROPRIATE ACTION: MOTION: It was moved by Commissioner Sencion, seconded by Commissioner Hurtado and carried by the following vote to approve the application for public art submitted by the Santa Cruz Metropolitan Transit District.
- AYES: DEWORKEN, CARRASCO, HURTADO, SANCHEZ, SENCION
NOES: NONE
ABSENT: FLORES, HAYASHIBARA
ABSTAIN: DeWorken

8. UNFINISHED BUSINESS

8.1 RECOMMENDATION OF APPLICATION FEE FOR COMMUNITY INITIATED PUBLIC ART ON PRIVATELY OWNED COMMERCIAL PROPERTY BY SENIOR ADMINISTRATIVE ANALYST FLORES

STAFF REPORT: Senior Administrative Analyst Flores gave a recap on establishing a public art processing fee on privately owned commercial property. The recommendation is for the Parks and Recreation Commission to recommend to the City Council an adoption of a resolution in establishing an application-processing fee of \$200 for community initiated public art on privately owned commercial property.

- A. COMMISSION QUESTIONS & INPUT: Commissioner Carrasco asked for clarification of the processing fee, if the fee is just to review the application. Clarification was made that fees are just for processing this includes staff time for reports, permitting or notices that might have to be issued. Commissioner Sencion asked for clarification

on notices if that is to notify those in a radius from that art project. Director Calubaquib clarified that the noticing piece is to work with Parks and Recreation department to get the application submitted to get it on the Commission agenda for approval. Commissioner Sencion also gave input that the processing fee can be a barrier to a business to want to initiate the process and the artist might have to take on the cost. Commissioner Hurtado asked regarding how much of the fee will be used prior to the approval of the art application. Clarification was made that it will cover the full intake process. Commissioner DeWorken stated he was in contact with the California Fair Political Practices Commission and was informed he does not have to recuse himself because he is not gaining anything from this however he will need to choose his words correctly and keep a neutral grounds of things. DeWorken asked if the application is not approved will the fee be refunded. Commissioner DeWorken also gave Input and asked to bring the guidelines back to the process for further evaluation. Commissioner DeWorken feels there are some inconsistencies when it come to the fees charged, if it is for profit, or non-profit, commercial or privately owned, he would like to see all fees to be set during the application process and all departments be clear with all fees. Clarification was made that it is a processing fee and if the project is not approved the fee would not be refunded. Also recommendation of fees have been presented in this meeting, and Commission can come up with a recommended fee. Director Calubaquib gave clarification of what was presented prior in the meeting regarding dates of council approval of fees. Commissioner Sanchez, asked if their where any other Cities within this County that have a similar fees that has been established for similar protocol. Analyst Flores clarified that there was studies made however, no Cities within the County have a fee. Some cities within the County are funding art applications, currently our City does not have these resources however, the department is working on seeking funding. Commissioner Sanchez originally felt there should be a fee for or a process where there is a partial fee and other fees come from grants so that it would not limit businesses or artist. However, he changed his mind and feels there should not be any fees charged for public art, as the fee does not promote support, increase creation of public art display if anything it deters it and for that reason, he supports the motion of no fees for public art process.

- B. PUBLIC INPUT: Community member Gabriel Medina expressed his understanding of the program and his concern was the processing fee might have to be absorbed by the artist and intimidate local artists.

Hannah Garcia from the Arts Council gave her perspective that they have seen grant funds for art. She also stated that she has not seen a fee for public art in neighboring cities or in the county. She stated there are other Cities that offer grants with wide range in dollar amounts. She also stated that the City of Santa Cruz has a Grant matching program however; this city is in a different financial situation.

Community Member Jaime Sanchez feels murals are a culture in our community and the two hundred dollar art fee that was inherited from the past will work against our unique culture. Sanchez feels some projects did not have to pay the public art fee, who pays and who does not. For murals and public art he feels the committee should review the applicant and confirm the art produced is inviting, non-offensive art work, and a guarantee that the art is complete, perhaps issuing a refund deposit as an incentive.

Council member Aurelio Gonzalez gave input in regards to the Application Fee For Community Initiated Public Art on Privately Owned Commercial Property, he stated that the key word privately owned property. Councilmember Gonzalez asked that the Commission look at the recommendation they will be sending to the Council and that the Council will then take that into consideration when this issue comes before them.

- C. APPROPRIATE ACTION: MOTION: It was moved by Commissioner Sanchez, seconded by Commissioner DeWorken and carried by the following vote to recommend to the City Council that there be no processing fee for art projects on privately owned commercial property.

AYES: DEWORKEN, CARRASCO, HURTADO, SANCHEZ, SENCION
NOES: NONE
ABSENT: FLORES, HAYASHIBARA
ABSTAIN: NONE

9. ADJOURNMENT
Meeting ended at 7:32 pm

City of Watsonville

MEMORANDUM



DATE: June 25, 2019

TO: Parks & Recreation Commission

FROM: Imelda Negrete, Recreation Superintendent

SUBJECT: Report on Enrichment Programs

AGENDA ITEM: October 7, 2019 **Commission**

RECOMMENDATION:

Receive the report on enrichment programs.

DISCUSSION:

The Parks and Community Services Department provides the community with quality recreational opportunities that enhance the quality of life through a wide array of educational and entertainment programs, classes, and trips year round. All these enrichment programs combined provide an opportunity to participate in leisure activities for thousands of residents from Watsonville and surrounding communities. Our programs are held in a variety of parks and facilities, providing a safe space for all to engage. Our adult trips, *Golden Bay Travelers*, are held throughout the year taking participants to a myriad of destinations such as Hearst Castle, Paso Robles for wine tasting, shopping at San Francisco's Union Square and visiting the State Capitol in Sacramento, to name a few. Our goal in providing these opportunities is to promote a healthy lifestyle and strengthen the community through diverse physical, education and cultural programming.

Like many of our activities, registrations for our enrichment programs is done through our online registration process or in person at our Customer Service Office.

Enrichment programs are advertised through various outlets, but primarily via social media and Watsonville's Fun Guide, our recreation activity guide that is produced twice a year and distributed via the US Postal Service.

Enrichment programs and classes rely heavily on talented independent instructors. Instructors are given the *Instructor Handbook*, which outlines prerequisites needed in order to offer programs through our Department. Classes taught by independent instructors include our Musical Me classes, which also include the Canta y Baila Conmigo; Hip Hop; Play-Tek LEGO Engineering; a variety of sports clinics for youth provided by National Academy of Athletics; and most recently, Castillo's Shotokan Karate-Do. Attendance for these programs ranges from 8 to 15 participants, averaging about 11 students.

Our adult trips destinations are planned with feedback collected from participants. Our most popular trips include a visit to Alcatraz and Hearst Castle, averaging 16 attendees.

For every aspect of our enrichment programs, we focus on creating recreational and learning opportunities that not only bring friends and families together to have fun and build lasting memories, but also allow them to experience something exciting and new.

FINANCIAL IMPACT:

Expenses for enrichment programs are included in the adopted Fiscal Year budget.

ATTACHMENTS:

None

City of Watsonville

MEMORANDUM



DATE: October 29, 2019

TO: Parks & Recreation Commission

FROM: Eugene Bragado, Recreation Supervisor
Nazmy Godinez, Recreation Specialist

SUBJECT: Report on Camp W.O.W. Summer Day Camp 2019

AGENDA ITEM: November 4, 2019 **Commission**

RECOMMENDATION:

Receive report on Camp W.O.W. Summer Day Camp 2019.

DISCUSSION:

Camp W.O.W. (Wild on Watsonville) summer day camp was held at Callaghan Park from June 17 through August 9. There were a total of 307 camp registrations with 66 youth between the ages of 5 – 12 years old participating in at least one of the camp sessions. The gross revenue for the eight-week day camp was \$54,708.98. Program expenses were a total of \$57,186.79. Program expenses include the cost of materials, field trip admission and transportation, and cost of part-time staff. Expenses do not account for customer service staff and the Recreation Supervisor's time. This year, the eight-week camp showed a deficit of \$2,477.81. In 2018, the camp gross revenue was \$43,331.00 with program costs totaling in \$33,714.55 and showed a profit of \$9,616.45.

STRATEGIC PLAN:

This program supports the Council's strategic plan priority of Community Engagement and Well-Being by providing positive youth programs and activities.

FINANCIAL IMPACT:

Total expenditures for the program totaled \$57,186.79. Gross revenue generated totaled \$54,708.98. With increased staffing, expenditures and added transportation component, this year resulted in a deficit of \$2,477.81.

ALTERNATIVES:

None

ATTACHMENTS:

Attachment A: Camp W.O.W. 2019 Final Report



2019



Final Report

Eugene Bragado, Recreation Supervisor
Nazmy Godinez, Recreation Specialist
August 20, 2019

Summary

Camp W.O.W. (Wild on Watsonville) summer day camp was held at Callaghan Park from June 17 through August 9. There were a total of 318 camp registrations (246 in 2018) with 66 youth (62 in 2018) between the ages of 5 – 12 years old participating in at least one of the camp sessions. The gross revenue for the eight-week day camp was \$54,708.98. Program expenses were a total of \$57,186.79. Program expenses include the cost of materials, field trip admission and transportation, and cost of part-time staff. Expenses do not account for customer service staff and the Recreation Supervisor's time. This year, the eight-week camp showed a deficit of \$2,477.81. In 2018, the camp gross revenue was \$43,331.00 with program costs totaling in \$33,714.55 and showed a profit of \$9,616.45.



Program Components

Camp W.O.W. is designed to provide a recreational, safe, and caring environment. Children participate in a variety of structured and unstructured activities for personal enjoyment and skills development. All activities are offered with the intention of building the 41 developmental assets, a youth development framework that has been adopted by the Department.

Camp W.O.W. is geared for youth ages 5 to 12.

It is an eight-week program running June 17 through August 9, Monday through Friday from 7:45a.m. to 6:00p.m. The camp features opportunities for thrilling adventures through field trips, expressing creativity through arts and crafts and other projects, as well as development of physical and social skills through various sports and other physical activities.

Structured Activities

Asset #10: Safety, Asset #17: Creative Activities, Asset #18: Youth Programs

Each day consisted of structured activities both with smaller groups, and with the group as a whole. Campers also enjoyed free play throughout the day when structured activities were not scheduled. Some games offered were those that are not well-known, therefore offering new experiences and learning new games to play.



Stamp Cards

Asset #28: Integrity, Asset #29: Honesty, Asset #30: Responsibility, Asset #31: Restraint

Another component is the behavior guidance system used called the "Stamp Cards," where campers were awarded stamps for displaying good behavior, sportsmanship, and participation. At the end of each week, campers could redeem five stamps for a spin of the prize wheel in the morning. The prize wheel consisted of various prizes with the big prize being a party in the afternoon, such as an ice cream party, which all campers could participate in. However, if a camper misbehaved, a stamp could be taken away.

Camper of the Week/Summer

Asset #15: Positive Peer Influence, Asset #21: Achievement Motivation

Each week, two campers were awarded the "Camper of the Week" based on their overall behavior and participation. At the end of the camp, two campers were chosen as "Camper of the Summer".



Field Trips

Asset #18: Youth Programs, Asset #34: Cultural Competence

Various field trips were offered throughout the program. On Mondays, campers walked to a nearby playground at Ramsay Park or Callaghan Park. On Tuesdays, campers walked to the Watsonville High School swimming pool to participate in recreational swim. On Wednesdays, campers went on an all-day out-of-town field trip (see table 1 below). On Fridays, campers walked over to the Farmer's Market.

Remind App

The on-site camp coordinator (Recreation Specialist) used a cell phone app called Remind to streamline communication between parents and staff. The app is a free texting service that allowed the camp coordinator to send announcements, updates, reminders, notifications, and pictures. Parents could also communicate directly with the coordinator when needed.

Summer Lunch Program

As part of the summer lunch program in collaboration with La Manzana Community Resources, campers were given free lunch daily while the lunch program was also offered to the public for ages 18 and under.



Each week of the camp had a different theme and a field trip. Table 1 below displays the weekly themes and field trips.

Table 1

Week	Dates	Theme	Field Trip Destination
1	6/17-6/21	Island Explorers	Fremont Aqua Adventure
2	6/24-6/28	Color Me Crazy	Toy Story 4 Movie/Dennis the Menace Park
3	7/1-7/5	Off The Grid	4 th of July Parade/Morgan Hill Aquatics Center
4	7/8-7/12	In It To Win It!	Santa Cruz Roller Palladium/Harvey West Park
5	7/15-7/19	Camp WOW Saves the Day	Seacliff Beach
6	7/22-7/26	To WOW and Beyond!	Laser Quest San Jose/Ramblewood Park
7	7/29-8/2	Camp WOW's Got Talent	Gilroy Gardens
8	8/5-8/9	Game On!	Emerald Hills Golfland

New Program Components

Location

Camp WOW moved to Callaghan Park as its new permanent location.

Recreation Specialist

A part-time Recreation Specialist was hired to directly oversee camp operations and logistics.



PVUSD Bus Transportation

Pajaro Valley Unified School District was contracted to provide one school bus for various out-of-town field trips. This allowed Camp WOW to increase its registration capacity.

Farmer's Market Walking Field Trips

Every Friday, the campers walked to the Farmer's Market and were encouraged to eat healthy with so many fruits and vegetables on display.

4th of July Parade

For the first time, Camp WOW walked in the 4th of July Parade. A majority of campers were in attendance and they walked while doing various chants down Main St. They were also

accompanied by the PCS mascot dinosaur, Rex Watson.

Camp Times and Fees

❖ Full Day Camp	Mon-Fri	7:45a.m.-6:00p.m.	\$180 or \$165 w/o trip
❖ Half Day Camp	Mon-Fri	7:45a.m.-1:00p.m./1:00p.m.-6:00p.m.	\$105 or \$130 w/ trip
❖ Extended Care	Mon-Fri	7:00a.m.-7:45a.m.	\$12/day or \$40/week

Aside from the above camp times, parents had the flexibility to register their child on field trips only, twice a week, and half days or daily – all dependent upon their needs.

Staffing

Staffing for the 2019 summer camp consisted of one part-time recreation specialist, ten (10) senior recreation leaders, and three (3) recreation leaders.

The recreation specialist was responsible for all aspects of the camp including supervising all staff. The specialist organized and scheduled weekly camp sessions, including all field trip arrangements (reserving vehicles, purchasing tickets, scheduling adequate supervision). The specialist was the initial contact for camp operations. The specialist also helped in planning and implementing camp activities.

The senior recreation leaders were responsible for planning, preparing, and implementing all activities, as well as ensuring the safety and security of all campers. They are encouraged to participate in the activities to motivate campers. Senior recreation leaders occasionally purchase supplies when needed. They also drove city vehicles when needed, and were chaperones when attending field trips.

The recreation leaders' responsibilities were similar to that of the senior recreation leaders where they would plan, prepare, and implement activities. They would also support senior

recreation leaders in daily activities. The main difference based on their job descriptions is that recreation leaders are not allowed to drive vans or make purchases.



In order to provide quality activities and adequate supervision, the camp staff to camper ratio never exceeded 1:8. The recreation specialist was available at times to assist in supervision if needed.

Attendance

In 2019, 66 individuals enrolled in Camp W.O.W. Summer Day Camp. As in previous years, some campers enrolled for more than one week, and there were a total of 318 camp registrations. In 2018, 62 individuals were enrolled, with a total of 246 camp registrations.

Participants Registered Per Week

Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8
6/17-6/21	6/24-6/28	7/1-7/5	7/8-7/12	7/15-7/19	7/22-7/26	7/29-8/2	8/5-8/9
33	44	34	42	35	34	46	50

Table 2 below displays the age breakdown by gender while table 3 displays the number of new and returning Parks and Community Services participants.

Table 2

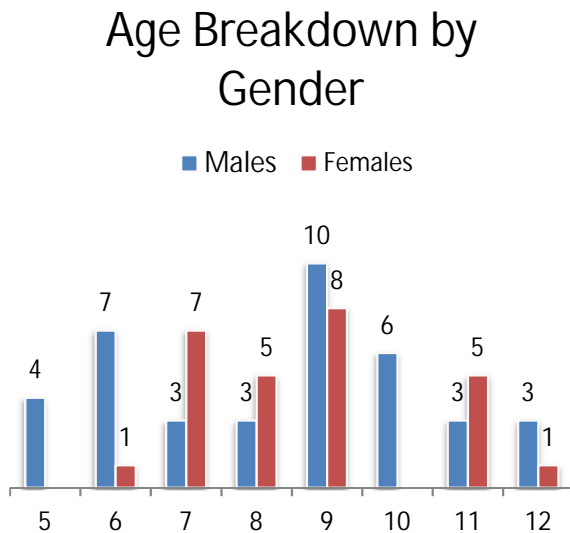
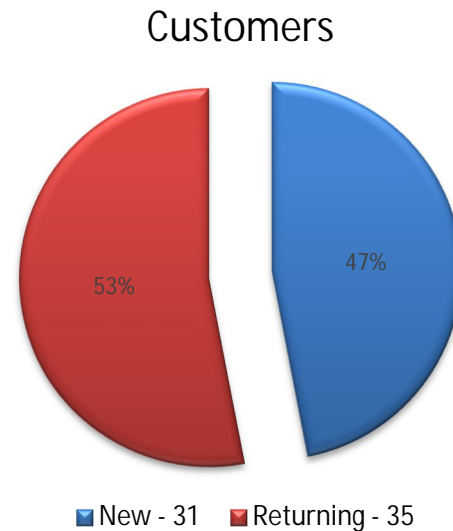


Table 3



Budget

The program expenditures do not include the cost of the customer service staff who took registrations, and the recreation supervisor who oversaw the program.

This year, the program showed a deficit of \$2,477.81. Possible reasons for the deficit included increased staff costs that include the recreation specialist position, minimum wage and staff step increases. Additional costs include bus transportation, and increased costs of some field trips.

Table 4 demonstrates a yearly comparison over the past three years.

Table 4

	(8th Year of Camp)	(9th Year of Camp)	(10th Year of Camp)
BUDGET SUMMARY	Summer 2017	Summer 2018	Summer 2019
Material Expenditures	\$6,068.63	\$7,602.99	\$10,625.38
Staffing Expenditures	\$19,309.80	\$26,111.56	\$46,298.01
Total Expenditures	\$25,378.43	\$33,714.55	\$57,186.79
Revenue Generated	\$39,847.00	\$43,331.00	\$54,708.98
Net Revenue	\$14,468.57	\$9,616.45	(\$2,477.81)

Marketing

Camp W.O.W. Summer Day Camp was advertised in the PCS Summer/Fall 2019 Recreation Guide, on the PCS website, and social media sites. Flyers were also mailed to previous participants.

Program Evaluation

Program evaluation surveys were conducted by staff to the campers who were in attendance at the time of the survey. Surveys were conducted with participants as a group every Friday morning. A total of 233 surveys were collected from participants. The questions and results of the survey conducted are displayed by Table 5 below. All of the survey questions were derived from service level measures. In addition, parents were sent a survey link through text message at the end of each week to provide feedback. A total of 29 surveys were collected from parents. Table 6 through 8 displays the results of that survey given to parents.

City of Watsonville Parks and Community Services Department
Callaghan Park Cultural Center
Camp W.O.W. 2019
Week 8, 8/5 – 8/9

Answer by circling the picture.	NO	Not Really	Maybe	YES
1. I felt safe during the program If no, why?				
2. I learned something new If no, why?				
3. I like the staff If no, why?				
4. I want to come back If no, why?				
5. I would tell my friends to sign up If no, why?				
6. I like the program overall If no, why?				

Table 5

Participant Survey	No	Not Really	Maybe	Yes
I felt safe during the program	8 3%	14 6%	37 16%	174 75%
I learned something new	30 13%	39 17%	45 19%	119 51%
I like the staff	4 2%	1 0%	20 9%	208 89%
I want to come back next year	9 4%	11 5%	31 13%	182 78%
I would tell my friends to sign up	23 10%	20 9%	68 29%	122 52%
I like the program overall	5 2%	14 6%	22 9%	192 82%

Table 6

Parent Survey	Excellent	Above Average	Average	Fair	Poor
Fees	7 24%	6 21%	14 48%	2 7%	0 0%
Registration process	15 52%	5 17%	8 28%	1 3%	0 0%
Facility and location	5 17%	6 21%	11 38%	3 10%	4 14%

Communication between parents and staff	19 66%	8 28%	1 3%	0 0%	1 3%
Child's enjoyment	23 79%	4 14%	1 3%	0 0%	1 3%
Knowledge, attitude, and ability of staff	20 69%	7 24%	2 7%	0 0%	0 0%

Table 7

Parent Survey	Strongly Agree	Agree	Disagree	Strongly Disagree
I felt the staff cared about my child and helped them when they needed help	19 66%	9 31%	0 0%	1 3%
My child felt safe	17 60%	10 34%	1 3%	1 3%
My child is more confident	17 60%	10 34%	1 3%	1 3%
My child learned something new	17 60%	8 27%	3 10%	1 3%
My child made new friends	21 72%	6 21%	0 0%	2 7%

Table 8

Parent Survey	Yes	No	Maybe
I would recommend this program to someone else	27 94%	1 3%	1 3%
I plan to register for Camp WOW next year	22 76%	2 7%	5 17%

Staff Recommendations

- Continue PVUSD bus use for all field trips.
- Maintain a low staff to child ratio due to open public park location.
- Offer a Junior Rec. Leader Program to allow older former participants to gain work experience and leadership skills.
- New field trips.
- Daily morning and afternoon meetings to prepare for each shift.
- Meet with Y-Camp Coordinator to discuss sharing park space.
- Get more input from participants regarding activities.
- More elaborate activity training for Rec. Leaders.
- Restructure daily program schedule.



Conclusion

This year marked the first summer camp at Callaghan Park. The camp increased the number of registrations and capacity due to additional allowance of passengers on the school bus for field trips. Overall, camp successfully ran with adjustments to the new environment. Further adjustments will be made to ensure that the camp becomes profitable, as in previous years.

Sources

1. Revenue was tracked using a spreadsheet maintained by recreation supervisor and specialist.
2. Expenses: Operating expenses reflect materials purchased and logged into expenditure spreadsheet. Staffing expenditures were calculated using staff's hourly wage multiplied by .0275 to reflect social security and alt. Deferred at 2.75%. All records were tracked using a spreadsheet maintained by recreation supervisor and specialist.



City of Watsonville Parks and Community Services Department

CAMP W.O.W. 2019 8/5 - 8/9 *GAME ON!*

	Monday	Tuesday - Swimming	Wednesday - Field Trip	Thursday	Friday
Morning Activities 9:00am to 11:30am	<ul style="list-style-type: none"> Emergency Drills Icebreakers Sharks & Minnows Kid's Choice 	<ul style="list-style-type: none"> Emergency Drills Banana Tag Wheel of Fortune 	<p>Leaving at 9:00am Sharp</p> <p>Golfland Emerald Hills 976 Blossom Hill Road, San Jose, CA 95123</p>	<ul style="list-style-type: none"> Jeopardy Camp WOW Obstacle Course 	<ul style="list-style-type: none"> Prize Wheel Evaluations Camp WOW Time Challenge
Large Group Activity 11:30am to 12:15pm	Soccer	Water Games		Secret Agent Tag	Dodgeball
Lunch 12:15pm to 1:15pm	Roasted Chicken w/potatoes Fruit, Veggies, Milk	Bean & Cheese Burritos, Fruit, Veggies, Milk	Bring own Lunch and Snacks	Chef Choice, Fruit, Veggies, Milk	Pizza, Fruit, Veggies, Milk
Afternoon Activities 1:30pm to 3:00pm	Playground Games	Walk to Swimming Pool at WHS	<p>Golfland Emerald Hills 976 Blossom Hill Road, San Jose, CA 95123</p>	<p>Show and Tell Share Your Favorite Summer Memory</p> <ul style="list-style-type: none"> Mountains vs Valleys Floatie Relay Race 	<ul style="list-style-type: none"> Camp WOW Carnival!!
Snack 3:00pm	Grapes	Cuties		Popcorn	Miscellaneous
Afternoon Activities 3:15pm to 5:00pm	<ul style="list-style-type: none"> Partner Tag Arts and Crafts 	<ul style="list-style-type: none"> Board Games Kid's Choice 	Returning by 5:00pm	Movie: Kid's Choice	<ul style="list-style-type: none"> Camp WOW Carnival!!
Reminders for Next Day	<ul style="list-style-type: none"> Bring Swimming Attire, Sunscreen, Towel for pool Campers under 7 will remain at Callaghan, but will need extra clothes/towels for water games. 	<ul style="list-style-type: none"> Wear Camp WOW Shirt Bring own lunch and snacks 	<ul style="list-style-type: none"> Show and Tell tomorrow! 	<ul style="list-style-type: none"> Dress up Day tomorrow! Wear your favorite game apparel. 	Thanks for participating in Camp W.O.W.!

Additional Information on reverse side.



DATE: October 29, 2019

TO: Parks & Recreation Commission

FROM: Ben Heistein, Assistant Parks and Community Services Director

SUBJECT: Progress Report for Capital Projects for Fiscal Year 2019 - 2020

AGENDA ITEM: November, 4th 2020 **Commission**

RECOMMENDATION

Receive the report for Capital Projects for Fiscal Year 2019-20.

DISCUSSION

Background

Staff recently completed an updated facility assessment and identified over \$18,000,000 in Capital Improvement Projects necessary to address deferred maintenance at parks and recreation centers.

During the 2019-2021 Budget Planning process, several high priority projects were funded for completion in 2019-2020. In addition, some projects that were not completed in Fiscal Year 2018-2019 were re-appropriated to Fiscal Year 2019-2020. A summary of CIP Projects for Fiscal Year 2019-2020 is attached to this report.

This progress report serves to inform the PRC about the status of each CIP, summarized in Attachment A. In the attachment, each project contains a brief description of the project, allocated funds, and the status of each project.

FINANCIAL IMPACT

Funding for these projects is from the City's General Fund and Community Development Block Grant (CDBG) funding. The cost of completing these projects is estimated at \$1,413,325.

ATTACHMENTS

Attachment A – November Progress Report for PCS Capital Improvement Projects for FY 2019-2020

**Capital Improvement Projects
Parks Community Services Department**

updated 10/29/2019

Description	Revised Allocated	Expended YTD	Encumb.	Available Balance	Status
Re-appropriated					
Parks - Median Maintenance	\$ 54,931.00	\$ 8,746.00	\$ -	\$ 46,185.00	Ongoing
PCS Customer Service Ctr Roof	\$ 80,600.00	\$ -	\$ -	\$ 80,600.00	In Progress - Re-bidding project; Work Scheduled for Spring 2020
Fencing-Ramsay Family Center	\$ 16,520.00	\$ -	\$ -	\$ 16,520.00	In Progress - Work Scheduled for Late Spring 2020
Ramsay Park Back Bathroom Remodel	\$ 163,833.00	\$ 80,200.55	\$ 16,307.45	\$ 67,325.00	In Progress - 70% Complete (Security Cameras, Scoreboard, Bathroom Fencing, Geotechnical Analysis)
Senior Center	\$ 138,016.00	\$ -	\$ -	\$ 138,016.00	In Progress - Conducting assessment of facility needs
CDBG					
Youth Ctr Gym/HVAC repair project	\$ 100,000.00	\$ -	\$ -	\$ 100,000.00	Not Started - Working with CDD to re-allocate funds to new project
City Plaza Restroom Fac. Impr. Phase 1	\$ 150,000.00	\$ -	\$ -	\$ 150,000.00	In Progress - Finalizing Environmental Review; Work schedule pending SPP Grant Award Notification in Dec.
Subtotal	\$ 740,325.09	\$ 100,644.64	\$ 48,624.45	\$ 591,056.00	

Capital Improvement Projects
Parks Community Services Department

updated 10/29/2019

Description	Revised Allocated	Expended YTD	Encumb.	Available Balance	Status
<u>NEW CIP's FY2019-2020</u>					
Park Maintenance Vehicles	\$ 98,000.00	\$ 64,956.26	\$ -	\$ 33,043.74	In Progress - 65% Complete
Pinto Lake Electrical	\$ 80,000.00	\$ -	\$ -	\$ 80,000.00	Not Started - Conducting Assessment
Park Face Lifts	\$ 10,000.00	\$ -	\$ -	\$ 10,000.00	In Progress - Conducting assessment of signage needs
PAL Building Davis St. Roof Repl/Maint.	\$ 20,000.00	\$ -	\$ -	\$ 20,000.00	Not Started - Assessment Needed
Muzzio Roof Repair Renovation	\$ 30,000.00	\$ -	\$ -	\$ 30,000.00	In Progress - Conducted Assessment; Work Scheduled for late Spring 2020
Additional Parks & Comm. Svcs	\$ 150,000.00	\$ -	\$ 10,000.00	\$ 140,000.00	In Progress - CEQA for City Plaza Complete; Determining highest priority projects for remaining funds.
PAL (2) Passenger Vans	\$ 35,000.00	\$ 29,836.58	\$ -	\$ 5,163.42	Complete
<u>CDBG</u>					
City Plaza Restroom Fac. Impr. Phase 2	\$ 250,000.00	\$ -	\$ -	\$ 250,000.00	In Progress - Finalizing Environmental Review; Work schedule pending SPP Grant Award Notification in Dec.
Subtotal	\$ 673,000.00	\$ 94,792.84	\$ 10,000.00	\$ 568,207.16	
Grand Total	\$ 1,413,325.09	\$ 195,437.48	\$ 10,000.00	\$ 1,159,263.16	

**City of Watsonville
Parks and Community Services Department**

M E M O R A N D U M



DATE: October 31, 2019

TO: Parks and Recreation Commission

FROM: Adriana Flores, Sr. Administrative Analyst

SUBJECT: Consider Approval of Application for Public Art Submitted by City of Watsonville Public Works Department for the "Great White Egret" Mural at the Nature Center located at Ramsay Park

AGENDA ITEM: November 4, 2019

RECOMMENDATION:

Staff recommends that the Parks and Recreation Commission approve the Application for Public Art, submitted by the City of Watsonville Public Works Department for a mural project entitled "Great White Egret" at the Nature Center located at Ramsay Park.

DISCUSSION:

The Project

The project consists of a 14 ft. tall mural in the shape of the bird, the Great White Egret. This is proposed to be installed directly behind the Nature Center and City staff will assist with installation along with the artist, John Cerney.

The Artist

John Cerney is a local bay area artist. He received his art degree from Cal State Long Beach and has done various works of art in the Central Coast. Most recently he created the California Rodeo Poster in 2017 and this year also created the Cannery Row Historical Mural in Monterey. Mr. Cerney also worked on the Giant Marfa in 2018 and 2019 on Highway 90, 5 miles west of Marfa, Texas.

Project Process

The artist will use various materials including plywood, aluminum pipes and paint for this project. The main color will be white, with other colors consistent with bird features.

Project and Facility Maintenance

The expected life span of the mural is approximately 20 years. Maintenance will be arranged by Nature Center Staff as well as volunteers from the Watsonville Wetlands Watch.

Proposed Design

City Staff have submitted an Application (Attachment A) for Public Art Review for the “Great White Egret” Mural Project to be located 30 Harkins Slough Rd. behind the Nature Center along with pictures of the mural project and picture of proposed location (Attachment B).

FINANCIAL IMPACT

None.

ATTACHMENTS:

Attachment A: Application for Public Art Review-Great White Egret Mural Project

Attachment B: Photos of mural project and proposed location

CITY OF WATSONVILLE PUBLIC ART PROGRAM APPLICATION FOR PUBLIC ART REVIEW



Date: 10/31/2019 Project Location: 30 Harkins Slough Rd, Watsonville CA 95076

Applicant Name: <u>Nature Center, City of Watsonville</u> <u>Leonardo Cruz, Nature Center Coordinator</u>	Applicant is the (check one): <input type="checkbox"/> Property Owner <input type="checkbox"/> Artist <input type="checkbox"/> Business Owner <input checked="" type="checkbox"/> Other: <u>Emp. of Prop Owner</u>
Property Owner Name (if other than applicant): <u>City of Watsonville</u>	Business Name (if applicable): <u>City of Watsonville Nature Center</u>

APPLICANT'S SIGNATURE: By signing below I certify that the information provided in this application is true and correct; and I have read and understand the Application Submittal Requirements; I accept and will abide by the qualifications, terms and conditions set forth in this application, the City of Watsonville's Public Art Policies, and by the Parks and Recreation Commission; and to the best of my knowledge, there are no current code enforcement issues on this property.

Name: City of Watsonville Nature Center Tax ID#: N/A City of Watsonville
 Address: 30 Harkins Slough Rd, Watsonville CA 95076 Phone #: (831) 768-1622
 Signature: [Signature] Date: 10/31/2019

NOTE: If artwork/project to be installed on private property and applicant is other than property owner, then the owner(s) must sign below. Attach additional sheets if necessary.

PROPERTY OWNER (S)' SIGNATURES (attach additional sheets if necessary): By signing below I/We certify that the information provided with this application is true and correct and I/We are the owner(s) of the property located at the above mentioned project address and to the best of my/our knowledge, there are no current code enforcement issues on this property; I/We have read and understand the Application Submittal Requirements; I/We authorize the applicant listed above to apply for Commission approval and complete the work that is approved and will accept and abide by the conditions set forth in this application, the City of Watsonville's Public Art Policies, and by the Parks and Recreation Commission; and I/We hereby consent to the performance of the work at the project address listed above.

Name: City of Watsonville - Michelle Templeton Tax ID#: NA/COW
 Address: 500 Clearwater Ln. Wats CA 95076 Phone #: 768-3160
 Signature: [Signature] Date: 10/31/2019

Name: _____ Tax ID#: _____
 Address: _____ Phone #: _____
 Signature: _____ Date: _____

SUBMIT your completed application and required materials to the Parks and Community Services Department at the address below (emails and faxes will not be accepted). Materials submitted with the application will not be returned. Artwork will be viewed by the public and must be appropriate in nature. You will be notified of the date and time the Commission will meet to review your submittal. Your attendance at the meeting is not required but is highly recommended. If you need help with the application or have questions, contact Adriana Flores at (831) 768-3240.

Application for Public Art Review

Great White Egret

- a. Dimensions: 14' by 12'
- b. Weight: 200 lbs
- c. Materials: Plywood, aluminum pipes, concrete, galvanized: nails, bolts, brackets and L-shaped steel brackets
- d. For colors used please See pictures of the mural
- e. Installation process: City staff (Enrique Vazquez crew) will install with the supervision of the artist (John Cerney) by the end of November.
- f. 20 years expected life span
- g. Maintenance to be arranged by Nature Center Coordinator (Leonardo Cruz) as well as volunteers from the Watsonville Wetlands Watch.

Resume of the artist who created the mural and will help with installation:

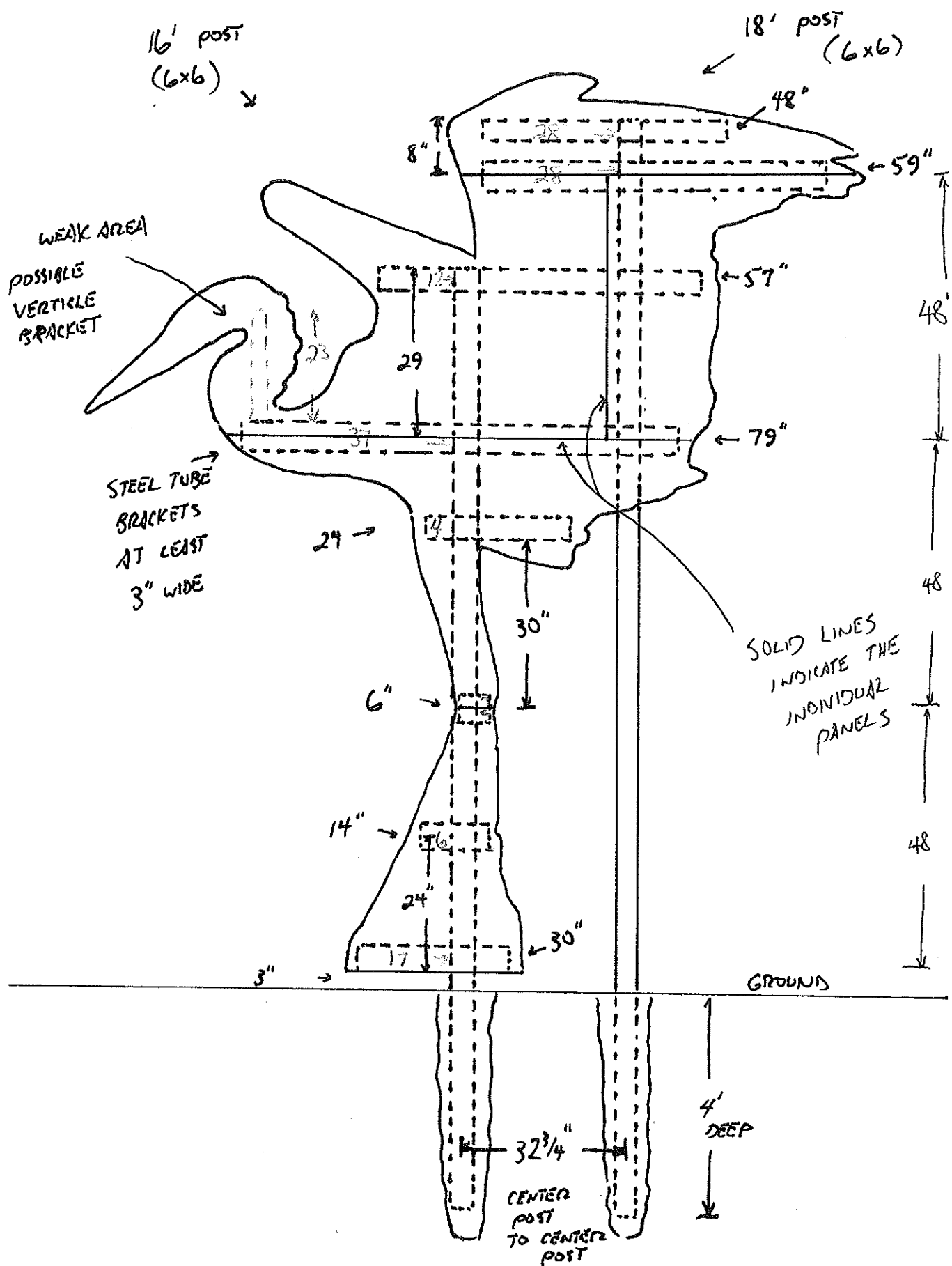
John Cerney

(831) 758 - 8403 jmcerney@sbcglobal.net 543-C Brunken Ave. Salinas CA 93901

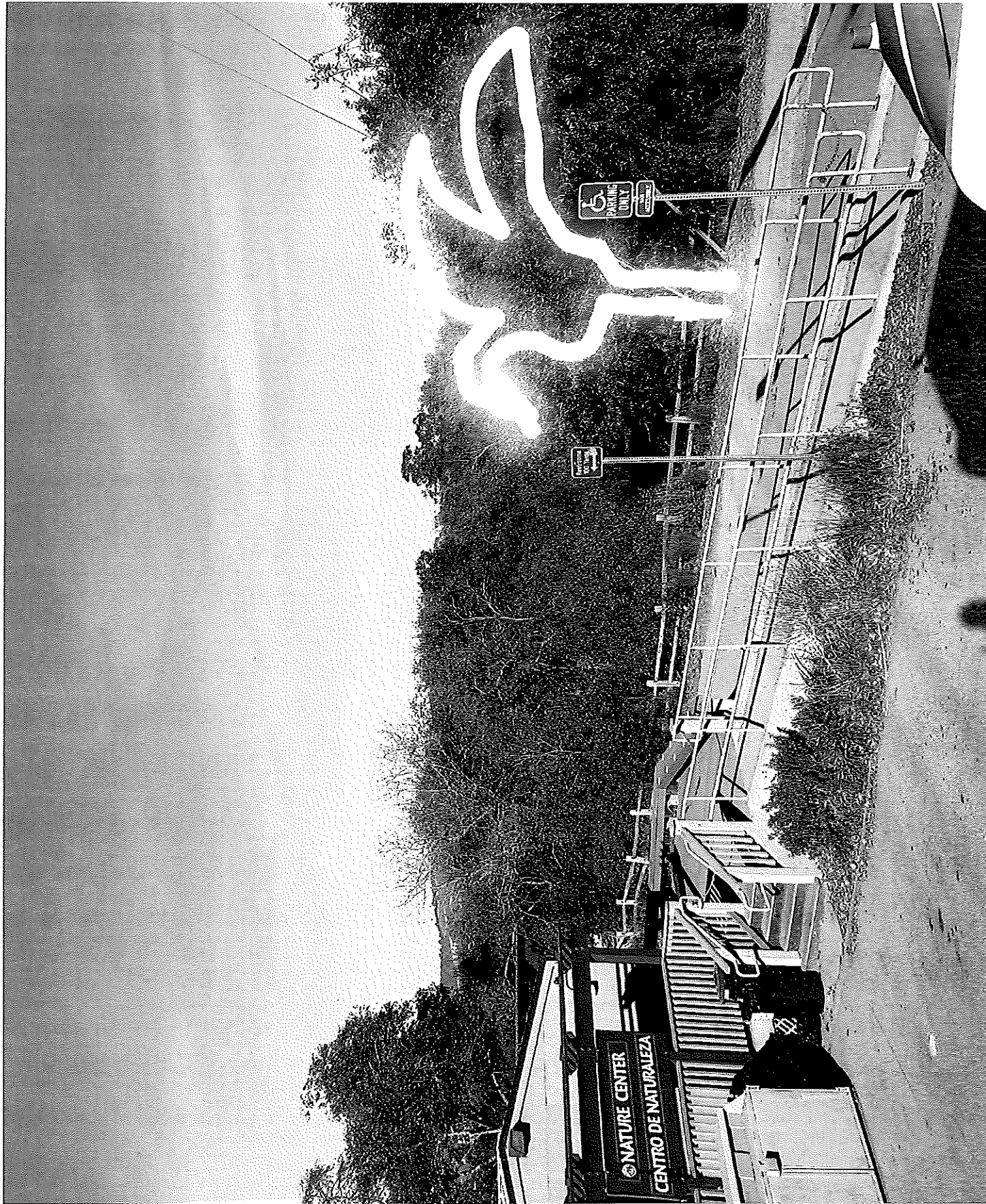
Arts Degree from Cal State Long Beach 1984

Murals:

- Giant Marfa 2018 and 2019. Highway 90, 5 miles west of Marfa Texas
 - Cannery Row Historical Mural, Monterey CA 2019
 - California Rodeo Poster 2017, Salinas CA







ATTACHMENT A

City of Watsonville
Parks and Recreation Commission

2019 Work Plan
ADOPTED 8/5/19

Project	City Council Strategic Plan Priority Supported	Staff Resources Required	Desired Outcome (Commissioner Responsible)	Status (as of 10/30/19)
1. Develop a Public Art Program and Policy	Infrastructure & Environment, Community Engagement & Well-Being	PCS Director (Moderate) Senior Administrative Analyst (Significant)	Support the planning and development of a Public Art Program and Policy. Provide recommendations on program and policy drafts (Commissioners DeWorken, Carrasco)	Solicited feedback from Commissioners regarding Phase 1. Phase 2 to be developed in December/January. Staff will schedule a meeting to discuss in early 2020.
2. Develop a City-wide Integrated Pest Management Policy	Infrastructure & Environment, Community Engagement & Well-Being	PCS Director (Moderate) PCS Assistant Director (Significant)	Support the planning and development of an Integrated Pest Management Policy. Provide recommendations on policy drafts (Commissioner Sanchez)	Project launched in October 2019. AD Heistein to reach out to Commissioner Sanchez.
3. PCS Strategic Plan Implementation	Fiscal Health, Infrastructure & Environment, Economic Environment, Community Engagement & Well-Being, Public Safety	Whole PCS Team (Significant)	Support the implementation of PCS Strategic Plan and development of annual Department Work Plan (Commissioners Flores, DeWorken, Hiyashibara)	Council adoption anticipated in January 2020. Workplan to be developed following adoption.
4. PRC Social Committee	Community Engagement & Well-Being	PCS Director (Minimal)	(Commissioners Sencion)	Commissioner Sencion to schedule and announce opportunities once per quarter.
5. Events Sub-Committee	Economic Environment, Community Engagement & Well-Being		Liaison(s) meet with Special Events Supervisor to discuss ideas for new events and feedback on existing events (Commissioners Hurtado, Sencion, DeWorken)	Sub-committee met on 10/30/19 to discuss ideas.
6. Outreach Sub-Committee	Community Engagement & Well-Being	PCS Director (Minimal), Administrative Assistant (Minimal)	Conduct outreach activities to improve awareness of PCS programs and activities (Commissioners Carrasco)	Commissioner Carrasco and Director Calubaquib met on 10/30/19 to discuss ideas.
Staff Resources Required: 0-50 hours = Minimal 51-100 hours = Moderate 100+ hours = Significant				