

MINUTES REGULAR CITY COUNCIL MEETING



October 8, 2019

City of Watsonville
Council Chambers
275 Main Street, Top Floor

4:30 p.m.

1. ROLL CALL

Mayor Estrada, Mayor Pro Tempore Garcia and Council Members Coffman-Gomez, González, Hernandez (arrived at 4:45 p.m.), Hurst (arrived at 4:38 p.m.), and Parker were present.

2. INFORMATION ITEMS—Written Report(s) Only

2.A. REPORT OF DISBURSEMENTS

2.B. MISCELLANEOUS DOCUMENTS REPORT

3. REPORTS TO COUNCIL

3.A. HOUSING PROGRAM STATUS REPORT

5044

1) Oral Report

The report was given by Housing Manager Landaverry.

2) City Council Clarifying & Technical Questions

Housing Manager Landaverry and Community Development Director Merriam answered questions from Mayor Pro Tempore Garcia regarding available affordable housing units, Housing Authority of Santa Cruz County assisted units, funding the City offers toward rental assistance programs, farmworker housing qualifications, and City plans to adjust to conform to new housing bills signed by Governor Newsom.

Housing Manager Landaverry answered questions from Member Coffman-Gomez regarding housing program funds, maximum purchase prices under different programs, and efforts by the City to change program limits to allow for more participation.

Housing Manager Landaverry answered questions from Member Gonzalez regarding efforts by staff to educate residents about City housing the pre-approval process, financing options, and potential for expanding area of service for City housing programs.

In answering Member Hernandez, Housing Manager Landaverry spoke about required courses for first time homebuyers in order to meet requirements for certain housing loans.

In answering Member Hurst, Housing Manager Landaverry spoke about staff efforts to simplify the process for applying for City housing program funds.

5044

In answering Mayor Pro Tempore Garcia, Community Development Director Merriam spoke about revisions to accessory dwelling unit policies that would be presented to Council at a future date. Housing Manager Landaverri stated CalHome would be revising their policies to assist homeowners in building accessory dwelling units.

In answering Member Gonzalez, City Manager Huffaker stated all staff recommendations regarding reduction of interest rates for loans, deferring payments for all income levels, and expanding service area for programs could be made administratively.

In answering Member Coffman-Gomez, Housing Manager Landaverri stated those who qualify for housing programs would be issued pre-qualification letters.

In answering Mayor Estrada, Housing Manager Landaverri explained that funds were available to help homeowners rehabilitate their home.

3) Public Input (None)

4. CONSENT AGENDA

Public Input on any Consent Agenda Item (None)

Assistant Parks & Community Services Director Heistein answered questions from Member Coffman-Gomez regarding use of Urban Greening Grant funds and project specifications for the Slough Connector Trail Project.

In answering Member Coffman-Gomez, Assistant Public Works & Utilities Director Rodriguez spoke about efforts by staff to improve traffic flow on Freedom Boulevard.

Member Hernandez left the dais prior to the vote.

MOTION: It was moved by Member Hernandez, seconded by Member Coffman-Gomez and carried by the following vote to approve the Consent Agenda.

AYES:	MEMBERS:	Coffman-Gomez, García, González, Hurst, Parker, Estrada
NOES:	MEMBERS:	None
ABSENT:	MEMBERS:	Hernandez

4.A. MOTION APPROVING MINUTES OF AUGUST 27, SEPTEMBER 10 & 24, 2019

4.B. RESOLUTION NO. 153-19 (CM):

RESOLUTION AWARDED A CONTRACT TO VERDE DESIGN, INC., FOR THE WATSONVILLE SLOUGH CONNECTOR TRAIL PROJECT AT RAMSAY PARK, AN URBAN GREENING GRANT PROJECT, IN AN AMOUNT NOT TO EXCEED \$303,116; (\$246,423 WILL BE FUNDED BY THE URBAN GREENING GRANT & REMAINING 18% COST WILL BE COVERED BY PARKS AND COMMUNITY SERVICES OPERATING FUNDS)

4.C. RESOLUTION NO. 154-19 (CM):

RESOLUTION AUTHORIZING A PURCHASE ORDER FOR SOLE SOURCE PURCHASE WITH J A MOMANEY (JAM) SERVICES, INC., FOR TRAFFIC SIGNAL VIDEO

- DETECTION HARDWARE FOR THE GREEN VALLEY ADAPTIVE TRAFFIC CONTROL SYSTEM, IN AN AMOUNT NOT TO EXCEED \$142,025** 5092
- 4.D. RESOLUTION NO. 155-19 (CM):**
RESOLUTION APPROVING FIVE-YEAR AGREEMENTS WITH WORLD FUEL SERVICES, INC., FOR PURCHASE OF AVIATION GRADE GASOLINE & JET “A” FUEL: BRANDING AGREEMENT FOR SERVICES ASSOCIATED WITH AVIATION FUELING, IN AN AMOUNT NOT TO EXCEED 1.25 MILLION GALLONS; & APPROVAL OF A FIVE YEAR LEASE (AT \$1.00 PER YEAR) OF A 5,000 GALLON JET “A” REFUELER VEHICLE FROM ASCENT AVIATION GROUP, INC., (FUNDING FOR THESE SERVICES WILL BE FUNDED FROM THE AIRPORT ENTERPRISE FUND) 5810
- 4.E. RESOLUTION NO. 156-19 (CM):**
RESOLUTION AWARDDING CONTRACT TO PSOMAS FOR CONSTRUCTION MANAGEMENT & INSPECTION SERVICES FOR THE AIRPORT FREEDOM TRUNK SEWER REPLACEMENT PROJECT NO. SS-16-02, IN AN AMOUNT NOT TO EXCEED \$352,840; & AUTHORIZING A \$352,840 BUDGET APPROPRIATION FROM SEWER FUND 5300
- 4.F. RESOLUTION NO. 157-19 (CM):**
RESOLUTION AUTHORIZING & DIRECTING SUBMITTAL OF APPLICATION FOR A FEDERAL AVIATION ADMINISTRATION (FAA) AIRPORT IMPROVEMENT PROGRAM (AIP) STATE MATCHING GRANT FROM THE CALIFORNIA DEPARTMENT OF TRANSPORTATION, DIVISION OF AERONAUTICS FOR THE FEDERAL AVIATION ADMINISTRATION (FAA) AIRPORT IMPROVEMENT PROGRAM GRANT 3-06-0272-018-2019, & APPROPRIATING SUCH FUNDS TO THE AIRPORT ENTERPRISE FUND 5210
- 5. ITEMS REMOVED FROM CONSENT AGENDA (None)**
- 6. PUBLIC HEARINGS, ORDINANCES, & APPEALS**
- 6.A. CONSIDERATION OF ORDINANCE INTRODUCTION RESCINDING CHAPTER 2 (CIVIL DEFENSE& DISASTER RELIEF & PROVISIONS FOR MUTUAL AID) OF TITLE 4 (PUBLIC SAFETY) OF THE WATSONVILLE MUNICIPAL CODE & ADDING A NEW CHAPTER 2 ENTITLED EMERGENCY & EMERGENCY SERVICES** 4935
- 1) Staff Report**
The report was given by City Attorney Smith.
- 2) City Council Clarifying & Technical Questions**
In answering Mayor Pro Tempore Garcia, City Attorney Smith and City Manager Huffaker spoke about who would assume responsibility as director of emergency services if the City Manager is incapacitated.
- 3) Public Hearing (None)**
Mayor Estrada opened the Public Hearing.

Seeing no one approach the podium, Mayor Estrada closed the Public Hearing.
- 4) MOTION:** It was moved by Member Coffman-Gomez, seconded by Member Gonzalez to introduce the following ordinance:

ORDINANCE INTRODUCTION RESCINDING CHAPTER 2 (CIVIL DEFENSE & DISASTER RELIEF & PROVISIONS FOR MUTUAL AID) OF TITLE 4 (PUBLIC SAFETY) OF THE WATSONVILLE MUNICIPAL CODE & ADDING A NEW CHAPTER 2 ENTITLED EMERGENCY & EMERGENCY SERVICES

5) City Council Deliberation on the Motion

Member Coffman-Gomez spoke in support of the proposed ordinance and continuing to plan for emergencies.

Mayor Estrada asked staff to encourage other organizations to implement a plan for emergencies.

Member Parker asked that Council receive training on their roles during emergencies.

MOTION: The above motion carried by the following vote:

AYES:	MEMBERS:	Coffman-Gomez, Garcia, Gonzalez, Hernandez, Hurst, Parker, Estrada
NOES:	MEMBERS:	None
ABSENT:	MEMBERS:	None

Mayor Estrada recessed the meeting at 5:55 p.m.

6:33 p.m.

7. ROLL CALL

Mayor Estrada, Mayor Pro Tempore Garcia and Council Members Coffman-Gomez, González, Hernandez, Hurst, and Parker were present.

Staff members present were City Manager Huffaker, City Attorney Smith, City Clerk Vázquez Flores, Police Chief Honda, Fire Chief Lopez, Administrative Services Director Czerwin, Community Development Director Merriam, Library Director Heitzig, Information Technology Director Boyes, Parks & Community Services Director Calubaquib, Deputy City Managers Manning and Vides, Assistant Public Works & Utilities Directors Rodriguez and Templeton, Division Fire Chief Avila, Fire Captain Vojvoda, Assistant City Clerk Ortiz, Administrative Analyst Meyer, and Interpreter Esqueda.

8. PLEDGE OF ALLEGIANCE

9. PRESENTATIONS & ORAL COMMUNICATIONS

9.A. PRESENTATION COMMEMORATING 30TH YEAR ANNIVERSARY OF THE LOMA PRIETA EARTHQUAKE ON OCTOBER 17, 1989, & PROCLAMATION RECOGNIZING THE EXTRAORDINARY WORK PERFORMED BY VOLUNTEER AVIATORS & SUPPORT STAFF AFTER THE EARTHQUAKE

9.B. PROCLAMATION DECLARING OCTOBER 9, 2019, RHEA DEHART DAY FOR HER TIRELESS COMMUNITY WORK & VOLUNTEERISM DURING HER LIFETIME

9.C. ORAL COMMUNICATIONS FROM THE PUBLIC

Steve Trujillo spoke about the positive impact Rhea DeHart had on the community. He announced that Governor Gavin Newsom signed rent control into law and summarized the bills for Council. 5076

Gary Richard Arnold stated there was a parallel government being set up by the Atlantic Council and spoke about its making.

Mary Lou Alejo commended Rhea DeHart for her service to the community. She stated her concerns regarding replacement of Valery Rivera, director at Watsonville Senior Center (submitted petition signed by seniors to retain Ms. Rivera).

Mireya Gomez-Contreras invited the Council to Arts Council Santa Cruz County's Open Studios Tour.

Erica Padilla Chavez, director at Pájaro Valley Prevention and Student Assistance (PVPSA), spoke about the positive impact Rhea DeHart had on her and the community.

Daniel Dodge Jr. spoke about Rhea DeHart's positive impact in his life and invited the public to Pájaro Valley Unified School District's Board Meetings.

Erika Trejo, PVPSA, invited the public to Empower Watsonville Youth Conference.

Pat Fohrman, District 1, asked Council and the public to participate in Cob Research Institute's survey regarding housing standards.

Tamara Vides announced that PG&E would be shutting power down for several homes across Santa Cruz County due to fire risk.

John Menke, District 5, spoke about the replacement of Motel 9 on Main Street and stated his concerns regarding increased traffic, parking issues, and pedestrian safety in the area.

Dr. Nancy Bilicich spoke about the Pájaro River Flood Risk Reduction Finance and Governance Committee's efforts to find funding for river levee improvements. She announced Assembly Bill 489 had been signed which would help the City with levee improvements. She spoke about efforts by Flood Control & Water Conservation District to modify plans to persuade Army Corps of Engineers to sign a letter allowing for levee improvements. She spoke about Rhea DeHart's positive impact in the community.

Antonio Rivas commended Council for honoring Rhea DeHart with a proclamation for her work in the community. He thanked Council for their work to fund and improve the Watsonville Senior Center.

9.D. PRESENTATION BY THE WATSONVILLE POLICE DEPARTMENT ON THE PINK PATCH PROJECT – Moved after Item 10.B.

5358

10. PUBLIC HEARINGS, ORDINANCES, & APPEALS

10.B. CONSIDERATION OF ORDINANCE INTRODUCTION AMENDING TITLE 5 (PUBLIC WELFARE, MORALS, & CONDUCT) OF THE WATSONVILLE MUNICIPAL CODE BY RESCINDING CHAPTER 46 (TOBACCO RETAILER LICENSE) & ADDING A

4913

CHAPTER 46 ENTITLED TOBACCO RETAILER LICENSE TO BAN THE SALE OF FLAVORED TOBACCO & E-CIGARETTES IN THE CITY OF WATSONVILLE

1) **Staff Report**

The report was given by Police Captain McKinley and Deputy City Manager Vides.

2) **City Council Clarifying & Technical Questions**

In answering Mayor Pro Tempore Garcia, Deputy City Manager Vides and Police Captain McKinley explained how the proposed ordinance differed from neighboring jurisdictions and listed pharmacies that would be affected by the new regulation.

Police Captain McKinley answered questions from Member Gonzalez regarding proposed fines for violations or potential for suspension or revocation of tobacco retailer license. Member Gonzalez stated his concerns regarding the proposed penalties not being able to deter illegal tobacco sales due to limited ability to enforce in a timely or effective manner.

Deputy City Manager Vides stated violations were tracked and would be considered as part of license renewals.

3) **Public Hearing**

Mayor Estrada opened the Public Hearing.

The following speakers spoke in support of staff recommendation:

Alan Ruiz, Pájaro Valley High School (PVHS) student (read a statement of behalf of James Mendoza)

Amber Matos, PVHS student & Watsonville Wetlands Watch (WWW) member

Natalie Valoroso, PVHS student

Brenda Neponoceno, PVHS student & WWW member

Yocelyn Gonzalez, PVHS student & WWW member

Erika Trejo, Tobacco Use Prevention & Education Program coordinator at PVPSA

Ilse Peña, Watsonville High School (WHS) student and member of Empower Youth

Saul Magaña

Crystal Salazar Nieto, WHS student and member of Empower Watsonville of PVPSA

Sebastian Perez Cataño, WHS student and member of Empower Watsonville Miguel

Yerena, WHS student & member of Empower Watsonville

Melanie Espindola, tobacco prevention & education specialist at PVPSA

McKenna Maness, PVPSA

Erika Vázquez, tobacco prevention specialist at PVPSA

Tiffany Brueling, tobacco prevention specialist at PVPSA

Daniel Dodge Jr. District 5

Steve Trujillo, District 7

Irina Ponce, PVHS student

Rachel Kippen, chair at Santa Cruz County Tobacco Education Coalition

Cristina Negrete, District 6

Andrea Camacho, PVPSA

Ana Cristina Carpio, District 5 (submitted support letters to Council)

Patricia Mata, policy analyst at PVPSA (submitted letter of support on behalf of Assembly Member Rivas)

Camila Perez, San Benito County resident

Marilyn Onofre

Seeing no one else approach the podium, Mayor Estrada closed the Public Hearing.

- 4) **MOTION:** It was moved by Mayor Pro Tempore Garcia, seconded by Member Coffman-Gomez to introduce the following ordinance and approve the following resolution:

- a) **ORDINANCE INTRODUCTION RESCINDING CHAPTER 46 (TOBACCO RETAILER LICENSE) OF TITLE 5 (PUBLIC WELFARE, MORALS, & CONDUCT) OF WATSONVILLE MUNICIPAL CODE & ADDING A NEW CHAPTER 46 ENTITLED TOBACCO RETAILER LICENSE** 4913 5763
- b) **RESOLUTION NO. 158-19 (CM): RESOLUTION ESTABLISHING & SETTING AN ANNUAL "TOBACCO RETAILER LICENSE FEE" AT \$255 TO LOCALLY REGULATE & ENFORCE THE RETAIL SALES OF TOBACCO & TOBACCO RELATED PRODUCTS TO MINORS** 4913 5382

5) **City Council Deliberation on the Motion**

Mayor Pro Tempore Garcia spoke about her efforts to ban e-cigarettes, vaping products, including pharmacies to ban flavored tobacco.

Member Gonzalez expressed his concerns regarding small retail stores complying with the ban and asked for strict enforcement of the proposed ordinance. He asked that staff return to Council with higher fees to further deter businesses from violating the policy.

Police Chief Honda answered questions from Member Gonzalez regarding enforcement by Police of the proposed ordinance. Member Gonzalez asked to revisit the administrative fines at a later date for potential increase of fines.

Erica Padilla Chavez, director at PVPISA, answered questions from Member Coffman-Gomez regarding efforts to address drug withdrawal relapse after the proposed tobacco ban takes effect.

In answering Mayor Estrada, Ms. Chavez spoke about collaboration with PVUSD to create a program to remove vaping and e-cigarette items from the community.

In answering Member Hurst, Police Chief Honda spoke about efforts to address illegal tobacco use by youth.

MOTION: The above motion carried by the following vote:

AYES:	MEMBERS:	Coffman-Gomez, Garcia, Gonzalez, Hernandez, Hurst, Parker, Estrada
NOES:	MEMBERS:	None
ABSENT:	MEMBERS:	None

10.C. **CONSIDERATION OF ORDINANCE ADOPTION RENEWING PUBLIC SAFETY TAX WITH RESTRICTIONS EXTENDING EXISTING SALES TAX MEASURE BY AMENDING ARTICLE 11 (TRANSACTIONS & USE TAX: PUBLIC SAFETY SALES TAX MEASURE) OF CHAPTER 6 (TAXATION) OF TITLE 3 (FINANCE) OF WATSONVILLE MUNICIPAL** 5794

CODE TO BE APPROVED BY VOTERS ON THE MARCH 3, 2020, SPECIAL MUNICIPAL ELECTION

1) Staff Report

The report was given by Deputy City Manager Vides

2) City Council Clarifying & Technical Questions

In answering Mayor Pro Tempore Garcia, City Manager Huffaker spoke about the purpose of the ordinance and studies that would be conducted to determine where emergency response was needed most. He added that the study would not be completed in time if the Council chose to place the measure on the March 2020 ballot.

In answering Mayor Pro Tempore Garcia, Deputy City Manager Vides spoke about reasons staff was recommending placing the measure on the ballot in March 2020 rather than November.

Member Parker stated her concerns regarding placing the measure on the March 2020 ballot since data suggested the measure would be more successful in November. She added that the study that would determine where there was most need for emergency services would not be done in time for the March election.

City Manager Huffaker clarified that staff was recommending ordinance language and not when it would go before the voters. He added staff would return in November with recommendations on when the ordinance should be placed on the ballot.

City Manager Huffaker answered questions from Member Gonzalez regarding expiration of Measure G and potential dates for renewal.

In answering Member Coffman-Gomez, City Clerk Vázquez Flores spoke about options and costs involved with holding municipal elections.

Deputy City Manager Vides and City Manager Huffaker answered questions from Member Coffman-Gomez regarding cost and timeline for conducting a study to determine where emergency services were needed most and how the study would affect the proposed measure renewal.

In answering Member Parker, City Clerk Vázquez Flores spoke about costs associated with placing measures on the ballot. Member Parker stressed the importance of having the needs study done prior to placing the measure on the ballot.

Member Hurst spoke about the positive impacts Measure G has had on the community.

3) Public Input

Robbie Olson, District 2, spoke in support of renewing Measure G.

Dr. Nancy Bilicich stated her concerns in allocating partial funding to Parks & Community Services from the proposed tax measure. She stressed the importance of conducting a needs study prior to placing the item on the ballot. She spoke about

the need for additional services in the east side of the City and asked for data to show if additional facilities were needed there. 5794

Police Sergeant Ureski, Watsonville Police Officers Association, spoke in support of renewing Measure G.

Fire Engineer O'Brien, Local 1272, spoke in support of Measure G renewal.

Victor Marani commended the City for the proper use of Measure G funds. He listed the reasons Council should pursue placing Measure G renewal in November 2020.

- 4) **MOTION (failed):** It was moved by Member Parker, seconded by Mayor Pro Tempore Garcia to introduce and adopt the following ordinance and placing it on the November 2020 ballot:

ORDINANCE RESCINDING ARTICLE 11 (TRANSACTIONS & USE TAX: PUBLIC SAFETY SALES TAX MEASURE) OF CHAPTER 6 (TAXATION) OF TITLE 3 (FINANCE) OF WATSONVILLE MUNICIPAL CODE & ADDING A NEW ARTICLE 11 ENTITLED TRANSACTIONS & USE TAX: PUBLIC SAFETY SALES TAX MEASURE TO BE ADMINISTERED BY THE CALIFORNIA STATE BOARD OF EQUALIZATION & TO BE APPROVED BY THE VOTERS 5794

- 5) **City Council Deliberation on the Motion**
Member Hurst asked for additional data to be presented at the next meeting to help Council decide which date to select to place the measure on the ballot.

Member Gonzalez stated his concerns regarding lack of data that informs the public about the emergency response needs of the community.

Member Hernandez stated his concerns in placing the measure on the ballot in November due to high volume of measures on said ballot.

Member Parker stressed the importance of selecting the appropriate date to place the measure on the ballot in order to maximize its success.

Member Coffman-Gomez spoke about the importance of receiving data from the study to be able to make an appropriate decision on the measure.

City Attorney Smith and Deputy City Manager Vides clarified staff recommendation for Council.

Mayor Estrada stated he was not prepared to decide on a date for placing the measure on the ballot until more information was presented.

The above motion failed by the following vote:

AYES:	MEMBERS:	Coffman-Gomez, Garcia, Parker
NOES:	MEMBERS:	Gonzalez, Hernandez, Hurst, Estrada
ABSENT:	MEMBERS:	None

MOTION: It was moved by Member Gonzalez, seconded by Member Coffman-Gomez to introduce and adopt the following ordinance:

ORDINANCE RESCINDING ARTICLE 11 (TRANSACTIONS & USE TAX: PUBLIC SAFETY SALES TAX MEASURE) OF CHAPTER 6 (TAXATION) OF TITLE 3 (FINANCE) OF WATSONVILLE MUNICIPAL CODE & ADDING A NEW ARTICLE 11 ENTITLED TRANSACTIONS & USE TAX: PUBLIC SAFETY SALES TAX MEASURE TO BE ADMINISTERED BY THE CALIFORNIA STATE BOARD OF EQUALIZATION & TO BE APPROVED BY THE VOTERS

Member Coffman-Gomez asked staff for a timeline for the study and asked for the Measure G Committee Bylaws.

Member Parker asked staff to cease using the March 3, 2020, date as a likely date for the measure until Council made a final decision.

AYES:	MEMBERS:	Coffman-Gomez, Garcia, Gonzalez, Hernandez, Hurst, Parker, Estrada
NOES:	MEMBERS:	None
ABSENT:	MEMBERS:	None

11. PRESENTATIONS & ORAL COMMUNICATIONS (Continued)

11.E. ORAL COMMUNICATIONS FROM THE COUNCIL

Member Gonzalez stated he was appointed to the Traffic Operations Systems, Safe on 17 Taskforce. He gave an update on Santa Cruz County Regional Transportation Commission's (SCCRTC) Alternative Analysis for High Capacity Public Transit on the Rail Right of Way. He added that SCCRTC was seeking members for the Elderly and Disabled Transportation Advisory Committee. He announced Santa Cruz County Metropolitan Transit District would be celebrating their 50th Anniversary and would release their first electric bus for service. He asked the public to participate in the mural project at Watsonville Transit Center. He invited the public to future events.

Member Hernandez spoke about several events he attended over the previous weeks and invited the public to the Halloween Dog Walk.

Member Hurst invited the public to Rhea DeHart's Celebration of Life.

Member Parker commended staff for Tapas on Top and spoke about her participation in the Watsonville Academy. She thanked staff for work on Bridge Street.

Mayor Pro Tempore Garcia invited the public to her District Meeting focusing on housing.

Member Coffman-Gomez asked staff to provide legislative updates on the agenda. She invited the public to attend a meeting in her district to address homelessness.

Mayor Estrada invited the public to upcoming community events. He commended Environmental Science Workshop Coordinator Gertler for his program.

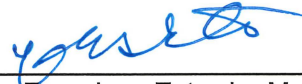
12. EMERGENCY ITEMS ADDED TO AGENDA

13. REQUESTS & SCHEDULING FUTURE AGENDA ITEMS

In answering Member Hernandez, City Manager Huffaker stated staff was working on organizing a legislative update meeting.

14. ADJOURNMENT

The meeting adjourned at 11:05 p.m.



Francisco Estrada, Mayor

ATTEST:



Beatriz Vázquez Flores, City Clerk

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