



City of Watsonville

Meeting Agenda

Parks & Recreation Commission

Ana V. Hurtado, District 1
Paul De Worken, District 2
Brando Sencion, District 3
Jessica Carrasco, District 4
Abel Sanchez, District 5
Kristian Flores, District 6
Wayne Hayashibara, District 7

Monday, September 16, 2019

6:30 PM

1. ROLL CALL

2. PLEDGE OF ALLEGIANCE

3. COMMUNICATIONS

(This time is set aside for members of the general public to address the Parks & Recreation Commission on any item not on the Agenda, which is within the subject matter jurisdiction of the Parks & Recreation Commission. No action or discussion shall be taken on any item presented except that any Commissioner may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Parks & Recreation Commission will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report. Any Commissioner may place matters brought up under Oral Communications on a future agenda. ALL SPEAKERS ARE ASKED TO FILL OUT A CARD & LEAVE IT AT THE PODIUM, ANNOUNCE THEIR NAME AND ADDRESS IN ORDER TO OBTAIN AN ACCURATE RECORD FOR THE MINUTES.

3.1 Oral Communications from the Commissioners & Members of the Public

3.2 Oral Communications and Commissioner Liaison Reports from the Commissioners

3.3 Directors Report

4. CONSENT AGENDA

All items appearing on the Consent Agenda are recommended actions which are considered to be routine and will be acted upon as one consensus motion. Any items removed will be considered immediately after the consensus motion. The Chair will allow public input prior to the approval of the Consent Agenda.

4.1 [PARKS AND RECREATION COMMISSION AUGUST 5, 2019 MEETING MINUTES](#)

Attachments: [MINUTES-August 5, 2019](#)

5. ITEMS REMOVED FROM CONSENT AGENDA

6. PRESENTATIONS & REPORTS

6.1 [2019 SUMMER AQUATICS PROGRAM REPORT](#)

Attachments: [Staff Report - Aquatics Update](#)
 [Attachment A - Aquatics 2019](#)

6.2 [ADOPTION OF DRAFT PARKS AND RECREATION STRATEGIC PLAN](#)

Attachments: [Watsonville Strategic Plan Report Appendix \(1\)](#)
 [091619 Draft Strategic Plan](#)

6.2 [P.R.C. WORKPLAN UPDATE](#)

Attachments: [PRC Workplan 2019 Final 080519](#)

7. UNFINISHED BUSINESS

7.1 [PUBLIC ART FEE](#)

Attachments: [Staff Report-Art Fees.9.16.19](#)
 [Attachment A - Comm. Initiated Public Art Guidelines 2019](#)

- a) Staff Report
- b) Commission Questions & Input
- c) Public Input
- d) Appropriate Action

8. ADJOURNMENT

The next Commission meeting will be held on October 7, 2019

MINUTES
REGULAR PARKS & RECREATION COMMISSION MEETING

AUGUST 5, 2019

CITY OF WATSONVILLE
COUNCIL CHAMBERS
275 MAIN STREET, TOP FLOOR

1. ROLL CALL

COMMISSIONERS: CARRASCO, HAYASHIBARA, HURTADO, SANCHEZ, SENCION

COMMISSIONERS ABSENT: DeWORKEN, FLORES

PCS STAFF: PARKS & COMMUNITY SERVICES DIRECTOR CALUBAQUIB
ASSISTANT PARKS & COMMUNITY SERVICES DIRECTOR HEISTEIN
SENIOR ADMINISTRATIVE ANALYST FLORES
ADMINISTRATIVE ASSISTANT II MOYA
ADMINISTRATIVE ASSISTANT II DIAZ

2. PLEDGE OF ALLEGIANCE

3. COMMUNICATIONS

3.1 ORAL COMMUNICATIONS FROM THE MEMBERS OF THE PUBLIC – NONE

3.2 ORAL COMMUNICATIONS AND COMMISSIONER LIAISON REPORTS FROM THE COMMISSIONERS – Commissioner Hurtado commented on the Watsonville Strawberry Festival Strawberry Jam Run. Commissioner Hayashibara said he attended and enjoyed the Strawberry Festival. Commissioner Sanchez mentioned that the stage area in the City Plaza looked nice.

3.3 DIRECTORS REPORT – Director Calubaquib thanked everyone for the compliments received about the Strawberry Festival and discussed the highlights of the event. Director Calubaquib updated the Commission on establishing operation of the Henry J. Mello Center with the Pajaro Valley Unified School District. Director Calubaquib informed the Commission of Muzzio Park's play structure arson fire incident and plans to expand the playground. Director Calubaquib listed various upcoming events to the Commission.

4. CONSENT AGENDA

4.1 PARKS AND RECREATION COMMISSION MEETING MINUTES MAY 6, 2019 AND JULY 1, 2019

MOTION: It was moved by Commissioner Hurtado, seconded by Commissioner Sencion and carried by the following vote to approve the Minutes of the Regular Meeting on May 6, 2019 and July 1, 2019.

AYES: CARRASCO, HAYASHIBARA, HURTADO, SANCHEZ, SENCION

NOES: NONE

ABSENT: DeWORKEN, FLORES

ABSTAIN: NONE

5. ITEMS REMOVED FROM CONSENT AGENDA – NONE

6. PRESENTATIONS & REPORTS

- 6.1 RECOMMEND ADOPTION OF FINAL PARK MASTER PLAN FOR CITY PLAZA – Project Manager Corbin Schneider of Verde Design, Inc. reported on the final park master plan for the City Plaza and requested the Commission to recommend adoption of the plan, and the plan presented at the City Council meeting for final approval. Commissioners and members of the public asked questions about the park master plan for the City Plaza and Project Manager Schneider clarified and responded.

MOTION: It was moved by Commissioner Sencion, seconded by Commissioner Carrasco and carried by the following vote to adopt the Final Park Master Plan for City Plaza.

AYES: CARRASCO, HAYASHIBARA, HURTADO, SANCHEZ, SENCION
NOES: NONE
ABSENT: DEWORKEN, FLORES
ABSTAIN: NONE

CIVIC PLAZA COMMUNITY ROOMS, 275 MAIN STREET, TOP FLOOR, 7:30PM

- 6.2 ROUNDTABLE DISCUSSION WITH COUNTY OF SANTA CRUZ PARKS AND RECREATION COMMISSION (WILL BE HELD IN THE COMMUNITY ROOM AT 7:30PM) – The Commission discussed challenges that confront both agencies and planned future joint meetings and collaborations.

CITY COUNCIL CHAMBERS, 275 MAIN STREET, TOP FLOOR

- 6.3 PUBLIC ART FEE BY SENIOR ADMINISTRATIVE ANALYST ADRIANA FLORES – Senior Administrative Analyst Flores reported on the recommendation to adopt an application process fee for Community Initiated Public Art on privately owned commercial spaces. The Parks & Community Services Department has been tasked with re-establishing the Public Art Program and to establish guidelines for approval of art projects in the City, with the Parks & Recreation Commission appointed the approving body. The Commission requests to table this item and continue the discussion at the next Parks and Recreation Commission meeting.
- 6.4 PUBLIC ART DESIGN APPROVAL BY SENIOR ADMINISTRATIVE ANALYST ADRIANA FLORES – Senior Administrative Analyst Flores reported on the Watsonville Brillante Project and introduced local artist Kathleen Crocetti, who is leading the public art project at the Rodriguez Street Parking Garage, to the Commission. Kathleen Crocetti described the process for selecting art designs and recommends the Commission approve the “Strawberry Picker” as the first image of the Watsonville Brillante Project for one of the four large vertical sections at the Rodriguez Street Parking Garage.

MOTION: It was moved by Commissioner Sencion, seconded by Commissioner Carrasco and carried by the following vote to approve the “Strawberry Picker” to be used as the first image of the Watsonville Brillante Project.

AYES: CARRASCO, HAYASHIBARA, HURTADO, SANCHEZ, SENCION
NOES: NONE
ABSENT: DEWORKEN, FLORES
ABSTAIN: NONE

7. UNFINISHED BUSINESS

7.1 PARKS AND RECREATION COMMISSION WORK PLAN

- a) STAFF REPORT – Director Calubaquib reported on the recommendation to develop and adopt an annual Parks and Recreation Commission Work Plan and appoint Commissioners to lead the implementation of Work Plan projects. During its meeting on April 15, 2019 and May 6, 2019, the Parks and Recreation Commission reviewed the report and moved to table discussions to allow staff to review resources required to implement recommended Work Plan items.
- b) COMMISSION QUESTIONS & INPUT – Commissioners asked questions about the various proposed work plans, established the Work Plan projects and appointed Commissioners to the projects.
- c) PUBLIC INPUT – NONE
- d) APPROPRIATE ACTION – MOTION: It was moved by Commissioner Hurtado, seconded by Commissioner Sencion and carried by the following vote to adopt the Parks and Recreation Commission Work Plan.

AYES: CARRASCO, HAYASHIBARA, HURTADO, SANCHEZ, SENCION

NOES: NONE

ABSENT: DEWORKEN, FLORES

ABSTAIN: NONE

8. ADJOURNMENT

Meeting ended at 9:31pm

DATE: September 12, 2019
TO: Parks & Recreation Commission
FROM: Jenny Vivenzi, Recreation Supervisor
SUBJECT: Report on the Summer Aquatics Program
AGENDA ITEM: September 16, 2019



Commission

RECOMMENDATION:

Receive report on the Summer Aquatics Program.

DISCUSSION:

For the past 20+ years, the department has offered learn to swim lessons for ages 6 months to adults, and open recreational swim for all ages. The 2019 summer aquatics program was held at the Watsonville High School Swimming pool from June 17 through August 9. The program experienced 448 swim class registrations. The gross revenue for the entire program, which includes swim lessons, recreation swim passes and recreation swim daily admission was \$41,473.75. Program expenses totaled \$39,380.79. These program expenses do not include the cost of Customer Service staff who took registrations, and Recreation Specialist and Recreation Supervisor who managed the program. Historically, these costs have not been included as part of the program expenses; only the costs of additional staff and materials are considered when calculating the total cost of the program. This year, the program showed a net profit of \$2,092.96.

See Attachment A for a full report on this program.

FINANCIAL IMPACT

The Summer Aquatics Program is a core program of the Department's Recreation Division Sports Unit. Expenses for this program are included in the adopted Fiscal Year budget.

ATTACHMENTS

Attachment A: 2019 Summer Aquatics Program Final Report

City of Watsonville
Parks and Community Services Department

2019 Summer Aquatics Program Final Report

Submitted by
Jenny Vivenzi – Recreation Supervisor

August 30, 2019



Summary

The 2019 summer aquatics program was held at the Watsonville High School Swimming pool from June 17 through August 9. The program experienced 448 swim class registrations. The gross revenue for the entire program, which includes swim lessons, recreation swim passes and recreation swim daily admission was \$41,473.75. Program expenses totaled \$39,380.79. These program expenses do not include the cost of Customer Service staff who took registrations, and Recreation Specialist and Recreation Supervisor who managed the program. Historically, these costs have not been included as part of the program expenses; only the costs of additional staff and materials are considered when calculating the total cost of the program. This year, the program showed a net profit of \$2,092.96.

2019 Program Changes

Due to increased costs, primarily in wages, causing the program to result in loss in 2018, the program left the price the same, but removed Fridays from swim lessons; doing so decreased session length from 10 days to 8 days. The last Friday of each sessions were not instructional days, but rather known as Friday "Fun Day." Participants were able to bring a friend on Friday "Fun Day." The instructional portion of the other Friday was easily adjusted to spread instruction across all of the other days. Fridays were typically the day where attendance was lower than all other days, due to families leaving town for the weekend, vacations. The choice to remove Friday's rather than raise prices was based off historical attendance. This new lesson structure was also modeled after other learn to swim programs offered throughout the community.



Back float with monkey, airplane, soldier.

Program Components

The summer aquatics program is composed of two components: swim lessons and recreation swim.

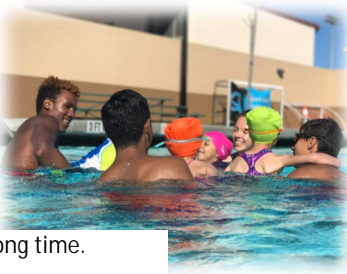
Swim Lessons

The swim lesson component of the aquatics program consists of the following classes:

- | | | |
|------------------|------------------|---------------|
| • Beginners I | Ages 5 to 12 | \$85 resident |
| • Beginners II | Ages 5 to 12 | \$85 resident |
| • Beginners III | Ages 5 to 12 | \$85 resident |
| • Intermediate | Ages 8 to 12 | \$85 resident |
| • Swimmers | Ages 10 to 12 | \$85 resident |
| • Adult Swim | Ages 13+ | \$92 resident |
| • Parents & Tots | Ages 6 mos. to 3 | \$80 resident |

- Super Tots Ages 3 to 5 \$82 resident

The curricula for the swim lessons continue to be based on American Red Cross swim lesson curricula. Four, two-week sessions were offered during the summer. Classes were held Monday through Thursday. The Beginner I, Beginners II, Beginners III, Intermediate and Swimmer classes were 40 minutes long for a total of 320 minutes of instructional time. The Parents & Tots and Super Tots classes were 30 minutes long for a total of 240 minutes of instructional time.



Super Tots – circle song time.

The Beginner I, Beginner II, Beginner III and Intermediate were offered four times per day at 10:30 a.m., 11:20 a.m., 3:15 p.m. and 4:05 p.m. These classes were offered during all four sessions.

The Swimmer classes were offered at 11:20 a.m. and 4:05 p.m. during session 3 and 4.

The Super Tots class was offered at 12:00 noon during all four sessions and at 5:00 p.m. during session 1 and 3.

The Parents & Tots class was offered twice per day at 12:00 noon and at 5:40 during all four sessions.

The adults swim class was offered once per day at 5:20 p.m. during sessions 2 and 4.

Recreational Swim

Recreational swim was the second component of the program and was held Monday through Friday from 1:15 p.m. to 2:55 p.m. The daily fee for recreational swim was \$3. Individual passes, good for the entire eight-week program were available for \$40. Family passes for up to five people were also available for \$75.

Staffing

Staffing for the 2019 program consisted of one pool manager, seven lifeguard/instructors and two swim instructors.



Camp Wild on Watsonville participants enjoying the pool.

The pool manager was responsible for gathering and organizing all materials, supervising the lifeguards, delivering the pre-service and in-service training, evaluating the lifeguards, and answering parent questions at the pool. The pool manager also served as the lifeguard on deck or as a swim lesson instructor when necessary.

The lifeguard/instructors were responsible for teaching the swim lessons and serving as lifeguards on the deck.

Attendance

Swim Lessons

In 2019, there were 448 swim class registrations. In 2018, the program experienced 515 swim class registrations. The difference is due to the amount of staffing higher in 2018 than this year. 2018 had a combined total of 13 lifeguards and swim instructors, 2019 staffed a combined total of nine (9). The total number of registrations for each class may be found in Table 1 below.

Table 1 Class Registrations

Class	Total Registrations 2019	Total Registrations 2018	Total Registrations 2017
Beginner I	120	158	164
Beginners II	108	147	145
Beginners III	79	81	70
Intermediate	57	55	50
Swimmers	20	10	13
Adult Swim	2	5	13
Parents & Tots	19	19	10
Super Tots	43	40	27

The total number of swim class registrations by session was as follows:

	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>
• Total	448	515	492	417	427



We are always standing on guard with a watchful eye for our participants.

Recreational Swim

The recreational swim portion of the aquatics program experienced a total of 1,009 recreation swim sign-ins, 24 family swim passes and seven (7) individual passes were sold. In addition, the Youth Center along with PAL and Camp WOW participants used the pool on Tuesdays.

Budget

Revenue

Swim Lessons	\$36,238.25
Daily Rec Swim	\$ 3,213.00
Individual Rec Swim Pass	\$ 260.00
Family Rec Swim Pass	\$ 1,762.50
Rec Advocates/Rec Trust Fund	\$0

Expenditures

Wages and benefits	\$32,065.95
Personnel Certifications	\$ 1,570.00
Supplies	\$ 1,144.84
*Use of WHS Pool	\$ 4,600.00

Total Revenue	\$41,473.75	Total Expenditures	\$39,380.79
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The program expenditures do not include the cost of the customer service staff who took registrations, the assistant director and recreation coordinator who managed the program. This year, the program showed a profit of \$2,092.96. This was largely due to decrease in staff hours removing Friday swim lessons.

Marketing

The aquatics program was advertised in the PCS Recreation Guide, on the PCS website Facebook, Instagram and was available on our City website page.

Program Evaluation

A program evaluation form was given to parents during the last class of each session. 189 evaluations were returned. Overall, the evaluations were positive. 82% of the respondents rated the program as Excellent or Very Good. In addition, 99% of the respondents indicated the program met or exceeded their expectations. The results of the evaluations can be found in Tables 3 and 4 below.

Table 3 Parent Evaluation Results

	Excellent	Very Good	Good	Just Okay	Poor	% Very Good or Higher
Program Rating						
Content	51	32	14	3		83
Fun	52	31	17	1		83
Amount of Participation	50	31	17	2	.5	81
Price	38	24	30	12		62
Instructor Rating						
Knowledge of Subject	59	31	11	3		90
Giving Individual Attention	56	28	11	4	.5	84
Friendliness	63	26	13	2	.5	91
Professionalism	51	28	10	1		79
Registration Process						
Convenience	50	28	16	2		78
Timely Process	48	35	22	1		83
Staff Helpfulness	55	24	15	6		79
Overall Rating						
Program Rating	51	31	13	1	.5	82
Instructor	52	30	36	2	.5	82
Facility	52	28	42	1	1	80

Table 4 Parent Evaluation Results

	Too Basic	Too Advanced	Just Right
The Level of Program was...	3	3	95
	Better Than	Met	Less Than
Relative to my expectations, my overall experience in this program was:	25	74	3
	Yes	No	
Did you Feel Safe?	100	-	
Was the Length of the Program Appropriate?	80	14	

Generally, the results of the parent evaluations were consistent across three of the four sessions. One of the four sessions had ratings lower than the other 3 sessions, throwing off the averages for the

overall ratings. The lower numbers were due to dissatisfaction with an instructor, who following evaluations was followed up on and supervised more closely.

Incidents

Participants

16 incident reports were filed. Many of these involved minor injuries and/or incidents that did not require medical attention. Only one instance required a guard to jump in and rescue a struggling swimmer, and one other that required a tube thrown in to help swimmer get to pool's edge. Below is a detailed list of the other 14 incidents:

- 3 – Trip/fall w/laceration
- 4 – Nose bleed
- 1 – Splinter removal
- 2 – Vomit



Recommendations for the 2020 Summer Aquatics Program

Adding a Junior Guards component in 2020.

This component would be offered to 14-15 year olds interested in learning how to become a lifeguard instructor, but are not old enough to be hired. The program will include CPR/AED/First aid certification, in-service trainings with the aquatics staff, and working side-by-side other lifeguards and instructors during swim lessons and rec swim receiving hands-on training.



Beginners III class practicing side breathing.

SANCRA Pool Audits

The South Bay SANCRA (Sports Association of Northern California Recreation Agencies) will be contacted to conduct an internal pool audit in order to maintain a high quality aquatics program and recognize potential hazards early.

WSI (Water Safety Instruction)

Aquatics staff will continue to research WSI in the nearby area in order to attend a course and have a solid grasp on the progression of each stroke taught in our aquatics program. The course curriculum will then be passed on to lifeguards/instructors before student/teacher classes begin.

Conclusion

Based on the swim class registrations, recreational swim attendance, parent evaluations and the program budget, the 2019 summer aquatics program was successful. The program experienced 448 swim class registrations. 95% of the parents surveyed rated the swim classes as Excellent, Very Good or Good. Financially, the program showed a profit of \$2,092.96.

Sources

1. TPAR rosters for each class.
2. Income Revenue reports from TPAR & MUNIS.
3. Expense reports from Munis & General Ledger
- * Estimated cost of WHS pool by our calculations with rate negotiated and number of days pool used.

CITY OF WATSONVILLE PARKS AND RECREATION STRATEGIC PLAN



VERDE DESIGN



ACKNOWLEDGEMENTS

WATSONVILLE COUNCIL MEMBERS

Council District 1	Felipe Hernandez
Council District 2	Aurelio Gonzalez
Council District 3	Lowell Hurst
Council District 4	Francisco Estrada (Mayor)
Council District 5	Rebecca Garcia (Mayor Pro Tempore)
Council District 6	Trina Coffman-Gomez
Council District 7	Ari Parker

CITY OF WATSONVILLE

City Manager	Matt Huffaker
Deputy City Manager	Tamara Vides
Director of Parks and Community Services	Nick Calubaquib
Assistant Director of Parks and Community Services	Ben Heistein
Recreation Superintendent	Imelda Negrete
Sr. Administrative Analyst	Adriana Flores
Sr. Utilities Engineer	Bob Berry
Principal Planner	Justin Meek

PARKS AND RECREATION COMMISSION

District 1	Ana V. Hurtado Aldana
District 2	Paul De Worken
District 3	Brando Sencion
District 4	Jessica Carrasco
District 5	Abel Sanchez
District 6	Kristian Flores
District 7	Wayne Hayashibara

CONSULTANT DESIGN TEAM - VERDE DESIGN, INC.

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- Preliminary Cost Estimates

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EXECUTIVE SUMMARY

In September of 2009, the City of Watsonville (City) developed a City-Wide Parks and Recreation Facilities Master Plan (2009 Parks Master Plan). Since its adoption, many aspects of the City have changed, from the overall population to City and community leaders. These factors, along with the economic downturn in the United States at the time the Master Plan was adopted, greatly impacted the City's ability to fully implement the goals set forth in the 2009 Parks Master Plan. In 2019, The City launched a new effort to create its first Parks and Recreation Strategic Plan.

Building upon the strong basis from which the 2009 Parks Master Plan was adopted, the new Parks and Recreation Strategic Plan (Strategic Plan) represents a vision for the City's park system in the coming years. The Strategic Plan identifies a plan of action for the City to create a sustainable, updated, and interconnected system of trails, parks, and recreational facilities and programs that promote recreation, health, and environmental stewardship for the growing community. This document expands upon the goals set forth in the 2009 Parks Master Plan document to create a number of actionable objectives in order to better guide the future growth and modernization of the City's parks and recreation system.



The Strategic Plan describes the existing parks and trails conditions, identifies how public input was obtained to guide the plan to fit the needs of the community, delineates actionable objectives to improve and expand the City-wide parks and trails system, and recommends conceptual designs for both the City Plaza and Ramsay Park sites. The strategic plan includes goals and objectives, prioritization information (both City-wide and park specific), site specific cost estimates for the conceptual designs at City Plaza and Ramsay Park, and overall funding strategies.



INTRODUCTION

PURPOSE

The Strategic Plan is intended to provide the City with a framework to guide future improvements and redevelopment projects within City limits. This document has three major purposes:

1. Catalog the extensive public feedback that was received during the process.
2. Describe the design approach that the City and consultants used to develop the preferred conceptual plans for both City Plaza and Ramsay Park.
3. Layout a plan for future enhancements to the City-wide parks and trails system.

Utilizing the feedback from numerous public meetings at various locations, a community survey, engagement through social media, and direct messaging, this document sets forth a plan for the City's parks, programs, and trails that strives to fulfill the variety of needs and desires of a growing community, all while fostering a stronger sense of identity for the City of Watsonville.

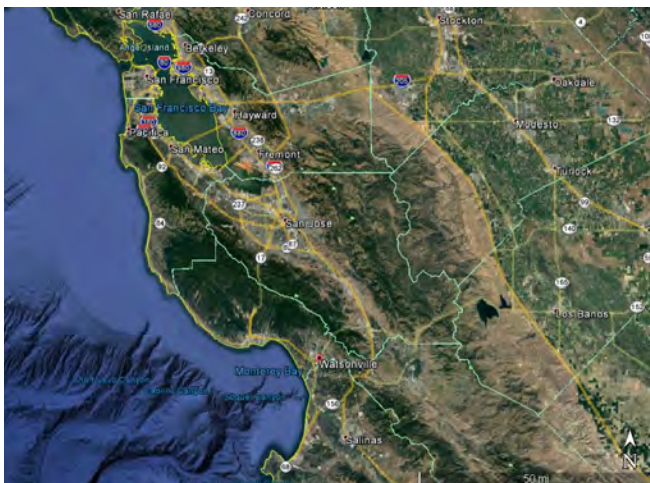
CONTEXT

LOCATION AND CLIMATE

Watsonville is a City located in the southern most portion of Santa Cruz County and is located on the central coast of California in an area known as the Pajaro Valley. The Pajaro Valley is a very fertile area that fuels the predominantly agriculture-based economy of Watsonville. With the warm and dry summer days, typically in the mid-to-low 80s, that taper off to cooler nights that average around 50 degrees, along with the cool winter months that average in the 40s and 50s during the day, this area offers the perfect climate for many crops, like the strawberry and lettuce.

BRIEF HISTORY OF WATSONVILLE

What is now the City of Watsonville was once a small village named Pajaro (meaning "bird" in Spanish) that was located along a narrow, dusty stagecoach road that snaked through California's Pajaro Valley. The Pajaro village was laid out on the eastern portion of the vast Rancho Bolsa del Pajaro, granted by Governor Alvarado to brothers Sebastian and Alejandro Rodriguez in November, 1837. Consisting of 5,496 acres total, the rancho was bordered on the South by the Pajaro River and on the west by the Monterey Bay.



The Pajaro Valley attracted merchants, pioneers and miners from all locations and walks of life. In 1851, Judge John Howard Watson came to town and stayed for several years. He then traveled to Nevada, never returning to the town that bears his name. The first town election took place in December 1852.



Eight years later, the Rodriguez family gave the town plaza to the people of Watsonville. The incorporation of Watsonville came in 1868; the first election took place on May 25, 1868 with B.A. Barney, Hy Jackson, Godfrey Bockius, James Waters, and Joseph McCullum serving as the first Trustees. By 1871, when the town's population had grown to well over 2,000, the railroad came to the Pajaro Valley. In 1903, the town came under a City Charter and elected its first mayor.

2009 PARKS MASTER PLAN HISTORY

In 2009 a Master Plan was created to update the 1992 Master Plan and 2005 General Plan. This master plan set out to provide a long-term vision for the Parks and Recreation Department over the next 20 years, identify the current and future needs of the Department, assess the public's desires for their park system, and develop a plan of action for meeting this vision. Due to the timing of the adoption of the Master Plan with the economic recession in the United States that started in 2007, much of the 2009 Parks Master Plan was not implemented.

PLANNING PROCESS

The process for the development of this Strategic Plan was designed to determine the specific actionable objectives that would allow the City to move toward achieving the goals set forth in the 2009 Parks Master Plan. The planning process was also designed to guide the conceptual modernization designs for the two key parks, deemed the "gems" of the City, identified as City Plaza and Ramsay Park.

This process took the form of 4 major phases:

1. Where the City is now
2. Where the City wants to be
3. How will the City achieve goals set forth
4. Adoption

PHASE 1: WHERE THE CITY IS NOW

During Phase 1, the consultant team and City staff performed on-site inventory and analysis of the 26 identified City parks, as well as the various recreational facilities under City maintenance jurisdiction. Through the site visits, the team analyzed the individual park's level of use, the planning of site amenities and areas, the maintenance issues at each park, and the general accessibility of each park, in order to best determine the priorities to address at the various parks.



The consultant team also reviewed the 2009 Parks Master Plan, and what had been accomplished through that process, to determine how to utilize this document to serve in the development of the strategic plan.

PHASE 2: WHERE THE CITY WANTS TO BE

Phase 2 of the Strategic Plan took the form of numerous public involvement meetings, varying from meetings with a wide range of City staff, open public workshops, to pop-up meetings at the City Plaza and Ramsay Park, as well as an online questionnaire.



PHASE 3: HOW WILL THE CITY ACHIEVE GOALS SET FORTH

In Phase 3 of the Strategic Plan, the consultant team used the public input to develop conceptual designs for both City Plaza and Ramsay Park that will be utilized to guide the growth of the two "gem" park spaces in the City of Watsonville. The consultant team used all public feedback, site inventory, and analysis information to refine the goals set forth in the 2009 Parks Master Plan. These led to a more direct and actionable set of goals and objectives that were shared at the final public meetings in order to guide the direction of improvements to the City-wide parks and trails system.

PHASE 4: ADOPTION

Phase 4 of the Strategic Plan includes the conceptual designs for City Plaza and Ramsay Park which are presented to the Parks and Recreation Commission and City Council for review and adoption as the guiding principles for the future parks and trails system.

DOCUMENT ORGANIZATION

Following the planning process identified above, this document was set up with five chapters and six appendices, as follows:

CHAPTER 1: INTRODUCTION

The introduction chapter is a brief description of who the City of Watsonville is, where the City Parks and Recreation Department currently is with the City parks and trails, and what the process has been to improve upon the existing system and spaces.

CHAPTER 2: EXISTING MASTER PLAN AND PARK & RECREATION SYSTEM

The existing master plan and parks and recreation system chapter describes the current conditions of the parks and trails as noted in the various site inventory and analysis visits and the previous 2009 Parks Master Plan documents.

CHAPTER 3: PROCESS

The process chapter describes the process that was taken to obtain feedback from a wide range of City officials and public members through various workshops, meetings, and an online survey. This chapter identifies the process taken, as well as the outcomes of these endeavors.

CHAPTER 4: FUTURE PARKS AND RECREATION SYSTEM

The future parks and recreation system chapter identifies recommendations for updating the City-wide parks and trails system to meet the key goals set forth in the 2009 Parks Master Plan. This chapter also identifies the development of the City Plaza and Ramsay Park conceptual designs that came out of the various process meetings and online survey.

CHAPTER 5: PLAN OF ACTION

The plan of action chapter notes the priorities for the City parks and recreation identified by the public and notes the decision-making tools to improve the parks and trails system in the future. This chapter also identifies the implementation costs of the City Plaza and Ramsay Park conceptual designs, as well as funding strategies for future City parks and recreation improvements.

APPENDIX A: STAKEHOLDERS LIST

- List of active stakeholder participants in the planning process

APPENDIX B: CITY DEFERRED MAINTENANCE LIST

APPENDIX C: ONLINE SURVEY

- Online survey questions
- Online survey results

APPENDIX D: DESIGN DEVELOPMENT

APPENDIX E: PRELIMINARY COST ESTIMATES

- Preliminary cost estimate for City Plaza conceptual design
- Preliminary cost estimate for Ramsay Park conceptual design

APPENDIX F: FUNDING OPPORTUNITIES

EXISTING MASTER PLAN AND PARKS AND RECREATION SYSTEM



2009 PARKS MASTER PLAN

2009 PARKS MASTER PLAN BACKGROUND

The 2009 Parks Master Plan for the City of Watsonville Parks and Recreation was created to refine the existing 2005 General Plan. The 2005 General Plan was a document that set up and adopted four major goals and three secondary goals related to the City recreation, parks and open spaces. The goals identified in the 2005 General Plan are:

- Goal 1: Meet community needs for parks, open space, and recreational facilities.
- Goal 2: Provide a full range of well-maintained parks and recreational facilities commensurate with Watsonville's population and parks standards.
- Goal 3: Provide a network for trails along natural areas to promote safe travelways and appreciation of sloughs, creeks, and the Pajaro River.
- Goal 4: Provide comprehensive programs and services.
- Secondary Goals:
 - » Protection of environmental resources.
 - » Provision of recreation experiences.
 - » Promotion of economic development.

These goals were a very broad picture and served to form the basis of the 2009 Parks Master Plan.

2009 PARKS MASTER PLAN GOALS

1. Provide safe and well-maintained parks and facilities that meet the diverse needs of a growing community.
 - a. Prioritize on-going maintenance efforts of existing parks and facilities.
 - b. Develop parks and recreation facilities consistent with the park standards and guidelines set forth in the 2009 Parks Master Plan.
 - c. Achieve a standard of five (5) acres of parkland per 1,000 residents.
 - d. Include acreage provided by other departments and public schools that is formally designated for public recreation when calculating City standards.
 - e. Ensure that year-round recreation facilities are available in the community.
 - f. Expand facilities for active sports including fields, courts, and skate parks.
 - g. Reevaluate the use of City-owned properties, such as the private sports complex in Ramsay Park, to maximize public use.
 - h. Actively seek funds to acquire and develop parks and recreation facilities to meet community needs.
 - i. Conduct a safety and accessibility study of City parks and recreation facilities using industry and state guidelines.
 - j. Complete state disabled access recommendations for parks and recreation facilities included in the Watsonville ADA Survey 2004.
 - k. Improve park access by addressing natural and man-made barriers.
 - l. Implement a public education campaign to reduce littering and trash in the parks through partnership with other City Departments and Neighborhood Watch Program volunteers.
 - m. Continue to work closely with the Department of Public Works and Utilities, Watsonville Police Departments, Neighborhood Services, and Neighborhood Watch Program volunteers to implement proven and innovative ways to combat graffiti.
 - n. Seek out partnerships with the Redevelopment Agency, other departments, and private landowners to provide parks and facilities on available land.
2. Expand and improve trail connections to parks, open spaces, and community destinations.
 - a. Actively participate in the development of the Trails Master Plan to accomplish the goals of the plan and meet park standards.
 - b. Plan and develop public access via trails that connect parks to natural assets, such as a proposed regional network of trails, including the Watsonville Slough System, the Pajaro River, and along the coast.
3. Celebrate Watsonville's cultural heritage and encourage community building through provision of culturally sensitive and competent programs, services, and events.
 - a. Continue to host programs and events that celebrate the City's rich agricultural history, cultural heritage, and natural resources.
 - b. Consider Watsonville's cultural heritage in all parks and recreation planning including design concepts, park and facility names, and facility development.
 - c. Expand indoor venues that provide space for community theater, dances, music, and other entertainment.



4. Develop and provide recreation facilities and programs that support health, wellness, and personal development.
 - a. Provide neighborhood parks within one-half mile of most residents.
 - b. Increase activities for youth and teens, especially those provided after school hours.
 - c. Provide a safe, fun place for teens to hang-out and recreate informally.
 - d. Develop programs for teens and adults that support skill building and career development.
 - e. Develop age specific fitness-oriented programming.
 - f. Partner with healthcare agencies and community organizations to facilitate and provide health oriented programs.
 - g. Provide programs on nutrition and healthy living.
 - h. Provide healthy food and beverage choices at City sponsored activities.
5. Partner with other departments, schools, and public and private organizations to meet community needs.
 - a. Increase collaboration with school districts in the development and design phase of neighborhood school parks to meet community needs and ensure quality and innovation in design.
 - b. Preserve partnership with Watsonville High School to ensure public pool access so residents have aquatics programs that support personal safety and fitness.
 - c. Conduct a comprehensive City-wide inventory of parks, fields, and courts not provided by the Department that are available for public use.
 - d. Work with sports leagues and related local organizations to maintain affordability for participants and to maximize participation and use of fields.



- e. Create opportunities for youth and adults not involved in established organizations to use fields for informal play.

- f. Expand programs that provide discounts and free admission for low-income residents.
6. Encourage and support public involvement in park and recreation planning, design, and advocacy.
 - a. Provide opportunities for residents to have input on proposed parks and facilities, amenities, and improvements.
 - b. Conduct statistically valid opinion surveys every five years; supplement as needed with community surveys, polls, and other research tools to maintain current information about community recreation preferences.
 - c. Increase usage of a wide range of outreach methods to ensure residents are fully informed about programs, services, and opportunities to provide public input.
7. Promote stewardship of parks, facilities, and natural areas.



- a. Partner with the Public Works and Utilities Department to expand community and youth education programs at the Nature Center, Watsonville Slough, and other natural areas in Watsonville.
- b. Expand opportunities for volunteers to participate in activities that support parks, recreation facilities, and programs.
- c. Expand current volunteer recruitment activities.
- d. Enhance supervision and training to recruit and retain volunteers.



- e. Work with Neighborhood Services Division to promote a "good neighbor" relationship with residents located adjacent to parks and recreation facilities.

- f. Work with partners, other City Departments, and the Neighborhood Services Division to implement a public education campaign to reduce littering in the parks.
8. Build an innovative, responsive, and dynamic organization that is financially stable and employs best practices to achieve community needs.
 - a. Develop internal procedures that help retain and share institutional knowledge of parks and recreation facilities operations, maintenance, and program practices.
 - b. Provide leadership on the Department's role in practices to address climate change, water conservation, and other significant issues.
 - c. Formalize maintenance standards and protocols to capture best practices and retain institutional knowledge.
 - d. Consider maintenance and staffing costs and adjust resources accordingly as new parks and facilities are added to the system.
 - e. Continue to conduct staff development by encouraging cross-training with other departments or agencies and participation in education classes and training seminars.
 - f. Emphasize Department's role in demonstrating the City's commitment to an accurate US Census 2010 count.
9. Create and enhance a positive community image and be a key contributor to economic development activities.
 - a. Work with the Redevelopment Agency, local businesses, and partner organizations to host events and activities downtown and at suitable park locations throughout the City.
 - b. Encourage activities, including festivals, that provide appropriate parks and recreation related services and generate revenue.
- c. Actively participate in meetings and events to expand and enhance the City's profile within the tourism community and expand the City's economic base.
- d. Continue to work with the Redevelopment Agency and the Department of Public Works and Utilities to develop guidelines for signage and other public amenities to help strengthen community identity and foster a sense of place.
- e. Complete the City park signage program.

2009 PARKS MASTER PLAN GOAL PRIORITIES

High Priority

- Joint use of school facilities
- 2 acres of neighborhood or pocket parks per 1,000 residents
- 3 acres of community parkland per 1,000 residents
- 5 acres of parkland per 1,000 residents
- Park, facility, and trail maintenance in accordance with standards
- Periodic reviews of recreation and community service programs
- New parks in future growth areas (Atkinson and Buena Vista)

Medium Priority

- Accessible parks for all residential areas
- Protection for slough, riparian corridors, and other environmentally sensitive areas
- Community awareness of programs and community services
- Youth recreation programs, services, and opportunities
- Special events
- Cultural and educational opportunities
- Art in public spaces and art festivals

Low Priority

- New parkland outside of the Urban Limit Line
- Regional trail system
- Murals in public places



2009 PARKS MASTER PLAN GOALS OUTCOME

- Due to the 2008 recession, many of the 2009 Parks Master Plan Goals were not achieved or started. From the 2009 Parks Master Plan, the following are some of the goals that were never fully achieved:
- Goal 1-C & Goal 4-A: The City has not proceeded forward towards the goal of achieving a standard of 5 acres of parkland per 1000 residents or the goal of providing a neighborhood park within one-half mile of most residents. The City has the same number of parks today, as were present at the time when the 2009 Parks Master Plan was being set up, with the largest park disparity existing in the north-western quadrant of Watsonville near the airport.
- Goal 1-D & Goal 5: The City has not been able to secure joint-use partnering agreements with other departments or schools that would provide the needed land to move closer to the goal of providing a standard of 5 acres of parkland per 1000 residents.
- Goal 1-F: Without the partnering agreements, the City has not progressed in proving additional public use sports fields.
- Goal 1-G: The City has reevaluated the use agreement and lease with Soccer Central, who leases the City-owned property in Ramsay Park, but a new lease has been established, thus limiting the public use of this space until the lease is up and can be reevaluated in 2030.
- Goal 1-I: The only aspect of the city parks and recreation facilities that has had a safety and accessibility study performed since the 2009 Parks Master Plan implementation is the park playgrounds, for which a playground inspection report was provided in 2014. To date, only a limited amount of the feedback from that report has been addressed.
- Goal 1-J: The City did not achieve the full implementation of the state disabled access recommendations for parks and recreation facilities set forth in the Watsonville ADA Survey of 2004. The City should reevaluate the conditions of the ADA access of all parks and recreation facilities in order to meet current code requirements.
- Goal 1-N: The City had identified two potential park sites, the potential Buena Vista site and the potential Atkinson Lane Site, but neither site's development came to fruition. The City is continually seeking potential available lands for new park spaces but has not been able to secure new sites to date.
- Goal 2-B: The City has not had the funding or manpower to work on expanding the trails to meet the current trails master plan. One of the major connections that was identified in the 2009 Parks Master Plan was the connection out to the beaches, and this has yet to be implemented.
- Goal 2-C: The City has not had the funding to move forward with the goal of upgrading the trails amenities, such as mileage markers, signage, lighting and benches. This topic was a constant point of the conversations throughout the strategic planning process.
- Goal 3-C: Due to a lack of funding, the City has not been able to push forward with the goal of expanding indoor venues to create spaces to celebrate the culture of Watsonville through dance, theater, music and all other forms of entertainment.
- Goals 4-B – 4-E: The City has maintained the facilities and programs for youth and teens that existed prior to the implementation of the 2009 Parks Master Plan, but there has been no expansion of these types of facilities and programs.
- Goal 5-C: There has been limited effort toward providing a comprehensive City-wide inventory of parks, fields and courts available to the public.
- Goal 5-E: Due to the overall lack of available public use sports fields, the City has not had the opportunity to create opportunities for youth or adults to have open play access to the fields for informal play.
- Goal 6-B: Aside from the survey coordinated for this strategic plan process, the City has not conducted any statistically valid opinion surveys to gain feedback on the parks and recreations facilities from the public.
- Goal 7-A: Similar to the programs for the youth and teens, due to a lack of funding, the City has not been able to move forward with expansion of the educational programs centered around the Nature Center or Watsonville Sloughs.
- Goals 7-B – 7-D: The City has not had the funding to coordinate the efforts to expand and further educate the volunteers for the Parks and Recreation Department.

- Goal 8-C: Due to the limited funding since the implementation of the 2009 Parks Master Plan, the City has not been able to fully develop a formal maintenance and site furnishing standards and protocols list.
- Goals 8-D – 8-E: Due to an overall lack of funding, the City has not been able to develop new park spaces in the last 10 years, and thus, have not adjusted the maintenance and staffing costs and resources. The City maintenance staff is currently under staffed for the amount of area that is being cared for and the amount of deferred maintenance items that need to be addressed.
- Goal 9-E: The City has not developed, or implemented any signage program for the City parks and recreation facilities.

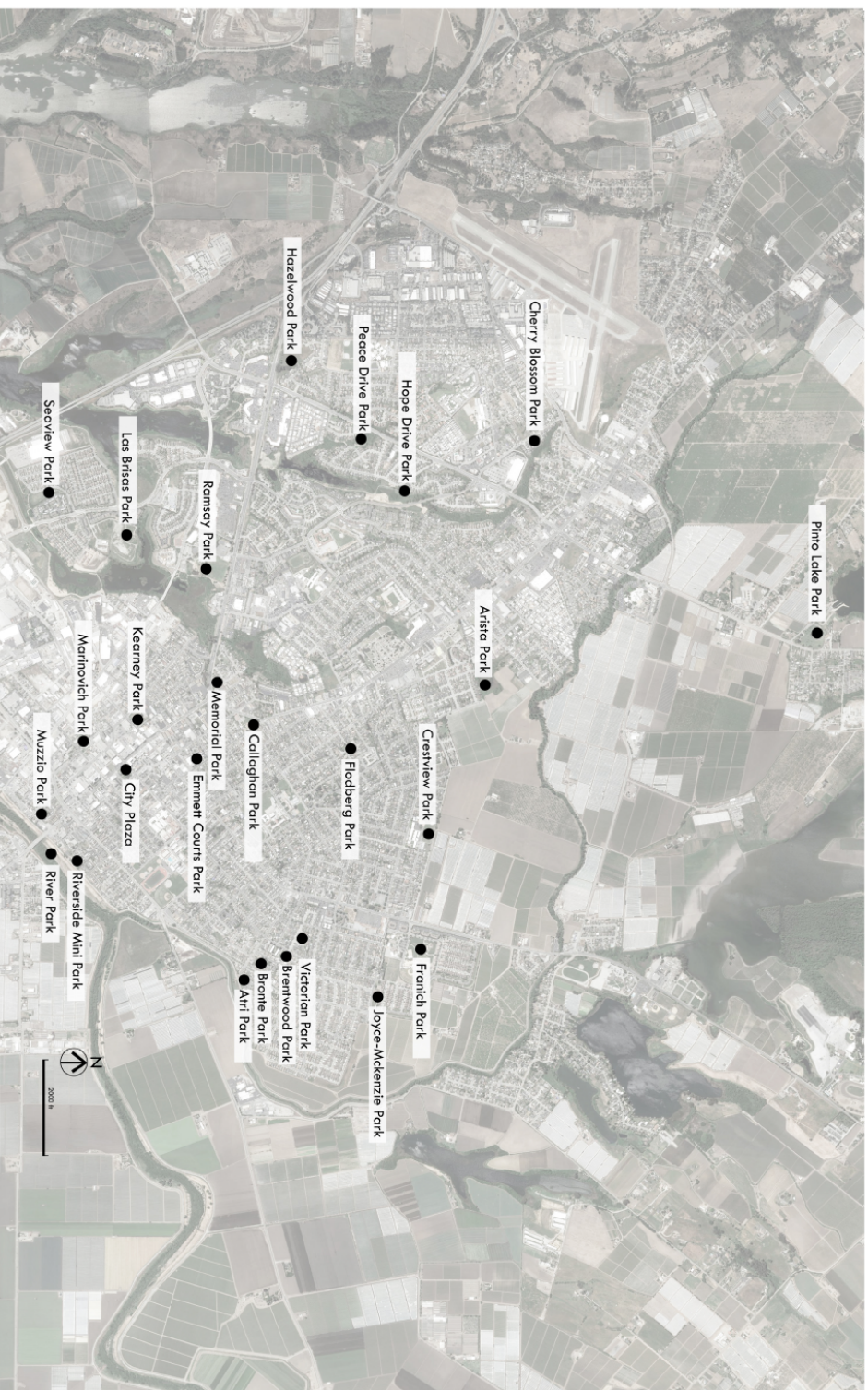
Although the recession slowed down the progress hoped for by setting up the 2009 Parks Master Plan document, some of the goals laid out in the 2009 Parks Master Plan were achieved. The following are the noted goals from the 2009 Parks Master Plan that have been achieved, or partially achieved, to date:

- Goal 1-F: The City has achieved the goal of providing a new skate park at Ramsay Park. The construction of this skate park has also helped the City move forward with the goal of providing additional year-round recreation opportunities.
- Goal 2-B: The City has not fully moved forward with all trail expansion opportunities, such as the connections to the ocean mentioned above, but significant sections of the internal city trail system have been upgraded and expanded since the 2009 Parks Master Plan.
- Goal 3-A & Goal 9-B: The City has continually pushed to celebrate the strong agricultural history and cultural heritage of the unique place that is Watsonville. Throughout the year, from weekly events like the Farmer's Market to the annual Strawberry Festival, the City is always looking to its past and current culture to celebrate what makes Watsonville one of a kind. The hosting of these types of events at the City parks are also a means to promote the parks and recreation related services and generate revenue.
- Goal 4-F & Goal 4-G: The City has partnered with the Pajaro Valley Health Trust to provide summer programs focused on healthy living.
- Goal 5-B: The City has preserved the partnership with Watsonville High School to provide public pool access to the residents of Watsonville.
- Goal 6-A: This strategic plan process is a perfect example of how the City is working to achieve the goal of providing opportunities for residents to get involved in planning process.
- Goal 6-C: Since the implementation of the 2009 Parks Master Plan, the City has been working in a variety of outreach methods, mostly centered around the City's social media presence, to ensure the residents are fully informed about all programs, services and opportunities for public.
- Goal 8-B: For all new projects or upgrades that are implemented by the City, the topics of protection against climate change, water conservation and other environmental issues are taken into consideration and factored into the designs. One way the City has continually worked to protect the vital natural resources of Watsonville is through the constant efforts to protect the slough ecosystem.

OVERALL PARK AND RECREATION SYSTEM
OVERALL CITY PARKS EXISTING CONDITIONS

City Parks Master Plan

City of Watsonville



The City of Watsonville has 26 existing parks. These parks range in scale from small open lawn spaces, such as Brentwood and Victorian Parks, to large regional parks, such as Ramsay Park. The parks in the City of Watsonville offer unique opportunities as transition zones between the residential neighborhoods to many of the natural features that create the unique identity of Watsonville. Park spaces in the City are used for leisure, hosting events, sports events, rental areas for parties, and many other activities daily. As Watsonville continues to grow, the City of Watsonville Parks and Recreation Department is creating this Strategic Plan to help guide all future improvements and redevelopment projects within the city limits.

Since the implementation of the 2009 Parks Master Plan the City of Watsonville has faced a number of challenges that have been noted through review of the post 2009 Parks Master Plan Document, review of existing deferred maintenance items, and on-site inventory and analysis of park conditions.

OVERALL CITY PARKS EXISTING CONDITIONS ISSUES

A number of general City-wide issues have been noted during the site inventory and analysis of the City parks. The noted existing issue conditions include, but are not limited to:

ADA COMPLIANCE



- Site furnishings do not meet ADA code requirements.
- Some sites do not provide universal access to all elements.
- Arterial pathway slopes are out of conformance with ADA codes.
- Sports field amenities do not provide designated ADA space for spectators, coaches, and users.
- The last ADA Survey was conducted in 2004.

CONCRETE AND ASPHALT ISSUES



- Trees are lifting and cracking concrete and asphalt.
- Concrete pavers are lifting at the joints

- Surfaces have been painted to cover graffiti.
- Concrete and asphalt is cracking and has weathered over time.

FENCING ISSUES



- Fence material has been cut and pulled away from the posts.
- Fence fabric has been unraveled and frayed.



- Rails have been separated from the posts and are bent.
- Fencing posts have been cut, broken and removed.

PLAYGROUND ISSUES



- Playground bark mulch and/or sand levels are consistently low creating tall edge conditions and steep slopes into play areas.
- Resilient surfacing is patched creating splotchy coloring of surface.
- Resilient surfacing is tearing and chipping away.

- Playground equipment is old and near the end of the lifespan. Some equipment is broken, missing, and not to code.
- Equipment surfacing is peeling away exposing the metal, and the colors are fading away.
- Playground structures are not universally accessible.
- The last playground inspection was conducted in 2014

SITE FURNISHING ISSUES



- There is a wide range of site furnishings throughout the parks creating no sense of cohesion.
- Many site furnishings are weathered, covered in graffiti and/or broken and need to be painted or resurfaced.

ADDITIONAL ISSUES NOTED CITY-WIDE:

- Need for development of stated maintenance and equipment standards.
- Athletic Facilities
 - » There is not a sufficient amount of public sports fields to meet the growing need
 - » Many basketball court backboards are either broken or worn and need to be replaced.



- » Many of the basketball hoop nets are tattered and need to be replaced.
- » Most of the park basketball courts and tennis courts need resurfacing due to lifting and cracking.
- » Sports fields and courts need lighting for night use.



- Irrigation
 - » Backflow preventors are unprotected and need cages and covers.
 - » City-wide irrigation systems need to be upgraded to a more current system that is consistent throughout all parks.
 - » General maintenance is needed for the irrigation systems to work properly throughout the park system.

- Drainage
 - » Broken grates need to be replaced.
 - » Athletic fields have ponding issues. Athletic field drainage systems need to be upgraded to better drain these sites.



- Signage
 - » Park rules signage is dated and faded. Park rules signage needs to be replaced.
 - » Park entry signs need to be refinished.



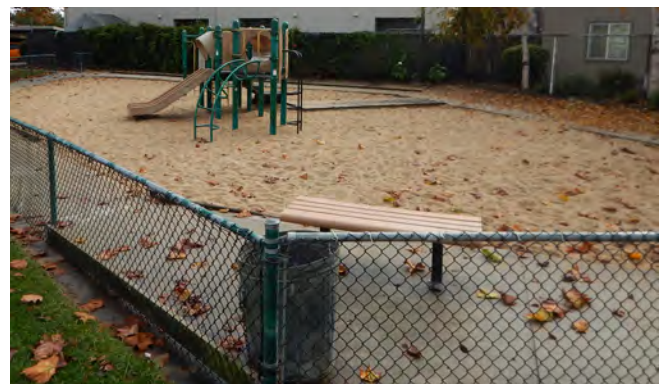
- General Park Notes
 - » Many parks have a significant amount of unprogrammed area that could serve a better purpose.
 - » Parks need safety and security upgrades, especially for night use.

SITE SPECIFIC CITY PARKS - EXISTING CONDITIONS ISSUES

ARISTA PARK



- The meter for the site is free standing against a piece of plywood that is cracked and has paint peeling away.



- Chain link fence vinyl coating has been chipped away creating uneven surface and exposing the metal.



- Playground equipment is fading, chipping and does not provide any ADA accessible play opportunities.



- Bench paint has chipped away creating a surface that could splinter. Wood bench does not match the other benches at this park. Header along the play area sand is lifting creating a tripping hazard.

ATRI PARK



- Tree well is missing a tree. The picnic table is weathered, and the paint is chipping.
- Gaps in the paving are large and uneven.



- Backflow preventer is exposed and is susceptible to vandalism.

BRENTWOOD AND VICTORIAN PARKS



- Rusted irrigation meter enclosure.
- Lack of programmed activities.

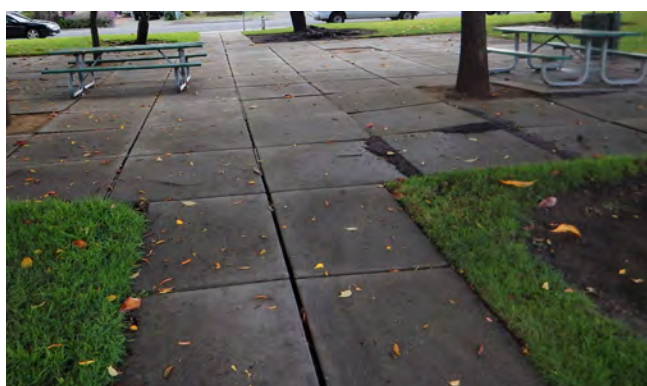


- Multiple backflow preventors are unprotected and standing in the open turf area. This backflow is susceptible to vandalism.

BRONTE PARK



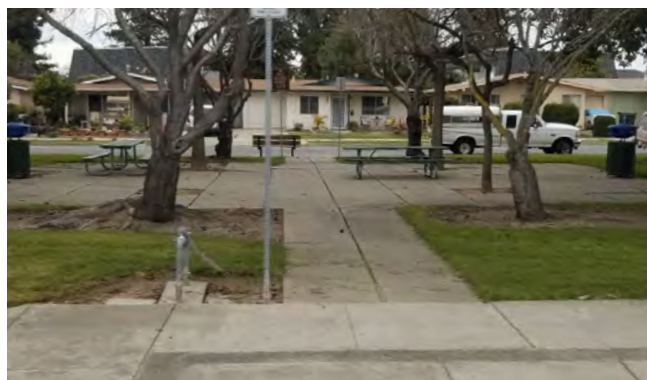
- Bus stop enclosure has been removed but the holes in the concrete, from where the posts used to be, have not been filled.



- One tree well is missing a tree.
- Concrete is lifting.



- Tree roots are pushing above the soil and lifting the concrete.



- Backflow preventor is exposed and is susceptible to vandalism.

CALLAGHAN PARK



- Some of the plant material in the planter areas are dead or wilting.



- The bark mulch in the playground area is low creating a very steep transition from the resilient surfacing to the bark mulch. A low point in the bark mulch area has formed under the rock creating a ponding issue.

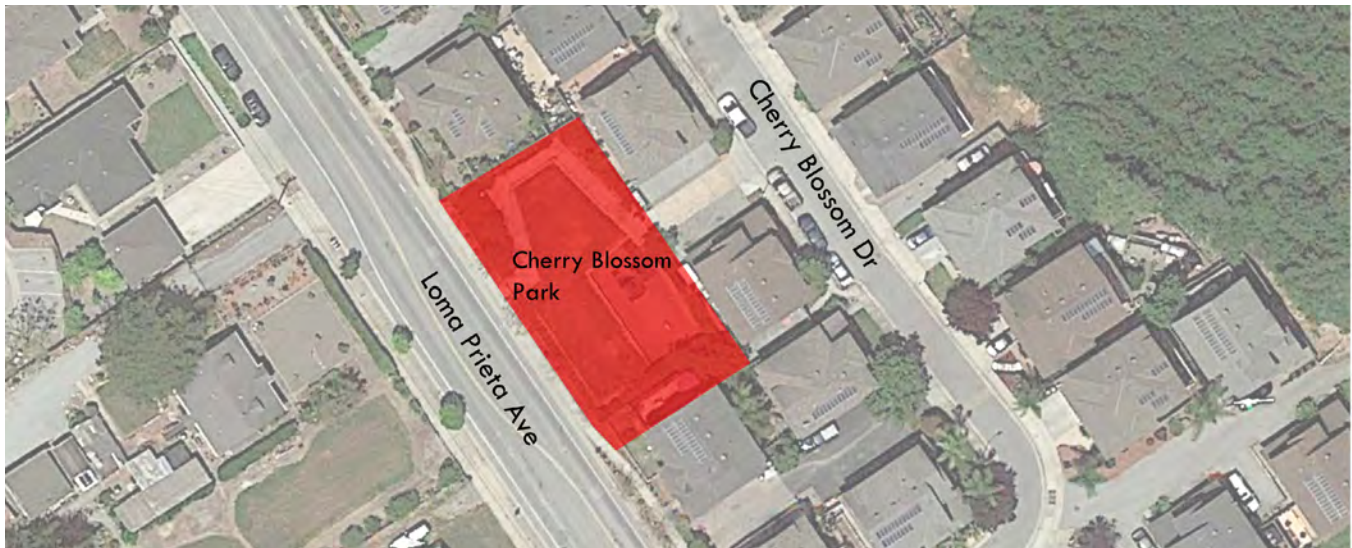


- The resilient surfacing is weathered and molding.



- Large tree stakes are set right in the root ball of this tree.

CHERRY BLOSSOM PARK



- Playground equipment is weathered and faded.
- Modular resilient surfacing is lifting.



- Playground equipment has remnants of graffiti.
- Bark mulch playground surface has migrated outside the playground area.

CRESTVIEW PARK



- Utility box is cracking and coating is peeling away.
- Currently used as a dog park.



- Some fence posts around the park are rotting.



- Tree roots are lifting the header along the walking path.



- Fencing and handrails throughout the park are cracked, weathered, and leaning. Some fence panels have been replaced but do not match the other fencing and handrails.

EMMETT'S COURT PARK



- Handball courts pond along the base of the walls due to concrete grade issues.
- Views hidden, security issue.



- Surface of the handball walls are covered in patchy painting.



- Paint has chipped away from surface of bench. Bench wood has started to rot and chip away.



- Signage has been covered in graffiti that has since been painted over, and this has caused the signage to be illegible.

FLODBERG PARK

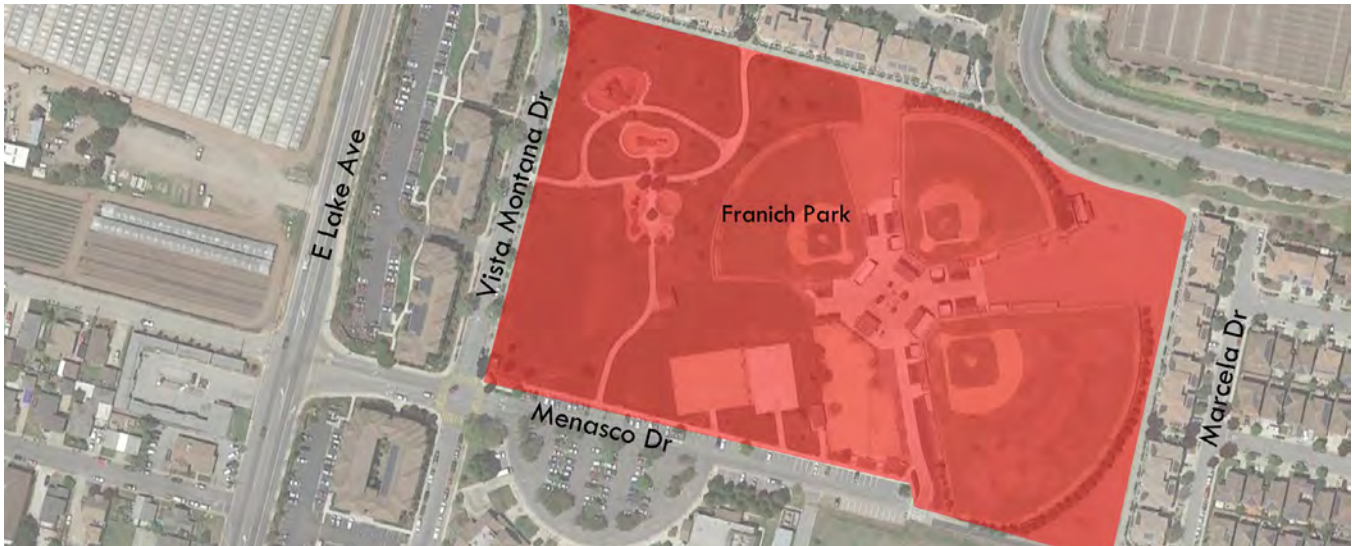


- Paint on all playground equipment is chipped away and faded, exposing the metal subsurface.
- Playground equipment does not provide any ADA accessible play opportunities.



- The wood horseshoe backboard is weathered with the paint chipping and the wood splintering.

FRANICH PARK



- Play structures in the playground areas are broken, and some have been removed, but not been replaced or fixed.



- Playground resilient surfacing has split from the edge condition creating gaps that will continue to expand over time due to the intrusion of natural elements.



- Water ponds along the turf edges near the restroom building due to drainage issues.



- Wood privacy wall along the edge of the baseball field spectator seating is rotting.

HAZELWOOD PARK



- Trail and landscaping renovated in 2019.

HOPE DRIVE PARK



- Play structures have had graffiti covered creating a patchy appearance. Playground provides for ADA access but no universal accessible experiences.



- Graffiti covers the site informational signage making it illegible.

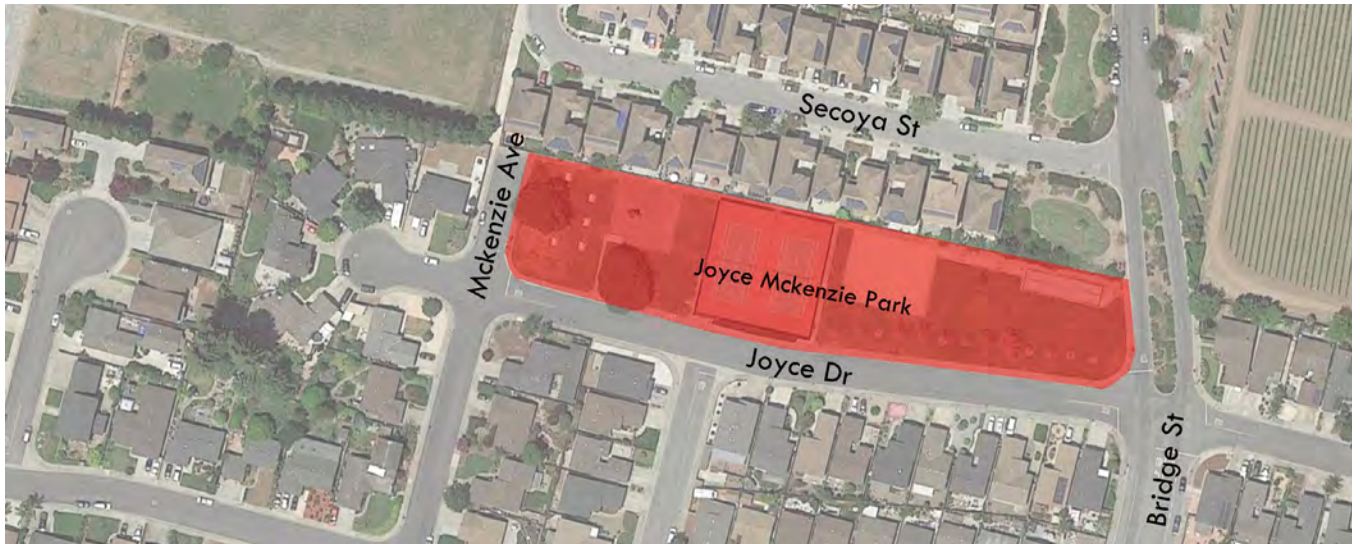


- Wood two rail fence has broken at the footing and fallen over.



- Chain link fence fabric has been bent away from the fence posts.

JOYCE-MCKENZIE PARK



- Bocce ball, horseshoe baseboards, and wood edging is weathered and missing paint coating, especially along the bottom boards.



- Chain link fence windscreen is tattered and missing in large sections.



- Bark mulch in playground area is low creating a tall lip at the edge of the area and from playground platforms.



- Weeds are growing through the volleyball sand pit, especially along the edges of the sand pit.

KEARNEY STREET PARK



- Playground equipment is weathered with some paint having chipped away exposing the metal. Vinyl coating in high use areas of platforms has chipped away.



- Modular resilient surfacing is lifting creating an undulating surface. The sand level is low creating a tall drop off the edge of the resilient surfacing.



- Bike parking paint coat has chipped away and the metal has been exposed.



- Picnic tables are weathered, faded, and some seats are starting to bend in the middle. The trash receptacles are constantly being tagged with graffiti.

LAS BRISAS PARK



- Playground paint is faded. Playground does not provide any universally accessible experiences.



- Sports court surfacing for the basketball court is cracking, especially along the edges.



- Park benches and tables are inconsistent creating a lack of identity.



- The picnic table is weathered and has a number of scuffs and burn marks.

MARINOVICH PARK



- Resilient surfacing has ripped open and been patched with a wide variety of colors creating a messy appearance.



- Park bench coating has worn away exposing the metal substructure.



- Concrete surface is cracking and has been tagged with large graffiti.



- Plant material is dead or struggling to thrive in the turf area.

MEMORIAL PARK



- Good opportunity for public art display.

MUZZIO PARK



- Trash receptacle footing post has been bent and the receptacle is leaning.



- Playground resilient surfacing has torn and will continue to split from constant pressure and wear.

PEACE DRIVE PARK



- Play equipment has had graffiti painted over creating a patchy appearance. Play equipment coating has worn and chipped away exposing the metal.



- Park bench coating appears to have been burnt and melted. The picnic table benches have started to bend down.



- Graffiti on the concrete columns has been painted over with a different color creating a patchy appearance. The park benches are inconsistent.



- Sand pit sand level is low creating a tall lip along the edge. Asphalt pathway is cracking.

PINTO LAKE PARK



- Volleyball net connection to the post has been broken and a makeshift connection has replaced it.
- More programming opportunities.
- More RV parking.
- Boat dock needs to be replaced.
- Baseball field, dugouts, and building are in disrepair.



- Playground structure has been removed and needs to be replaced.
- Restroom facilities need renovation.
- Parking lot asphalt is cracking due to mature tree root growth and sub base failure.

RIVER PARK



- Playground equipment is faded and covered in patchy painted over graffiti. The playground equipment is ADA accessible but does not provide any universally accessible experiences.



- Park bench coating is weathered and the bench is bending in at the center creating a weak point.
- Restroom and classroom building needs major repairs.

RIVERSIDE MINI PARK



- Playground resilient surfacing has worn away in high use areas and has been patched with an unmatching color of resilient surfacing.

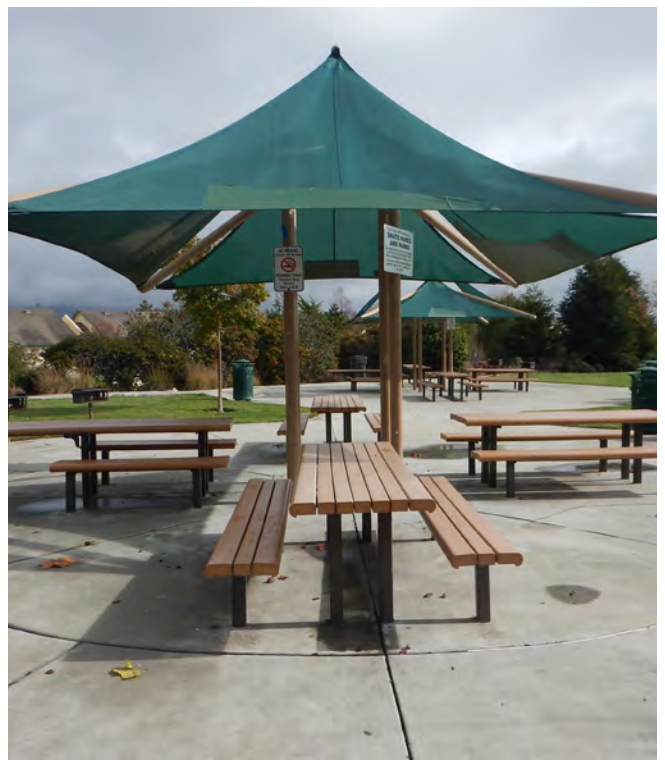


- Playground resilient surfacing has split from the edge condition creating gaps that will continue to expand over time due to the intrusion of natural elements.

SEAVIEW PARK

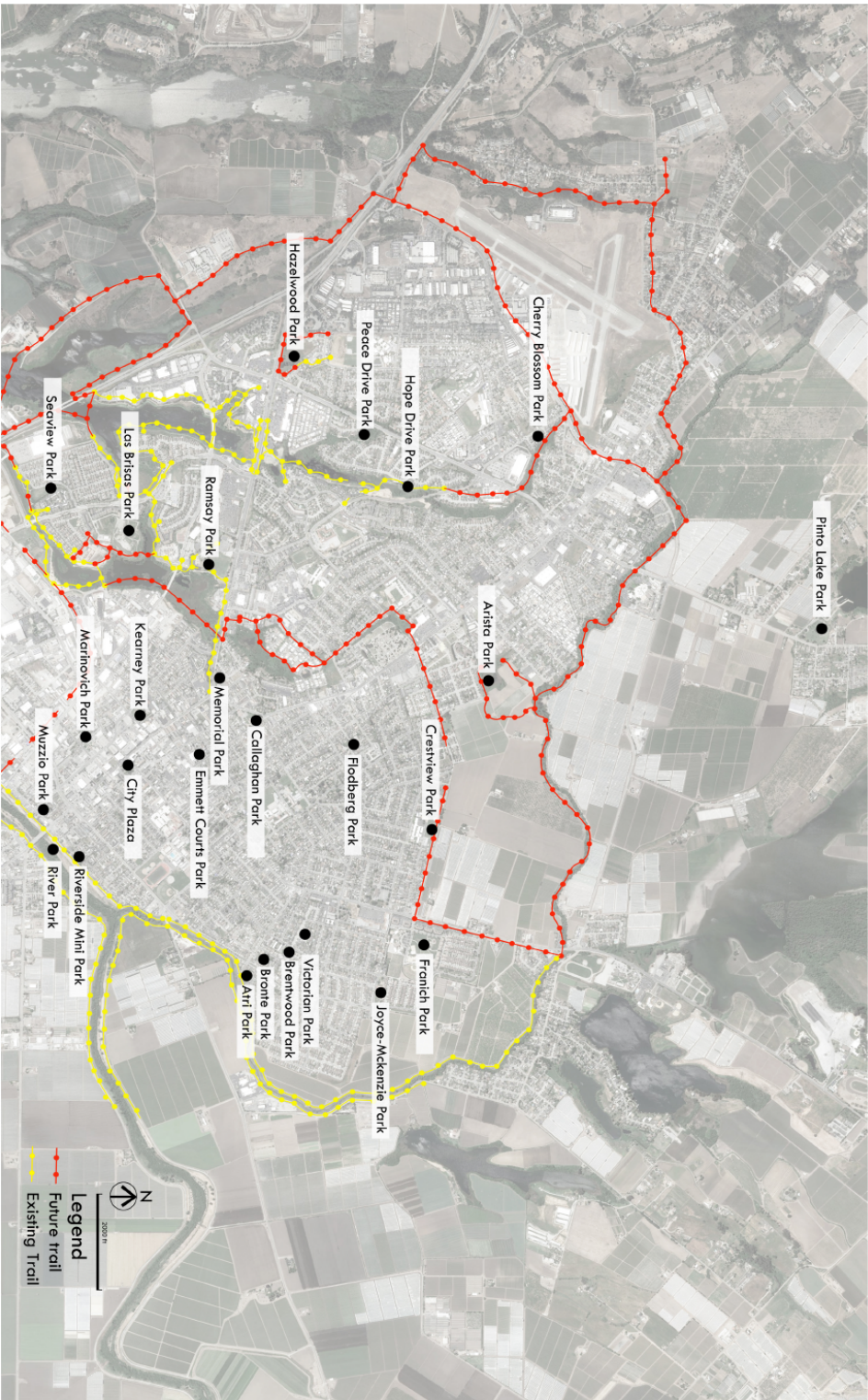


- Playground resilient surfacing transition area is ripped and patched creating an uneven appearance.



- Shade sail fabric has torn and has been patched creating an irregular appearance of different shades of green.

Existing Trails and Future Trails Master Plan City of Watsonville



The City of Watsonville is unique in the plethora of natural resources located within City limits. The slough system that is spread throughout much of the City offers amazing opportunities for walking trails, bird watching, and education of these beautiful natural resources. The City has worked to harness these natural resources by creating 7.7 miles of trail systems.

The residents of Watsonville are frequent users of the existing trails, and have shown great interest in expanding upon the existing system. The public frequents the trails daily for use as bike trails, travel routes to and from school or work, and even for weekly visits to the supermarkets.

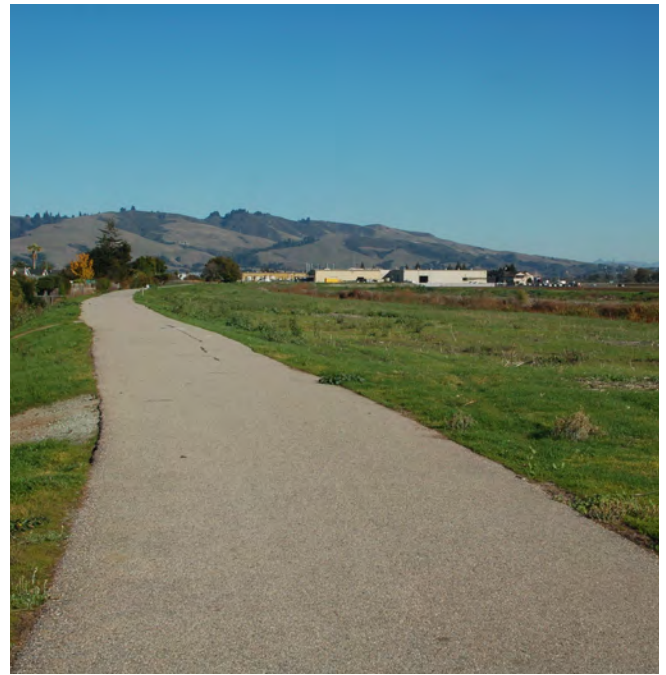
The City has some existing trails directly along the sloughs, but there are also large-scale plans for trail extensions all around the City to provide for much larger loops and connections of key features of Watsonville. Public Works runs the trail system.

OPPORTUNITIES

- Funding is a bit easier for trails
- Add trail map at trail heads and entry points
- Add safe routes to security

OVERALL TRAIL SYSTEM

TRAILS EXISTING CONDITIONS MAINTENANCE ISSUES



With such heavy use by the public, large sections of the existing trails have come into disrepair due to deferred maintenance. Most of the trail system is made up of baserock pathways with a chip seal surface or decomposed granite, and with the amount of use these trails receive, these types of surfacing need to be maintained more consistently. Some of the issues noted within the trail system include:

- Resurfacing, or replacement of the existing trails surfaces.
- More lighting and safety features throughout the system.
- ADA accessibility to the trails.
- Completed loops that spread to all parts of the City.
- Better connections to City parks.
- Connections to beaches, levee, and rivers.

EXISTING CONDITIONS AT THE CITY PLAZA



Watsonville's City Plaza is a historically registered pocket park located in the heart of the downtown district and is surrounded by Main Street, Peck Street, Union Street, and East Beach Street. The plaza is shaped by the design standards found in traditional Latin American city central plazas. The plaza is structured with axial pathways centered on a historic gazebo with ornate stonework.

The Plaza was part of the original Bolsa del Pajaro land grant that was originally owned by the Rodriguez family. The plaza was originally used as a communal cattle grazing area, until the plaza we know today started to take shape. Some features still found in the plaza including the cannons, water fountain, and drinking fountain, have been added over the years, and are noted as a part of the National Historic Registry of The City Plaza.



Today the plaza is used as a place of relaxation during the weekdays, and as the host of numerous City events during the weekends.

KEY ELEMENTS OF CITY PLAZA

Gazebo: The gazebo was originally a wooden structure that was built in 1880. This wooden structure was removed and replaced in 1906 with the gazebo structure we see today.



During the 1989 earthquake, the structural integrity of the gazebo was compromised. Since this date, the gazebo has been shut off to public access due to safety concerns. The only current use of the gazebo is the use of the basement area as storage and a workshop for City maintenance staff. All parts of the gazebo, except for the roof structure, are registered with the National Registry of Historic Places.

Historic Fountain: The fountain has been in the plaza since 1880 when the Butterfly Social Club, a social club for young ladies in the community, donated the bronze fountain piece with the granite base. In 1893 the fountain was moved to its current location. The fountain is part of the historic registry of the plaza.

The fountain has not been able to function properly recently due to the disrepair of the system that pumps the water.



Historic Drinking Fountain: An ornate drinking fountain was donated to the plaza by the Women's Temperance Union in 1893. This drinking fountain was installed along Main Street where it still stands today. The City has since added a functional drinking fountain directly in front of the historic drinking fountain.



Cannons: Two cannons can be found in the plaza located along Main Street. The first cannon, located near the north western corner of the plaza, was most notably one of the cannons fired signaling the news that California had been admitted to the Union. It was added to the plaza in 1924. The second cannon is a field artillery cannon that was cast just after the Spanish-American War, and is currently located near the south western corner of the plaza.





Restroom: The plaza does not have a permanent functional restroom. The plaza is currently serviced by one ADA porta-potty. The porta-potty located in the plaza is constantly being rotated out as it is the frequent target of vandalism. For special events, additional porta-pottys are brought in by the event coordinators.



Plant Material: Plant material has been added throughout the years creating an inconsistent plant palette and layout. Much of the plant material has been in the plaza for a significant number of years and has reached the end of its life.



EVENTS HELD AT CITY PLAZA

- Farmer's Market – Every Friday
- Women's Celebration – 3rd Week in January
- Peace and Unity March – 2nd Saturday in February
- Walk to Stop the Silence – Last Friday in March
- Day of the Child – 3rd Sunday in April
- Cinco de Mayo Celebration – 1st Sunday in May
- Music in the Plaza – Begins Mid-June and Concludes in Early September (Held every other week)
- International Festival – Mid-July
- Watsonville Strawberry Festival – 1st Weekend in August
- Meals on Main – 2nd Weekend in August
- Servio en la Plaza – 2nd Weekend in August
- 16 de Septiembre – 2nd Weekend in September
- Kidrageous – 3rd Weekend in September
- Holiday in the Plaza – 1st Weekend in December

CITY PLAZA EXISTING CONDITIONS ISSUES

HISTORIC GAZEBO



- During the 1989 earthquake, the structural integrity of the historic gazebo was compromised, and the top level of the gazebo was shut off to public access.
- The grotesques that adorn the outside face of the historic gazebo have been chipped and weathered and no longer represent the characters they initially were shaped to look like.

HISTORIC WATER FOUNTAIN



- The historic water fountain is not functioning properly, as some of the electrical equipment has been damaged and some of the stonework leaks.

HISTORIC DRINKING FOUNTAIN



- The historic drinking fountain that was given to the City by the Women's Temperance Union in 1893, has been shut off and a newer drinking fountain has been installed directly in front of this historic site element.

RESTROOM



- The portable restroom is often the victim of vandalism, including sometimes being melted due to fires being lit inside. This portable restroom is often replaced or requires heavy cleaning.

PLANTINGS



- Much of the plant palette at City Plaza has been installed sporadically over time, creating a space that does not have a specific identity or theme.



- Some plant material in the plaza has neared the end of its lifespan. The light fixtures are part of the historic elements found at the plaza, but they do not provide adequate lighting for the plaza at night.



- Much of the smaller understory plant material in the plaza is struggling to thrive.
- Limits visual access.



- Plant material throughout the plaza has been randomly selected throughout time and this takes away from a sense of identity for the plaza.

GENERAL SITE ISSUES



- The large giant sequoia's roots are lifting the concrete and asphalt at the corner of Peck Street and Union Street.
- The tree requires more room and less hardscape around roots.



- The site furnishings, as well as the gazebo and portable restroom, are constant victims of vandalism, especially graffiti.
- The site furnishings lack a consistent theme and quality.

EXISTING CONDITIONS AT RAMSAY PARK



Ramsay Park is a community park, and is the largest park space in the Watsonville City limits. The park offers a wide variety of experiences ranging from passive recreation, such as walking trails, to active recreation, such as softball fields. Ramsay Park serves the community by providing athletic fields, indoor athletic facilities, walking paths, playgrounds, picnic spaces, and skateparks, all for public use. Along with these park features, Ramsay Park is home to the Watsonville Nature Center and the Ramsay Park Family Center buildings.

KEY ELEMENTS OF RAMSAY PARK

Family Center: The Ramsay Park Family Center is a Community Center serving the City of Watsonville. The Ramsay Park Family Center is the home to the gymnastics program in Watsonville providing weekly practices and classes. The family center includes a full kitchen and is available for rent to host a wide range of events and holds up to 200 people.



Nature Center: The Nature Center is a space that provides opportunities for the public and youth to take classes on environmental issues, learn about the local trails and wetlands, and go on bird watching excursions.



Athletic Facilities: Ramsay Park includes soccer fields, a softball diamond, and Soccer Central, an indoor soccer facility.

- Ramsay Park Soccer Field: The soccer field is one of the only public soccer fields in Watsonville and is home to the youth soccer leagues. The soccer field is natural grass and has a chainlink fence perimeter with netting along Main Street. The soccer field has access to a storage shed.



- Soccer Central: Soccer Central is an indoor soccer facility that the City leases to a private group for use. The City is currently in a seven year lease with this group.



- Ramsay Park Softball Field: The softball field is a natural grass field that is used by the public, as well as baseball teams and adult softball leagues. The softball field includes recently renovated dugouts with shade structures and five-row bleachers for spectators. There is a scorer's building, but it is in disrepair.



New Skatepark: Ramsay Park includes a concrete bowl style skatepark that is frequently packed with action sports enthusiasts. This skatepark is located near the park entrance on Main Street.



Old Skatepark: Ramsay Park includes a second skatepark area, the one that preceded the newer concrete bowl style skatepark near Main Street. This skatepark area uses free standing metal elements and is completely fenced in with a perimeter chain link fence. This skatepark is more for bike use now.



Picnic Areas: Ramsay Park includes a number of picnic areas of varying sizes. Most of the group picnic areas are located in the hilltop area of the park. The larger picnic areas are available for rent.



Playground: Two playgrounds are located within the park. One playground is centrally located in the hilltop area. The other, larger playground area is located on the south-eastern slopes of the hilltop area near the outdoor amphitheater and the Nature Center. Both playgrounds provide play opportunities for children ages 5-12. One iconic image of the playgrounds is the large metal slide located in the playground near the outdoor amphitheater.



EVENTS HELD AT RAMSAY PARK

ANNUAL EVENTS AT RAMSAY PARK

- Living Portrayal of Crucifixion – Last Friday in March
- Mother's Day Run – Mother's Day Weekend
- Father's Day Festival – Father's Day Weekend

LEAGUE AND GROUP USE OF RAMSAY PARK FIELDS

- Ramsay Soccer Field
 - » Pajaro Valley Adult Soccer League: November, Saturdays (5PM-7PM) & Sundays (9AM-5PM)
 - » Monarcas Soccer: May – November, Fridays (5PM-8PM) & Sundays (2PM-7PM)
 - » PCS Youth Soccer: May – November, Tuesday-Saturday
- Ramsay Softball Field
 - » Rawhide Travel Baseball: April – November, Saturdays & Sundays (7AM-10PM)
 - » PCS Adult Softball: March – June & July – October Monday -Friday (6PM-10PM)

RAMSAY PARK EXISTING CONDITIONS ISSUES

CONCRETE AND ASPHALT



- Concrete paving is lifting in areas around the park. City maintenance has patched some of these areas of lifted concrete with a slurry mix that creates a temporary and patchy appearance.



- Most of the northern parking lot along main street is covered in cracks and patches due to years of use and numerous trenching operations. All northern parking lot asphalt has a very weathered appearance.

ADA STANDARDS



- The pathways that lead up to the hilltop site amenities have a slope that is greater than 5%, and are out of ADA conformance.



- The existing slide, located at the large playground area, does not provide ADA access to the top for universal use of this iconic element of the park.

SOFTBALL FIELD



- The softball field has drainage issues and often has ponding issues for extended periods after rain events.

SOCCER FIELD



- The soccer field has a slope greater than 2% which is not ideal for play. The field has drainage issues that leave much of the field soggy and muddy for extended periods after rain events and is in a flood plain.

NATURE CENTER



- The Nature Center building is nearing the end of its lifespan and has parts that have fallen into disrepair. The Nature Center building is located in the flood plain and is susceptible to potential water damage during large flood events.
- The City has another building at the airport that can be used.

FENCING AND GATES



- The old skatepark site has been underutilized since the new skatepark on the Main Street was installed. The old skatepark perimeter fence material has been cut and pulled back to create a large opening.



- The pipe gate that serves as the barrier for the access road up to the hilltop area from the southern parking lot has been bent and no longer can be shut and locked.

SITE FURNISHINGS



- The BBQ pits located near the picnic tables at the hilltop area have been removed by City staff as the homeless burn and melt the structures with large night fires.



- The play equipment at the large play area is weathered with some elements that are broken. The play structure has remnants of graffiti that has been covered over with a different shade of red paint.

GENERAL SITE ISSUES



- Multiple of the group picnic areas located at the hilltop area of the park do not have paved pathways that connect them to the arterial pathways system.



- Most of the picnic areas located in the hilltop area of the park are sloped to the natural grade of the hill which is not ideal for use of the picnic tables.



- The wood at the terraced amphitheater area is leaning and lifting from the retained grades behind it, and some of the wood is starting to rot.

PROCESS

PUBLIC OUTREACH

City Parks and Recreation staff, together with the consultant team, prepared an outline of the various meetings, workshops, and focus groups that would be the means for conducting an open and effective dialog with the community about the future vision for the City of Watsonville parks and recreation system, as well as the future vision for City Plaza and Ramsay Park. With the goal of obtaining as much input as possible from park users within a transparent public process, the focus was on creating as many opportunities, in as many ways possible, to reach out and connect with the public.

This outreach process wasn't limited to face-to-face encounters, as the process design also considered the busy lives of locals in a technological age. Project information and meeting notifications were posted on the City of Watsonville web page and social media for all to have access to, regardless of their attendance at the meetings.

To help residents access these sites, various pieces of collateral were created throughout the outreach process. Posters and postcards were made to alert park users of upcoming meetings, which included web addresses to access the online information and online survey. Social media and digital newsletters were also utilized to advertise upcoming meetings and the survey, as well as to solicit public input throughout the process. Together this online presence, with the more traditional public workshops, pop-up meetings at the sites, focus groups, Parks and Recreation Commission, and City Council (PRCCC) meetings created a varied set of opportunities for park users to participate, and therefore, receive a well-rounded assortment of input from the public at large.

The City and the consultant team conducted a series of meetings including: two stakeholder meetings, two community workshop meetings at Ramsay Park, three community workshop meetings at City Plaza, one community pop-up meeting at opening day of the youth soccer league at Ramsay Park, one community pop-up meeting at the Day of the Child event at City Plaza, and two PRCCC presentations regarding the Strategic Plan and conceptual designs for City Plaza and Ramsay Park.



Along with the more formal meetings listed here, the City sent Parks and Recreation staff to events such as farmer's markets, Watsonville Open Streets, and a lunch with students at Watsonville High School to survey the public and gain additional input.

City staff also surveyed and spoke with park users at both the City Plaza and Ramsay Park. The purpose of these meetings and workshops were to gain an insight into the perspectives, desires, and concerns of a wide range of stakeholders, users, and City officials.

The stakeholders, selected by the City, were chosen to represent the primary user groups of the various City parks, and other groups or organizations that had an informed perspective and a vested interest in each site, its uses and the outcome of the Strategic Plan. A complete list of these stakeholders can be found in Appendix A.

At these stakeholder's workshops/community meetings with Watsonville residents, between 15 and 50 people were typically in attendance, including staff. At each meeting and workshop a presentation of background information, opportunities, constraints, and the conceptual plans, with photos of existing conditions and proposed features was made. General questions were taken and answered.

Following this, the workshop attendees split into break-out groups of four-to-eight people per table, and were then led through a brainstorming session to review and discuss the City-wide parks and recreation goals, park conceptual plans, designs, and layouts, to identify a list of desirable features/programs, and prioritize the items discussed. It was made clear that this exercise was not a popular vote, but rather that it would be used to generally gauge community consensus.

When the time was up, each group picked a leader to share their findings and discuss why they came up with what they did. Through the various meetings and workshops, input was tabulated to form the basis for the findings and recommendations identified in this Strategic Plan.

PROCESS SCHEDULE

- Information Gathering
 - » Interdepartmental Staff Workshop – 1/30/19
 - » Stakeholders Meeting No. 1 - 2/6/19
 - » Interactive Community Workshop No. 1 - 2/28/19
 - » Interactive Community Workshop No. 2 - 3/2/19
 - » Interactive Community Workshop No. 3 - 3/7/19
 - » City Plaza Workshop - 3/27/19
 - » Ramsay Park Workshop - 4/10/19
 - » Pop-up Meeting at Ramsay Park - 4/13/19
 - » Stakeholder Meeting No. 2 - 4/16/19
 - » Pop-up Meeting in City Plaza - 4/28/19
- Draft Conceptual Plans
 - » Parks and Community Services Presentation - 7/1/19
 - » City Council Presentation for City Plaza Conceptual Plan- 7/9/19
 - » City Council Presentation for Ramsay Park Conceptual Plan - 9/24/19
- Draft Strategic Plan
 - » Parks and Community Services Presentation - 9/16/19
 - » City Council Presentation - 9/24/19
- Final Strategic Plan with Conceptual Plans
 - » Parks and Community Services Presentation for City Plaza - 8/5/19
 - » City Council Presentation - 10/8/19

ONLINE SURVEY SUMMARY

In an effort to gather the maximum public input on the parks and recreations facilities and trails, the City of Watsonville set up and coordinated an online survey that was used in the development of this long-range strategic plan. The survey included a variety of questions ranging from specific experiences with the parks and recreation facilities to general questions regarding the city demographics. With the large Hispanic population of Watsonville, the City set up the online survey in both Spanish and English in order to harness input from a larger segment of the overall population. 173 residents responded.

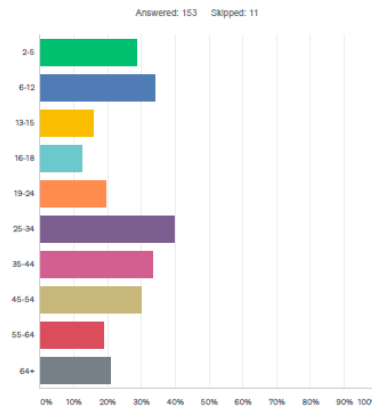
This survey has been split into three sections. The first section is focused on questions related to the overall City parks and trails systems. The second section is specifically focused on questions related to City Plaza. The third section is specifically focused on questions related to Ramsay Park.

Through the input received in this online survey, the City has assessed the public's opinions regarding the existing and future needs for the recreation, programs and facilities within the City's trails and parks systems to guide the development of this strategic plan and the designs of City Plaza and Ramsay Park.

Refer to Appendix C for the full set of survey questions with graphic breakdown of responses to each.

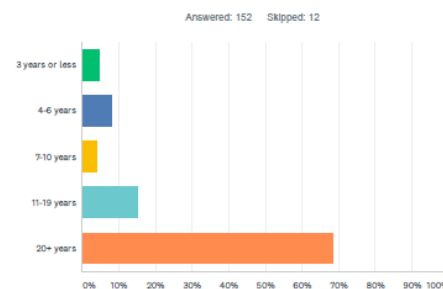
Parks and Community Services - Strategic Plan Community Survey

Q1 What are the ages of our family members in your household (please select all that apply)?



Parks and Community Services - Strategic Plan Community Survey

Q2 How long have you lived in the Watsonville?



OVERALL CITY PARKS AND TRAILS SYSTEMS

The first section of the online survey focused on the overall city parks and recreation system, as well as overall city-wide demographics. The City of Watsonville has significantly grown since the 2009 Master Plan was developed and with that, the demographics have changed. Currently the City has about 25% of households that include at least one person with a disability, and over half of those disabilities are physical in nature. 34% of the population live within 0.5 miles from a trail access point and about 41% live within 0.5 miles from a park. The most popular activities that people travel to the trails and parks for are soccer, softball, baseball and bicycle riding.

The first section of the online survey addressed some general demographic information, but this section also concentrated on the general feelings and suggestions for the overall city parks system. The respondents showed, through this section, that the key draws for use of the park spaces is to play sports and to enjoy time with family. Unfortunately, one of the key aspects of the overall park system that the respondents are dissatisfied with is the current condition of the playgrounds. The public would frequent the parks more often if these playgrounds were in better condition.



The playgrounds were not the only aspect of the parks that caused the respondents to use these spaces less in the past years. The survey results revealed that the three key aspects of the parks system that deters the use of these spaces are that the spaces feel unsafe, that there is a lack of the desired facilities at the parks, and that the parks have not been properly maintained. The respondents stated that the City should focus efforts on updating and adding more playground areas, adding a multi-generational community center, providing additional sports facilities that are open to public use, providing more restrooms at every park, and providing additional open lawn space that can be used for a wide range of activities.



The trails system was also a focus of the first section of the online survey. The trails system is constantly a focus for the city as the system is continually being expanded and upgraded. The survey results noted three features of the trails system that would harness more use of one of the city's best resources: improved lighting, additional trash receptacles, and better paved surfaces of the trails.



CITY PLAZA

City Plaza is one of the more frequently utilized park spaces in the City, as it plays host to several annual events, as well as the weekly Farmer's Market. Most of the use of City Plaza comes during events, but other than during events, the space is generally utilized as either a space for the elder gentlemen of the city to sit and relax or as a place to move through when going from place to place in the downtown area.



City Plaza is a historically recognized space that has had minimal updates in recent years. The public had some strong opinions about the two main items within the park that should be the focus of the future improvements: the addition of a new restroom building and the upgrade of the passive recreation amenities, such as the park benches and the addition of some game tables and picnic tables. One of the other items that was identified to be an issue at City Plaza is the lack of parking.

Some of the questions in the online survey focused on the potential conceptual design options by asking for preferences related to the designs and designated spaces. Two of the most cited topics for the overall design process were the location and treatment of the historic gazebo and a permanent stage. Through the online survey, about 70% of responders voiced a preference to keep the gazebo in the central location it is currently in, and just under 50% voiced a preference to build a stage that faces Main Street with the gazebo as the backdrop. Another debated topic item that came up in the online survey was the potential for the play area at City Plaza, and for this topic about 1/3 of the responders voiced a preference to not include any designed play area at City Plaza.



RAMSAY PARK

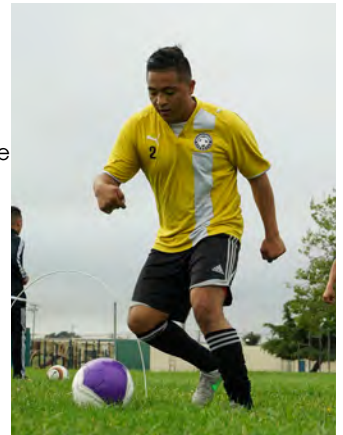
Ramsay Park is one of the largest parks within the City of Watsonville, but the online survey has shown that the respondents are dissatisfied with the quality of Ramsay Park, especially with the programs hosted there and the overall maintenance level. Among those that responded, the consensus was that the key draws that bring people to Ramsay Park are to enjoy the outdoors through the use of the trails, to play sports and to host family get togethers at the various group picnic areas.

Ramsay Park is a large community park that is broken up into a number of different spatial use areas, ranging from the Nature Center to the soccer fields. Many parks of this size include a number of spaces that are very successful in drawing in visitors, but they also include some use areas that are regularly underutilized. At Ramsay Park, the outdoor amphitheater, tennis courts and basketball courts are all noted as underutilized spaces that could be repurposed, or simply resurfaced and maintained in order to help draw in new user groups.



The online survey did draw up some suggestions as to what amenities could be added, or upgraded, at Ramsay Park that would greatly benefit the park. The main amenities that the City should add to Ramsay Park would be more group picnic areas that provide either natural or structured shade, more nature trails connected to the slough and a dog park. Along with these suggested improvements, the public stated that there needed to be more upgraded restrooms throughout the park, including restrooms in the Nature Center.

One area was of specific concern and that is the soccer field. The public in Watsonville play soccer more than any other sport, and there are not nearly enough public access fields to meet the demand. With the soccer fields at Ramsay Park being the main City owned public use fields, the main upgrades that the respondents would like to see include permanent designed seating areas, sports field lighting for night use and a concession building.



The other main area of interest was the softball field.

In the proposed conceptual designs for Ramsay Park, the softball field has a couple of options, ranging from keeping it a natural grass softball only field to expanding the field to be a multi-use synthetic turf field. With the proposed options, the public showed very strong support for the expansion to a multi-use synthetic turf field, as well as for in addition of a concession building that serves the softball field and batting cages.



FINDINGS

The following summary provides a sense of the overall trends, themes, and priorities that emerged throughout the course of the meetings. The items in each category are in order of priority based on the quantity of similar responses.

A. City-Wide Parks and Recreation System

1. Parks System
 - a. High Priority
 - i. More joint use agreements between schools, parks, and other groups with land, such as churches
 - ii. More open soccer fields with no gates, so they are accessible and include sports lighting
 - iii. More parks needed at northwest side of Watsonville to meet park land every half-mile goal
 - iv. ADA access improvements
 - v. Incorporate murals/art in parks and provide opportunity to display art and culture
 - vi. Determine new avenues to provide funding for the improvements
 - b. Medium Priority
 - i. More lights in parks generally
 - ii. More performance/cultural spaces
 - iii. More adult use spaces (exercise equipment/game tables, etc.)
 - iv. More BBQ group picnic spaces throughout the park system
 - v. More dog parks
 - c. Low Priority
 - i. More community gardens
 - ii. More bathrooms needed generally
 - iii. Water fountains with bottle fillers
 - iv. Add dance stage at Callaghan Park
2. Parks and Recreation Facilities
 - a. High Priority
 - i. More activities for teens and youth
 - ii. Build new multi-generational community center
 - b. Medium Priority
 - i. More performance/cultural spaces
 - ii. Improve existing community center buildings rather than building new community center
 - iii. Improve Marinovich Community Center before Muzzio Community Center
 - c. Low Priority
 - i. Build new indoor dedicated gym space
 - ii. Build indoor swimming pool

3. Trails System
 - a. High Priority
 - i. Expand trails system
 - ii. Improve trail security
 - iii. Provide better lighting throughout the trails system
 - b. Medium Priority
 - i. Improve/pave the levee trails
 - ii. Improve natural resources stewardship
 - c. Low Priority
 - i. Provide support to the homeless population
 - ii. Encourage a trail from Pinto Lake to the City
 - iii. Add more/safer bike lanes throughout the City



The following items have been broken down to represent the trends, themes, and priorities pertaining to a specific area or feature of both City Plaza and Ramsay Park. The list under each area or feature name are in order of priority based on the quantity of similar responses, all input is included.



- ### B. City Plaza
1. Gazebo
 - a. Improve gazebo, add audio hookup, stage, and improve visibility

- b. Relocate gazebo to new location to open up the central plaza
 - c. Rebuild gazebo to be gazebo stage
 - d. Use gazebo as sound stage since it is too small to be a band stand
2. Event Stage
 - a. New stage should be lower than the gazebo stage
 - b. Provide area in front of stage, or stage large enough, for group dance performances
 - c. Stage area should be an at-grade surface for potential to bring in portable stage
 - d. No stage at all/ keep plaza layout as is
 - e. Provide shade for the stage
 3. Stage Spectator Seating
 - a. Terraced lawn seating area
 - b. Provide low mound area for seating
 - c. Terraced seating along Main Street instead of Peck Street
 - d. Instead of sloped lawn seating provide flat lawn to provide for more variety of uses
 4. Play Area
 - a. Locate along Union Street
 - b. No play area in plaza
 - c. Add splash pad water play feature
 - d. Play area to use nature rocks and trees to create nature play
 - e. Exercise equipment/game tables for adults near play area
 - f. Provide shade for play area
 - g. Play area to be inclusive
 - h. More seating/tables for parents around play area
 - i. Add mounded, undulating lawn space for kids to play on
 - j. Move play area across street from plaza for safety
 5. Restroom
 - a. Relocate the restroom on Peck Street due to slower traffic
 - b. Local artist murals on whole exterior
 - c. Location is good along Union Street
 6. Art
 - a. Local art should be a key feature that helps to draw people into the plaza and City Center
 - b. Incorporate artistic paving patterns by local artists
 - c. Incorporate artistic fencing/walls to tie to local culture
 7. Historic Elements
 - a. Remove the cannons or shift focus away from them on Main Street
 - b. Move historical plaza components around to open lawn spaces
 - c. Provide additional signage to tell the story of the historic elements
 - d. Replace George Washington bust with iconic hero of Hispanic culture
 - e. Keep the cannons in their existing location but upgrade pedestal
 8. Historic Fountain
 - a. Keep in existing location, but fix issues
 - b. Add more seating around the fountain
 - c. Add another fountain to the plaza
 9. Site Seating
 - a. Prefer to include more small group picnic and game table pockets spread out throughout the plaza
 - b. More picnic tables, game tables, and seating areas than currently exist spread around the plaza
 - c. Prefer to include a couple large centralized group picnic and game table areas in one area of the plaza
 - d. More tables than park benches
 - e. Provide more seating around the gazebo if central to plaza
 - f. Add ADA concrete pad next to all park benches for companion seating
 - g. More seating around the site trees
 - h. Replace the game tables with cornhole or ping pong areas
 - i. Remove all game and picnic tables from the designs
 - j. Benches should be metal
 10. General
 - a. Change the paving style of the Peck and Union Street Parking to expand park for road closure events
 - b. Remove site perimeter fencing from designs to open up plaza
 - c. Upgrade site pedestrian lighting
 - d. Bring Mexican design influences to the plaza
 - e. Add more bicycle parking
 - f. Remove planting along main to provide access from sidewalk
 - g. Add drinking fountain with bottle filler to plaza
 - h. Needs rentable picnic area/pavilion for birthdays and parties
 - i. Upgrade electrical connections and lighting along Peck and plaza
 - j. Close off Peck Street all together to expand plaza
 - k. Thin planting to allow for better security in plaza at night
 - l. Add hidden PA system and speakers

- m. Add dog bag dispensers at each corner of the plaza
 - n. More police presence near plaza bathroom
 - o. Incorporate community garden
 - p. Incorporate bioswales
11. Concept Preference
- a. Concept 2
 - b. Concept 1
 - c. Concept 3
 - d. Keep plaza as is with minor updates (lighting) and clean up planting



C. Ramsay Park

1. Family Center
 - a. Expand Family Center in current location to incorporate indoor gym with basketball court
 - b. Incorporate cultural, visual, and performing arts
 - c. Locate Family Center building along softball outfield
 - d. Provide new or update kitchen space
 - e. Use multi-purpose flooring for basketball court to allow for different uses, like dancing
 - f. Have one room as a larger expandable space with accordion style walls
 - g. Combine Nature Center and Family Center at current Family Center location
 - h. Incorporate murals to prevent graffiti
 - i. Add second story restaurant/bar to Family Center building
 - j. Add more storage area to Family Center
 - k. Provide space for maintenance office
 - l. Add space for weight room
 - m. Replace Family Center expansion with pool
 - n. Resize gym space to provide for additional indoor soccer space
 - o. Add second story ranger office/look out to Family Center Building
2. Softball Field
 - a. Change to be a multi-use field that is also a full-size soccer field
- b. Keep field only softball/baseball
- c. Add batting cages, at old basketball courts
- d. Add snack shack between softball and Soccer Central
- e. Provide youth soccer field that fits within 300' softball field expansion to remove irregular shape
- f. Add football and lacrosse striping to multi-use field
- g. Provide bleachers on each side of field

3. Soccer Fields

 - a. Needs sport field lighting
 - b. Provide more seating areas
 - c. Expand soccer field playable surface toward Main Street
 - d. Regrade soccer field to raise out of flood plain
 - e. Add concession building near soccer field and existing restroom
 - f. Add informational kiosk at the entry to the soccer field area

4. Pump Track/Skate Park

 - a. Locate pump track at old skate park
 - b. More/upgraded lighting at skate park/pump track
 - c. Locate pump track at hilltop area
 - d. Locate pump track at old play area
 - e. More police monitoring of new skate area to make safer for kids
 - f. Locate outdoor basketball at old skatepark site
 - g. Keep old skate park and remove pump track from design
 - h. Remove pump track from design and replace with futsal court

5. Play Area

 - a. Move existing slide to new play area
 - b. Locate play area at hilltop area
 - c. Make new play area inclusive
 - d. Relocate play area to be more accessible
 - e. Locate play area to old skatepark
 - f. Add splash pad to play area
 - g. No fencing around play area
 - h. Add exercise equipment around play area for parents
 - i. Add more seating and group picnic around play area
 - j. More youth playgrounds

6. Nature Center

 - a. Move the building up the hillside to be out of flood plain
 - b. Upgrade and expand the building
 - c. Keep Nature Center near slough
 - d. Add bathroom to Nature Center building
 - e. Update outdoor amphitheater for events, outdoor Nature Center classes, and performances

- f. Add second story to Nature Center
- g. Remove the amphitheater/outdoor classroom due to current lack of use of existing amphitheater
- h. Increase use during the week
- 7. Hilltop Picnic Area
 - a. Dog park should be located at top of hilltop with buffer area to separate from play area
 - b. Add community garden spaces at hilltop near proposed Nature Center
 - c. More BBQ stations and tables with shade covering
 - d. More group picnic areas
 - e. Locate pump track at hilltop where dog park is proposed
 - f. No dog park
 - g. Provide connection from dog park to slough trail
- 8. Soccer Central
 - a. Upgrade building
 - b. Regrade hill between softball and Soccer Central to provide passive recreation/picnic area
- 9. Front Parking Lot
 - a. Protect car wash area, or reconnect to sanitary sewer line
 - b. Needs more lighting to improve safety
 - c. Needs more attractive entry
- 10. South Parking Lot
 - a. Incorporate lights that don't hit residential areas
 - b. Maintain one outdoor basketball court at old Nature Center site
 - c. Outdoor basketball court should be full court and have high quality surfacing and Plexiglas backboards
 - d. Expand parking at old Nature Center site
 - e. Include futsal court at old Nature Center site
 - f. Locate community garden space at old Nature Center site
 - g. Need outdoor basketball but not at this location due to safety
- 11. General Comments
 - a. More lighting throughout the park
 - b. Add more exercise stations throughout the park, along the walkways and trails
 - c. Add pool complex at Ramsay Park
 - d. Add parking lot off Main Street
 - e. More BBQ picnic areas near each major use area
 - f. Add bocce ball courts to park
 - g. All art should be by local artists
 - h. Add solar lighting to all pathways and parking lots
 - i. More group picnic areas throughout park
 - j. Access road needs better lighting and thinned out planting to prevent hiding spots
 - k. Add fencing along slough to prevent homeless issues
 - l. Add perimeter gates for security
 - m. Add a trail from Target to the softball field spectator area
 - n. Maintain the centrally located emergency access route through the park connecting the two parking lots
 - o. Add a gazebo somewhere in the park
 - p. Remove parking lot from Main Street

FUTURE PARK AND RECREATION SYSTEM RECOMMENDED GOALS OF THE STRATEGIC PLAN

The goals identified in the 2009 Parks Master Plan document were reviewed and discussed at public and stakeholder meetings/workshops. Through review with the City of the discussions, and feedback attained and compiled from all ten meetings/workshops and the online survey, as well as the input noted in the findings section above, the Strategic Plan goals and objectives were developed. The following section identifies the Strategic Plan goals and the actionable objectives that will provide the City with clear and concise direction to fulfill the vision for the parks and recreations experiences of Watsonville.

STRATEGIC PLAN GOALS AND OBJECTIVES

Goal 1: Great Programs

Celebrate Watsonville's cultural heritage and encourage community building through the provision of programs, services, events, and facilities that are culturally relevant, responsive to community priorities, and support health, wellness, personal development, and public safety.



- Create a public art program that highlights Watsonville's cultural heritage throughout the community and in parks, trails, and recreation programs.

- Increase the quality and quantity of programs and events that celebrate the City's rich agricultural history, cultural heritage, and natural resources.
- Increase community engagement and partnership with schools and community organizations in the development and design of facilities and programs.
- Support the development of youth activities and increase those provided after school hours, nights, and weekends.
- Partner with healthcare agencies and community organizations to facilitate and provide health oriented programs.

Goal 2: Outstanding Parks and Facilities

Provide safe, well-maintained and accessible parks and facilities.

- Prioritizing the core – Prioritize deferred maintenance of existing facilities, the implementation of maintenance standards, and ADA improvements for all parks and facilities
- Conduct a comprehensive City-wide inventory of parks, fields, courts, and playgrounds, including those not provided by the Department that are available for public use.
- Increase park facilities, especially on the northeast side of the City, to work towards the goal of:
 - » Five acres of parkland per 1,000 residents
- Develop joint use agreements with the Pajaro Valley Unified School District, churches and other landowners.
- Expand and improve access and connections to parks, open spaces, and community destinations.
 - » Support the implementation of the Climate Action Plan and Trails Master Plan
 - » Provide for all connections to include upgraded lighting and safety features
- Work towards design and funding for high priority facilities:
 - » City Plaza
 - » Ramsay Park
 - » Sports Fields
 - » Indoor Gymnasium

Goal 3: One High Performing Team

Ensure organizational effectiveness and fiscal stability for long-term community benefit.

- Develop sustainable funding sources that balance cost recovery with community access for implementation of the Strategic Plan, deferred maintenance, priority projects, and on-going operations.

- Build an innovative, responsive, and dynamic team and parks and recreation organization.
- Develop and foster partnerships with other departments, schools, and public and private organizations to maximize resources in order to meet community needs.

STRATEGIES

- Community Engagement
- Community Partnerships
- Balance Cost Recovery with Community Access
- PCS Team Development

PARKS AND RECREATION SYSTEM RECOMMENDATIONS

Upon thorough review of the existing conditions through site inventory, analysis during the site assessments with City officials, through the review of the feedback attained and compiled from all ten meetings/workshops, and the online survey, the following recommendations have been identified for the overall improvement of the City of Watsonville parks. The recommendations listed in this section have been identified as a team effort between the Parks and Recreation staff and consultant team. The following provides a list of general recommendations to address City-wide in order to move the City parks toward the vision initially set forth in the 2009 Parks Master Plan and further refined in this Strategic Plan.

- ADA Compliance
 - » Site furnishings throughout the parks system should be updated to provide at least the minimum of ADA accessible furnishings per area in each given park space to meet code requirements.
 - Some furnishing requirements include:
 - Picnic tables should provide for at least 20% of the picnic tables, but no fewer than two picnic tables, be ADA accessible in a given park picnic area
 - Drinking fountains should all be ADA accessible models
 - All parking lots should meet current ADA standards requiring a set number of van and standard ADA spaces per the total number of parking spaces in a given lot

- » Accessible pathways should be provided to all park experiences to provide for universal access.
- » All arterial pathways through the City parks should be designed at no more than 5% slope direction with no more than a 2% cross-slope. If the pathway exceeds these slope requirements, then the pathway should be designed as a ramp with handrails and 6' landings every 30' of horizontal travel per ADA code requirements.
- » All sports field spectator seating should provide a minimum of 1% of the overall seating to be designated for ADA seating.
 - All ADA spectator seating should have a companion seat provided directly adjacent to the ADA designated space
 - If the spectator area provides for more than 300 seats, then ADA seating locations should be provided in more than one location

- Concrete and Asphalt Issues

- » Where trees and large shrubs have lifted the concrete and asphalt, the paving should be removed and the surface tree roots should be cut back or ground, but not in a manner as to harm the growth of the tree. Once the tree roots have been addressed the concrete or asphalt should be replaced.
- » Where concrete pavers are lifting at the joints, pavers are to be removed and replaced. Prior to replacing pavers, City official is to determine the cause of the lifting and address accordingly.
- » All surfaces that have been vandalized with graffiti should be removed and replaced, or resurfaced to create a uniform appearance.
- » Weathered and cracking concrete should be removed at the expansion joints and replaced.
- » Weathered and cracking asphalt should have the top surface removed, and a new asphalt layer replaced over the existing base material.
 - At a minimum the weathered and cracking asphalt should receive a top Slurry Kote.

- Fencing Issues

- » Wherever fence fabric has been cut, unraveled, or pulled back, fabric should be replaced to match existing.
- » Broken fence posts and connections should be replaced to provide structural integrity to the fence system.

- Playground Issues

- » All playground areas should provide for one of each type off ground level play component that is accessible and at least 50% of all elevated play components should be on an accessible route.
- » Playground bark mulch and/or sand levels are consistently low creating tall edge conditions and steep slopes into play areas.
- » Where resilient surfacing is patched creating splotchy color patterns, the resilient surfacing should be fully removed and replaced, or at a minimum cut back and replaced in a manner as to create specific shapes in the resilient surfacing.
- » Where resilient surfacing is tearing and chipping away, the top layer of resilient surfacing should be fully cut back and replaced, or at a minimum cut back and replaced in a manner as to create specific shapes in the resilient surfacing.
- » Where playground equipment is old and near the end of the lifespan, or broken and missing, the playground equipment components should be removed and replaced in order to meet the ADA requirements identified above.
- » Where equipment surfacing is peeling away exposing the metal or the colors are fading away, the equipment should be refinished with a new coat of paint or surfacing.
- » Throughout the City more inclusive playground experiences should replace old playgrounds near the end of their lifespan.



- Plant Material Issues

- » A significant amount of plant material throughout City parks has reached the end of its life cycle and should be removed and replaced.
- » New park plant material should be selected in a way that works with a clear plant palette at each park to help provide a sense of identity to the various park spaces.
- » New park plant material should be selected to be drought tolerant and appropriate for the given climate of Watsonville.
- » New park plant material will not be poisonous.

- Wide Variety of Site Furnishings
 - » The City should identify a set of City standard site furnishings for the overall parks system.
 - » Some iconic parks, like City Plaza or Ramsay Park, can have their own set of site-specific standards in order to create their own sense of identity.
 - » Broken or heavily vandalized site furnishings should be replaced.
 - » In areas that are constant victims of graffiti, graffiti resistant, or easy to clean, site furnishings should replace the old furnishings for ease of maintenance.
- In order to provide more sports fields for public use:
 - » The City, the Pajaro Unified School District, local private and charter schools, and local churches or other landowners with substantial open lawn spaces, should work on creating mutually beneficial joint use agreements. In order to create a mutually beneficial relationship, the City should aid with maintenance, or cost of maintenance and repairs, while the other partner group should provide public access use of their facilities.
 - » The City should investigate potential open land for purchase, especially in the north west near the airport, to bring new parklands and sports fields to the deficient portion of the City.
- The City should install cages and backflow preventor blankets to provide better protection of all City backflow preventors.
- The City should consider master planning all of its park sites.

TRAILS SYSTEM RECOMMENDATIONS

Through review of the trails deferred maintenance list, site inventory, analysis from the site assessment walks with City officials, review of the feedback attained and compiled from all ten meetings/workshops, and the online survey, the following recommendations have been identified, as a team effort between the Parks and Recreation staff and consultant team, for the overall improvement of the City of Watsonville trails system. The following provides a list of general recommendations to address City-wide in order to move the City trails system toward the vision initially set forth in the 2009 Parks Master Plan and further refined in this Strategic Plan.

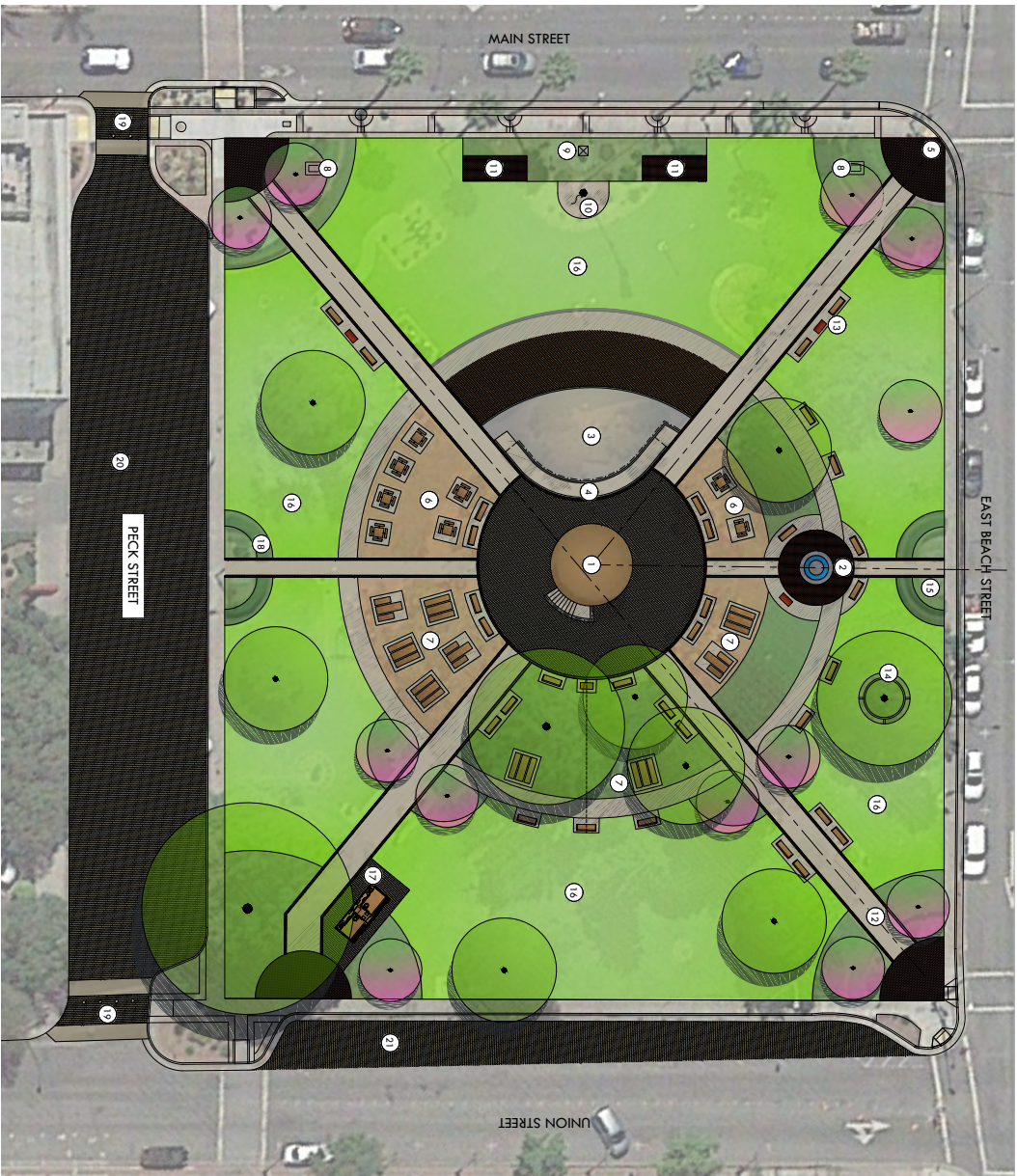
- The majority of the trails are made of baserock with a chip seal surface and need to be reconstructed.
 - » The City should remove all vegetation directly adjacent to the trails in order to grind up and recompact the existing trails and baserock.
 - » Additional baserock should be added prior to replacing the chip seal coat over the top to finalize the reconstruction of the trails.
- Trail Safety
 - » Lighting should be installed at major intersections of the trail systems, mile markers, bridges, or crossings of any type. Additional lighting should be installed along the path as needed to provide for night safety.
 - » Emergency call towers should be installed at all trail entrances and intersections.
 - » Flashing light signals should be installed at all locations where the trail system crosses roadways.
- ADA Accessibility to Trails
 - » All trail entries and paths should be designed at no more than 5% slope with no more than a 2% cross-slope. If the pathways exceed these slope requirements, then the pathway should be designed as a ramp with handrails and 6' landings every 30' of horizontal travel per ADA code requirements.
- Completed loops that spread to all parts of the City
 - » The City should work with the County to extend the trail system out to the beach which could serve as a major loop for the Strawberry Jam Fun Run, as well as other special races.
 - » The City should extend a trail that connects the proposed and existing trail system to Pinto Lake Park as identified in the Trails Master Plan.
 - » The City should work with the county to provide a trail connection to the proposed rail trail.
 - » All trail extensions should be paved with baserock and chip seal or asphalt to match the other existing trails in the City limits.
- The City should extend all trails within the City limits to provide safe connections between City parks.
- The City should conduct an update to the Trail Master Plan.

CITY PLAZA RECOMMENDATIONS

The design process began with use programming which led to two conceptual plans for Watsonville's City Plaza. Each concept was developed from the feedback and input received at the first stakeholders workshop and included their unique ideas and site features. Both concepts focused on strengthening and enhancing the current uses and experiences for all who frequent the plaza while maintaining the characteristics that make one of the last City-center plaza spaces of its kind in California continue to draw in visitors daily.

Through the various meetings and workshops that followed this initial stakeholder meeting, these two designs were a constant focus of the discussions, as many parts of the design, especially the treatment of the historic bandstand, as well as the potential addition of the play area and the stage, were very contentious. Due to the near perfect split amongst the public opinions regarding the designs, a third design was set up following the City Plaza Pop-Up Meeting. This third design option took aspects of the two designs that were gaining more support over the ten workshops, in order to create a hybrid design of the two concepts. The following page features a plan graphic of the preferred hybrid conceptual plan and supporting features.





LEGEND

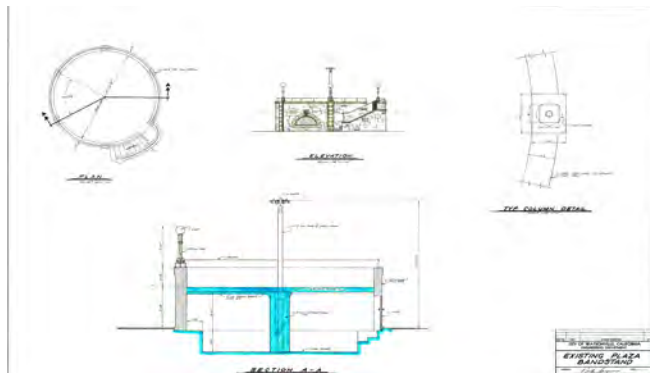
- 1 REBUILT GAZEBO WITH PERMEABLE PAYER PLAZA
- 2 REBUILT FOUNTAIN WITH BRICK PLAZA, PARK BENCHES AND INTERPRETIVE SIGNAGE
- 3 STAGE
- 4 SLOPED PATH OF TRAVEL TO STAGE
- 5 PRIMARY ENTRANCE SPECIALTY PAVING
- 6 GAME TABLE AREA
- 7 GROUP PICNIC AREA
- 8 HISTORIC /ART ELEMENT PEDESTAL
- 9 EXISTING HISTORIC DRINKING FOUNTAIN
- 10 EXISTING FLAG POLE
- 11 CANNON AREA
- 12 PATHWAY PAVING WITH BRICK ACCENT
- 13 PARK BENCHES AND INTERPRETIVE SIGNAGE
- 14 CIRCULAR BENCH AROUND EXISTING TREE
- 15 SECONDARY ENTRY ACCENT PLANTING
- 16 OPEN TURF AREAS
- 17 RESTROOM BUILDING WITH BRICK PAYER PLAZA
- 18 LOW HEDGE PLANTING
- 19 RAISED CROSSWALK WITH BOLLARDS
- 20 RESURFACED PECK STREET WITH PAVERS
- 21 RESURFACED UNION STREET PARKING AREA WITH PAVERS
- 22 EXISTING TREE TO BE PROTECTED
- 23 PROPOSED TREE OR RELOCATED EXISTING TREE



Historic Gazebo: More than half of the public input favored the historic gazebo staying in the center of the plaza as the focal feature. The public input that supported the central location of the gazebo stated that in Hispanic culture, City-central plaza spaces similar to City Plaza always have a central gazebo feature. Along with this, the public stated that the current gazebo location is a historic symbol of Watsonville and would take away from the historic layout that makes this plaza iconic to the City.

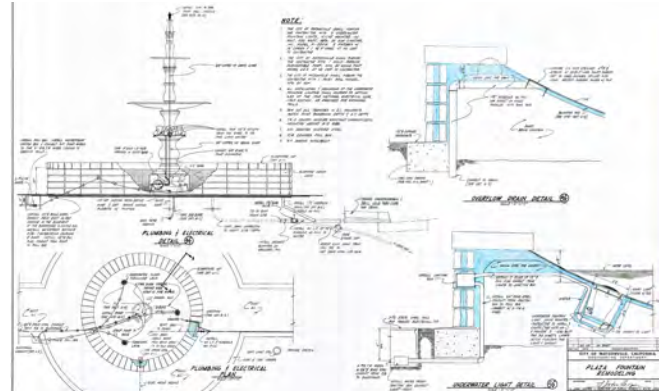
Due to the structural damage to the gazebo in the 1989 earthquake, the gazebo will need to have all stonework taken off and preserved while the internal structure is repaired. Once the structural integrity of the gazebo is retrofitted, then the stonework shall be reapplied in the exact same layout and grouted. This will allow the public to have access to the gazebo again.

A small historic informational sign is proposed to briefly tell the history of the gazebo. The plaza around the gazebo is proposed to be decorative permeable pavers to highlight this area.



Historic Fountain: Through the various meetings and workshops, the public input strongly supported the historic fountain remaining in the same location it currently is in. The fountain does have functional issues and leaks, so the internal system that pumps the water will be retrofitted and the stone and tile work will be resealed to prevent future leaks.

A small circular brick paving plaza space with park benches will be installed to highlight this area as a focal feature of the plaza. A small historic informational sign is proposed to briefly tell the history of the fountain, as well as updated lighting.



Stage: During the various meetings it was brought up that during the summer months a number of concerts and performance based events are held at the plaza. Through review of the public input, there was strong support for some form of a stage to be installed at the plaza for such events.

Due to the open lawn exiting condition at the Main Street side of the plaza, the stage was set up to face this direction. This will set the stage up in a space that will require the least demolition, while facing the main thoroughfare.

The stage will be elevated 18" from finished grade and will provide ramp ADA access for use by all.

Stage Spectator Seating: Approximately half of the public input during the meeting and workshops favored the protection of the open lawn space that exists at the plaza. The public stated that the open lawn space would provide for the maximum amount of different uses for the space.

Group Picnic and Game Table Areas: Through the various public meetings and workshops, the input was split on whether it was preferred to have a couple large group picnic areas in one centralized area, or multiple small pocket picnic areas. This proposed design takes into account all opinions as it provides two larger centralized picnic and game table areas, as well as a couple smaller more intimate picnic spaces for single families and small groups.

The larger proposed group picnic areas and game table areas will be located on the Peck side of the plaza in order to be as close as possible to Peck Street, which could be shut down and used as a walkable street for events like farmers markets. The smaller intimate picnic spaces are spread out throughout the plaza to help draw people in and around the plaza. This will allow for the maximum use of the tables, especially during events.

The picnic and game table areas will include shade structures and be paved with decomposed granite for ease of cleaning.

PICNIC TABLE OPTIONS



GAME TABLE OPTIONS



Play Area: During the public input process there was a number of people that stated that the addition of a play area to the plaza would not benefit the plaza. The public that supported this concept stated that the plaza was a place of relaxation and the play area would bring unwanted noise and activity that could be found at the nearby Callaghan Park.

Restroom: Public support nearly unanimously supported the addition of a permanent restroom building to the plaza. Due to the size of the plaza and the available space, the restroom in the design was set up to be a two stall unisex style restroom that could support daily use of the plaza, but portable restrooms would still need to be brought in for larger events.

The public strongly supports the idea to include a restroom that could include a mural on the exterior to help strengthen the identity of the plaza. All murals would be created by local artists. The restroom would be surrounded by a permeable paver plaza that would provide for better protection of the root system of the adjacent Giants Sequoia.



Primary and Secondary Entry Points: The primary entry points to the plaza are located at each of the four corners of the plaza, as they are in the existing design. These entry points are highlighted with brick paving that tie into the brick lined arterial walkways and the highlighted historical elements around the gazebo and fountain.



The primary entry points are further highlighted with decorative planting around this brick plaza space with the use of specimen trees and short shrubs. The planter areas also include small elements that could highlight the work of local artists.

Similar small elements have been located at the two secondary entry points into the park that could also highlight works of local artists.

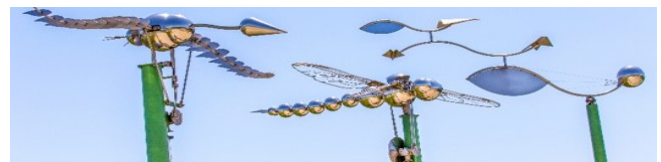
Historic/Art Elements:

- **Cannons:** The historic cannons are an aspect of the plaza that is registered with the National Register of Historic Places, and thus cannot be removed from the plaza space. The cannons can, however, be moved around the space. Some of the public input pushed for the cannons to be removed from the plaza due to their violent imagery, but with the status of the National Registry of the plaza, the cannons have been relocated to better serve the space. The relocation moves the cannons out of the open grass space to maximize the potential uses of the space, and moves them closer to the flag along Main Street.
- **Drinking Fountain on Main Street:** The historic drinking fountain on Main Street has not be altered in this design and will remain in it's existing location and condition.
- **Historic Informational Signage:** Due to the historic nature of the plaza, informational signage has been placed in a couple key locations near the historic elements (i.e. the gazebo and the fountain) that are registered with the National Registry of Historic Places in order to highlight these items and provide a brief history of their significance to the plaza and Watsonville.



- **Other Art/Historic Elements:** One of the main points of the public input was to use the park spaces to highlight the local culture using the work of local artists. This is addressed in this design using some form of structural element at the main entry points to provide an opportunity for local artwork of any type.

ART AT THE PARK OPTIONS



Circulation: Due to nearly unanimous support for maintaining the existing axial pathway design that radiates from the center of the plaza out to the four corners, this design aesthetic will remain. The axial design will be slightly upgraded with the improvement of the asphalt paving to concrete with brick banding to tie to the paving style seen along Main Street and the brick entry areas.

A significant amount of public input supported the desire to include a secondary circulation path within the plaza that guided visitors in a circle around the central plaza features. This secondary pathway is a common feature of City-center plaza in Hispanic cultures. In order to highlight this pathway, as well as provide areas to rest, park benches have been sprinkled along the outside edge.

Peck Street: Due to the high use of Peck Street during major events and the weekly farmer's market, this street was redesigned in order to provide the ability to shut it down during events. This design decision was unanimously supported at all public meetings and workshops. The street is proposed to be repaved with permeable pavers in the parking stalls and fire rated pavers in the drive aisles, in order to further enhance the sense that this street is part of the park space when shut down, but also provide a drivable surface for when the street is open to traffic.

Union Street: From the public input meetings and workshops the input was strongly supporting the redesign of Peck Street to be a more walkable street. With such strong support for this aspect of the conceptual design, a majority of the public input also supported the redesign of the paving materials in the parking area along Union Street. This change in the paving materials will provide for a more comfortable feel for pedestrians during large events where many of the surrounding streets are closed off.

General Upgrades:

- **Site Seating:** Throughout the site additional seating has been added. A majority of the public input supported the addition of more seating than currently exists throughout the plaza. The seating along the main arterial pathways has been preserved as much as possible, with the area around the restroom being the only area that was removed from the current layout. Additional seating to make up for the lost seating was added around the play area, gazebo, historic fountain, and some of the existing trees.
- **Turf Areas:** Throughout the public input process, the public was split on the inclusion of structured seating for the stage, which would remove much of the open lawn space, and maintaining a maximum amount of open lawn space to use as seating area when needed. In this design, the open lawn was preserved as much as possible to provide for more potential uses for the site when there is not a performance.
- **Planting:** The public strongly supported the preservation of the mature growth trees but supported removing and thinning out much of the lower growth plants and large shrubs that block views into the plaza. Most of the healthy mature trees have been preserved in this design, while adding some new focal point specimen trees at key locations. Some overgrown shrubs have also been removed for enhanced visual access. A couple mature trees in poor health have also been removed.
- **Electrical Upgrades:** One of the main comments that the public had during the various public meetings and workshops was that the electrical connections and site lighting needed to be updated. Due to nearly unanimous support of the upgrade to the lighting and electrical systems in the plaza, these items have been included in the attached cost estimate for the City Plaza concept design.

RAMSAY PARK RECOMMENDATIONS

The design process began with use programming which led to two conceptual plans for Ramsay Park. Each concept was developed from the feedback and input received at the first Stakeholders Meeting and included their goals and objectives for the use zones to be found in the park. Both concepts focused on strengthening and enhancing the park's overall program while maintaining the characteristics that make it a unique space that is a statement piece for the City of Watsonville and draws in numerous visitors every week.

Through the meetings and workshops that followed this initial Stakeholder Meeting, the designs were continually refined due to the noted trends and themes that repeatedly were the focus of those workshops. After the pop-up meeting at Ramsay Park, the feedback had directed the conceptual design process to one singular preferred design. The following pages feature the plan graphic of the preferred conceptual plan that resulted from the ten public meetings and workshops.



CONCEPT LEGEND

- 1 FULL SIZE SOCCER FIELD
- 2 STORAGE BUILDING
- 3 RENOVATED FAMILY CENTER
- 4 FAMILY CENTER / GYM BUILDING EXPANSION
- 5 EXISTING TRAIL
- 6 PROPOSED TRAIL
- 7 INDIVIDUAL PICNIC AREA
- 8 GROUP PICNIC AREA
- 9 SOFTBALL AND SOCCER MULTI-USE FIELD
- 10 DOG PARK
- 11 PUMP TRACK
- 12 PLAY AREA
- 13 RELOCATED AND IMPROVED SLIDE
- 14 SPECTATOR AREA
- 15 SERVICE PARKING SPACE
- 16 AMPHITHEATER/ OUTDOOR CLASSROOM
- 17 NATURE CENTER
- 18 WETLAND OVERLOOK DECK
- 19 FEMA FLOOD ZONE
- 20 RENOVATED RESTROOM
- 21 EXERCISE STATION
- 22 MODIFIED PARKING LOT
- 23 SCORER'S BOOTH
- 24 NEW PARKING ON MAIN STREET
- 25 EXISTING RESTROOM
- 26 BASKETBALL COURT
- 27 ART FEATURE
- 28 PARKING COUNT
- 29 EXISTING: 167
- 30 PROPOSED: 172



Pump Track: In the initial design, the pump track was proposed in two different locations, one being up at the hilltop area and the other being where the old skatepark is located. Through the various public input meetings, the location of the old skatepark was selected as the best suited for the activity, as pump tracks are best suited in relatively flat areas.



The pump track will replace the existing old skatepark that has been under utilized since the new skatepark on Main Street was installed. The addition of the pump track will now provide a designated space for bicycle enthusiasts within the same park.

The local mountain bikers of Santa Cruz attended a number of the public input meetings and workshops to make sure their voice was well received. This group has already been in talks with the City regarding potential designs and fundraising efforts for this location. The bike park will include perimeter fencing and both dirt and built pump track elements.



Dog Park: Although there was some resistance to including a new dog park at Ramsay Park, the most respondents supported providing a dog park. The public stated that there is a current lack of designed dog park space in the City parks system, and with the overall size of Ramsay Park, this was the perfect site for a new dog park.



After review of the two conceptual designs, the public agreed that the dog park would be best located at the very top of the hilltop area of the park, as a dog park is one of the few site elements that could work with the steep terrain.

The main improvement that would be required in order to install the dog park area would be to design and construct an accessible path of travel to the entry into the dog park from the play area.



Soccer Field: The existing soccer field is one of the only City owned soccer fields in Watsonville and is a prized commodity to the City. Initially the soccer fields (currently one full size, two are proposed) were identified to be synthetic turf, but after reviewing the flood plain plan, it was noted that approximately half of the existing soccer field is located in the flood plain. This led to a design that identified the soccer field as natural turf.

The existing soccer fields are currently set at a natural slop that is not ideal for play, so one of the first parts of the soccer field design process was to raise the fields, using tall curbs, to provide for a slope of 1.2% which is ideal for soccer play.

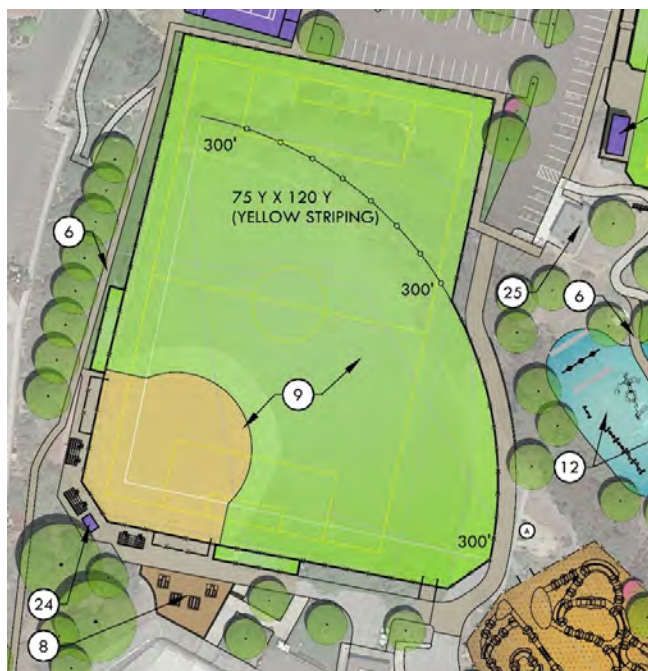
Once this design was brought to the public for input, the main feedback was that designated seating was necessary for this redesign. The design was further developed to include terraced concrete seating along the south side of the field that would work with the existing slope to not only provide seating but also retain the hillside.



Lastly, the public input indicated strong support for adding lighting to the fields and providing additional storage space for the soccer programs. Sports field lighting was added to the hillside and just behind the existing netting system along Main Street. For storage, the existing shed was brought down to field level and will have a concrete pad poured to provide a level foundation.



Multi-Use Field: One of the items that had the most support, due to the current need for additional sports field space, was the redesign of the existing softball field to be a synthetic turf multi-use field. The existing softball field is located outside the flood plain, thus, this is the perfect location for an expanded synthetic turf field.



The synthetic turf field will provide a space for not only the softball and baseball groups that use this space currently, but also the local soccer groups that are constantly searching for additional fields.

The multi-use field would provide permanent striping for both baseball and soccer. The other amenities that would be included in the redesign of this area would be bullpens, new bleachers, and longer outfields.

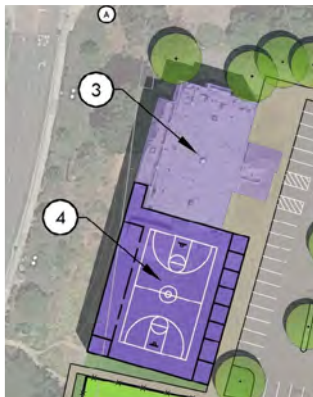
The existing scorebooth building is in disrepair and will be demolished and replaced with a smaller scorebooth.

Due to the expansion of the outfield fence, the existing maintenance access road would be redesigned to provide access around the new outfield fence.

This area will also provide a new decomposed granite group picnic area between the multi-use field and Soccer Central.

Expanded Family Center: The existing Ramsay Family Center is currently going through renovations, including new paint and flooring.

Through the various public input meetings a number of potential solutions for how to upgrade the Ramsay Family Center were brought up, from replacing it with a pool to adding a restaurant and a second floor. The one item that came up at every meeting was to include an indoor basketball court that could serve the community as both a basketball court as well as a multi-purpose space for gymnastics.



The expansion identified in the conceptual design would include an indoor basketball court that includes a multi-purpose flooring material. The expansion design would also include bleachers that can retract into the wall, restrooms, and storage space.

The expansion of the Ramsay Family Center would replace the existing outdoor basketball courts and storage shed.

Northern Parking Lot: Due to the expansion of the Ramsay Family Center and the new multi-use field, the northern parking lot would need to be redesigned. The public feedback showed strong support for this as long as the overall parking counts were not compromised, and the existing car wash drain connection was either protected or relocated. Perimeter walls have been added to provide security for pedestrians.

Due to the smaller size of the parking lot, the overall parking could be smaller, but in order to address this an additional parking lot was proposed off Main Street, see the next section.



The impacted parking requirements in this lot has required the car wash drain connection be relocated closer to the Family Center, but that system would be protected for future use.

Main Street Parking Lot: With the public requiring the redesign of Ramsay Park to not lose any parking spaces, an additional parking lot was designed to come off Main Street. This parking lot would address the parking spaces lost by the addition of the multi-use field and would even add a couple spaces to the park.



This parking lot would provide direct access to the redesigned walking path along Main Street.

Play and Picnic Areas:

One of the most passionately supported items in the original design was the inclusion of a large centrally located play area for all ages of children. The majority of the public feedback was in support of providing the play area at the lower edge of the hilltop area of Ramsay Park, which is the most level part of the hilltop area. This location was also the location selected because it was somewhat visible from Soccer Central, the multi-use field, and the Nature Center.



The play area was split into two zones to provide play experiences for both young children and older children. Based on the public feedback, the goal of this play area would be to provide an inclusive play area.

PLAY FEATURES OPTIONS

- Reuse or redesign existing slide
- Rope play elements
- Inclusive play elements
- Natural style climbing elements



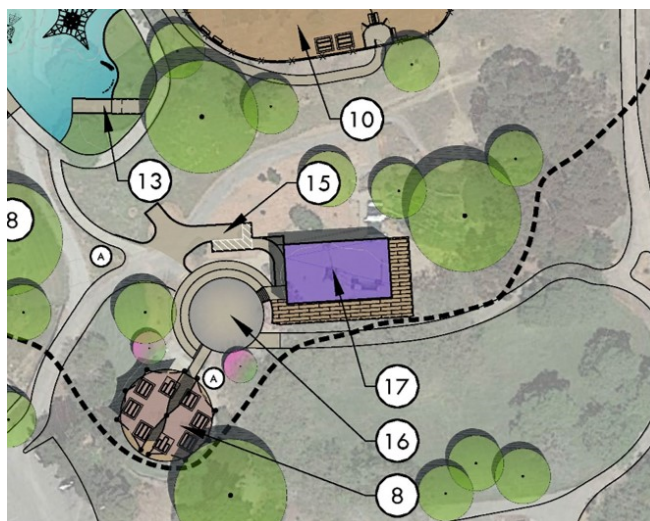
Throughout the hilltop area, the public had requested the picnic areas be redesigned, but no picnic tables be lost. The design for the hilltop picnic areas used the spaces around the play area as pockets for small group picnic experiences where parents could have a comfortable space to watch their children play. The hilltop area also included two larger group picnic areas, one of which could be for rentals.

The public input throughout the process indicated that it would be ideal to provide some picnic areas that overlooked the soccer field for use while watching the games going on below.



Nature Center: The existing Nature Center is currently located in the flood plain and is in serious disrepair.

During the public input process, it was unanimously supported to provide a new updated Nature Center building and move it up the hill to locate it outside of the flood plain. The public showed very strong support for the building being at least one and a half times the current size to provide for more educational opportunities.



The location of Ramsay Park next to the slough was an important factor brought up in the public input meetings that led to the Nature Center being located at the old playground area. The proposed location, along with the addition of a perimeter deck that acts as an overlook into the slough, will provide for enhanced bird watching experiences offered by the Nature Center.

The existing outdoor amphitheater area would be upgraded with concrete terraced steps for outdoor class and presentation experiences.

The public stated that there are a number of classes offered at the Nature Center, so an outdoor picnic area with shade structures was also added to provide more outdoor table space.



Outdoor Basketball Court: The old Nature Center site was an area that was split in the early meetings regarding how to treat this area. There were initially two proposals, one of which was to add more parking here, and the other was to relocate the outdoor basketball court here.

Through the various public meetings and workshops the public swayed to support the relocation of the outdoor basketball court more than additional parking.

The space previously occupied by the Nature Center did not add enough parking spaces to draw in enough support. The addition of the parking lot on Main Street swung the majority of the public support to relocating the outdoor basketball court.



The public direction for the outdoor basketball court was to provide perimeter fencing to prevent the balls going into the slough, to provide high quality surfacing and striping and to provide high quality plexiglass backboards.

URBAN GREENING GRANT: RAMSAY PARK

In January 2019 the City of Watsonville was awarded funding from the State of California to provide for the Watsonville slough connector trail system upgrades and expansion at Ramsay Park. The Urban Greening Grant funding is going to provide the City with the ability to add trees, ADA ramps, bike lanes, trail expansions, park pathway expansions rain gardens and a wetland overlook, as well as upgrade existing paths, trails and crosswalks.

Watsonville Slough Connector Trail Project at Ramsay Park



The Urban Greening Grant upgrades and expansions include:

- New Trees and Landscaping
 - » The planting selected for the Urban Greening Grant Plan is all drought tolerant and is planned in areas that will provide for some much-needed shade, as well as slope stabilization. The parking lots currently do not include many trees, but the grant will bring in trees and tree wells to the parking lots in order to reduce the overall heat island effect.



The slopes along the western edge of the park are very steep, and the grant is providing for tree massings along these slopes to help stabilize the soil and allow for a trail expansion that will connect from the northern parking lot to Harkins Slough Road.

- The Urban Greening Grant will also provide for a natural means of treating the parking lot drainage. Rain gardens have been added along the edges of the two parking lots at select locations to harness the surface runoff and treat the stormwater prior to reentering the water table. These features have been highlighted by the use of interpretive signage to highlight the way these systems work.
- As a part of the Urban Green Grant, the City will install California native understory planting along the Watsonville Slough Trail to the east of Ramsay Park to help enhance the nature systems and beauty of the slough trail.
- Proposed Sidewalks
 - » Currently the northern parking lot does not have pedestrian access connecting to the front entry of the Ramsay Family Center. The Urban Greening Grant includes the expansion



of the sidewalk system to connect from the existing sidewalk along Main Street to direct pedestrians to the front entry of the Ramsay Family Center. This sidewalk then continues to run along the perimeter of the parking lot toward the softball field. Once this sidewalk reaches the tree grove along the edge of the softball field, a new permeable asphalt sidewalk extends in both directions to the base of the Target shopping center ramp to the west and the restroom building to the east.

- » Proposed sidewalks have been added to the southern parking lot as well to connect to the existing sidewalk access around the parking lot.
- Parking lot Surfacing
 - » The City will match the funds provided by the Urban Greening Grant for the parking lot resurfacing and restriping for the northern parking lot.

- Proposed Trail Expansion

- » The City has proposed to add a trail along the park's western boundary slopes. The proposed trail is to be installed on the slopes and will require an approximately 300' long retaining wall that will allow the trail to meet accessible slopes. The retaining wall will include a guardrail for pedestrian safety.
- » The City has proposed to expand and upgrade the trail systems that extend through the hilltop area of Ramsay Park. These trail expansions will provide for easier access to the picnic areas and main play area located at the hilltop area of Ramsay Park. An existing dirt pathway that extends north from the main play area to the hilltop lookout is to be improved to provide for better access.



- Proposed Boardwalk/Overlook

- » A proposed boardwalk/overlook is proposed within a built storm water catchment basin to provide for a nice place to enjoy the natural scenery of the slough. The boardwalk/overlook has been located in this location to provide easy access from the nearby Nature Center.



- Harkins Slough Roadway Improvements

- » Along the Harkins Slough Road side of the southern parking lot, a wood rail fence has been proposed to provide for additional pedestrian safety.
- » Along Harkins Slough Road, a couple new crosswalks with flashing crosswalk beacons are to be installed for pedestrian safety when crossing over to utilize the trail systems and tennis courts on the other side of Harkins Slough Road.
- » The City has noted that many students use Ramsay Park to commute to nearby schools on bike and foot. Currently bicyclists must travel this corridor unprotected from motorists that travel very fast in front of the park due to an elevation drop in the road. This has led the City to proposed the Class IV bike lane connection along each side of Harkins Slough Road to provide for safer roadways for both bicyclists and pedestrians alike.

PLAN OF ACTION

PRIORITIZING PROJECTS

Due to the financial costs needed to implement the strategic plan along with the input from the public regarding the 2009 Parks Master Plan Goals, the Ramsay Park design, and the City Plaza designs, the goals and park updates have been prioritized. Due to the overall cost of implementing a project like Ramsay Park, this project has been broken up into potential phases of construction. Taking into account all potential costs and the public input on prioritization of the work ahead of the Parks and Recreation Department in order to reach the vision set forth in this Strategic Plan document, the following items have been listed in order from highest priority to lowest.

1. Address parks deferred maintenance and upgrades
2. Construction of City Plaza conceptual design
3. Phased Construction of Ramsay Park conceptual design (Phases identified in order of priority below)
 - a. Bike Pump Track Area
 - b. Dog Park Area
 - c. Ramsay Park Soccer Upgrades
 - d. Synthetic Turf Multi-Use Field Area
 - e. Hilltop Playground and Picnic Area
 - f. Ramsay Family Center Expansion, Northern Parking Lot Redesign and Main Street Parking Lot Addition
 - g. Nature Center Area
 - h. Outdoor Basketball Court Area
4. Address trails deferred maintenance and extensions
5. Work with local schools, churches, and other landowners to create land use and maintenance based partnerships to meet the needs of the public
6. Construction of a multi-generational Community Center

IMPLEMENTATION COSTS

For each of the concept designs for City Plaza and the concept design for Ramsay Park, preliminary cost estimates have been set up. The following are the cost estimate summaries for these designs, and the complete itemized preliminary estimates can be found in Appendix E.

IMPLEMENTATION COSTS FOR CITY PLAZA CONCEPTUAL DESIGN

City Plaza Renovation
City of Watsonville
Preliminary Statement Probable Construction Costs
VERDE DESIGN PROJECT NO. 1821900

July 17, 2019
Verde Design Inc.
Completed by: DL
Reviewed by: DM

Subtotal Estimated Construction Cost:	\$2,249,798.00
Survey, Permits, Traffic, SWPPP, etc. - 2%	\$44,996.00
Mobilization, Bonding & Project Management 10%	\$224,980.00
Bidding & Inflation Contingency 5% (First Year)	\$112,490.00
Construction Contingency 10%	\$224,980.00
Design Contingency 10%	\$224,980.00
Total Estimated Cost with Construction Contingency:	\$3,082,224.00

Notes:

- 1) Design contingency is for further development of design and compensates for unknown elements.
We will eliminate as we move to Bid Documents.
- 2) Construction Contingency is provided to cover for site conditions and additional work not anticipated for upgrades.
Owner has covered this contingency out of another account and is not part of this budget.
- 3) In Providing opinions of probable construction cost, the Client understands that the Landscape Architect has no control over costs or the price of labor equipment or materials, or over the Contractor's method of pricing, and that the opinions of probable construction costs provided herein are to be made on the basis of the Landscape Architect's qualifications and experience. The Landscape Architect makes no warranty, expressed or implied, as to the accuracy of such opinions as compared to bid or actual costs.
- 4) Construction costs are based on current market prices.

IMPLEMENTATION COSTS FOR RAMSAY PARK CONCEPTUAL DESIGN

Ramsay Park Renovation
City of Watsonville
Preliminary Statement Probable Construction Costs
VERDE DESIGN PROJECT NO. 1821900

June 25, 2019
Verde Design Inc.
Completed by: NT/RK
Reviewed by: DM / CMES

Soccer Field - Natural Turf	\$2,698,048.00
Main Street Parking	\$578,733.00
Dog Park	\$324,660.00
Basketball Court	\$252,099.00
Nature Center Area	\$1,557,717.00
Pump Track Area	\$639,998.00
North Parking Lot	\$1,208,706.00
Play Area	\$1,680,654.00
Softball / Soccer Field - Synthetic Turf	\$2,420,576.00
Ramsay Family Center Building Expansion	\$4,244,079.00
Subtotal Estimated Construction Cost:	\$15,605,270.00
Survey, Permits, Traffic, SWPPP, etc. - 2%	\$312,105.00
Mobilization, Bonding & Project Management 10%	\$1,560,527.00
Bidding & Inflation Contingency 4% (First Year)	\$624,211.00
Construction Contingency 10%	\$1,560,527.00
Design Contingency 10%	\$1,560,527.00
Total Estimated Cost with Construction Contingency:	\$21,223,167.00

Notes:

- 1) Design contingency is for further development of design and compensates for unknown elements. We will eliminate as we move to Bid Documents.
- 2) Construction Contingency is provided to cover for site conditions and additional work not anticipated for upgrades. Owner has covered this contingency out of another account and is not part of this budget.
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- 4) Construction costs are based on current market prices.

FUNDING STRATEGIES

In order to support City implementation of the proposed improvements described in the Strategic Plan and the City's need to address deferred maintenance as well as ongoing operations and maintenance, a funding strategy plan has been created as a part of this Strategic Plan. This funding strategy summarizes the estimated improvement costs, describes potential funding sources and financing mechanisms, and indicates potential actions. The funding strategy is based on information learned through discussions with City staff and consultant teams, subsequent targeted research, and prior consultant experience.

Specifically, the Strategic Plan describes two major capital projects and provides cost estimates. However, there are other capital projects on the City's radar that may be needed in the future that have not yet been prioritized for inclusion in the City's Capital Improvement Plan (CIP). As projects are completed and new projects are added, the funding needs may shift and new funding strategies may be required. For a detailed funding strategy plan, refer to the full report in Appendix F.

CITY OF WATSONVILLE
Parks & Community Services

Updated 1/14/2019

Parks Masterplan - Groups to be invited

AGENCY

Watsonville Wetlands Watch
La Manzana Community Resources
YWCA
PVUSD-Superintendent's Office
PVUSD-Maintenance & Operations
PVUSD-Construction & Planning
Watsonville High School
Pajaro Valley Arts Council
Headstart
Defensa de Mujeres Women's Crisis Support
Monarch Services
Pajaro Valley Prevention & Student Assistance
Loaves & Fishes
Second Harvest Food Bank
Pajaro Valley Youth Soccer League
Pajaro Valley Shelter Services
United Way Jovenes Sanos
United Way
Pajaro Valley Girls Softball
Community Action Board
Salud Para la Gente
Watsonville Flag Football League - 831 YSL
Watsonville Law Center
Mountain Bikers of Santa Cruz County
Friends of Watsonville Parks and Community Services
PCS Soccer Coaches
PVUSD Extended Learning
Digital Nest
Watsonville Film Festival
Pajaro Valley Community Health Trust
Mesa Verde Gardens
White Hawk Indian Council
Soccer Central
Grupo de baile Folklorico Raices Mestizas
County of Santa Cruz, Parks, Recreation and Open Space
Community Foundation Santa Cruz County
Watsonville Certified Farmers Market
Pajaro Valley Chamber of Commerce and Agriculture
Arts Council of Santa Cruz County
County of Santa Cruz, Probation
County of Santa Cruz, Health Department
Fiesta Patrias
Ballet Folklorico/Estrellas de Esperanza
PRC Commissioner
Trips for Kids

Park Site	Deferred Maint. Total	CIP Total
PLAZA	\$252,350	\$280,000
RIVER	\$102,400	\$895,000
MARINOVICH	\$80,400	\$65,500
KEARNEY	\$40,000	\$345,000
MUZZIO	\$27,600	\$27,500
RIVERSIDE MINI	\$10,000	\$70,000
EMMETS COURTS	\$2,850	\$55,000
SEAVIEW RANCH	\$27,000	\$40,000
LAS BRISAS	\$14,150	\$26,000
RAMSAY	\$425,150	\$1,875,000
BRENTWOOD	\$6,850	\$5,000
ARISTA	\$34,700	\$5,000
BRONTE	\$9,700	\$55,000

GRAND TOTAL	\$1,033,150	\$3,744,000
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Site Inspection Asset Inventory / Audit Form

WO=Work Order DF=Deferred Maint. DF-CIP=Deferred CIP (when over \$5k) 3 CIP=Capital Improvement Program

1= Now 2= 1-4yr 3= 5-10yr

Site	CITY PLAZA	Unit of Measure	Qty of Units	Maintenance Program	Comments/Needs	3/19/2019	Priority	Action	Est. Material Cost	Est. Labor Hours or Contract	Est. Labor Cost/hour	Total Cost/Time	Asset Lifespan (Years)	Est. Year of Replacement	Est. Replacement Cost
Traffic / Recycle Cans	metal rectangular w/ liner	cans	10	Curb/dial	worn out, replace		2A	DF-CIP				\$20,000			
Asphalt	plaza walkway & sidewalk on park	sq. ft		Walkways	ok, repair, unfor / peck side		2A	DF-CIP				\$85,000			
Bondstrand	historic gazebo	eo	1	Facilities	needs seismic retrofit & rooflift		3	CIP							\$150,000
Trees	two heritage and many others	eo		Trees	restorative pruning on large trees		2A	DF-CIP				\$40,000			\$20,000
Fountain	historic fountain	eo		Facilities	needs restoration		3	CIP							
Cement job work	under benches	sq. ft		Walkways	repair, sustain cement		2	DF				\$15,000			
Walkway lights	lights around bondstrand	eo.	6	Lighting	report worn conduit		2	DF				\$10,000			
Small Cannon	Historic Cannon	eo.	1	Facilities	OK, Point as needed										
Large Cannon	Historic Cannon	eo	2	Facilities	OK, Point as needed										
George Wash. Monument	Historic Monument	eo	1	Site furnishings	OK										
Planes	various planes around plaza	sq. ft		Landscape	refresh and enclose most areas		2	DF-CIP				\$35,000			
Planes, Bullard fencing	Metal posts, with chain	lf		Fencing	damaged, replace		2	DF-CIP				\$12,000			
Sprinkler heads	xxxx brand heads	eo		Irrigation	convert to MP rotor, 2000		2	DF-CIP				\$15,000			
Irrigation controller	Weatherhead	eo	1	Irrigation	update signal subscription		2	DF				\$3,000			
Irrigation valves	xxxx brand heads	eo		Irrigation	ok										\$500
Electrical outlets	various GFI receptacles	eo		Electrical	replace broken covers		1	WO							
Electrical outlets	various GFI receptacles	eo		Electrical	odd receptacles and capacity		3	CIP						2024	\$50,000
Dumpster enclosure	enclosure on park	eo	1	Facilities	remove from plaza, install benches		3	CIP						2024	\$20,000
Metal Benches	concrete/stone walkway benches	eo	12	Site furnishings	ok										
Wooden benches	walkway benches	eo	8	Site furnishings	repair, worn boards / replace		2	DF				\$15,000			
Walkway lights	historic parkway lights	eo	10	Lighting	ok										
Lighting timer	lighting timer under bondstrand		1	Lighting	ok, replace with digital		2	DF				\$1,500			
Electrical panel	elec. meter panel under bondstrand		1	Facilities	ok										
Flagpole	Flagpole w/ USA, CA and LOY		1	Site furnishings	replace rope		1	WO				\$350			\$5,000
Flagpole Elm					replace		3	CIP							\$35,000
American Elm Planter	Brick Planter Along Walkway				replace and plant new tree		3	CIP							
Deferred Maint and Outstanding Work Orders Total												\$222,350			
Capital Improvement Projects Total															\$200,000

Sports Courts, Playground
Restrooms / Janitorial, Buildings / Sheds

Turf, Trees, Landscaping Irrigation,
Fencing / Gates, Signage, Site furniture, art

Utilities, Lighting, Roads, walkways, paths,
parking lot

WO=Work Order 1=Now 2= 1-4yr 3= 5-10yr
DF=Deferred Maint. 3 CIP=Capital Improvement Program

[illegible]

WO=Work Order 1 = Now 2 = 1-4yr 3 = 5-10yr
DF=Deferred Maint. 3 CIP=Capital Improvement Program

			\$345,000

Utilities, lighting, Roads, walkways, paths,
parking lot

1=Now 2= 1-4yr 3= 5-10yr

[illegible]

Utilities, Lighting, Roads, walkways, paths
parking lot

1=Now 2= 1-4yr 3= 5-10yr

Sports Courts, Playground
Restrooms / Janitorial, Buildings / Sheds
Turf, Trees, Landscaping Irrigation,
Fencing / Gates, Signage, Site furniture, art
Utilities, Lighting, Roads, walkways, paths,
parking lot

Utilities, Lighting, Roads, walkways, paths, parking lot

1 = Now 2 = 1-4yr 3 = 5-10yr
 WO=Work Order DF=Deferred Maint. 3 CIP=Capital Improvement Program

[illegible]

WO=Work Order 1=Now 2= 1-4yr 3= 5-10yr
DF=Deferred Maint. 3 CIP=Capital Improvement Program

<ul style="list-style-type: none"> Sports courts, Playground Restrooms / Janitorial, Buildings / Sheds 	<ul style="list-style-type: none"> Turf, Trees, Landscaping/Irrigation, Fencing / Gates, Signage, Site Furniture, art 	<ul style="list-style-type: none"> Utilities, Lighting, Road, walkways, paths, parking lot
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Utilities, lighting, Roads, walkways, paths,
parking lot

WO=Work Order 1 = Now 2 = 1-4yr 3 = 5-10yr
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Sports Courts, Playground
 Restrooms / Janitorial, Buildings / Sheds
 Turf, Trees, Landscaping irrigation,
 Fencing / Gates, Signage, Site furniture, art
 Urinals, Lighting, Roads, Walkways, paths,
 parking lot

Utilities, Lighting, Roads, walkways, paths,
parking lot

Site Inspection Asset Inventory / Audit Form

W0=Work Order D=Deferred Maint. 3 CIP=Capital Improvement Program 1= Now 2= 1-4yr 3= 5-10yr

Site	Asset	Description	Unit of Measure	Qty. of Units	Last Updated	Comments/Needs	3/19/2019	Priority	Action	Est. Material Cost	Est. Labor Hours or Contingent	Est. Labor Cost/hour	Total Cost/Time	Asset Lifespan (Years)	Est. Year of Replacement	Est. Replacement Cost
SHE	Spill Rail Fencing	Spill Rail Fencing around park	lf	Fencing	2A	replace many failed sections	2A	2A	DP-CIP							\$40,000
	Playground Structure - small	playground	2	Playgrounds	2A, 3	replace playground, install fiber	2A, 3	2A, 3	DP-CIP				\$10,000			\$500,000
	Playground Structure - big	big slide playground	2	Playgrounds	2A, 3	replace wearing signs, replace playground, install fiber	2A, 3	2A, 3	DP-CIP				\$10,000			\$750,000
	Asphalt Walkway behind big playground	asphalt	1	Walkways	2A	remove and replace asphalt	2A	2A	DP-CIP				\$15,000			\$500,000
	Asphalt Structure - tot	terraced seating	1	Site Furnishings	2A	replace boards with new	2A	2A	DP-CIP				\$750			
	Playground Structure - tot	tot lot at hilltop area	2	Playgrounds	1	ok, swings need 4 new seats		1	WO				\$750			
	Playground PIP - tot	Playground Components	1	Playgrounds	2A	ok										
	Playground PIP - tot	PP Surfacing	1	Playgrounds	2A	ok										
	Playground PIP - tot	Playground Mulch	1	Playgrounds	2A	ok										
	BBQ pit - Large	at hilltop area	1	Site Furnishings	2A	ok, m-intel		1	WO				\$4,000			
	BBQ pit - Small	at hilltop area	1	Site Furnishings	2A	ok, m-intel		1	WO				\$4,000			
	Park tables	aluminum	40	Site Furnishings	2A	ok		2	DP				\$3,000			
	Trough Cans - Metal	for tables	5	Site Furnishings	2A	replace with better, tables only barrels		2	DP				\$3,000			
	Garbage Enclosure	at hilltop area	2	Containers	2A	move or remove		2	DP-CIP				\$7,200			
	Trees	shade trees around park	1	Trees	2A	need pruning		2	DP-CIP							
	Turf - Hilltop and Back playground areas	turf	1	Turf	2A	ok										
	Landscaping - Back Playground Areas	landscaping	1	Landscaping	2A	needs rework, overgrown		2A	DP-CIP				\$60,000			
	Irrigation System - Back Playground	irrigation system	1	Irrigation	2A	needs maintenance		1	WO				\$2,500			
	Drinking Fountains - Back Playground	drinking fm	1	Site Furnishings	2A	ok										
	Signage	Signage	1	Signs	2A	replace hours and rules sign		1	WO				\$500			
SHE	Walkways	Concrete Walkways	1	Walkways	2A	ok, fixed in some spots										
	Entrance Signage - Herkes Slough	Signage	1	Signs	2A	new p 2015										
	Old Soccer Park Fence	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$500			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
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	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
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	Old Soccer Park	implied in line 901	1	Sport Courts	2A	crack and replace		1	WO				\$1,000			
SHE	Access Road	Access Road	1	Access Road	2A	Resurface, replace with 8" bitumen, put in retaining board or culvert along one edge		2A	DP-CIP				\$30,000			\$40,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court Backboards	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
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SHE	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
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	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
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	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
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	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
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	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,000
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	Backfield Court	Backfield Court	1	Sport Courts	2A	replace entire court surface		2A	DP-CIP				\$2,000			\$30,0

1=Now 2= 1-4yr 3= 5-10yr

Utilities, Lighting, Roads, walkways, paths, parking lot

WO=Work Order 1=Now 2= 1-4yr 3= 5-10yr
DF=Deferred Maint. 3 CIP=Capital Improvement Program

[illegible]

Utilities, lighting, Roads, walkways, paths,
parking lot

1=Now 2= 1-4yr 3= 5-10yr

WO=Work Order DF=Deferred Maint. 3 CIP=Capital Improvement Program

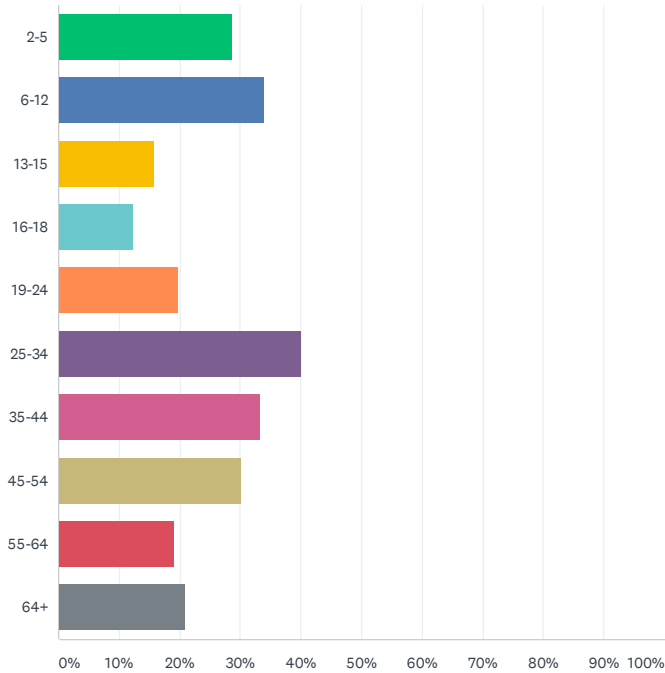
Utilities, Lighting, Roads, walkways, paths
parking lot

Maint Programs

Custodial	5
General grounds	10
Turf	15
Landscape	20
Trees	25
Irrigation	30
Walkways	35
Playgrounds	40
Fencing	45
Sport Courts	50
Sport Fields	55
Site Furnishings	60
Facilities	65
Lighting	70
Signs	75
Parking Lots	80
Special Events	85
Administration	90
Training	95

Q1 What are the ages of our family members in your household (please select all that apply)?

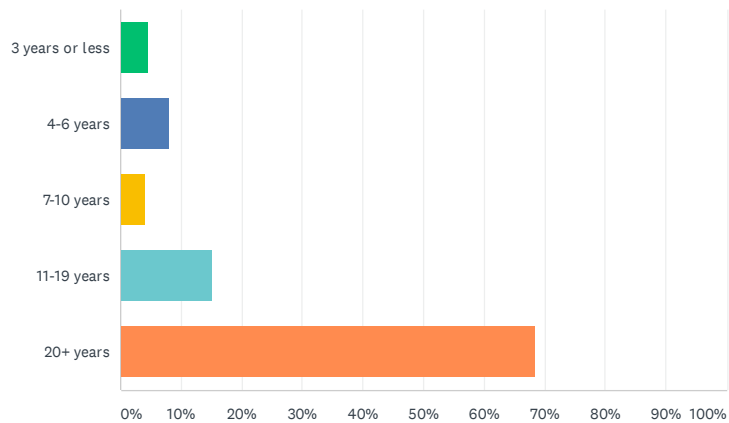
Answered: 153 Skipped: 11



ANSWER CHOICES	RESPONSES	
2-5	28.76%	44
6-12	33.99%	52
13-15	15.69%	24
16-18	12.42%	19
19-24	19.61%	30
25-34	39.87%	61
35-44	33.33%	51
45-54	30.07%	46
55-64	18.95%	29
64+	20.92%	32
Total Respondents: 153		

Q2 How long have you lived in the Watsonville?

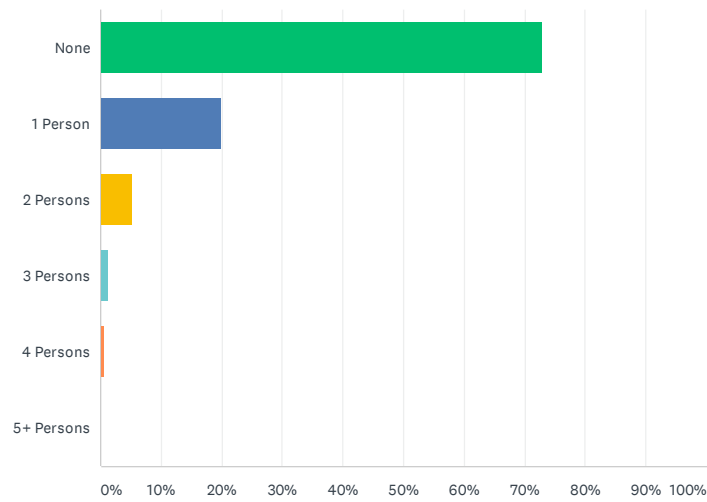
Answered: 152 Skipped: 12



ANSWER CHOICES	RESPONSES	
3 years or less	4.61%	7
4-6 years	7.89%	12
7-10 years	3.95%	6
11-19 years	15.13%	23
20+ years	68.42%	104
TOTAL		152

Q3 Does anyone in your family have a disability? If so, how many?

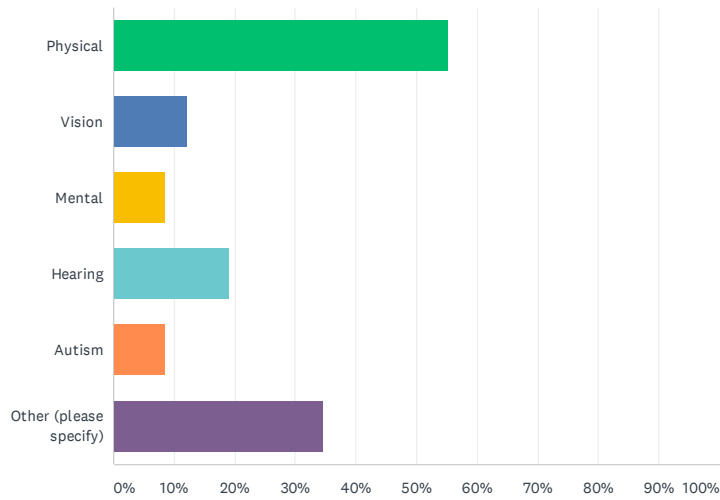
Answered: 151 Skipped: 13



ANSWER CHOICES	RESPONSES	
None	72.85%	110
1 Person	19.87%	30
2 Persons	5.30%	8
3 Persons	1.32%	2
4 Persons	0.66%	1
5+ Persons	0.00%	0
TOTAL		151

Q4 If so to question 3, what type of disability (please select all that apply)?

Answered: 58 Skipped: 106

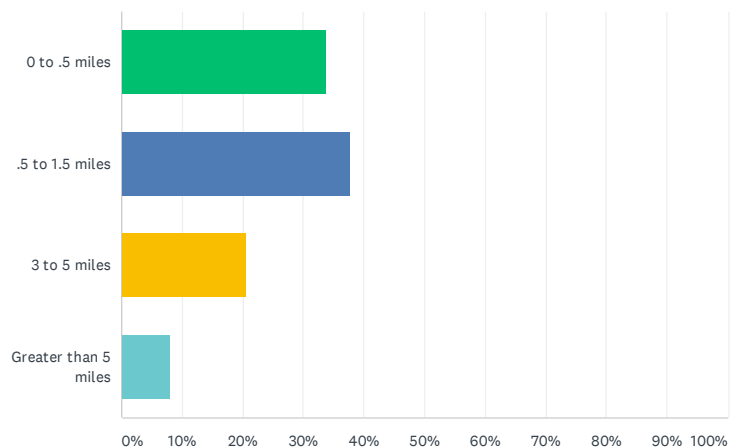


ANSWER CHOICES	RESPONSES	
Physical	55.17%	32
Vision	12.07%	7
Mental	8.62%	5
Hearing	18.97%	11
Autism	8.62%	5
Other (please specify)	34.48%	20
Total Respondents: 58		

#	OTHER (PLEASE SPECIFY)	DATE
1	emotional	7/19/2019 10:51 AM
2	none	7/16/2019 2:22 PM
3	Decline to state	7/13/2019 9:11 PM
4	none	7/12/2019 5:39 PM
5	Speaking	7/10/2019 12:00 AM
6	Diabetes	6/17/2019 8:15 PM
7	Developmental Disabilities	6/4/2019 7:14 PM
8	Speech	5/15/2019 9:02 PM
9	None	5/15/2019 2:19 AM
10	None	5/14/2019 4:39 PM
11	Developmentally delayed	5/14/2019 1:54 PM
12	Na	5/8/2019 6:12 AM
13	N/A	5/6/2019 12:11 PM
14	None	4/17/2019 11:02 PM
15	NA	4/17/2019 2:01 PM
16	NA	4/17/2019 10:57 AM
17	Diabetes	4/14/2019 11:44 AM
18	None	4/11/2019 4:24 PM
19	none	4/11/2019 10:06 AM
20	Quadrupleject	3/26/2019 10:37 PM

Q5 How far away do you live from a city trail?

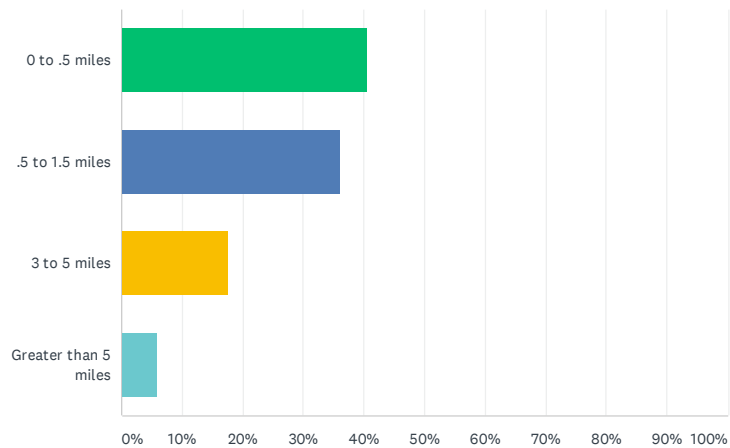
Answered: 151 Skipped: 13



ANSWER CHOICES	RESPONSES	
0 to .5 miles	33.77%	51
.5 to 1.5 miles	37.75%	57
3 to 5 miles	20.53%	31
Greater than 5 miles	7.95%	12
TOTAL		151

Q6 How far away do you live from a city park?

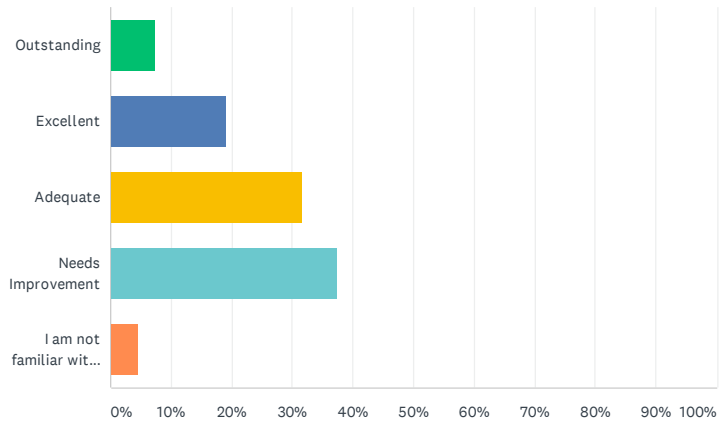
Answered: 153 Skipped: 11



ANSWER CHOICES	RESPONSES	
0 to .5 miles	40.52%	62
.5 to 1.5 miles	35.95%	55
3 to 5 miles	17.65%	27
Greater than 5 miles	5.88%	9
TOTAL		153

Q7 How would you rate the overall level of Park and Recreation services in the City of Watsonville?

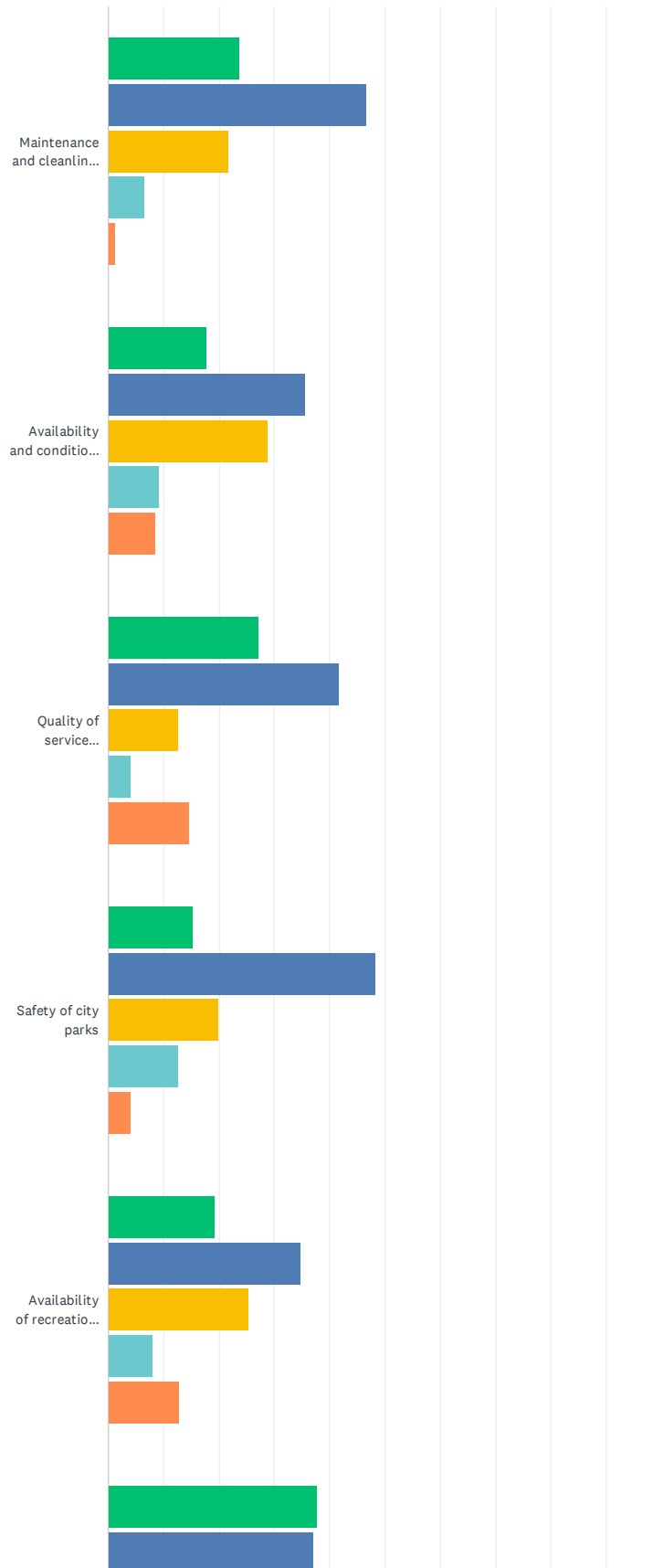
Answered: 152 Skipped: 12



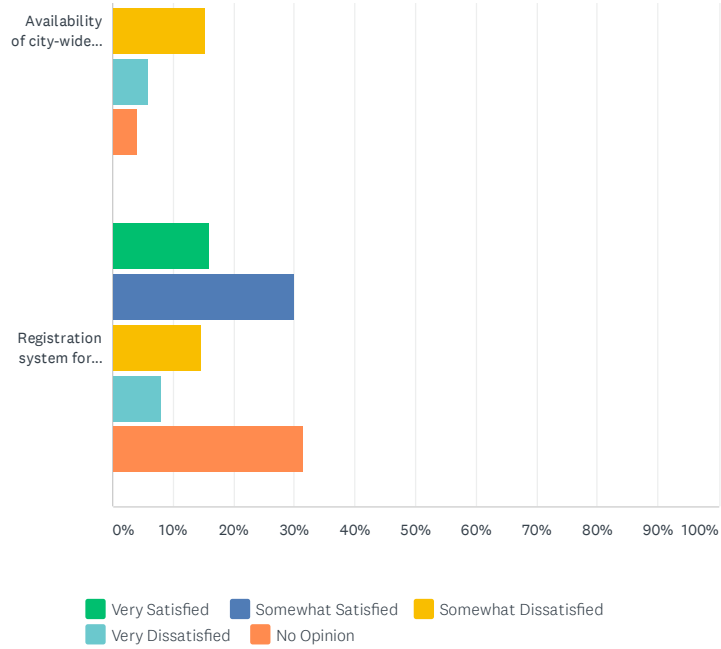
ANSWER CHOICES	RESPONSES	
Outstanding	7.24%	11
Excellent	19.08%	29
Adequate	31.58%	48
Needs Improvement	37.50%	57
I am not familiar with the park operations	4.61%	7
TOTAL		152

Q8 How satisfied are you with the job the City of Watsonville is doing with the following:

Answered: 152 Skipped: 12

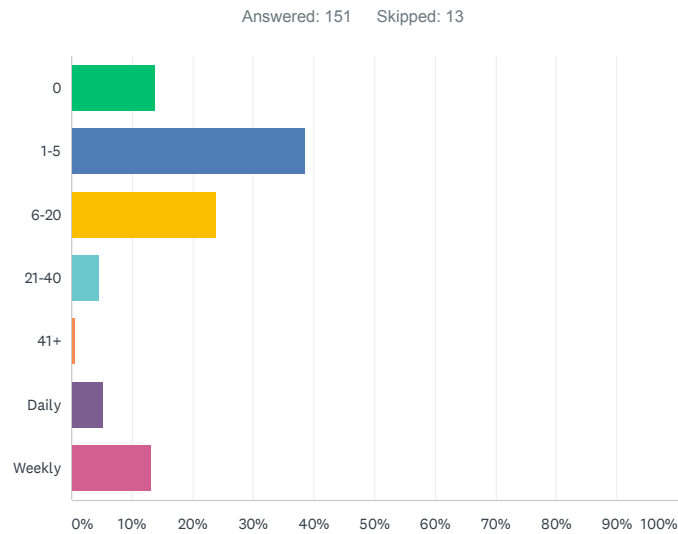


Parks and Community Services - Strategic Plan Community Survey



	VERY SATISFIED	SOMEWHAT SATISFIED	SOMEWHAT DISSATISFIED	VERY DISSATISFIED	NO OPINION	TOTAL	WEIGHTED AVERAGE
Maintenance and cleanliness of city parks and recreation facilities	23.68% 36	46.71% 71	21.71% 33	6.58% 10	1.32% 2	152	2.15
Availability and condition of play structures and equipment in city parks	17.76% 27	35.53% 54	28.95% 44	9.21% 14	8.55% 13	152	2.55
Quality of service provided by parks and recreation department staff	27.15% 41	41.72% 63	12.58% 19	3.97% 6	14.57% 22	151	2.37
Safety of city parks	15.23% 23	48.34% 73	19.87% 30	12.58% 19	3.97% 6	151	2.42
Availability of recreation programs	19.33% 29	34.67% 52	25.33% 38	8.00% 12	12.67% 19	150	2.60
Availability of city-wide events and festivals, such as the Strawberry Festival	37.75% 57	37.09% 56	15.23% 23	5.96% 9	3.97% 6	151	2.01
Registration system for recreation programs and classes	16.00% 24	30.00% 45	14.67% 22	8.00% 12	31.33% 47	150	3.09

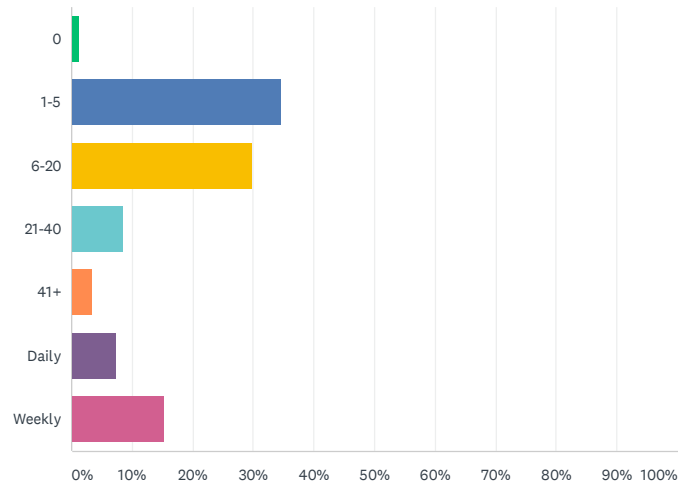
Q9 How often in the last 12 months have you or a member of your household used a city trail?



ANSWER CHOICES	RESPONSES	
0	13.91%	21
1-5	38.41%	58
6-20	23.84%	36
21-40	4.64%	7
41+	0.66%	1
Daily	5.30%	8
Weekly	13.25%	20
TOTAL		151

Q10 How often in the last 12 months have you or a member of your household visited a city park?

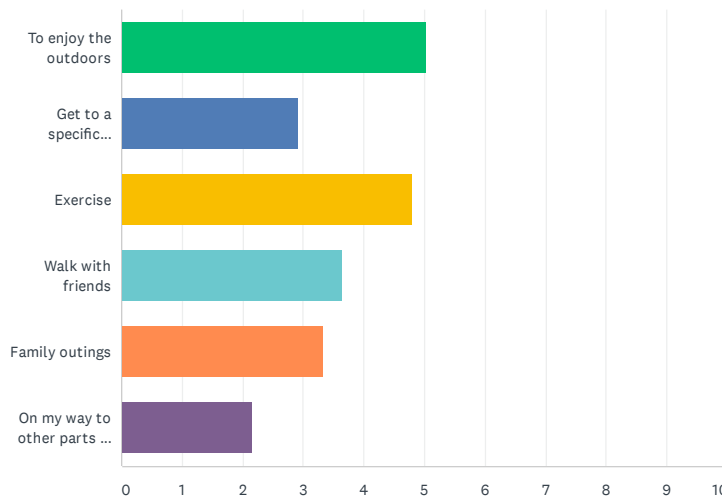
Answered: 151 Skipped: 13



ANSWER CHOICES	RESPONSES	
0	1.32%	2
1-5	34.44%	52
6-20	29.80%	45
21-40	8.61%	13
41+	3.31%	5
Daily	7.28%	11
Weekly	15.23%	23
TOTAL		151

Q11 In general, why do you use the city trails? (Please prioritize the following list by writing in #1 for your primary reason, a #2 for your secondary reason, and a #3 for your third reason, etc.)

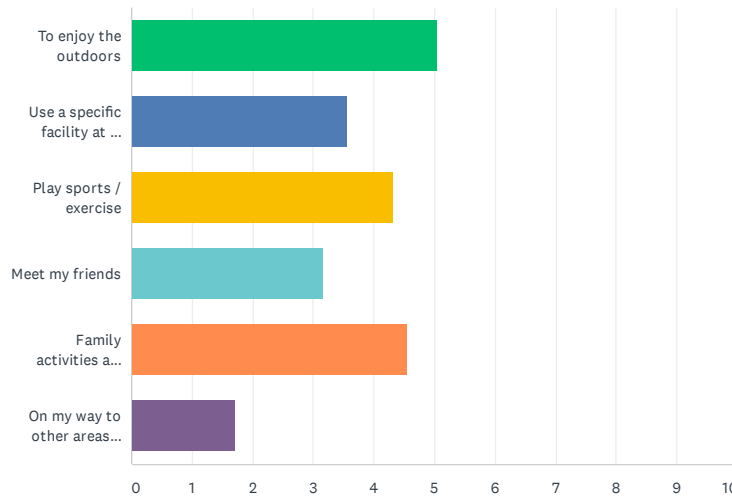
Answered: 145 Skipped: 19



	1	2	3	4	5	6	TOTAL	SCORE
To enjoy the outdoors	47.73% 63	21.21% 28	21.21% 28	6.82% 9	2.27% 3	0.76% 1	132	5.03
Get to a specific location	6.25% 6	16.67% 16	10.42% 10	17.71% 17	26.04% 25	22.92% 22	96	2.91
Exercise	33.33% 46	36.23% 50	18.12% 25	5.07% 7	3.62% 5	3.62% 5	138	4.80
Walk with friends	7.63% 9	15.25% 18	33.90% 40	26.27% 31	11.02% 13	5.93% 7	118	3.64
Family outings	8.74% 9	18.45% 19	17.48% 18	22.33% 23	18.45% 19	14.56% 15	103	3.33
On my way to other parts of town	7.61% 7	4.35% 4	4.35% 4	9.78% 9	27.17% 25	46.74% 43	92	2.15

Q12 In general, why do you visit city parks? (Please prioritize the following list by writing a #1 for your primary reason, a #2 for your secondary reason, and a #3 for your third reason, etc.)

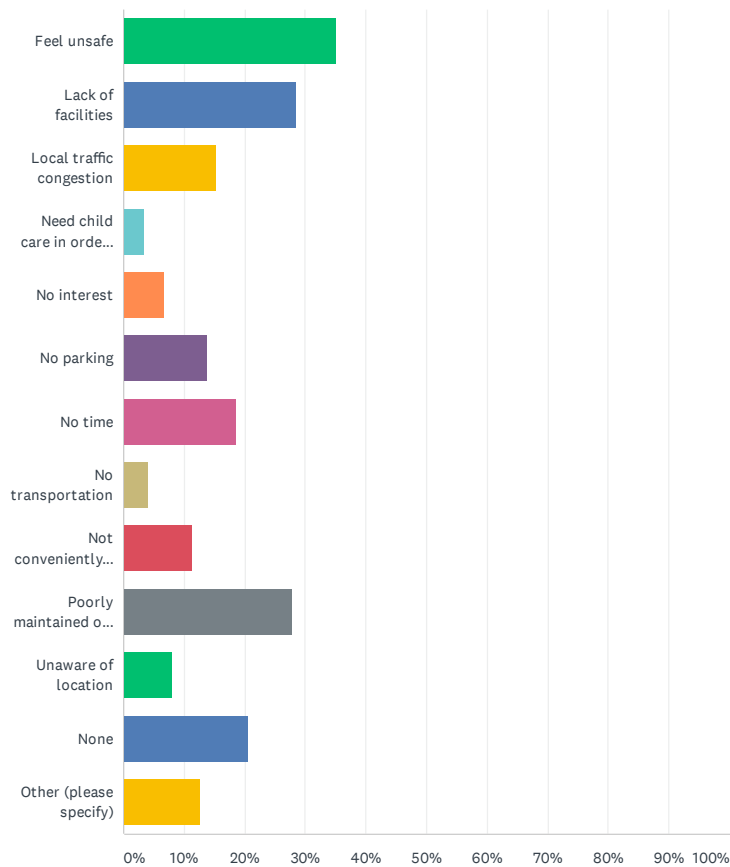
Answered: 145 Skipped: 19



	1	2	3	4	5	6	TOTAL	SCORE
To enjoy the outdoors	43.85% 57	30.77% 40	16.15% 21	5.38% 7	3.85% 5	0.00% 0	130	5.05
Use a specific facility at a park	7.29% 7	19.79% 19	26.04% 25	21.88% 21	18.75% 18	6.25% 6	96	3.56
Play sports / exercise	21.82% 24	24.55% 27	30.00% 33	13.64% 15	6.36% 7	3.64% 4	110	4.31
Meet my friends	3.00% 3	12.00% 12	21.00% 21	32.00% 32	25.00% 25	7.00% 7	100	3.15
Family activities and outings	37.19% 45	24.79% 30	12.40% 15	8.26% 10	14.88% 18	2.48% 3	121	4.54
On my way to other areas (e.g. school, work)	4.35% 4	4.35% 4	4.35% 4	3.26% 3	11.96% 11	71.74% 66	92	1.71

Q13 Is there anything that prevents you, or members of your household, from visiting city parks or recreation facilities more often? Select all that apply.

Answered: 151 Skipped: 13



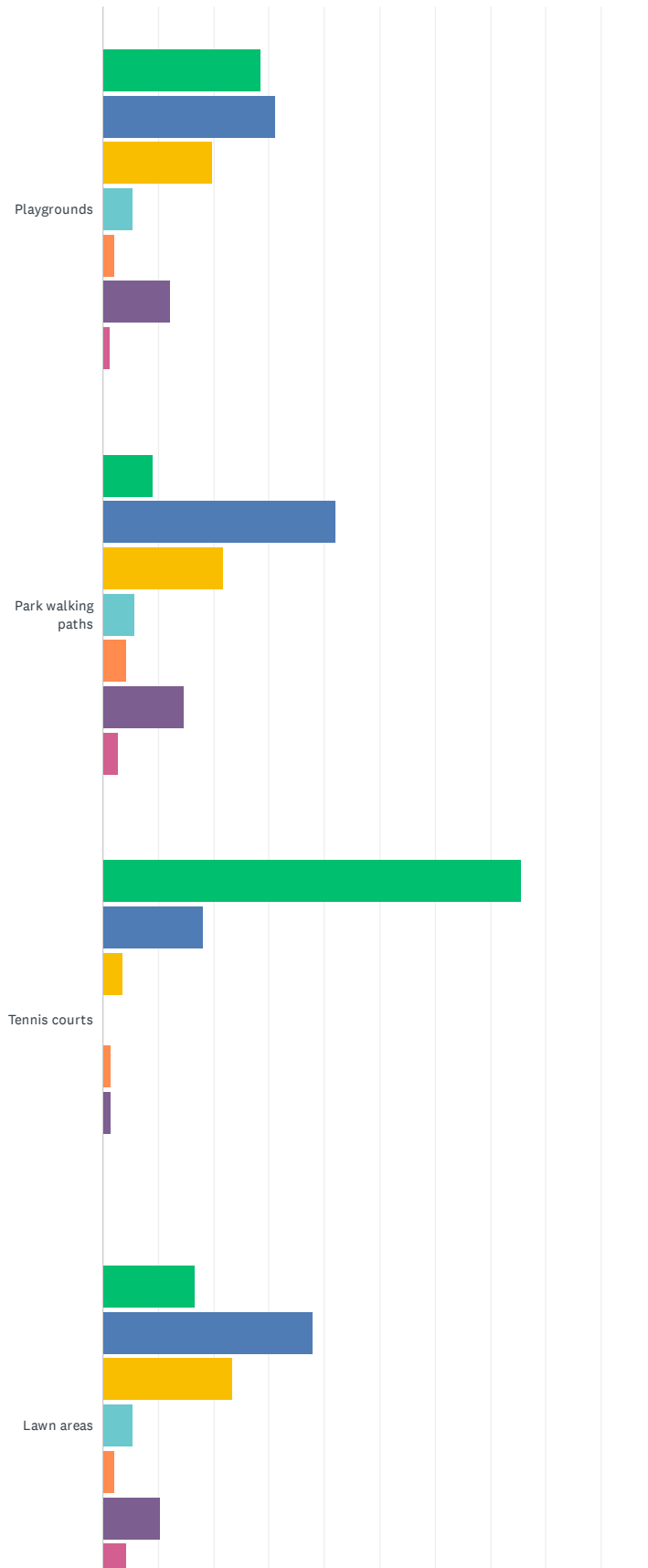
ANSWER CHOICES	RESPONSES	
Feel unsafe	35.10%	53
Lack of facilities	28.48%	43
Local traffic congestion	15.23%	23
Need child care in order to	3.31%	5
No interest	6.62%	10
No parking	13.91%	21
No time	18.54%	28
No transportation	3.97%	6
Not conveniently located	11.26%	17
Poorly maintained or dirty facilities	27.81%	42
Unaware of location	7.95%	12
None	20.53%	31
Other (please specify)	12.58%	19
Total Respondents: 151		

Parks and Community Services - Strategic Plan Community Survey

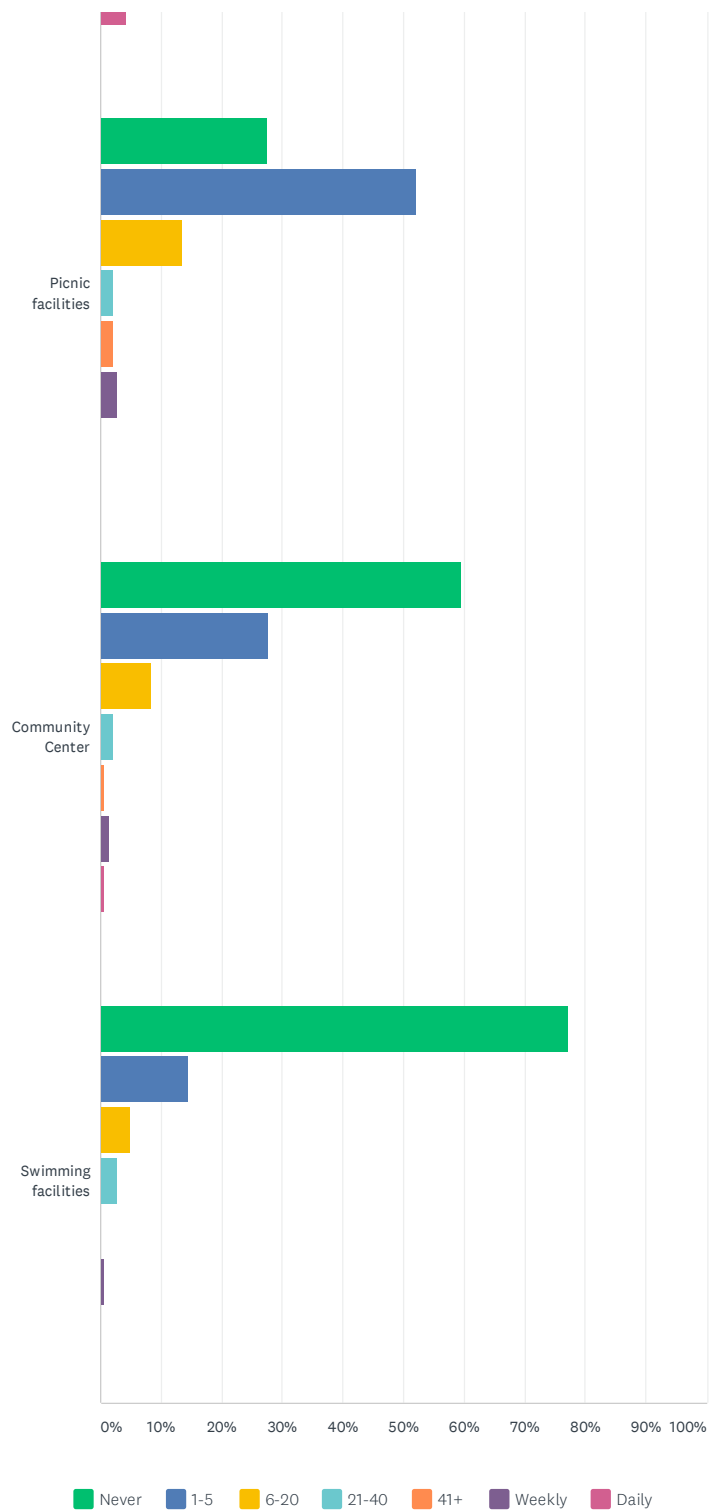
#	OTHER (PLEASE SPECIFY)	DATE
1	Harkin slough trail, needles and homeless in the trails	7/19/2019 10:25 AM
2	Limited Parking	7/19/2019 10:14 AM
3	Some areas aren't wheelchair friendly	6/4/2019 7:14 PM
4	no activities or events like Caesar Chavez in San Jose	6/2/2019 10:49 PM
5	Homeless people and dog feces	5/15/2019 9:02 PM
6	My child is all grown up now, but when he was young, we went all the time to Ramsay Family Center, the skateboard park, indoor soccer, etc.	5/15/2019 2:19 AM
7	Not disability friendly	5/14/2019 3:39 PM
8	Homeless	5/14/2019 2:53 PM
9	Very Poor Maintenance	5/14/2019 2:20 PM
10	Dirty Restrooms/homelessness	5/7/2019 11:06 PM
11	Spaces are limited, used by paying costumers. Needs to be improvement that allows everyone to have access.	4/23/2019 3:57 PM
12	not accessible with mobility limitations, use of herbicides	4/20/2019 4:24 PM
13	The nice parks are too far from my house	4/17/2019 2:01 PM
14	lack of community activities, esp. in main plaza downtown	4/16/2019 10:00 AM
15	Concerns for children in the neighborhood dew to the homeless living in the river the stories ive been told and the drug abuse. Police meeting my mother attended was said by the police officers there 12 13 year olds on drugs at the river. That is not ok at all instead of just saying it why not do something about it and end homelessness.	4/14/2019 11:44 AM
16	No bicycle racks	4/12/2019 4:19 PM
17	No play structure for kids. (Pinto Lake City Park)	4/11/2019 10:06 AM
18	Paved trails around the slough.	4/9/2019 6:52 PM
19	Crossing busy streets to get to can be challenging. Would love to have a second bocce ball court in town	4/9/2019 5:43 PM

Q14 How often have you used the city park facilities in the last 12 months? (Specify number of times for each facility)

Answered: 150 Skipped: 14



Parks and Community Services - Strategic Plan Community Survey

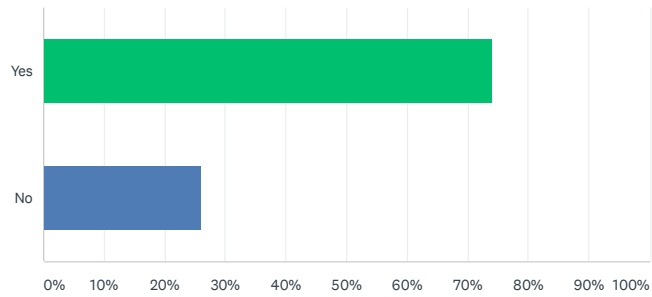


Parks and Community Services - Strategic Plan Community Survey

	NEVER	1-5	6-20	21-40	41+	WEEKLY	DAILY	TOTAL
Playgrounds	28.38% 42	31.08% 46	19.59% 29	5.41% 8	2.03% 3	12.16% 18	1.35% 2	148
Park walking paths	9.09% 13	41.96% 60	21.68% 31	5.59% 8	4.20% 6	14.69% 21	2.80% 4	143
Tennis courts	75.54% 105	17.99% 25	3.60% 5	0.00% 0	1.44% 2	1.44% 2	0.00% 0	139
Lawn areas	16.55% 24	37.93% 55	23.45% 34	5.52% 8	2.07% 3	10.34% 15	4.14% 6	145
Picnic facilities	27.46% 39	52.11% 74	13.38% 19	2.11% 3	2.11% 3	2.82% 4	0.00% 0	142
Community Center	59.31% 86	27.59% 40	8.28% 12	2.07% 3	0.69% 1	1.38% 2	0.69% 1	145
Swimming facilities	77.24% 112	14.48% 21	4.83% 7	2.76% 4	0.00% 0	0.69% 1	0.00% 0	145

Q15 Do you use pathways within parks for exercise?

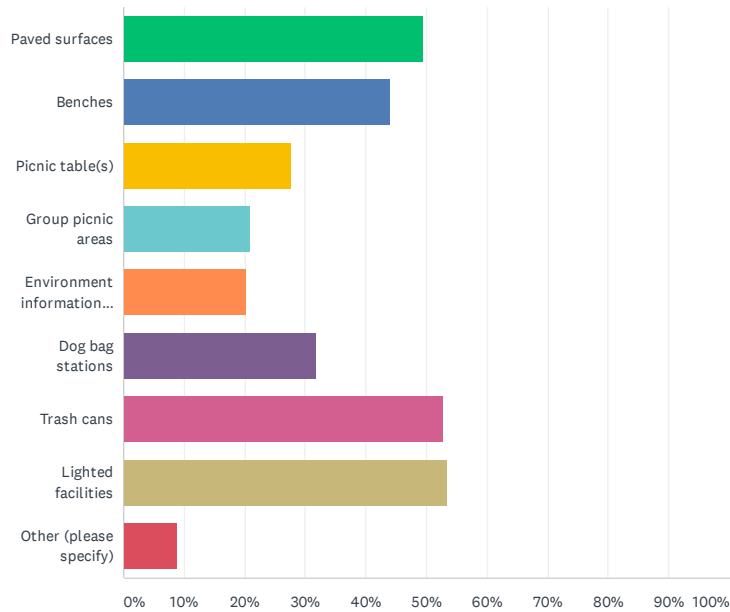
Answered: 150 Skipped: 14



ANSWER CHOICES	RESPONSES	
Yes	74.00%	111
No	26.00%	39
TOTAL		150

Q16 From the following list of facilities, which are most important in the city trails system (Please select your top 3 preferred choices)

Answered: 148 Skipped: 16

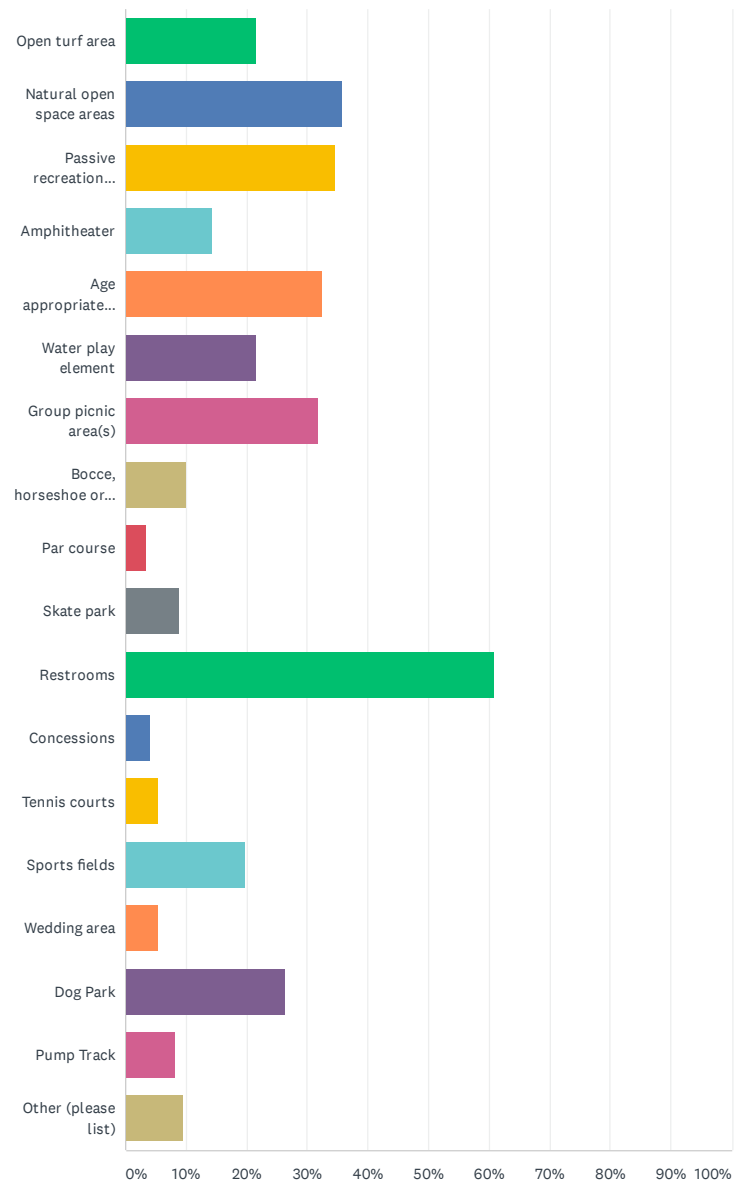


ANSWER CHOICES	RESPONSES
Paved surfaces	49.32% 73
Benches	43.92% 65
Picnic table(s)	27.70% 41
Group picnic areas	20.95% 31
Environment information signage	20.27% 30
Dog bag stations	31.76% 47
Trash cans	52.70% 78
Lighted facilities	53.38% 79
Other (please specify)	8.78% 13
Total Respondents: 148	

#	OTHER (PLEASE SPECIFY)	DATE
1	good maintenance of trails and trimming vegetation for safety	7/18/2019 2:43 PM
2	TREES	7/13/2019 9:11 PM
3	Safety Post	6/19/2019 5:23 AM
4	Water faucets for people and animals	6/4/2019 7:14 PM
5	Clean restrooms	5/20/2019 1:00 PM
6	Security	5/14/2019 2:15 PM
7	Provide more shade structures	5/9/2019 12:03 PM
8	Soccer fields	5/8/2019 6:12 AM
9	Grass being trimmed regularly to prevent ticks.	5/6/2019 10:05 AM
10	Open manicured landscape.	4/17/2019 3:45 PM
11	clearer signage for parking at trailheads	4/16/2019 10:00 AM
12	Dog park	4/16/2019 9:24 AM
13	Weeds cut down and clean paths	4/12/2019 3:36 PM

**Q17 Which of the following amenities are most needed in the city's parks
(Please select your top 3 preferred choices)**

Answered: 148 Skipped: 16



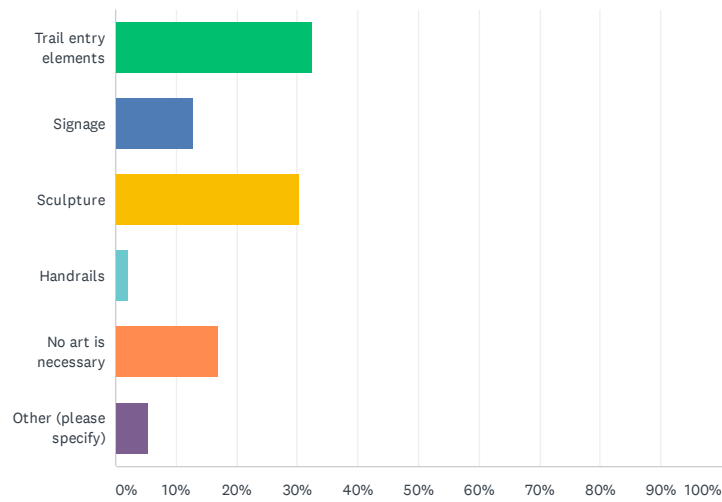
Parks and Community Services - Strategic Plan Community Survey

ANSWER CHOICES	RESPONSES	
Open turf area	21.62%	32
Natural open space areas	35.81%	53
Passive recreation elements (such as benches, shelters, game tables, etc.)	34.46%	51
Amphitheater	14.19%	21
Age appropriate play structures	32.43%	48
Water play element	21.62%	32
Group picnic area(s)	31.76%	47
Bocce, horseshoe or shuffleboard	10.14%	15
Par course	3.38%	5
Skate park	8.78%	13
Restrooms	60.81%	90
Concessions	4.05%	6
Tennis courts	5.41%	8
Sports fields	19.59%	29
Wedding area	5.41%	8
Dog Park	26.35%	39
Pump Track	8.11%	12
Other (please list)	9.46%	14
Total Respondents: 148		

#	OTHER (PLEASE LIST)	DATE
1	I think that the city's parks currently have all of the amenities that are needed.	7/16/2019 2:22 PM
2	Effort to plant trees care for green spaces around Watsonville. Beyond the central plaza is quite arid	7/16/2019 11:33 AM
3	Tree history	7/13/2019 9:11 PM
4	Soccer fields	7/10/2019 12:00 AM
5	Natural plants and tree areas; gardens	7/9/2019 5:16 PM
6	TREES!	6/12/2019 5:58 PM
7	live music	6/2/2019 10:49 PM
8	Security	5/25/2019 8:48 AM
9	A 400m loop track to run on	5/15/2019 6:48 AM
10	Indoor play area	5/14/2019 7:28 PM
11	Opportunities for gardening, pesticide free	4/20/2019 4:24 PM
12	A usable ampitheater and area for sitting is sorely needed for mail plaza	4/16/2019 10:00 AM
13	skating/ice skating rink	4/12/2019 3:36 PM
14	Working drinking fountains	4/11/2019 9:02 AM

Q18 How would you like to incorporate public art along city trails?

Answered: 148 Skipped: 16

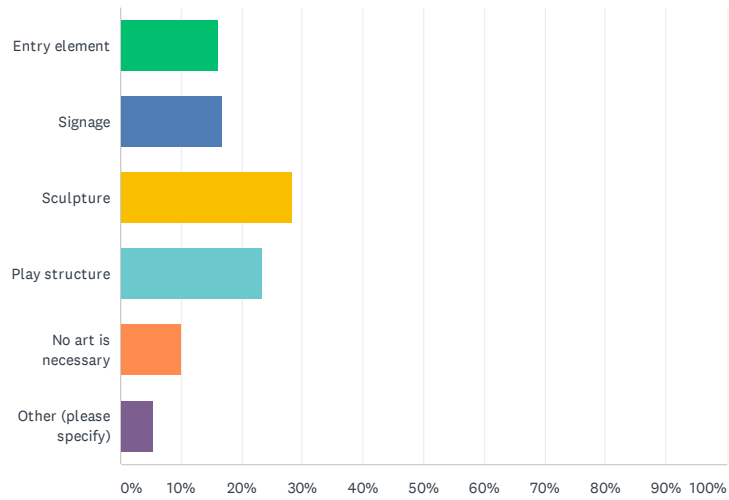


ANSWER CHOICES	RESPONSES	
Trail entry elements	32.43%	48
Signage	12.84%	19
Sculpture	30.41%	45
Handrails	2.03%	3
No art is necessary	16.89%	25
Other (please specify)	5.41%	8
TOTAL		148

#	OTHER (PLEASE SPECIFY)	DATE
1	graffiti art if available on large vacant sides of buildings or walls	7/16/2019 2:22 PM
2	Murals and paintings - spray painted art by youth	7/15/2019 1:22 PM
3	Murals in walls	6/4/2019 7:14 PM
4	murals	5/7/2019 7:11 PM
5	Art like the one at the city hall building inspiring and beautiful	4/14/2019 11:44 AM
6	native plants, shaped trees/shrubs	4/12/2019 3:36 PM
7	All of these art options are good.	4/11/2019 4:24 PM
8	Any art should be according to what is created (paved trails, walls, signage, etc), not build to please artist	4/10/2019 8:09 PM

Q19 How would you like to incorporate public art in city parks?

Answered: 149 Skipped: 15

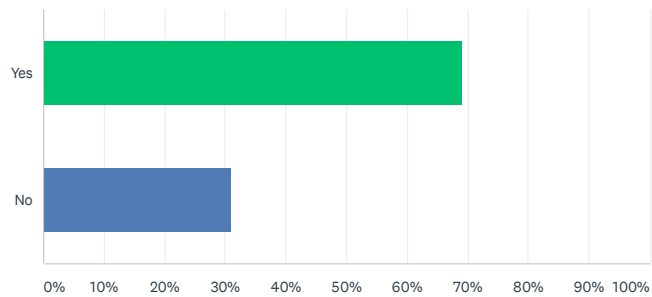


ANSWER CHOICES	RESPONSES	
Entry element	16.11%	24
Signage	16.78%	25
Sculpture	28.19%	42
Play structure	23.49%	35
No art is necessary	10.07%	15
Other (please specify)	5.37%	8
TOTAL		149

#	OTHER (PLEASE SPECIFY)	DATE
1	same in previous answer	7/16/2019 2:22 PM
2	Murals	5/14/2019 7:28 PM
3	More soccer fields	5/14/2019 2:53 PM
4	murals	5/7/2019 7:11 PM
5	Mural	4/28/2019 1:13 PM
6	more films, live music and art exhibits/classes in public parks	4/16/2019 10:00 AM
7	All of these art options are good.	4/11/2019 4:24 PM
8	Any art should be according to what is created (paved trails, walls, signage, etc), not build to please artist	4/10/2019 8:09 PM

Q20 In the past 12 months, have you, or a member of your household, attended any city recreation program or event sponsored by the Watsonville Parks and Community Services Department?

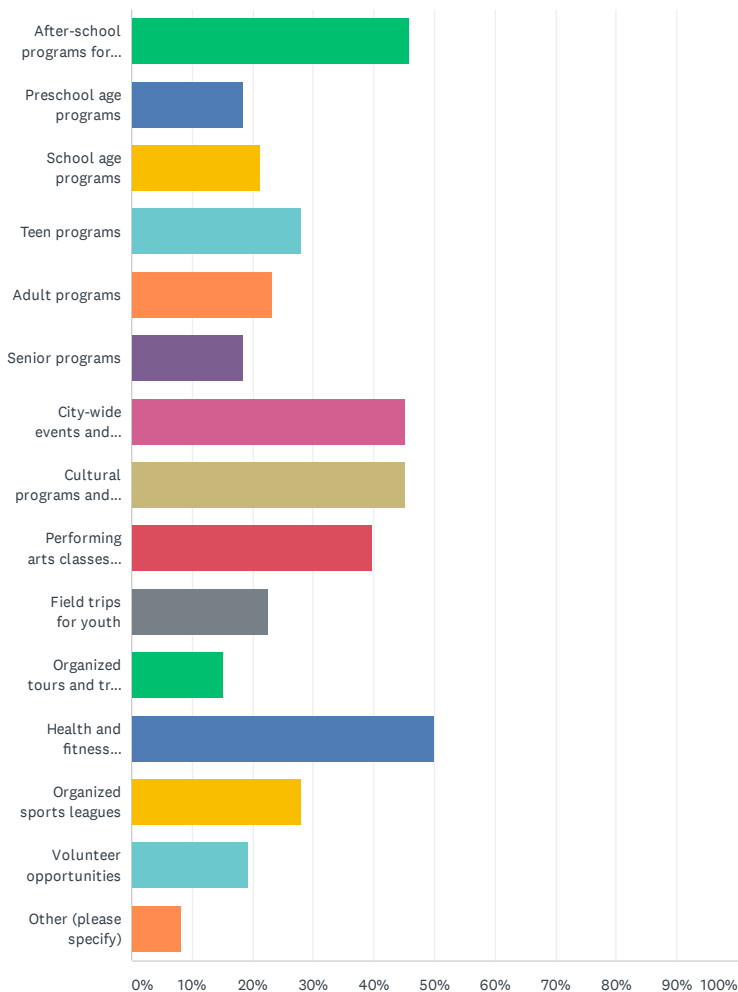
Answered: 149 Skipped: 15



ANSWER CHOICES	RESPONSES	
Yes	69.13%	103
No	30.87%	46
TOTAL		149

Q21 If programs were to be added to the existing city recreation programs, what additional activities should be offered? (Please check your top 5 choices).

Answered: 146 Skipped: 18



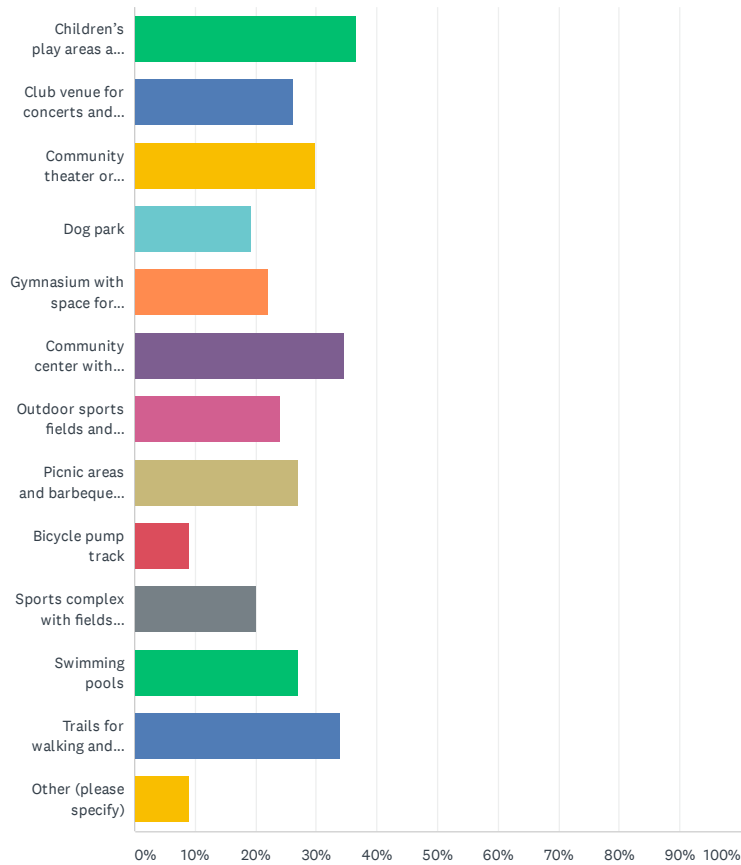
ANSWER CHOICES	RESPONSES	
After-school programs for children and teens	45.89%	67
Preschool age programs	18.49%	27
School age programs	21.23%	31
Teen programs	28.08%	41
Adult programs	23.29%	34
Senior programs	18.49%	27
City-wide events and festivals	45.21%	66
Cultural programs and classes	45.21%	66
Performing arts classes, like drama or dance	39.73%	58
Field trips for youth	22.60%	33
Organized tours and trips for adults	15.07%	22
Health and fitness programs	50.00%	73
Organized sports leagues	28.08%	41
Volunteer opportunities	19.18%	28
Other (please specify)	8.22%	12
Total Respondents: 146		

Parks and Community Services - Strategic Plan Community Survey

#	OTHER (PLEASE SPECIFY)	DATE
1	Environmental education	7/13/2019 9:11 PM
2	Soccer leagues that are well organized	7/10/2019 12:00 AM
3	ParkRun	6/7/2019 2:00 PM
4	Family bike riding on Saturdays from one city park to another / walking trails (invite some peace officers to join).	5/15/2019 9:02 PM
5	Disability friendly programming	5/14/2019 3:39 PM
6	Soccer	5/7/2019 8:45 PM
7	Need to be free!! distributed throughout the City	4/23/2019 3:57 PM
8	Gardening with classes and plant exchanges	4/20/2019 4:24 PM
9	more live music, films and art classes/exhibits in main plaza	4/16/2019 10:00 AM
10	PC Gaming/coding Lab	4/12/2019 3:36 PM
11	Family programs	4/11/2019 4:24 PM
12	Visual art programs and classes for teens	4/9/2019 5:15 PM

Q22 Which of the following recreational facilities are most needed (Please select your top 3 preferred choices)?

Answered: 145 Skipped: 19



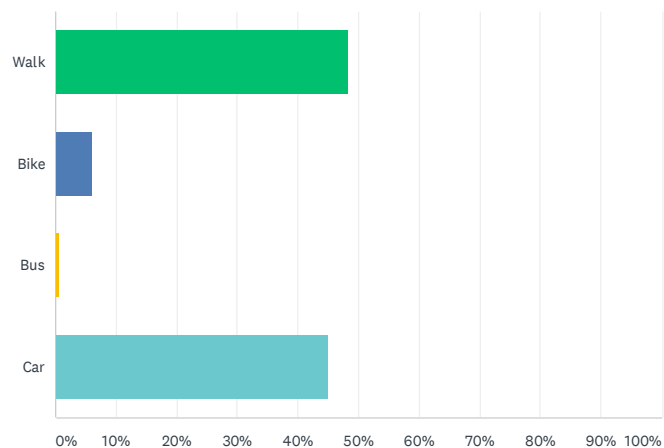
ANSWER CHOICES	RESPONSES	
Children's play areas and play equipment	36.55%	53
Club venue for concerts and other performances	26.21%	38
Community theater or performing arts center	29.66%	43
Dog park	19.31%	28
Gymnasium with space for dance, gymnastics and indoor sports courts	22.07%	32
Community center with shared space for youth, adult, and senior programs	34.48%	50
Outdoor sports fields and courts	24.14%	35
Picnic areas and barbeque sites that can be reserved for large group gatherings	26.90%	39
Bicycle pump track	8.97%	13
Sports complex with fields amenities	20.00%	29
Swimming pools	26.90%	39
Trails for walking and biking	33.79%	49
Other (please specify)	8.97%	13
Total Respondents: 145		

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#	OTHER (PLEASE SPECIFY)	DATE
1	Protected trees	7/13/2019 9:11 PM
2	Soccer fields or places for big concerts to attract more people	7/10/2019 12:00 AM
3	Cultural center	6/17/2019 9:49 PM
4	400m track and volleyball courts	5/15/2019 6:48 AM
5	The trails we have are wonderful, as is the existing dog park. Additional facilities in underserved areas of town would be great in various parts of	5/14/2019 8:09 PM
6	Disability accessible play structures	5/14/2019 3:39 PM
7	More soccer fields	5/7/2019 8:45 PM
8	community gardens	5/7/2019 7:11 PM
9	Community gardens	4/20/2019 4:24 PM
10	Softball fields for tournament play. The City could attract thousands of people annually. Our moderate temperature and close vicinity to the beach make it the perfect place for major softball tournaments. People coming from out of town spending money at our local businesses would be great.	4/17/2019 3:45 PM
11	Sports Field, Complex, and Picnic/BBQ area can be all done at Ramsey, it is LONG over due	4/10/2019 8:09 PM
12	Community ART center with shared space for youth, adult and senior programs	4/9/2019 5:15 PM
13	Modeling Runway	3/26/2019 10:37 PM

Q23 How do you get to city trails?

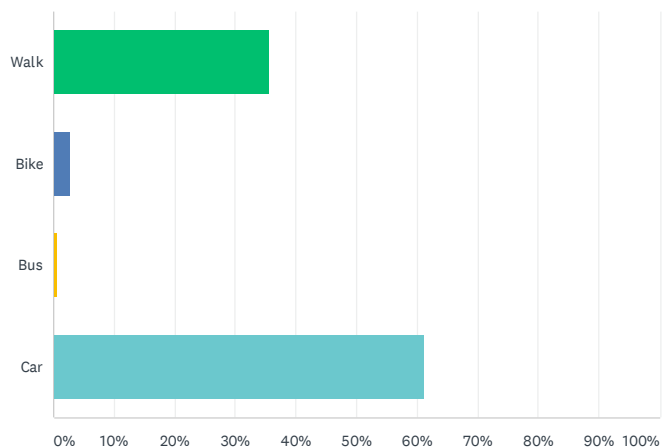
Answered: 147 Skipped: 17



ANSWER CHOICES	RESPONSES	
Walk	48.30%	71
Bike	6.12%	9
Bus	0.68%	1
Car	44.90%	66
TOTAL		147

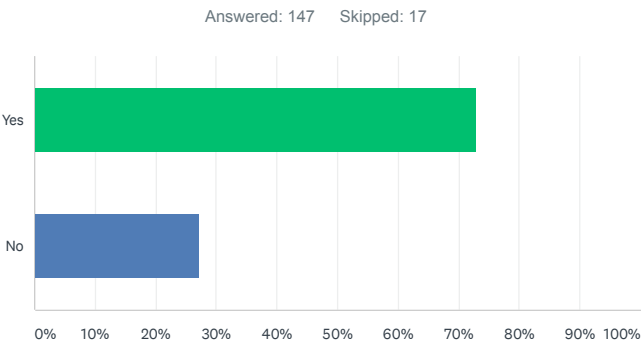
Q24 How do you get to city parks?

Answered: 149 Skipped: 15



ANSWER CHOICES	RESPONSES	
Walk	35.57%	53
Bike	2.68%	4
Bus	0.67%	1
Car	61.07%	91
TOTAL		149

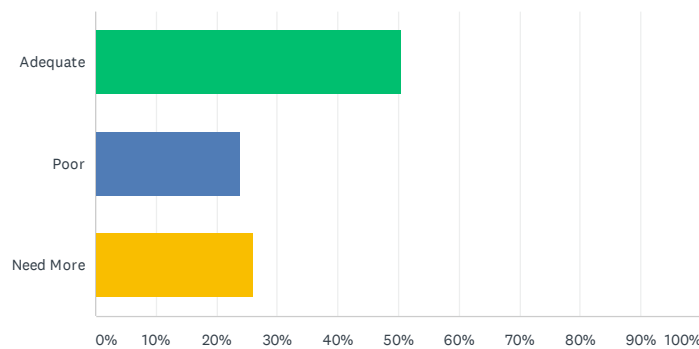
Q25 Would you reduce your driving to the park if more bicycle parking, a local bus or a shuttle service was provided?



ANSWER CHOICES	RESPONSES	
Yes	72.79%	107
No	27.21%	40
TOTAL		147

Q26 How is the parking capacity at trail heads?

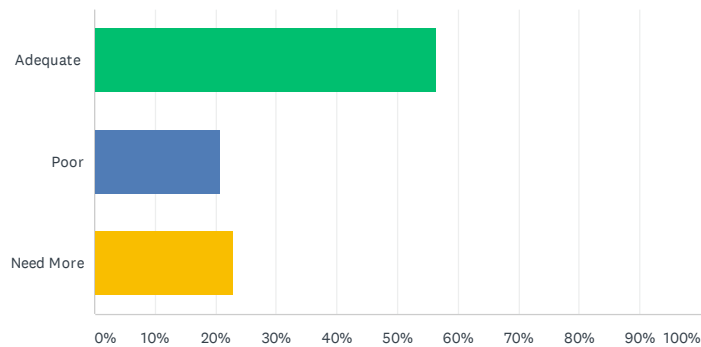
Answered: 147 Skipped: 17



ANSWER CHOICES	RESPONSES	
Adequate	50.34%	74
Poor	23.81%	35
Need More	25.85%	38
TOTAL		147

Q27 How is the parking capacity at the city's parks?

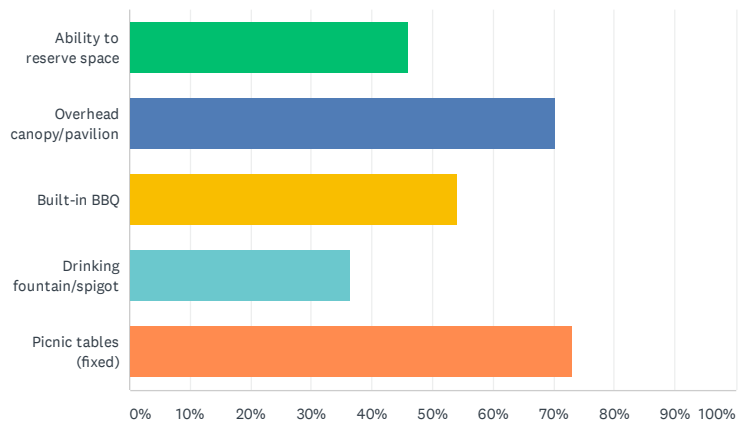
Answered: 149 Skipped: 15



ANSWER CHOICES	RESPONSES	
Adequate	56.38%	84
Poor	20.81%	31
Need More	22.82%	34
TOTAL		149

Q28 For group picnic areas what is most important? Select all that apply:

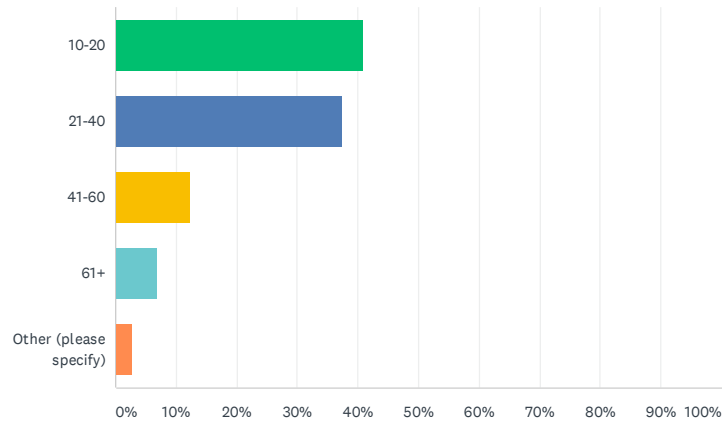
Answered: 148 Skipped: 16



ANSWER CHOICES	RESPONSES	
Ability to reserve space	45.95%	68
Overhead canopy/pavilion	70.27%	104
Built-in BBQ	54.05%	80
Drinking fountain/spigot	36.49%	54
Picnic tables (fixed)	72.97%	108
Total Respondents: 148		

Q29 At the group picnic areas how many people should each group picnic hold?

Answered: 147 Skipped: 17

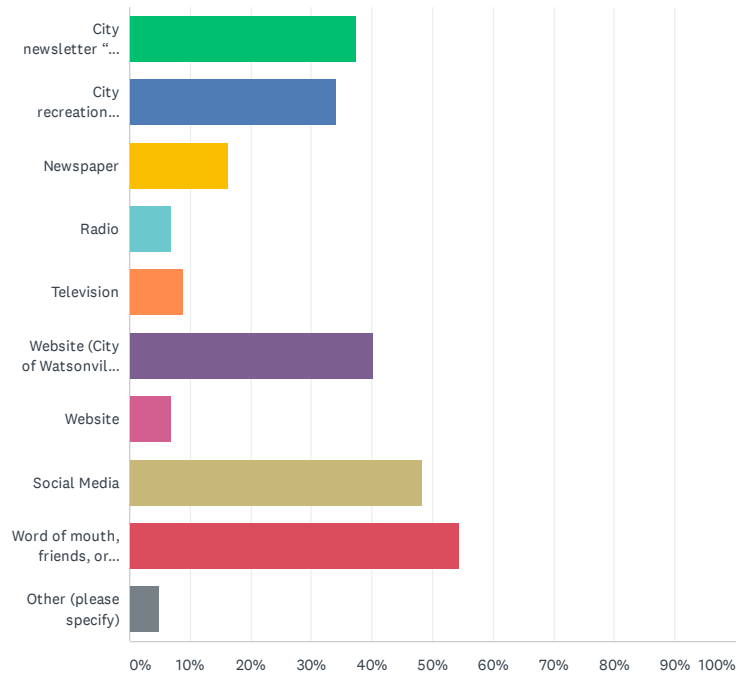


ANSWER CHOICES	RESPONSES	
10-20	40.82%	60
21-40	37.41%	55
41-60	12.24%	18
61+	6.80%	10
Other (please specify)	2.72%	4
TOTAL		147

#	OTHER (PLEASE SPECIFY)	DATE
1	5-10	7/16/2019 11:33 AM
2	A variety of sizes would be great for families and organizations.	5/14/2019 8:09 PM
3	No opinion	5/14/2019 3:39 PM
4	Some of each, small group to large	4/20/2019 4:24 PM

Q30 Where do you typically get information about local parks, recreation programs, events, and facilities? Select all that apply:

Answered: 147 Skipped: 17

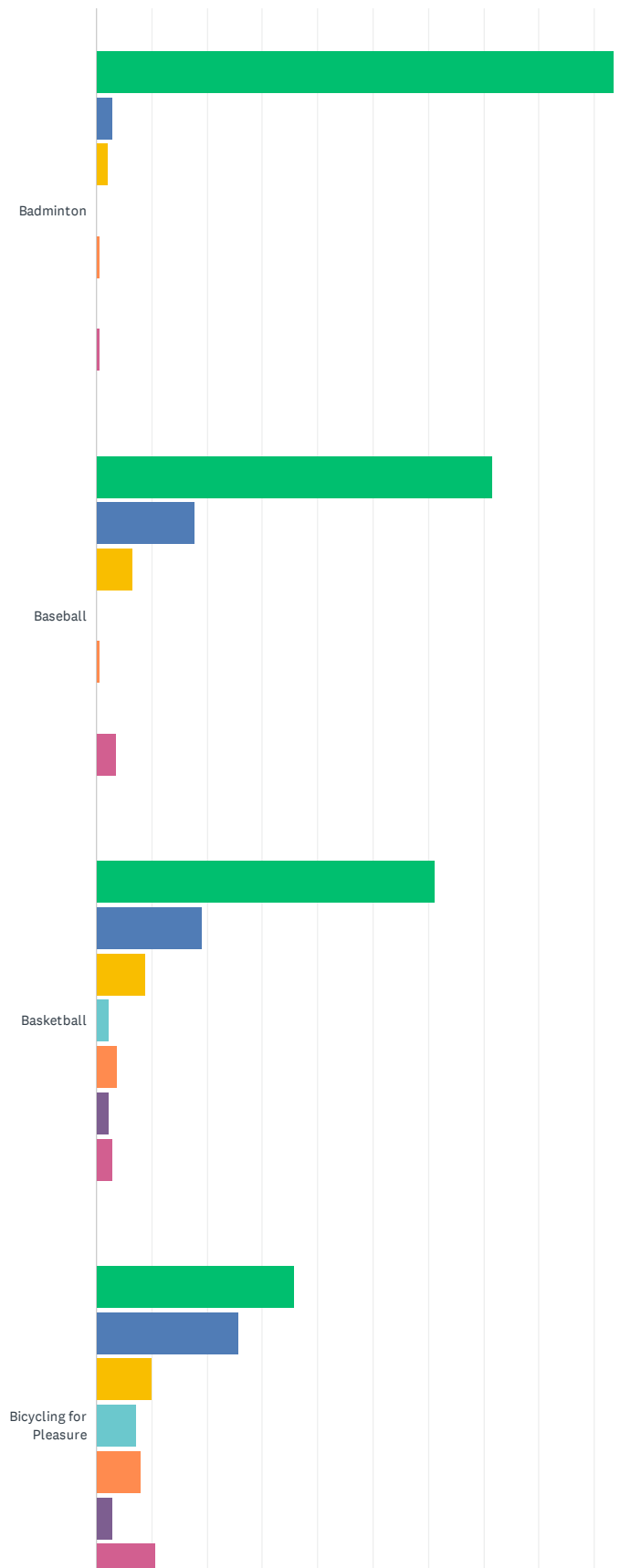


ANSWER CHOICES		RESPONSES	
City newsletter "Our Town"		37.41%	55
City recreation guide		34.01%	50
Newspaper		16.33%	24
Radio		6.80%	10
Television		8.84%	13
Website (City of Watsonville website)		40.14%	59
Website		6.80%	10
Social Media		48.30%	71
Word of mouth, friends, or family		54.42%	80
Other (please specify)		4.76%	7
Total Respondents: 147			

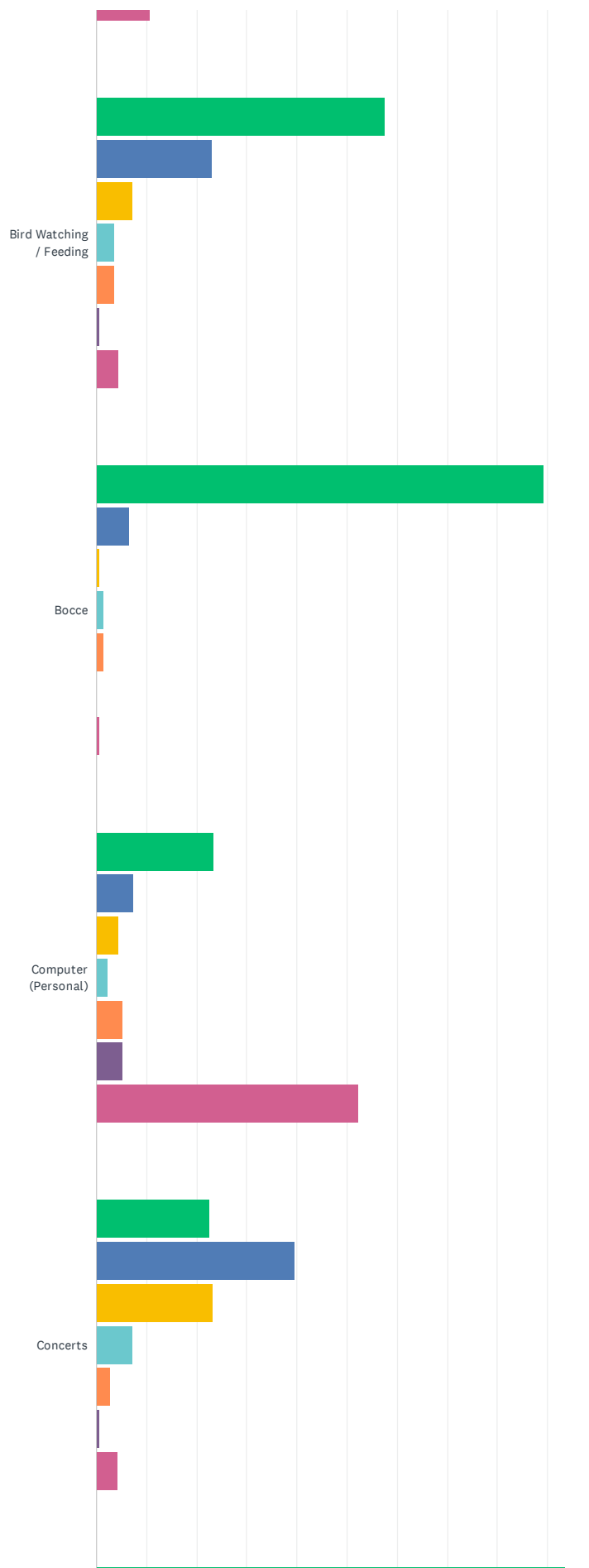
#	OTHER (PLEASE SPECIFY)	DATE
1	People talking about then	7/10/2019 12:00 AM
2	mail	6/20/2019 6:13 PM
3	Aww	6/17/2019 9:49 PM
4	Nextdoor website	6/12/2019 5:58 PM
5	Flyers on City building - library, post office and water payment dept/planning dept	5/15/2019 9:02 PM
6	ExploreWatsonville on Instagram	4/23/2019 3:57 PM
7	COMMISSIONER MEETING	3/26/2019 10:37 PM

Q31 How many times a year do you participate in the following activities?
Please check the appropriate box.

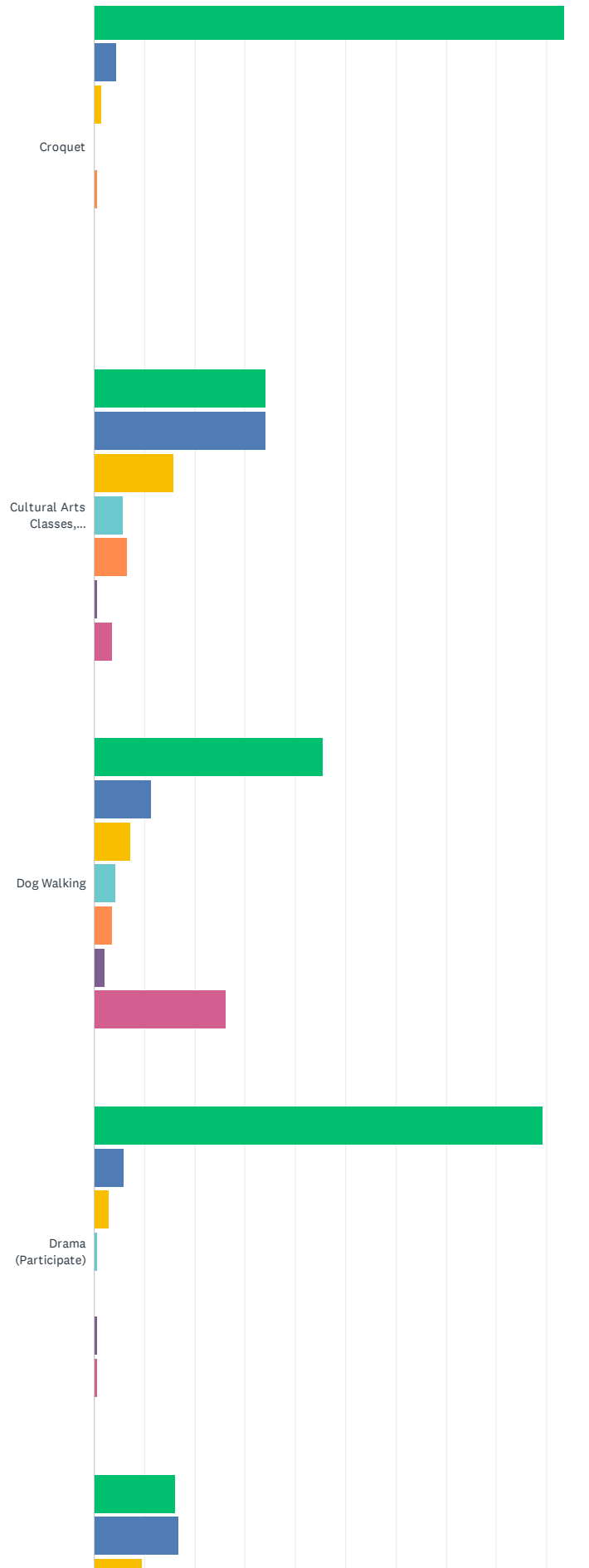
Answered: 147 Skipped: 17



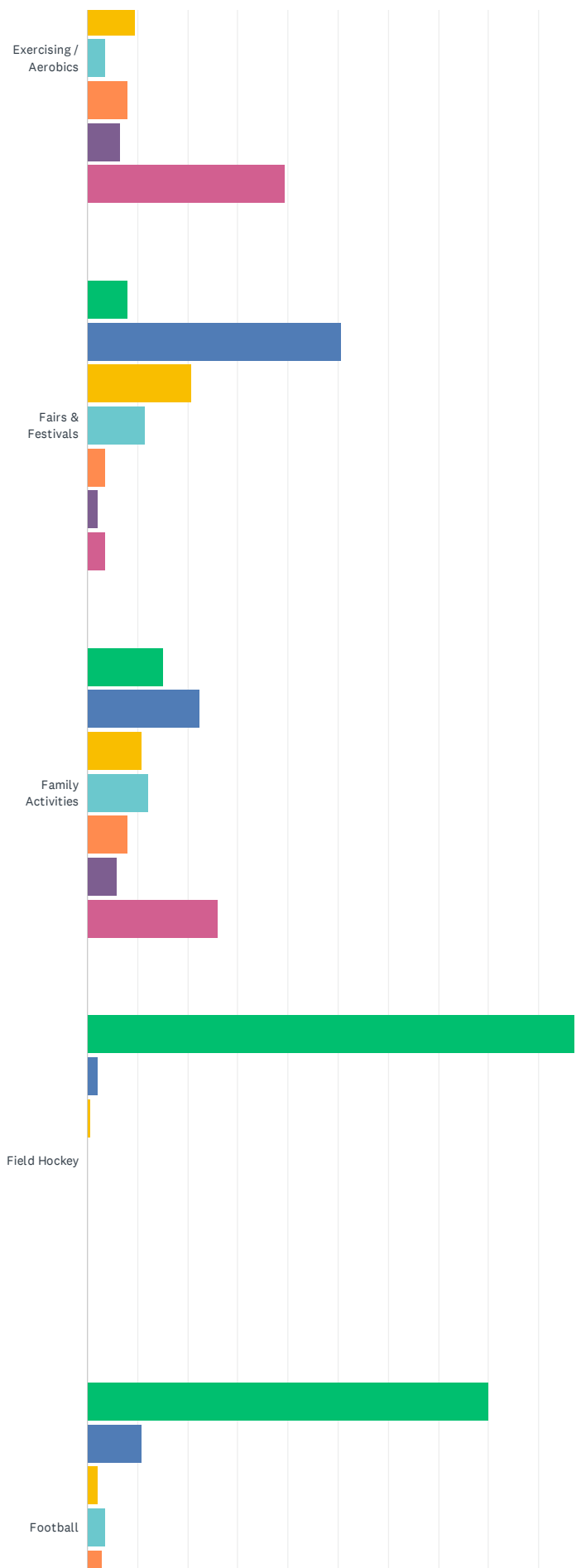
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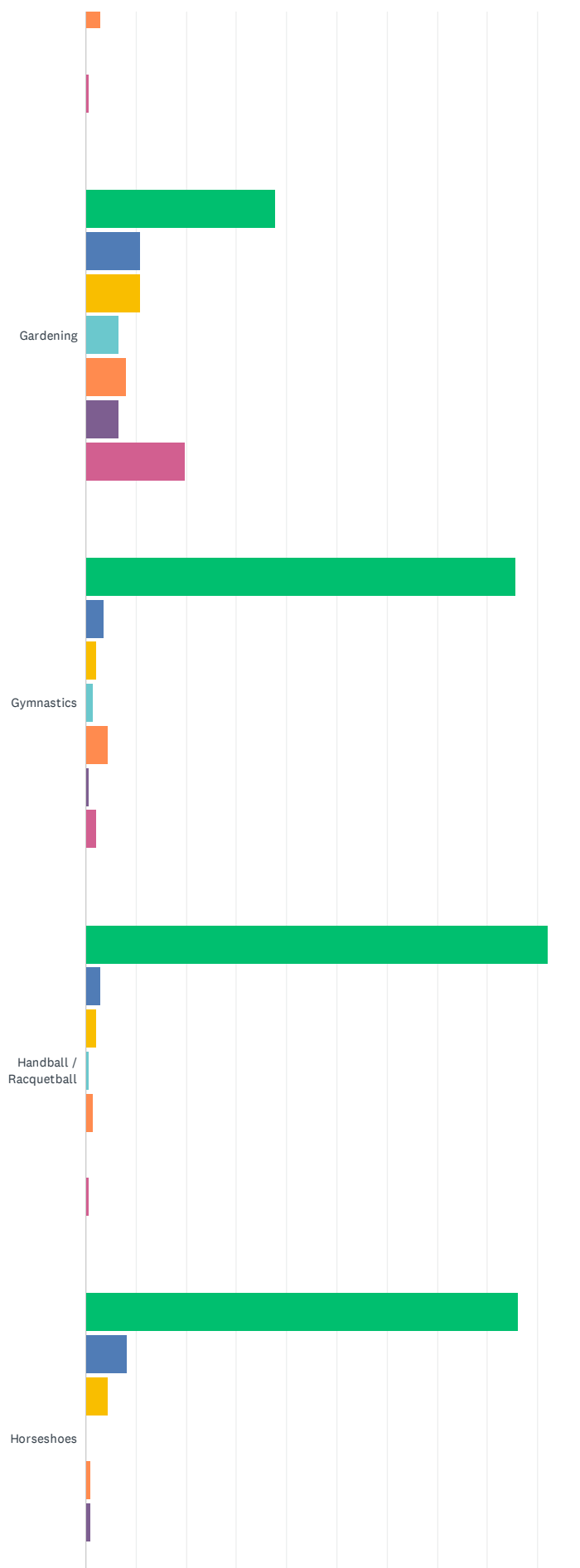
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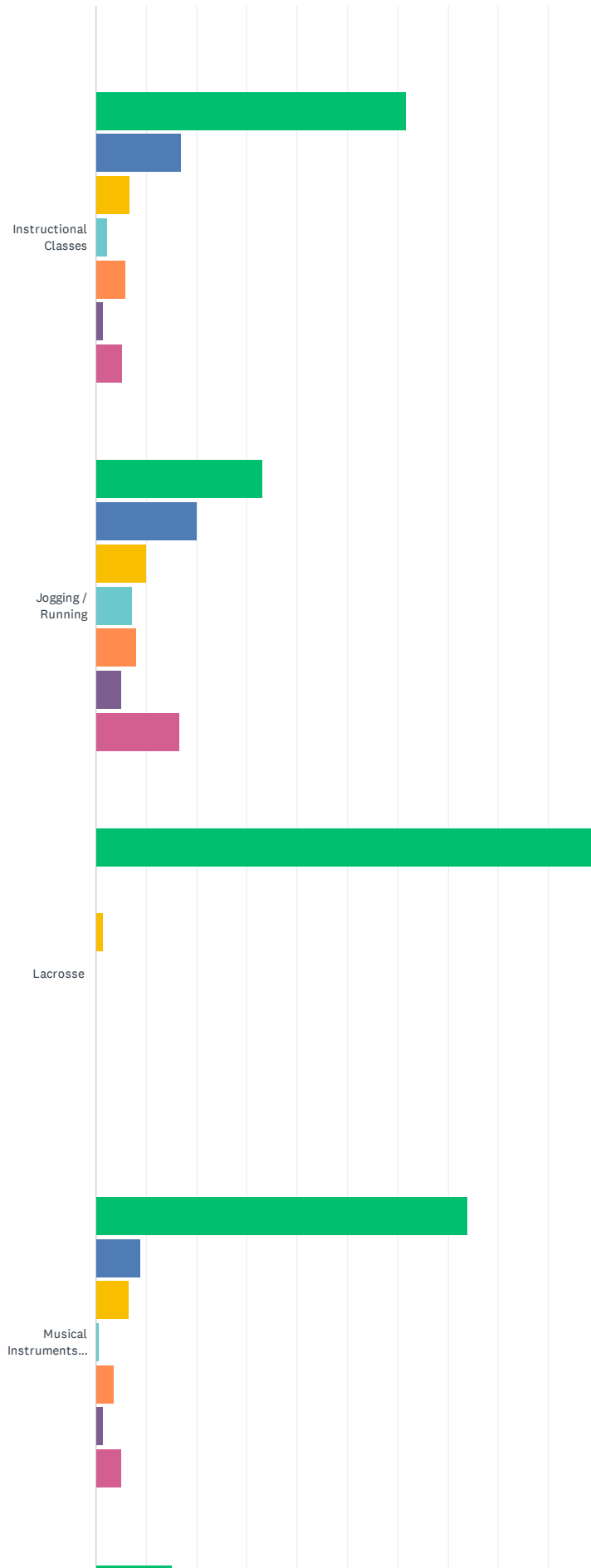
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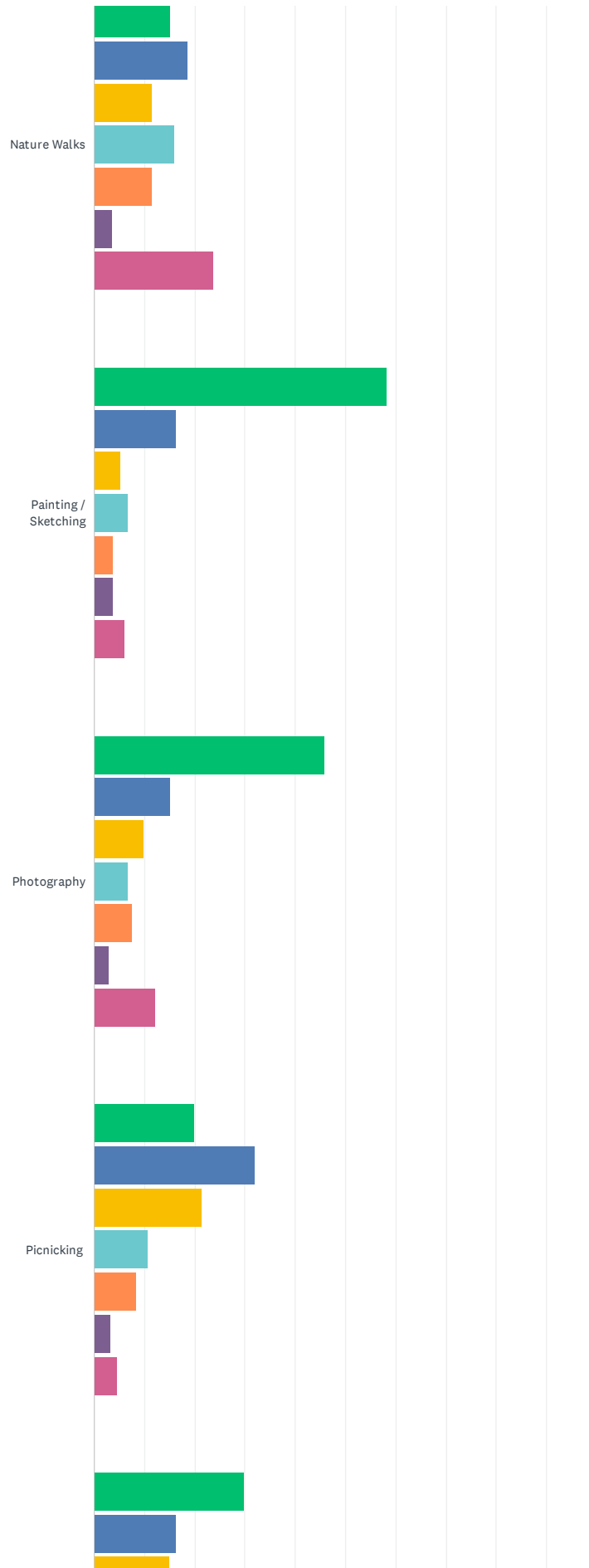
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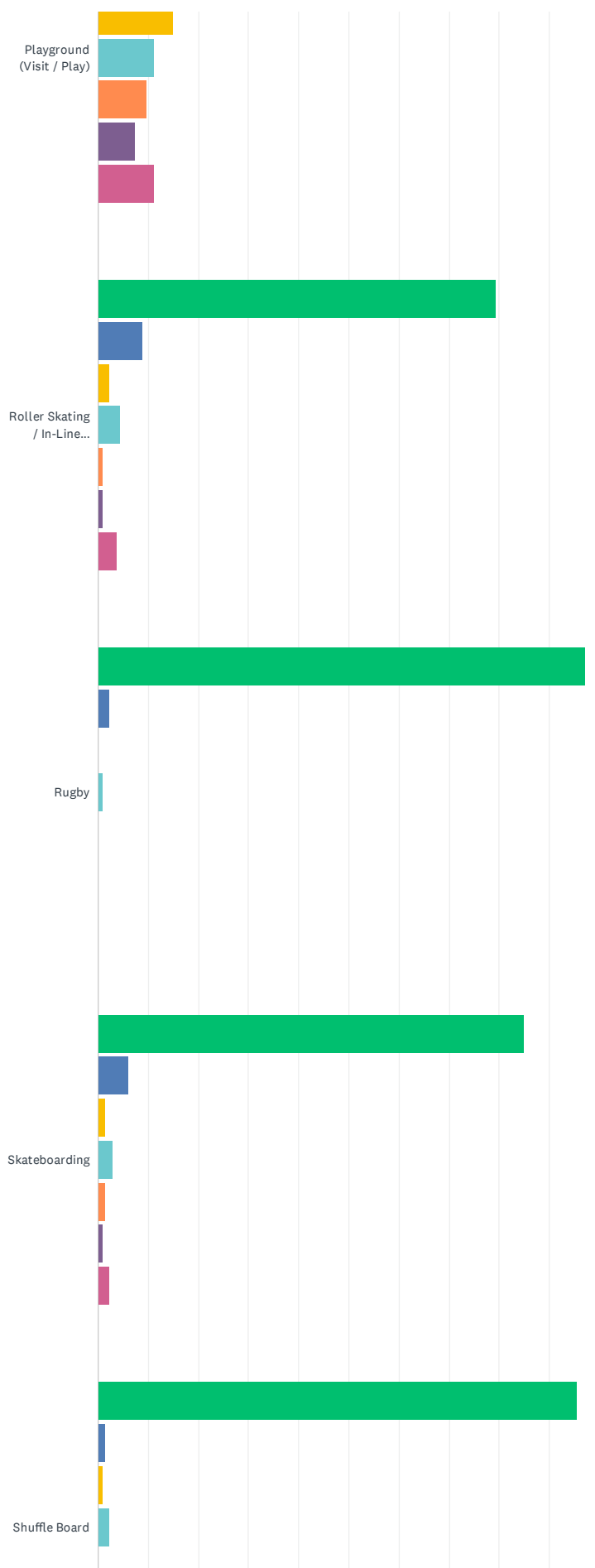
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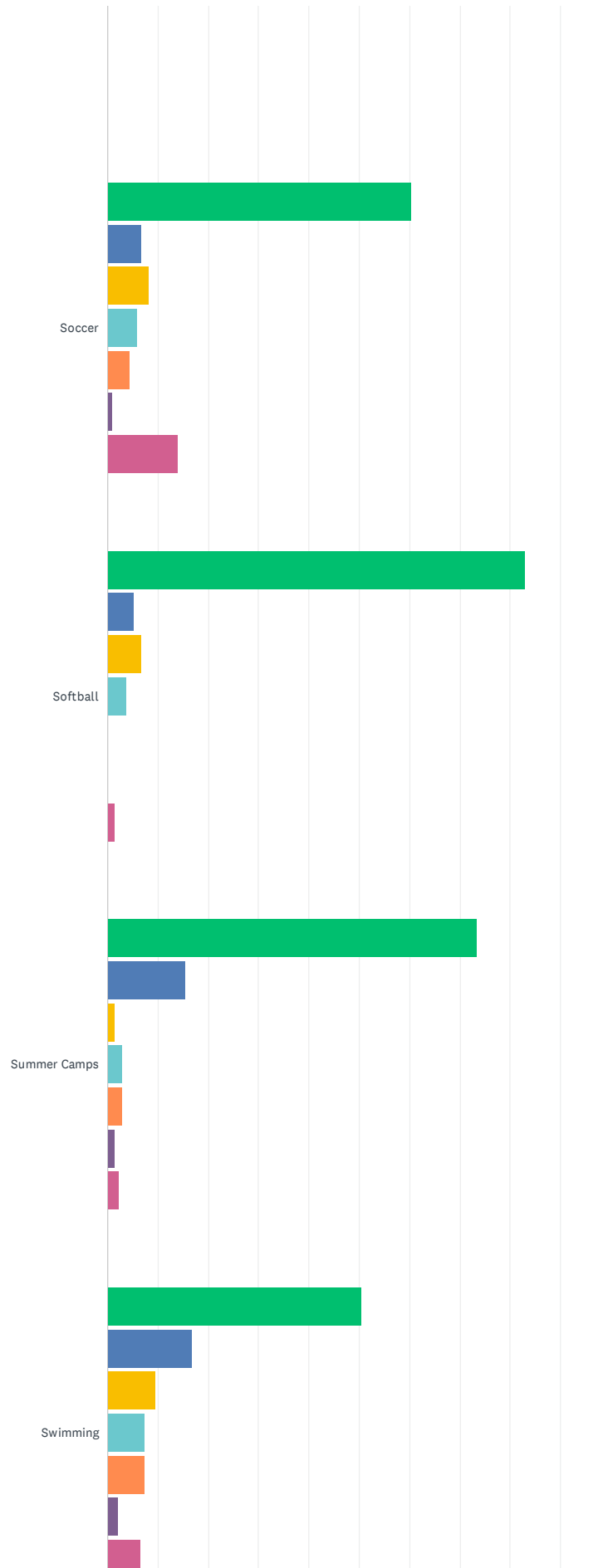


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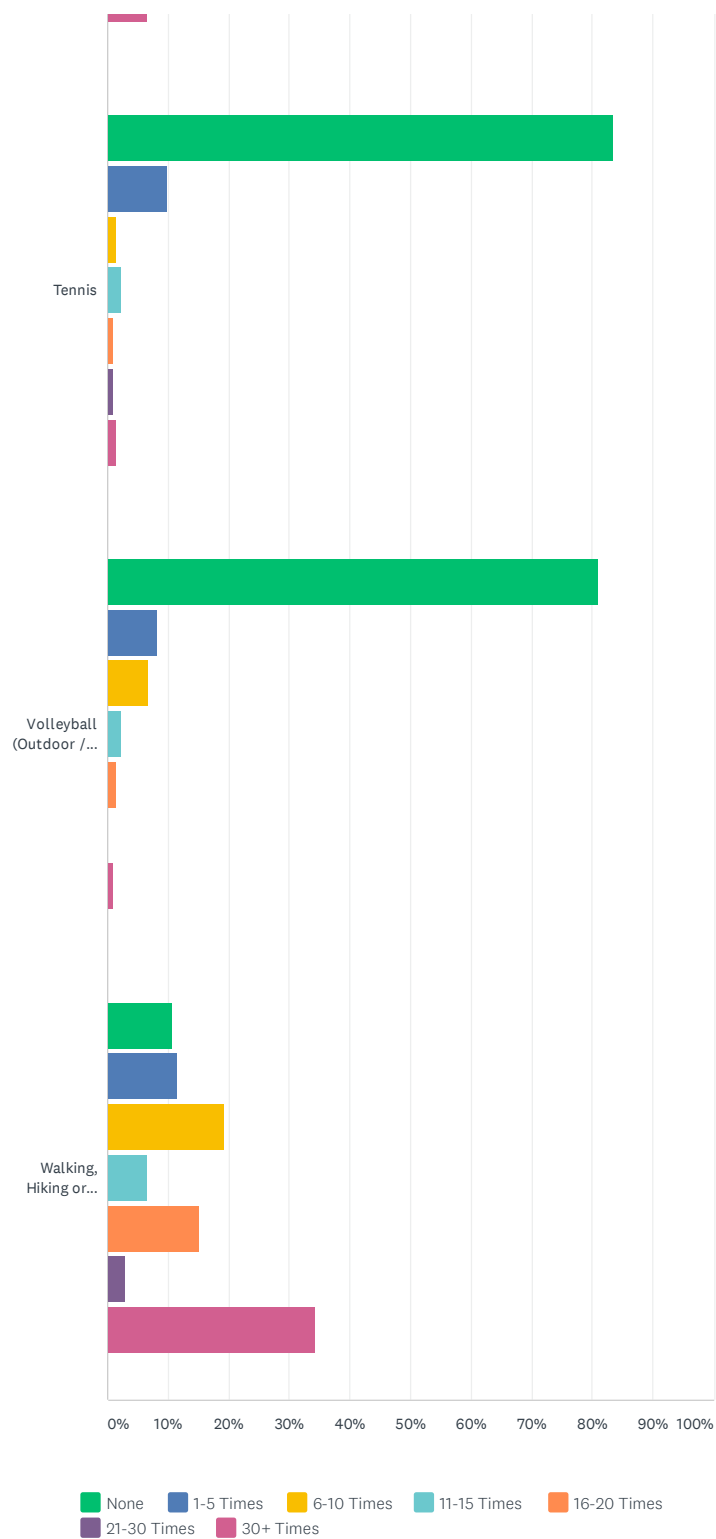


Parks and Community Services - Strategic Plan Community Survey





Parks and Community Services - Strategic Plan Community Survey



Parks and Community Services - Strategic Plan Community Survey

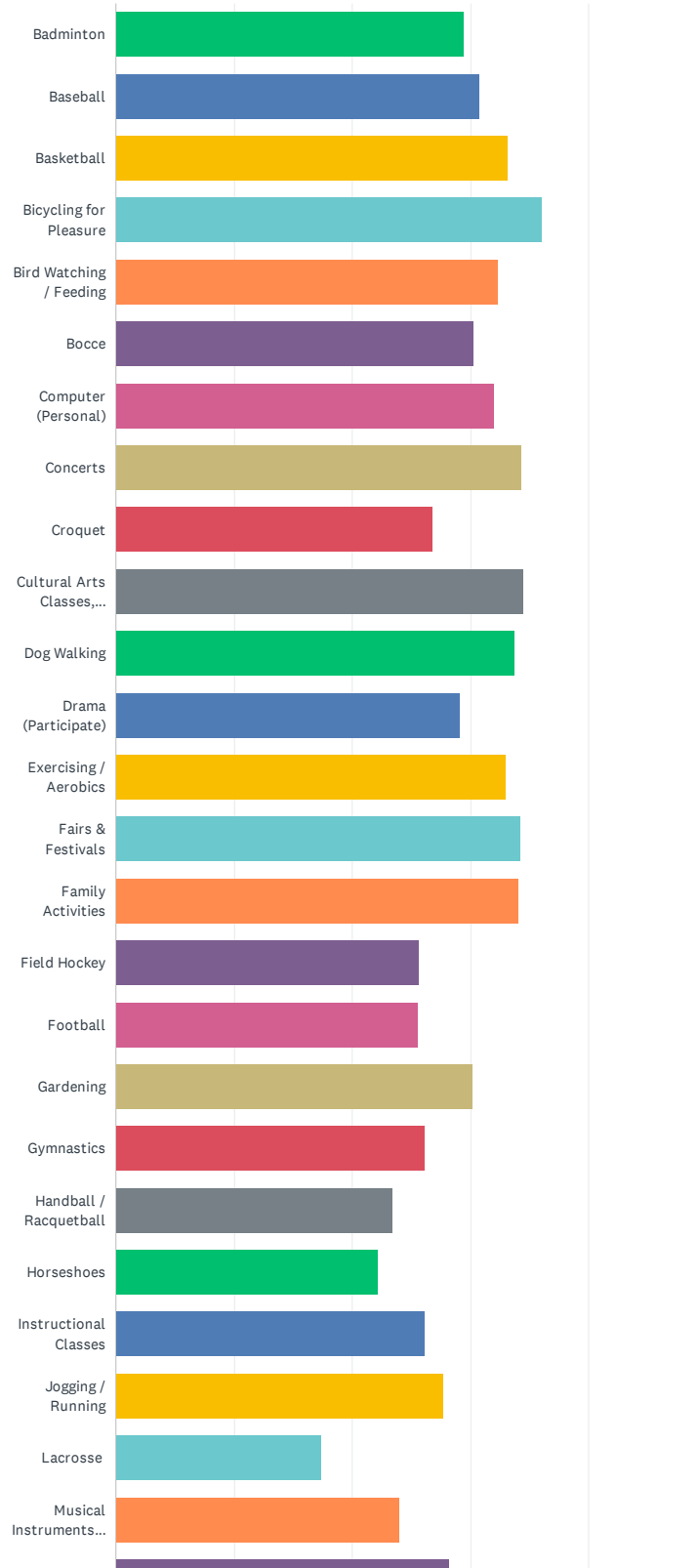
	NONE	1-5 TIMES	6-10 TIMES	11-15 TIMES	16-20 TIMES	21-30 TIMES	30+ TIMES	TOTAL
Badminton	93.57% 131	2.86% 4	2.14% 3	0.00% 0	0.71% 1	0.00% 0	0.71% 1	140
Baseball	71.63% 101	17.73% 25	6.38% 9	0.00% 0	0.71% 1	0.00% 0	3.55% 5	141
Basketball	61.03% 83	19.12% 26	8.82% 12	2.21% 3	3.68% 5	2.21% 3	2.94% 4	136
Bicycling for Pleasure	35.71% 50	25.71% 36	10.00% 14	7.14% 10	7.86% 11	2.86% 4	10.71% 15	140
Bird Watching / Feeding	57.55% 80	23.02% 32	7.19% 10	3.60% 5	3.60% 5	0.72% 1	4.32% 6	139
Bocce	89.21% 124	6.47% 9	0.72% 1	1.44% 2	1.44% 2	0.00% 0	0.72% 1	139
Computer (Personal)	23.53% 32	7.35% 10	4.41% 6	2.21% 3	5.15% 7	5.15% 7	52.21% 71	136
Concerts	22.54% 32	39.44% 56	23.24% 33	7.04% 10	2.82% 4	0.70% 1	4.23% 6	142
Croquet	93.43% 128	4.38% 6	1.46% 2	0.00% 0	0.73% 1	0.00% 0	0.00% 0	137
Cultural Arts Classes, Activities and Events	34.04% 48	34.04% 48	15.60% 22	5.67% 8	6.38% 9	0.71% 1	3.55% 5	141
Dog Walking	45.39% 64	11.35% 16	7.09% 10	4.26% 6	3.55% 5	2.13% 3	26.24% 37	141
Drama (Participate)	89.05% 122	5.84% 8	2.92% 4	0.73% 1	0.00% 0	0.73% 1	0.73% 1	137
Exercising / Aerobics	16.06% 22	16.79% 23	9.49% 13	3.65% 5	8.03% 11	6.57% 9	39.42% 54	137
Fairs & Festivals	7.86% 11	50.71% 71	20.71% 29	11.43% 16	3.57% 5	2.14% 3	3.57% 5	140
Family Activities	15.11% 21	22.30% 31	10.79% 15	12.23% 17	7.91% 11	5.76% 8	25.90% 36	139
Field Hockey	97.08% 133	2.19% 3	0.73% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	137
Football	79.86% 111	10.79% 15	2.16% 3	3.60% 5	2.88% 4	0.00% 0	0.72% 1	139
Gardening	37.68% 52	10.87% 15	10.87% 15	6.52% 9	7.97% 11	6.52% 9	19.57% 27	138
Gymnastics	85.51% 118	3.62% 5	2.17% 3	1.45% 2	4.35% 6	0.72% 1	2.17% 3	138
Handball / Racquetball	91.97% 126	2.92% 4	2.19% 3	0.73% 1	1.46% 2	0.00% 0	0.73% 1	137
Horseshoes	86.03% 117	8.09% 11	4.41% 6	0.00% 0	0.74% 1	0.74% 1	0.00% 0	136
Instructional Classes	61.76% 84	16.91% 23	6.62% 9	2.21% 3	5.88% 8	1.47% 2	5.15% 7	136
Jogging / Running	33.09% 46	20.14% 28	10.07% 14	7.19% 10	7.91% 11	5.04% 7	16.55% 23	139
Lacrosse	98.52% 133	0.00% 0	1.48% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	135
Musical Instruments (Playing)	73.91% 102	8.70% 12	6.52% 9	0.72% 1	3.62% 5	1.45% 2	5.07% 7	138
Nature Walks	15.11% 21	18.71% 26	11.51% 16	15.83% 22	11.51% 16	3.60% 5	23.74% 33	139
Painting / Sketching	58.21% 78	16.42% 22	5.22% 7	6.72% 9	3.73% 5	3.73% 5	5.97% 8	134
Photography	45.86% 61	15.04% 20	9.77% 13	6.77% 9	7.52% 10	3.01% 4	12.03% 16	133
Picnicking	19.85% 26	32.06% 42	21.37% 28	10.69% 14	8.40% 11	3.05% 4	4.58% 6	131
Playground (Visit / Play)	29.63% 40	16.30% 22	14.81% 20	11.11% 15	9.63% 13	7.41% 10	11.11% 15	135
Roller Skating / In-Line Skating	79.26% 107	8.89% 12	2.22% 3	4.44% 6	0.74% 1	0.74% 1	3.70% 5	135
Rugby	97.06% 132	2.21% 3	0.00% 0	0.74% 1	0.00% 0	0.00% 0	0.00% 0	136
Skateboarding	84.96% 113	6.02% 8	1.50% 2	3.01% 4	1.50% 2	0.75% 1	2.26% 3	133
Shuffle Board	95.49%	1.50%	0.75%	2.26%	0.00%	0.00%	0.00%	

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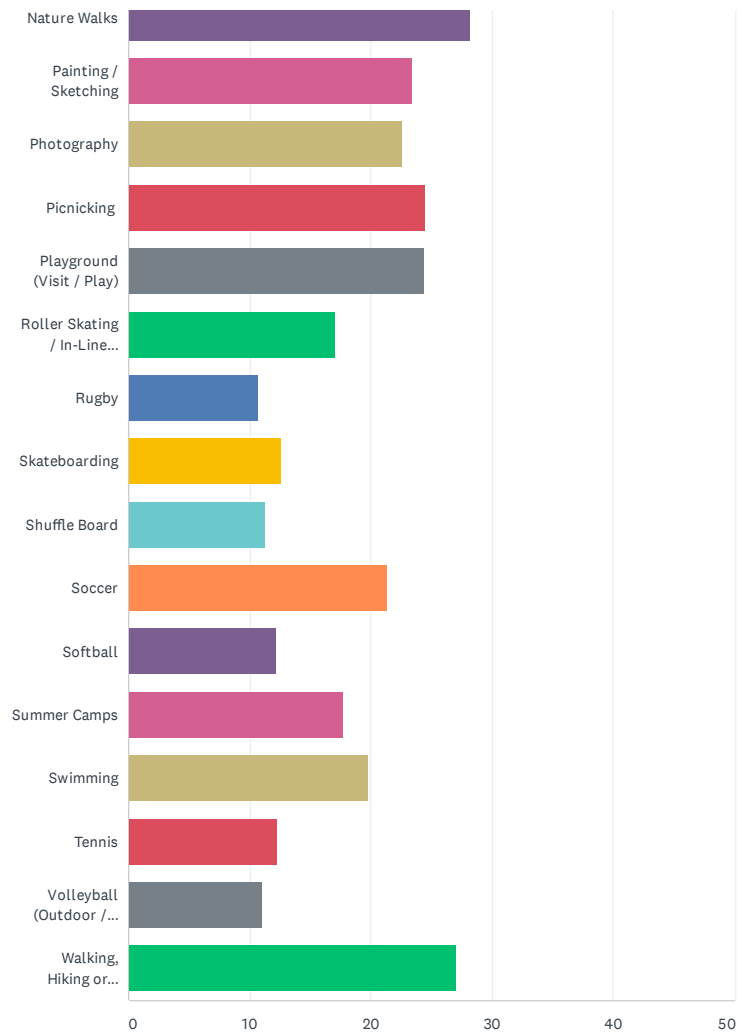
	127	2	1	3	0	0	0	133
Soccer	60.29% 82	6.62% 9	8.09% 11	5.88% 8	4.41% 6	0.74% 1	13.97% 19	136
Softball	82.84% 111	5.22% 7	6.72% 9	3.73% 5	0.00% 0	0.00% 0	1.49% 2	134
Summer Camps	73.53% 100	15.44% 21	1.47% 2	2.94% 4	2.94% 4	1.47% 2	2.21% 3	136
Swimming	50.36% 69	16.79% 23	9.49% 13	7.30% 10	7.30% 10	2.19% 3	6.57% 9	137
Tennis	83.46% 111	9.77% 13	1.50% 2	2.26% 3	0.75% 1	0.75% 1	1.50% 2	133
Volleyball (Outdoor / Sand)	80.88% 110	8.09% 11	6.62% 9	2.21% 3	1.47% 2	0.00% 0	0.74% 1	136
Walking, Hiking or Running	10.71% 15	11.43% 16	19.29% 27	6.43% 9	15.00% 21	2.86% 4	34.29% 48	140

Q32 From all of the recreation activities listed in this question, pick the ten (10) activities you would most like to do if the facilities were available. Rank them in order of your preference in the provided column. For example, write 1 next to your favorite activity, write 2 next to your second choice, etc.

Answered: 139 Skipped: 25



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	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Badminton	12.50% 10	2.50% 2	1.25% 1	0.00% 0	2.50% 2	2.50% 2	0.00% 0	1.25% 1	1.25% 1	0.00% 0	2.50% 2	1.25% 1	2.50% 2	0.00% 0
Baseball	5.88% 5	14.12% 12	0.00% 0	3.53% 3	3.53% 3	2.35% 2	3.53% 3	4.71% 4	2.35% 2	1.18% 1	1.18% 1	2.35% 2	1.18% 1	1.18% 1
Basketball	2.35% 2	8.24% 7	14.12% 12	8.24% 7	4.71% 4	1.18% 1	4.71% 4	2.35% 2	0.00% 0	1.18% 1	3.53% 3	1.18% 1	2.35% 2	1.18% 1
Bicycling for Pleasure	16.67% 17	7.84% 8	7.84% 8	14.71% 15	6.86% 7	6.86% 7	2.94% 3	3.92% 4	4.90% 5	1.96% 2	0.98% 1	0.98% 1	0.98% 1	0.00% 0
Bird Watching / Feeding	0.00% 0	2.17% 2	7.61% 7	4.35% 4	13.04% 12	6.52% 6	1.09% 1	1.09% 1	4.35% 4	4.35% 4	4.35% 4	1.09% 1	2.17% 2	2.17% 2
Bocce	1.19% 1	1.19% 1	3.57% 3	3.57% 3	3.57% 3	9.52% 8	5.95% 5	2.38% 2	1.19% 1	1.19% 1	1.19% 1	4.76% 4	1.19% 1	0.00% 0
Computer (Personal)	2.30% 2	8.05% 7	1.15% 1	5.75% 5	4.60% 4	3.45% 3	13.79% 12	3.45% 3	1.15% 1	3.45% 3	1.15% 1	4.60% 4	1.15% 1	1.15% 1
Concerts	10.48% 11	5.71% 6	5.71% 6	8.57% 9	7.62% 8	11.43% 12	5.71% 6	10.48% 11	2.86% 3	1.90% 2	0.95% 1	1.90% 2	0.95% 1	2.86% 3
Croquet	0.00% 0	1.22% 1	0.00% 0	1.22% 1	0.00% 0	1.22% 1	4.88% 4	1.22% 1	15.85% 13	2.44% 2	0.00% 0	2.44% 2	3.66% 3	0.00% 0
Cultural Arts Classes, Activities and Events	5.36% 6	9.82% 11	6.25% 7	12.50% 14	5.36% 6	5.36% 6	2.68% 3	11.61% 13	1.79% 2	12.50% 14	3.57% 4	0.89% 1	2.68% 3	1.79% 2
Dog Walking	10.58% 11	7.69% 8	3.85% 4	4.81% 5	2.88% 3	2.88% 3	3.85% 4	4.81% 5	6.73% 7	7.69% 8	13.46% 14	3.85% 4	1.92% 2	2.88% 3
Drama (Participate)	1.19% 1	3.57% 3	0.00% 0	1.19% 1	0.00% 0	2.38% 2	3.57% 3	4.76% 4	0.00% 0	3.57% 3	3.57% 3	21.43% 18	2.38% 2	1.19% 1
Exercising / Aerobics	7.07% 7	10.10% 10	7.07% 7	3.03% 3	3.03% 3	2.02% 2	12.12% 12	2.02% 2	4.04% 4	5.05% 5	7.07% 7	2.02% 2	18.18% 18	3.03% 3
Fairs & Festivals	5.83% 7	7.50% 9	11.67% 14	5.83% 7	7.50% 9	5.83% 7	10.00% 12	7.50% 9	3.33% 4	2.50% 3	5.00% 6	4.17% 5	0.83% 1	11.67% 14
Family Activities	9.26% 10	9.26% 10	8.33% 9	3.70% 4	8.33% 9	5.56% 6	3.70% 4	2.78% 3	6.48% 7	8.33% 9	2.78% 3	0.93% 1	2.78% 3	2.78% 3
Field Hockey	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1.16% 1	1.16% 1	1.16% 1	2.33% 2	1.16% 1	3.49% 3	5.83% 5
Football	0.00% 0	0.00% 0	1.16% 1	1.16% 1	1.16% 1	0.00% 0	1.16% 1	1.16% 1	1.16% 1	1.16% 1	2.33% 2	4.65% 4	1.16% 1	4.65% 4
Gardening	0.94% 1	2.83% 3	6.60% 7	3.77% 4	5.66% 6	5.66% 6	0.94% 1	1.89% 2	4.72% 5	3.77% 4	3.77% 4	3.77% 4	3.77% 4	2.83% 3
Gymnastics	0.00% 0	0.00% 0	0.00% 0	1.14% 1	2.27% 2	2.27% 2	1.14% 1	1.14% 1	3.41% 3	3.41% 3	1.14% 1	0.00% 0	4.55% 4	2.27% 2
Handball / Racquetball	0.00% 0	1.12% 1	0.00% 0	0.00% 0	1.12% 1	1.12% 1	0.00% 0	0.00% 0	1.12% 1	3.37% 3	0.00% 0	1.12% 1	0.00% 0	4.44% 4
Horseshoes	0.00% 0	0.00% 0	2.27% 2	0.00% 0	0.00% 0	1.14% 1	0.00% 0	0.00% 0	1.14% 1	2.27% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0
Instructional Classes	1.04% 1	0.00% 0	2.08% 2	2.08% 2	1.04% 1	3.13% 3	3.13% 3	4.17% 4	3.13% 3	2.08% 2	5.21% 5	2.08% 2	4.17% 4	2.08% 2
Jogging / Running	3.06% 3	4.08% 4	7.14% 7	4.08% 4	6.12% 6	1.02% 1	3.06% 3	0.00% 0	3.06% 3	2.04% 2	3.06% 3	3.06% 3	3.06% 3	3.06% 3
Lacrosse	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0
Musical Instruments (Playing)	2.22% 2	0.00% 0	2.22% 2	2.22% 2	0.00% 0	1.11% 1	5.56% 5	2.22% 2	1.11% 1	0.00% 0	1.11% 1	1.11% 1	6.67% 6	4.44% 4
Nature Walks	0.93% 1	9.26% 10	4.63% 5	8.33% 9	3.70% 4	4.63% 5	1.85% 2	2.78% 3	3.70% 4	1.85% 2	0.93% 1	2.78% 3	1.85% 2	4.63% 5
Painting / Sketching	0.00% 0	1.04% 1	0.00% 0	1.04% 1	2.08% 2	3.13% 3	6.25% 6	7.29% 7	1.04% 1	4.17% 4	1.04% 1	1.04% 1	0.00% 0	1.04% 1
Photography	2.06% 2	1.03% 1	1.03% 1	3.09% 3	2.06% 2	2.06% 2	2.06% 2	3.09% 3	5.15% 5	2.06% 2	1.03% 1	1.03% 1	0.00% 0	1.03% 1
Picnicking	0.00% 0	0.96% 1	3.85% 4	2.88% 3	6.73% 7	0.96% 1	6.73% 7	5.77% 6	7.69% 8	1.92% 2	0.96% 1	0.00% 0	0.96% 1	0.96% 1
Playground (Visit / Play)	6.12% 6	1.02% 1	4.08% 4	2.04% 2	7.14% 7	4.08% 4	2.04% 2	2.04% 2	3.06% 3	6.12% 6	1.02% 1	0.00% 0	0.00% 0	0.00% 0
Roller Skating / In-Line Skating	2.13% 2	1.06% 1	0.00% 0	2.13% 2	1.06% 1	0.00% 0	0.00% 0	2.13% 2	1.06% 1	2.13% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0
Rugby	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1.16% 1	0.00% 0	0.00% 0	0.00% 0
Skateboarding	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1.15% 1	1.15% 1	0.00% 0	1.15% 1	0.00% 0	0.00% 0	0.00% 0	1.15% 1	0.00% 0	0.00% 0

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	0	0	0	0	1	1	0	1	0	0	0	1	0	
Shuffle Board	0.00% 0	1.15% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1.15% 1	2.30% 2	0.00% 0	0.00% 0	1.15% 1	0.00%
Soccer	11.70% 11	2.13% 2	1.06% 1	1.06% 1	4.26% 4	3.19% 3	1.06% 1	0.00% 0	0.00% 0	2.13% 2	1.06% 1	1.06% 1	0.00% 0	0.00%
Softball	1.12% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	1.12% 1	1.12% 1	2.25% 2	1.12% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00%
Summer Camps	0.00% 0	1.04% 1	2.08% 2	1.04% 1	2.08% 2	4.17% 4	1.04% 1	1.04% 1	3.13% 3	5.21% 5	1.04% 1	2.08% 2	1.04% 1	0.00%
Swimming	3.00% 3	2.00% 2	2.00% 2	5.00% 5	2.00% 2	3.00% 3	4.00% 4	1.00% 1	3.00% 3	2.00% 2	2.00% 2	1.00% 1	3.00% 3	1.00%
Tennis	0.00% 0	1.08% 1	0.00% 0	2.15% 2	2.15% 2	3.23% 3	1.08% 1	3.23% 3	1.08% 1	1.08% 1	0.00% 0	0.00% 0	0.00% 0	0.00%
Volleyball (Outdoor / Sand)	0.00% 0	1.11% 1	1.11% 1	0.00% 0	0.00% 0	2.22% 2	0.00% 0	1.11% 1	3.33% 3	3.33% 3	0.00% 0	1.11% 1	1.11% 1	0.00%
Walking, Hiking or Running	10.57% 13	5.69% 7	9.76% 12	4.88% 6	4.88% 6	7.32% 9	4.07% 5	7.32% 9	3.25% 4	2.44% 3	0.00% 0	2.44% 3	0.00% 0	2.44%

Q33 Do you have any additional comments you would like to make regarding the city trails and parks long range plan?

Answered: 67 Skipped: 97

Parks and Community Services - Strategic Plan Community Survey

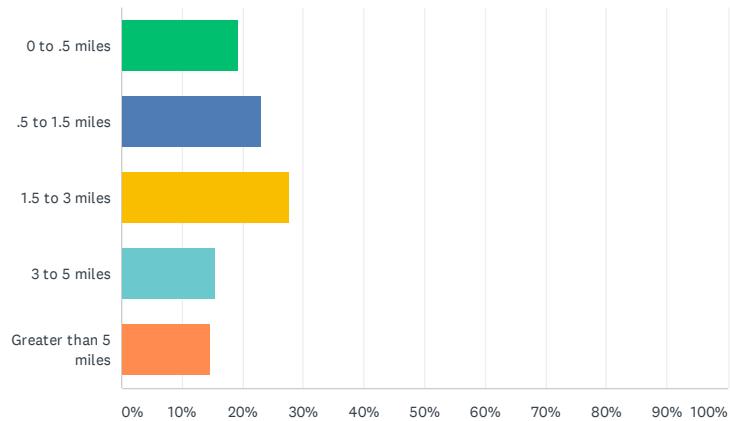
#	RESPONSES	DATE
1	It would be nice for the City to provide city trails and parks like they do in San Francisco and Monterey. I go outside of town for these activities, would stay in town if it was offered.	7/19/2019 10:51 AM
2	N/A	7/18/2019 5:18 PM
3	I sincerely hope that the City balances its desire to improve the downtown area specifically, and its park system broadly, with an acknowledgment and awareness of the many gifts that the city already has, and preserving them. The downtown plaza is one example of a beautiful, peaceful, and yet thriving place of gathering which I use often, as an employee of a downtown district business. I find the trees and all of the landscaping to be beautiful, and observe that many people who use the plaza feel the same.	7/16/2019 2:22 PM
4	Preserve green spaces, engage in reforestation of the downtown and freedom boulevard.	7/16/2019 11:33 AM
5	SAVE THE PLAZA TREES	7/13/2019 9:11 PM
6	I believe kids /teens needs to stay active and busy to void street gangs, motivating our children to do things comes along, way they make new friend and find new sports they like and enjoy , more things to do as a family will be great am tired of driving outside of town to do fun activities,	7/12/2019 11:12 AM
7	dog park with grass	7/12/2019 10:58 AM
8	less homeless people to be a safer place for kids	7/12/2019 10:04 AM
9	We always try to avoid any parks close to any locations where Homeless people live. Ramsey park and the park next to the Levy by the Pajaro river are two places we try to avoid because we dont feel safe with the kids.	7/12/2019 9:40 AM
10	Thank you for your interest in community feedback	7/12/2019 9:25 AM
11	More swings,slides, and tire swings	7/10/2019 11:52 AM
12	Any improvement is good as long as it works with nature and helps bring the community together.	7/9/2019 5:16 PM
13	Safety is a big issue so maybe having security out in the city trails while people are exercising like the levee	6/20/2019 6:13 PM
14	Make them safer. A lot of drunk people hang around them.	6/19/2019 5:23 AM
15	Leave the plaza the way it is now.	6/17/2019 9:49 PM
16	No	6/17/2019 8:15 PM
17	Today is June 12, 2019. I was not aware of this survey. Please be sure to put this type of information on the Nextdoor website. With title explaining what where when	6/12/2019 5:58 PM
18	Good turf fields for soccer most needed Connect trails Bike paths	6/12/2019 9:43 AM
19	Leave the kiosk in the center.	6/9/2019 2:35 PM
20	Please leave the plaza alone. Those of us who have been here forever would appreciate it.	6/7/2019 12:05 PM
21	I love. It will be great if it was converted to citywide network that can be used for bikes and Walking. This will prevent use of car.	6/5/2019 6:51 PM
22	Don't change the plaza, just add more shaded seating with trees and benches.	6/4/2019 10:14 PM
23	Make it inclusive to all abilities	6/4/2019 7:14 PM
24	less homeless people so kids feel safe	6/2/2019 10:49 PM
25	Trails and parks need to be well lit and must feel safe. There should be a way to get help for an emergency, like a button that will alert police. There should also be some type of security or police visibility and facilities so men aren't creeping into the bushes to pee, it's disgusting.	5/25/2019 8:48 AM
26	No	5/20/2019 3:03 PM
27	none	5/16/2019 9:56 AM
28	To have peace officers on bikes patrolling the trails for public safety.	5/15/2019 9:02 PM
29	I loooove the trails and use them all the time.	5/15/2019 2:19 AM
30	A wedding location is needed	5/14/2019 10:47 PM
31	N/A	5/14/2019 9:59 PM
32	Please do not remove the old fountains at the town plaza.	5/14/2019 8:22 PM
33	I wonder if the downtown area could become part of our "trail" system... I love Watsonville and I like the services already offered for children and young adults.	5/14/2019 8:09 PM
34	We LOVE the big dog and small dog parks at Franich Park. If you add more dog parks, the separation is sooo helpful.	5/14/2019 7:00 PM
35	No	5/14/2019 6:28 PM
36	College Lake was rumored to get trails. Will that happen? It would greatly benefit the area.	5/14/2019 4:43 PM
37	The Harm Reduction Coalition of Santa Cruz County, Harm Reduction Road Show (HRRS) has applied to the California Department of Public Health (CDPH) for a certified mobile syringe access program in Watsonville. The application process, led by Aptos homeless advocate Denise Elerick operates in the City of Santa Cruz as a private agency without oversight or qualified medical and mental health professionals. The City of Santa Cruz has a persistent syringe litter problem because the program provides a new syringe without a 1 to 1 exchange. The syringe litter problem has public health impact equal or greater to the harm of shared needles. Watsonville should say no to the spread of a lawless drug community to Southern Santa Cruz County.	5/14/2019 4:34 PM
38	Disability thinking for the many families and adults who need it.	5/14/2019 3:39 PM
39	Need more soccer fields different locations Ramsay soccer field over crowded every day	5/14/2019 2:53 PM

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40	I love ramsey park i went to lunch yesterday sat in my car and watched alot of drug deals i didnt even feel safe sitting in my car..	5/14/2019 2:51 PM
41	A lot of the People Walking with their dogs wont pick up after their dogs and they take most of the bags place in the stands for everyone need to lock them down	5/14/2019 2:20 PM
42	The trails are great but need to be better maintained. There is uneven ground and homeless people taking I really the area.	5/14/2019 2:11 PM
43	Establish intergenerational community center, increase funding for maintenance and upkeep and increase recreation staff available	5/9/2019 12:03 PM
44	More soccer fields	5/8/2019 6:12 AM
45	More soccer fields for the kids is needed	5/7/2019 8:45 PM
46	I would like to see more dog parks in most of the city parks, safer walking trails that are paved and provide lights for evening walking. I also would like to see better and more safer play structures for the kids to play in.	5/6/2019 12:11 PM
47	none	5/1/2019 3:25 PM
48	Need all season swimming pool and wading pool. Also an adventure park (google it if you don't know what this is) would be really cool for kids.	4/29/2019 4:07 PM
49	No	4/29/2019 2:58 PM
50	We really need a public pool that is open year round and a summer or hot weather splash area, water feature or wading pool. I try to ride my bike for commuting but our bike lanes are not safe enough.I would love to see large designated bike lanes. The bike lanes in Santa Cruz and other cities that are painted green look like a really good idea.	4/28/2019 7:07 PM
51	Do not move the gazebo in the plaza	4/27/2019 12:15 AM
52	Adding a lot more stuff is great and all. Having more classes, festivals, concerts but having them be free and accessible to the community. It's about bringing the community together and having equal access to these things.	4/23/2019 3:57 PM
53	We want parks pesticide free.	4/20/2019 4:24 PM
54	We need activities and focus more on Art and culture. Especially Dance because alot connection with our community are made through dance such as: traditional dances baile folklorico and danza, and for the Youth Hip-Hop urban Dance! We NEED ACCESSABLE ART PROGRAMS!	4/18/2019 1:03 PM
55	We need to have our City parks be a place where everyone can enjoy our beautiful city.	4/17/2019 3:45 PM
56	We really need to make the main plaza a downtown destination for community events and the arts. It is criminally underutilized, and so much wasted space with an unusable gazebo & canons. It should be a center of attraction to locals & tourists and be used most days for events classes etc. The farmer's market & every-once-in -a while films and concerts are good start, but much more needed!	4/16/2019 10:00 AM
57	I Yareli Garcia From Watsonville ca Living on Riverside road 10+ years. I have concernes of the river park and how safe it is for children with all the people living in the river. I also haven't seen work improvement of the River park and garden. I'm willing to help clean and volunteer to make river park a fun beautiful park for all children in the neighborhood.	4/14/2019 11:44 AM
58	The City needs to provide better bicycle facilities (i.e., bike lanes) to get to city parks and trail heads, and bike racks at city parks to be able to park one's bike.	4/12/2019 4:19 PM
59	It would be great to see more programs for children who are not athletically inclined. Music, technology, camping etc.. at a lower cost.	4/12/2019 3:37 PM
60	Surveillance cameras under bridges where people drug deal, Trail patrols and removal of homeless camps to create safe trails. Staff safety driving. I have seen rec leaders texting and driving. Speeding into the parking garage.	4/12/2019 3:36 PM
61	More trails would be great!	4/11/2019 4:24 PM
62	Please place a playground structure for kids to use in the Pinto Lake City Park.	4/11/2019 10:06 AM
63	City has the space, it just seriously needs to bring it up to date. I've seen cities that use river levee areas as parks / flood zone buffer areas. City can tap into State & Fed monies to help maintain these areas into usable space. Some slough/river areas are not maintained because of environmental laws, are not the homeless encampments contaminating these with mattresses, tires, car batteries, and human feces? Cannot the city decontaminate and maintain these areas, creating better trails and safe for the public? AND THANK YOU FOR ASKING FOR THE PUBLIC.	4/10/2019 8:09 PM
64	Make a big part of the Crestview Park a dedicated dog park, grass included. Include benches for seniors who love to bring their dogs to the park. High priority!	4/9/2019 6:52 PM
65	The City trails are awesome - They get people outdoors close to nature, give folks an opportunity to exercise, and contribute to reducing GIG. If it's possible, it would be great to have a par course in Ramsey Park!	4/9/2019 5:43 PM
66	Please consider partnering with cultural organizations to open an ARTS center for the City.	4/9/2019 5:15 PM
67	Security measures need updating	3/26/2019 10:37 PM

Q34 How far away do you live from the City Plaza?

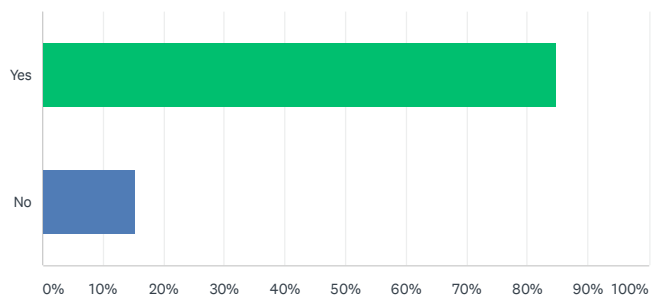
Answered: 130 Skipped: 34



ANSWER CHOICES	RESPONSES	
0 to .5 miles	19.23%	25
.5 to 1.5 miles	23.08%	30
1.5 to 3 miles	27.69%	36
3 to 5 miles	15.38%	20
Greater than 5 miles	14.62%	19
TOTAL		130

Q35 Does your family participate in community events at the City Plaza?

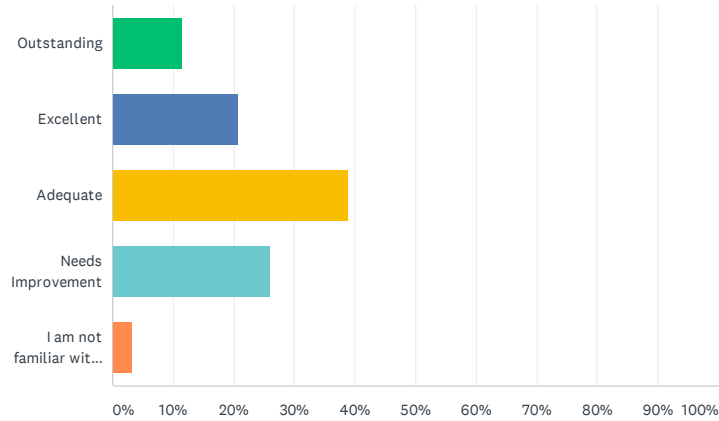
Answered: 131 Skipped: 33



ANSWER CHOICES	RESPONSES	
Yes	84.73%	111
No	15.27%	20
TOTAL		131

Q36 How would you rate your satisfaction with the level of events at the City Plaza?

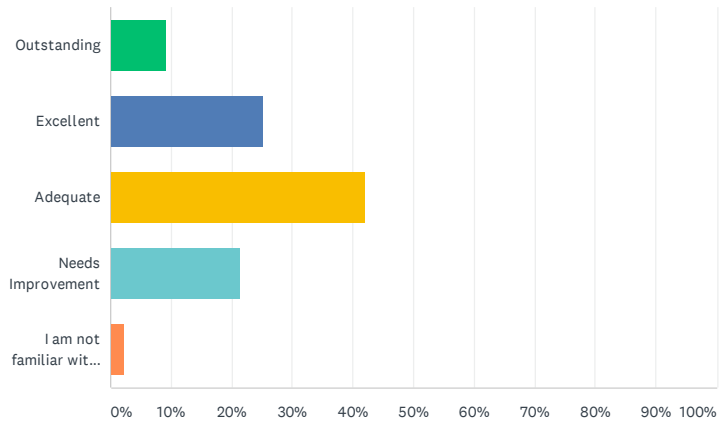
Answered: 131 Skipped: 33



ANSWER CHOICES	RESPONSES	
Outstanding	11.45%	15
Excellent	20.61%	27
Adequate	38.93%	51
Needs Improvement	25.95%	34
I am not familiar with events at the City Plaza	3.05%	4
TOTAL		131

Q37 How would you rate the overall level of Park and Recreation maintenance at the City Plaza?

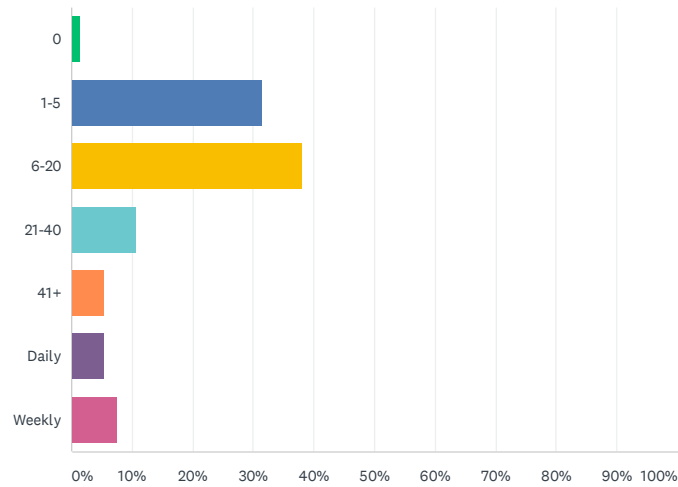
Answered: 131 Skipped: 33



ANSWER CHOICES	RESPONSES	
Outstanding	9.16%	12
Excellent	25.19%	33
Adequate	41.98%	55
Needs Improvement	21.37%	28
I am not familiar with the park maintenance operations	2.29%	3
TOTAL		131

Q38 How often in the last 12 months have you visited the City Plaza?

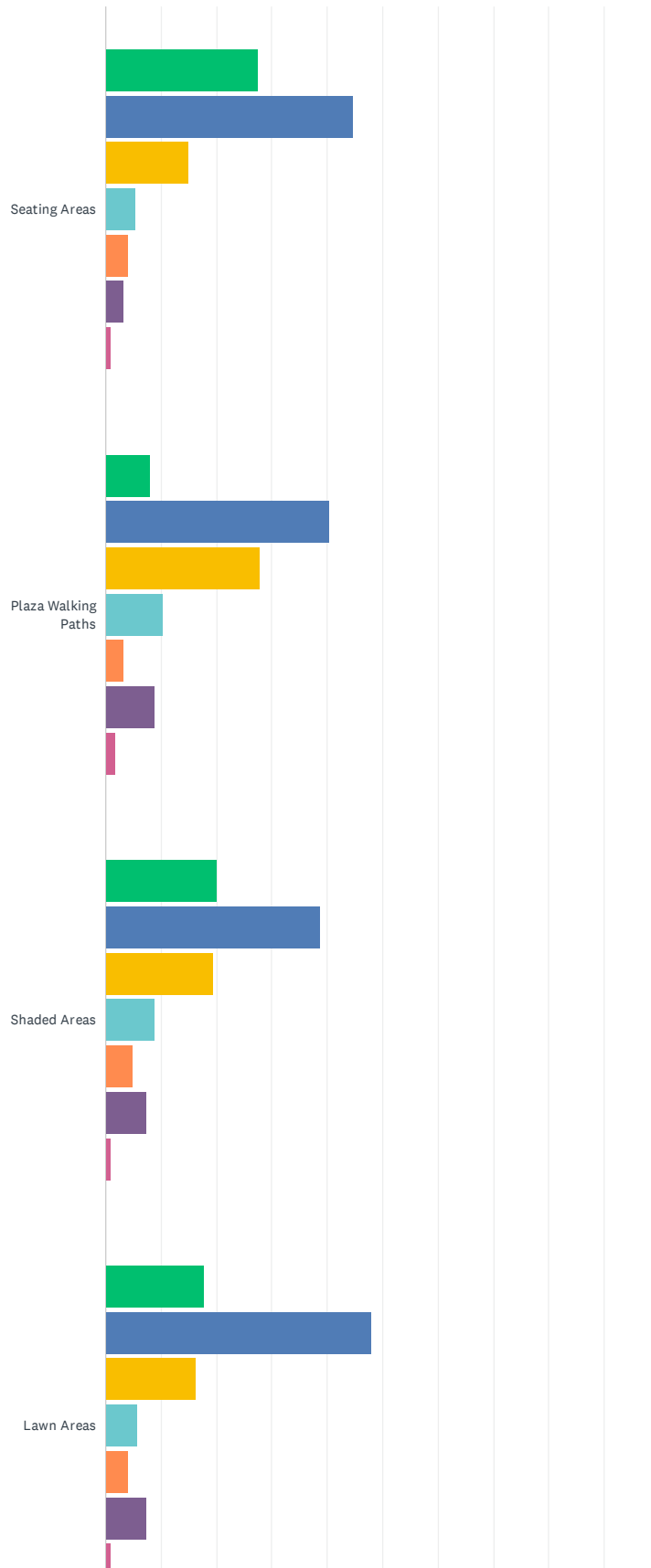
Answered: 131 Skipped: 33



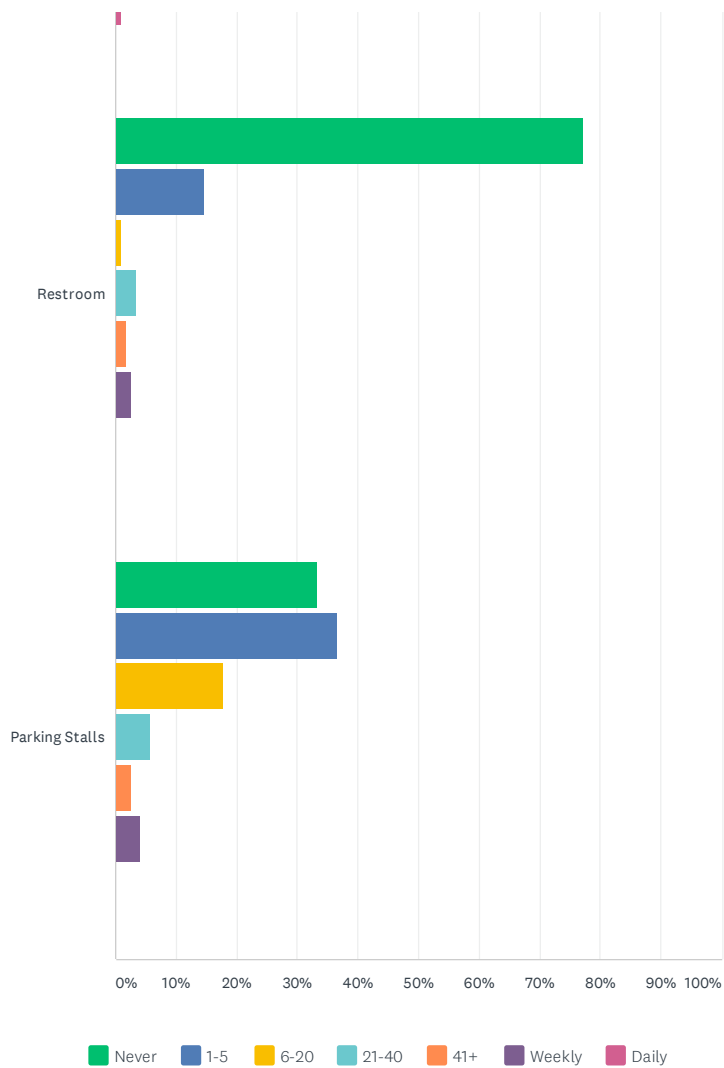
ANSWER CHOICES	RESPONSES	
0	1.53%	2
1-5	31.30%	41
6-20	38.17%	50
21-40	10.69%	14
41+	5.34%	7
Daily	5.34%	7
Weekly	7.63%	10
TOTAL		131

Q39 How often have you used the following plaza facilities in the last 12 months? (Specifically number of times for each facility)

Answered: 131 Skipped: 33



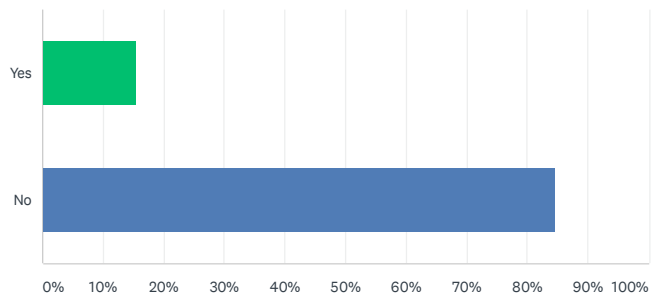
Parks and Community Services - Strategic Plan Community Survey



	NEVER	1-5	6-20	21-40	41+	WEEKLY	DAILY	TOTAL
Seating Areas	27.34% 35	44.53% 57	14.84% 19	5.47% 7	3.91% 5	3.13% 4	0.78% 1	128
Plaza Walking Paths	7.94% 10	40.48% 51	27.78% 35	10.32% 13	3.17% 4	8.73% 11	1.59% 2	126
Shaded Areas	20.16% 25	38.71% 48	19.35% 24	8.87% 11	4.84% 6	7.26% 9	0.81% 1	124
Lawn Areas	17.89% 22	47.97% 59	16.26% 20	5.69% 7	4.07% 5	7.32% 9	0.81% 1	123
Restroom	77.24% 95	14.63% 18	0.81% 1	3.25% 4	1.63% 2	2.44% 3	0.00% 0	123
Parking Stalls	33.33% 41	36.59% 45	17.89% 22	5.69% 7	2.44% 3	4.07% 5	0.00% 0	123

Q40 Do you use the internal pathways for exercise?

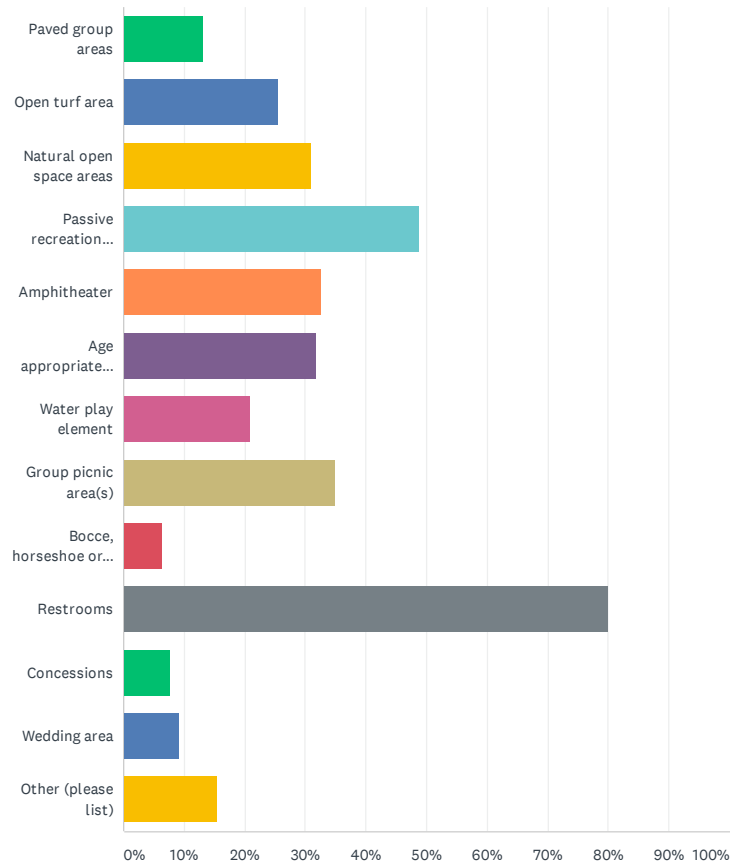
Answered: 129 Skipped: 35



ANSWER CHOICES	RESPONSES	
Yes	15.50%	20
No	84.50%	109
TOTAL		129

**Q41 Which of the following facilities are most needed at the City Plaza?
(Please select your top 5 preferred choices)**

Answered: 129 Skipped: 35



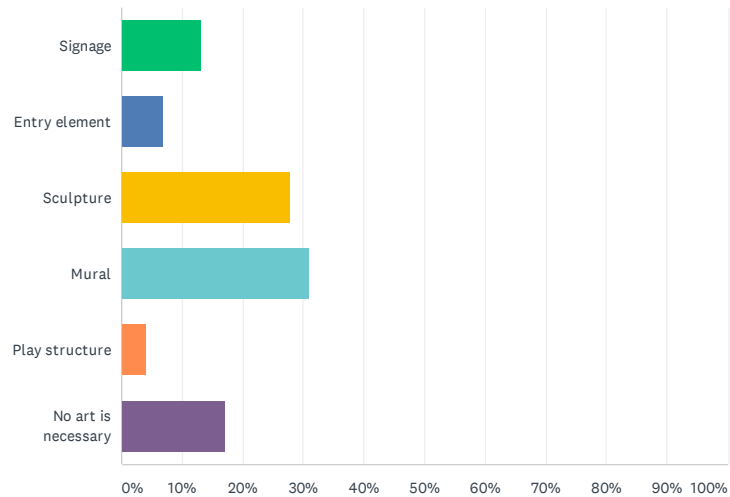
ANSWER CHOICES	RESPONSES	
Paved group areas	13.18%	17
Open turf area	25.58%	33
Natural open space areas	31.01%	40
Passive recreation elements (such as benches, shelters, game tables, etc.)	48.84%	63
Amphitheater	32.56%	42
Age appropriate play structures	31.78%	41
Water play element	20.93%	27
Group picnic area(s)	34.88%	45
Bocce, horseshoe or shuffleboard	6.20%	8
Restrooms	79.84%	103
Concessions	7.75%	10
Wedding area	9.30%	12
Other (please list)	15.50%	20
Total Respondents: 129		

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#	OTHER (PLEASE LIST)	DATE
1	concerts like they offered last year during the summer/fall.	7/19/2019 10:57 AM
2	none of the above	7/16/2019 2:26 PM
3	Water fountain	7/16/2019 11:57 AM
4	The beautiful TREES	7/13/2019 9:14 PM
5	Natural plants and trees; gardens	7/9/2019 5:30 PM
6	Refurbished bandstand	7/9/2019 11:41 AM
7	Nothing it's fine now.	6/17/2019 9:53 PM
8	Nothing is needed. It's fine the way it is.	6/7/2019 12:09 PM
9	need to keep the OLD Threes don't remove those!!!!!!! Keep gazebo. is part of the culture of Watsonville.	6/5/2019 6:59 PM
10	Water drinking fountain.	5/16/2019 2:04 PM
11	No play structures	5/14/2019 8:22 PM
12	Given the small size of the Plaza, I think it is appropriately developed. Activities that enhance the Friday afternoon farmers's market perhaps?	5/14/2019 8:18 PM
13	Roller skating...if gazebo moves!	5/14/2019 4:47 PM
14	Events calendar	4/20/2019 4:31 PM
15	Nothing, it's perfect the way it is.	4/18/2019 1:54 PM
16	Stage for concerts & events & space for a screen for more films	4/16/2019 10:06 AM
17	I'd rather see these things in the space across the street. next to alteños	4/15/2019 10:17 PM
18	City department outreach during Farmer's market	4/12/2019 4:07 PM
19	Security	4/11/2019 9:05 AM
20	Dog park at Crestview Parl	4/9/2019 6:56 PM

Q42 How would you like to incorporate public art into the City Plaza?

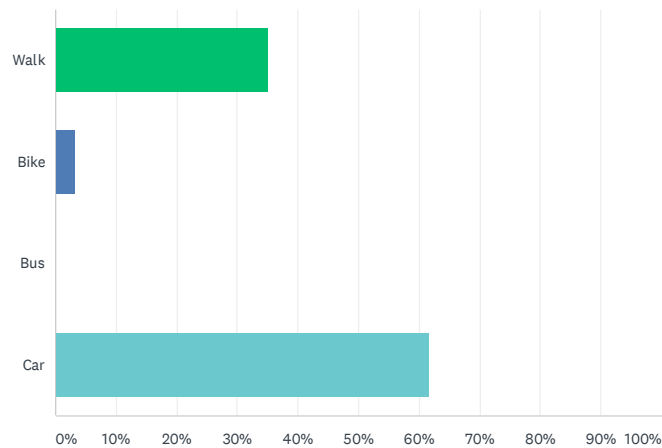
Answered: 129 Skipped: 35



ANSWER CHOICES	RESPONSES	
Signage	13.18%	17
Entry element	6.98%	9
Sculpture	27.91%	36
Mural	31.01%	40
Play structure	3.88%	5
No art is necessary	17.05%	22
TOTAL		129

Q43 How do you get to the City Plaza?

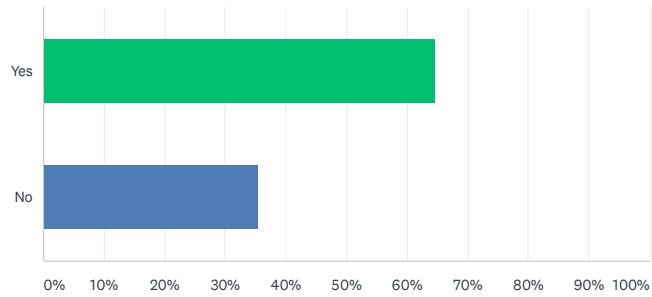
Answered: 128 Skipped: 36



ANSWER CHOICES	RESPONSES	
Walk	35.16%	45
Bike	3.13%	4
Bus	0.00%	0
Car	61.72%	79
TOTAL		128

Q44 Would you reduce your driving to the plaza if more bicycle parking, a local bus or a shuttle service was provided?

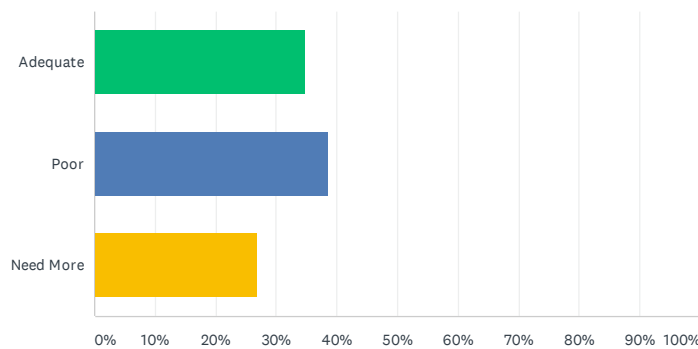
Answered: 127 Skipped: 37



ANSWER CHOICES	RESPONSES	
Yes	64.57%	82
No	35.43%	45
TOTAL		127

Q45 How is the existing parking stall capacity?

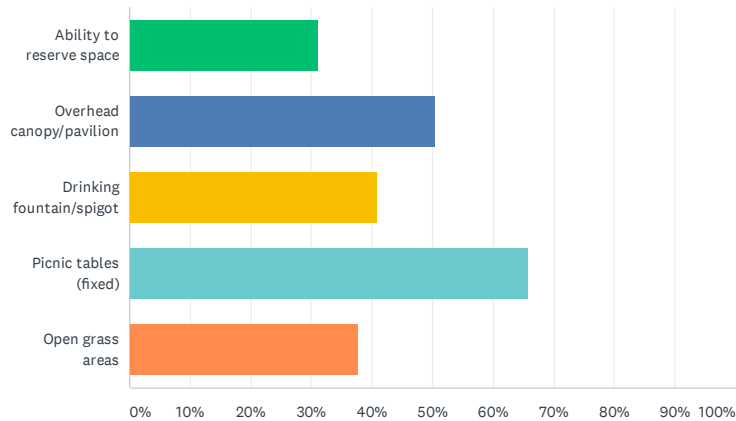
Answered: 127 Skipped: 37



ANSWER CHOICES	RESPONSES	
Adequate	34.65%	44
Poor	38.58%	49
Need More	26.77%	34
TOTAL		127

Q46 For group picnic areas at the City Plaza, what is most important?
Select all that apply:

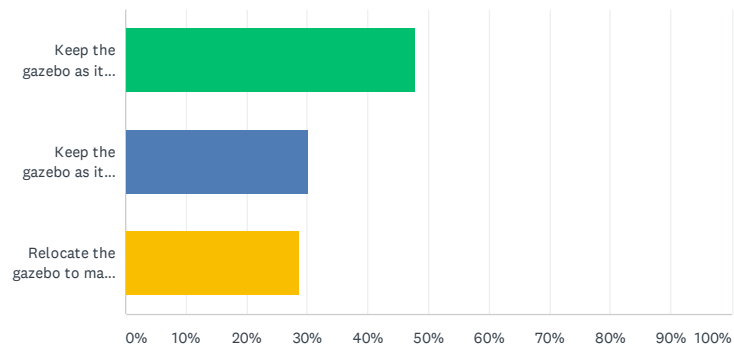
Answered: 125 Skipped: 39



ANSWER CHOICES	RESPONSES	
Ability to reserve space	31.20%	39
Overhead canopy/pavilion	50.40%	63
Drinking fountain/spigot	40.80%	51
Picnic tables (fixed)	65.60%	82
Open grass areas	37.60%	47
Total Respondents: 125		

Q47 We are looking at options for the existing gazebo and the surrounding area. Below are some options for the location and layout. Check all that apply.

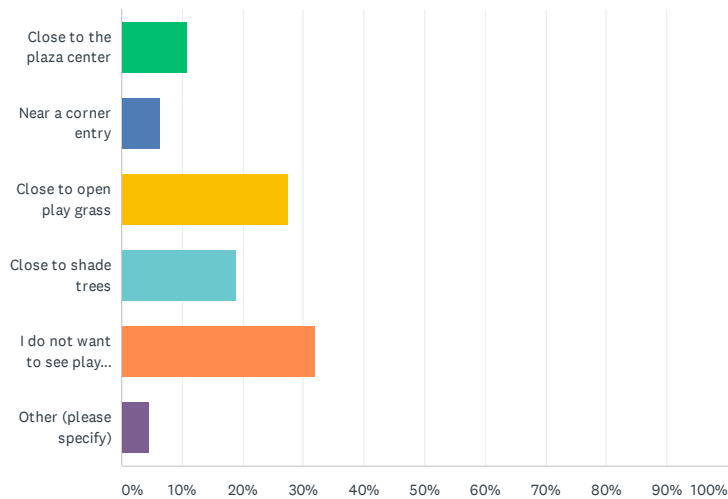
Answered: 126 Skipped: 38



ANSWER CHOICES	RESPONSES	
Keep the gazebo as it is and use it as a backdrop to a stage, with seating for community events	47.62%	60
Keep the gazebo as it is and locate a stage elsewhere in the plaza	30.16%	38
Relocate the gazebo to make room for a larger stage and/or open paved plaza area	28.57%	36
Total Respondents: 126		

Q48 If play features were added to the Plaza, where would you prefer they be placed?

Answered: 128 Skipped: 36



ANSWER CHOICES	RESPONSES	
Close to the plaza center	10.94%	14
Near a corner entry	6.25%	8
Close to open play grass	27.34%	35
Close to shade trees	18.75%	24
I do not want to see play features at the Plaza	32.03%	41
Other (please specify)	4.69%	6
TOTAL		128

#	OTHER (PLEASE SPECIFY)	DATE
1	No need for those there. The plaza does not need a playground this another type of public space. Is is part of the historical heritage of the city. Improve the gazebo.	6/5/2019 6:59 PM
2	Open space between Alteños restaurant and Yoga Building on Main Street.	5/16/2019 2:04 PM
3	Not a great place for a playground, I think.	5/14/2019 8:18 PM
4	Corner of Trafton/Union	4/17/2019 2:32 PM
5	There are already play features in nearby parks & schools, the city center plaza should be an area for temporary art, cultral activities, festivals etc. not another playground	4/16/2019 10:06 AM
6	I'd rather see play structures across the street.	4/15/2019 10:17 PM

Q49 Do you have any additional comments regarding the City Plaza and the long range plan?

Answered: 62 Skipped: 102

Parks and Community Services - Strategic Plan Community Survey

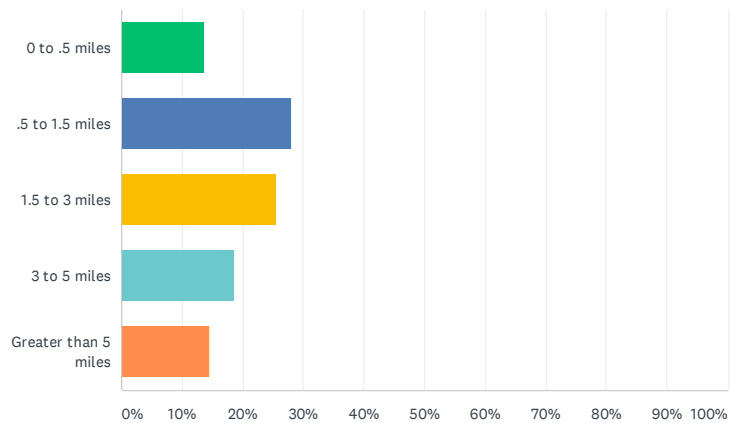
#	RESPONSES	DATE
1	Getting the community involved would be great. Get people to volunteer, this bring the community closer together and we will take pride in what we have done for our community	7/19/2019 10:57 AM
2	The options for question regarding the gazebo did not fit my desired response. I feel that the gazebo is a treasure which should be kept, and restored to its full glory. It would be an incredible cultural gift that the city could have to use for traditional Mexican bands, and/or other cultural events and gatherings in the plaza. It could also be used as a stage for community organizing events, or children's performances.	7/16/2019 2:26 PM
3	Your questions are structured seeking adherence to your proposed plans. The plaza's beauty should be preserved. its unique trees and bushes.	7/16/2019 11:57 AM
4	Save the TREES	7/13/2019 9:14 PM
5	If play are is to be added can there be a fence for safety for kids not to run to traffic, Main st has really bad traffic and a lot of hit and runs are being seen lately.	7/12/2019 11:18 AM
6	less homeless people so kids and people can feel safe	7/12/2019 10:09 AM
7	I would like more police patrol, we understand that its a place for people to go and relax but we get intimidated by all the older gentlemen sitting around just staring at people. I personally dont feel safe taking my kids due to all the older gentlemen starring at them.	7/12/2019 10:01 AM
8	Clean the plaza, remove the portable bathrooms, make it more family friendly, No homeless or males just sitting around and harassing females, more safe get rid of all the homeless just roaming around.	7/12/2019 9:35 AM
9	A small play structure would be nice by the shaded trees, across from Cabrillo. But not a large play structure. Would not want to plaza and Gazebo and grass area to change. Special place for Watsonville citizens	7/12/2019 9:30 AM
10	No	7/10/2019 11:57 AM
11	Have security there to control angry homeless people and to be more safe	7/10/2019 12:02 AM
12	I think that updating the City Plaza is great, but I would not make any drastic changes to it. In my opinion a play structure / play area should not be added. The gazebo should be kept as is, but should be renovated a bit. A shaded area and seating is good, as is the updated look for the Plaza. I don't think that the trees and plants should be removed to make way for grass only. What I like about the Plaza now is that there are open spaces on the side close to Main St. The side close to Cabrillo College has more plants and trees creating a shaded and cool area away from the sun. The City Plaza should not only be grass and bushes, it should be a mix of plant life and trees.	7/9/2019 5:30 PM
13	In O permanent stage and flat grassy areas	7/9/2019 11:41 AM
14	Questions 46 & 47 assume that group picnic areas and a stage are mandatory. I'd prefer neither. I think the Plaza is fine as is - although refurbishing the gazebo would be good.	7/7/2019 11:16 PM
15	It's a lovely space and deserves careful consideration for long term use. Look at some of the designs of live/play/shop areas in bigger cities for inspiration.	7/7/2019 9:36 PM
16	Keep this area flat. Rolling grassy knolls or dug in amphitheater will make the Plaza feel carved up. If there were more BUSINESSES downtown then the plaza would be used more as a place to hang out and eat. I also worry greatly that major changes (Hills, pits, pavement) will make the plaza feel like it isn't a historic center of our town. If you throw in sun shades and pavement or playstructures then it turns into a PARK. We have PARKS in Watsonville. There is only one plaza. I would love to see maybe a concession that sold coffee or drinks, and some kind of semi-permanent seating so people could go to the Plaza to HANG OUT. It is a place of natural beauty and that should be retained.	7/5/2019 8:32 PM
17	Do seismic upgrade on gazebo and use as is. Add bathrooms instead of portables.	7/3/2019 9:59 AM
18	No	6/19/2019 5:26 AM
19	No need to change the plaza. It's been working great for 50 years. Don't see why you would need to change it now we have plenty of parks to take our kids to.	6/17/2019 9:53 PM
20	Any future info regarding City's plans for this PLEASE put on Nextdoor website. I was not aware of this survey ever.	6/12/2019 6:02 PM
21	No fencing, keep gazebo put.	6/9/2019 2:37 PM
22	Leave it as is. Worry about the way downtown looks, clean it up	6/9/2019 10:59 AM
23	this survey is insanely long - whoever designed it needs to get training on how to write surveys!	6/7/2019 2:03 PM
24	Just leave it alone. It is part of Watsonville history. Some things need to stay the way they are.	6/7/2019 12:09 PM
25	Don't destroy the Threes, Do NOT change the place of the Gazebo. Respect culture heritage. Improve the structure to host music and bands.	6/5/2019 6:59 PM
26	more LOCAL live music and food truck events like in san jose at caesar chavez plaza	6/2/2019 10:52 PM
27	I think we really need restrooms available	5/25/2019 8:53 AM
28	No	5/20/2019 3:06 PM
29	More benches within the garden areas in the Plaza. Place tables, benches, trash cans in open space between the Alteo restaurant and the parking garage building. Have more lighting on alley next to W. Beach St, parking garage.	5/16/2019 2:04 PM
30	none	5/16/2019 9:59 AM
31	Make summer concerts on Fridays	5/15/2019 2:24 AM
32	Playground should be is the existing open space by alenos restaurant NOT in the plaza!	5/14/2019 10:51 PM
33	No	5/14/2019 10:01 PM
34	Please DO NOT REMOVE THE OLD FOUNTAINS FROM THE PLAZA	5/14/2019 8:26 PM

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35	Please no play structures or fencing. Do not relocate gazebo. Careful which trees are cut	5/14/2019 8:22 PM
36	Thank you for all your hard work! The events and social media during the 150th were wonderful. Good job!	5/14/2019 8:18 PM
37	No	5/14/2019 6:31 PM
38	Please do not move the gazebo or water fountain. I consider them historical and remind me of my childhood playing there. As well please don't fence in the plaza. Make parking around the plaza have longer time frames. 20min is way too short of a time	5/14/2019 5:13 PM
39	Play structures are not needed. I don't know how to go back and change that. Open space please! The plaza isn't big enough to accommodate a huge amount of people. We don't need a permanent stage or an amphitheater.	5/14/2019 4:47 PM
40	Play structures would be nice as well as more lighting at night (holiday lighting is really nice during the month of December) and an area for concerts/music for events.	5/14/2019 3:29 PM
41	Remove the band stand. It's outdated and taking up useful space. Maybe relocate it to another city park with more room. Pinto lake or Ramsay maybe?	5/14/2019 3:07 PM
42	Holiday events need to be created like Christmas events. Adding something similar like Christmas in the Park	5/14/2019 2:21 PM
43	Maintain integrity of historic nature, cultural history, need permanent well maintained restrooms	5/9/2019 12:08 PM
44	Na	5/8/2019 6:14 AM
45	I would like the picnic areas to remain as first come first serve. It gives people without access to a computer to be unable to use the areas and it is unfair for them.	5/6/2019 12:15 PM
46	I would prefer that there isn't a reservation option for picnic areas. Having to do online reservations would make the spaces a lot less accessible to our elderly community members and other members who might not be as tech savvy. Keeping the plaza accessible to ALL of our community members is the most important thing about the remodel to me.	5/6/2019 10:11 AM
47	Water features or play areas with water such as wading pools or splash pools would bring lots of families downtown.	4/28/2019 7:13 PM
48	Don't move the gazebo	4/27/2019 12:17 AM
49	The plaza is fine the way it is. Improving and renovating what we already have would be just fine. Better looking plants, no bushes and just making it look beautiful.	4/23/2019 4:01 PM
50	With better restrooms, more benches, group area in one corner, would be great. Already wonderful.	4/20/2019 4:31 PM
51	Leave the Plaza alone, if you want to add a stage put it in an unhistorical location part of Watsonville. Example Callaghan park (open grass area) it already has the shape of a stage.	4/18/2019 1:54 PM
52	Greater police presence at the plaza to keep people safe	4/17/2019 11:05 PM
53	Downtown demographics are changing and young families are going to be shopping and dining in our downtown. I believe it would be a great addition to the park to have a nice play structure for them to enjoy. We need to keep in mind this is a park that should be welcoming to all ages.	4/17/2019 3:56 PM
54	We really need to make the main plaza a downtown destination for community events and the arts. It is criminally underutilized, and so much wasted space with an unusable gazebo & canons. It should be a center of attraction to locals & tourists and be used most days for events classes etc. The farmer's market & every-once-in-a-while films and concerts are good start, but much more needed!	4/16/2019 10:06 AM
55	Redirect traffic between plaza and open space across street or make it a one lane road.	4/15/2019 10:17 PM
56	Interested in volunteering my email is yareligarcia143@icloud.com	4/14/2019 11:47 AM
57	I like the new arrangement of the Farmer's market vendors, but they need a map because I couldn't find my vendor today.	4/12/2019 4:07 PM
58	I feel that the plaza is not used very much because of the structure. It has beautiful shading but the gazebo takes up too much space and doesn't provide a service.	4/12/2019 3:48 PM
59	N/a	4/9/2019 6:56 PM
60	Please keep the gazebo in the center of the park. This park is a nice gathering space for locals, as well as a great community space for concerts and events, but put a stage in another part of the park. Stationary seats with a table for playing checkers or chess would be a nice addition.	4/9/2019 5:49 PM
61	The architects drawings have too many fences.	4/9/2019 5:19 PM
62	More lights	3/26/2019 10:42 PM

Q50 How far away do you live from Ramsay Park?

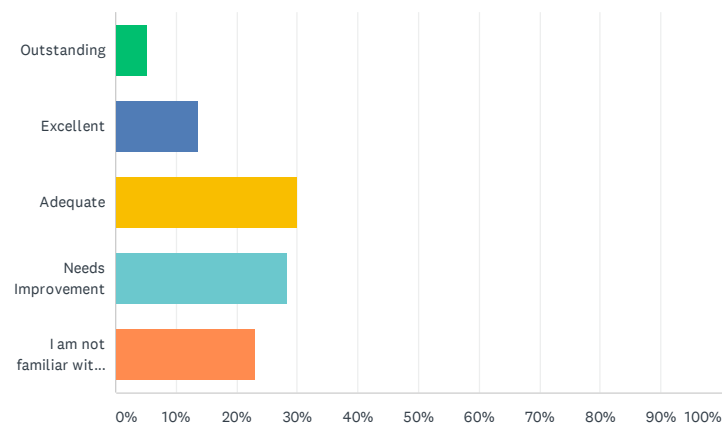
Answered: 118 Skipped: 46



ANSWER CHOICES	RESPONSES	
0 to .5 miles	13.56%	16
.5 to 1.5 miles	27.97%	33
1.5 to 3 miles	25.42%	30
3 to 5 miles	18.64%	22
Greater than 5 miles	14.41%	17
TOTAL		118

Q51 How would you rate the Park and Recreation programs held at Ramsay Park?

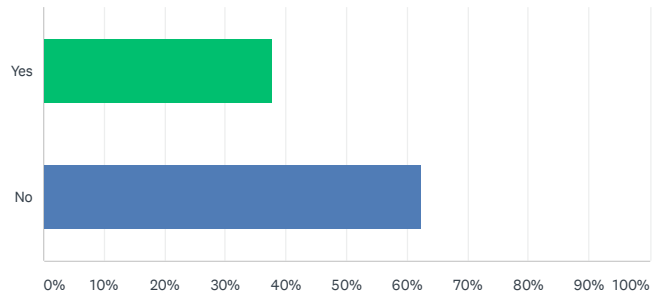
Answered: 117 Skipped: 47



ANSWER CHOICES	RESPONSES	
Outstanding	5.13%	6
Excellent	13.68%	16
Adequate	29.91%	35
Needs Improvement	28.21%	33
I am not familiar with the programs held at Ramsay Park	23.08%	27
TOTAL		117

Q52 Does your family participate in recreation programs or community events at Ramsay Park?

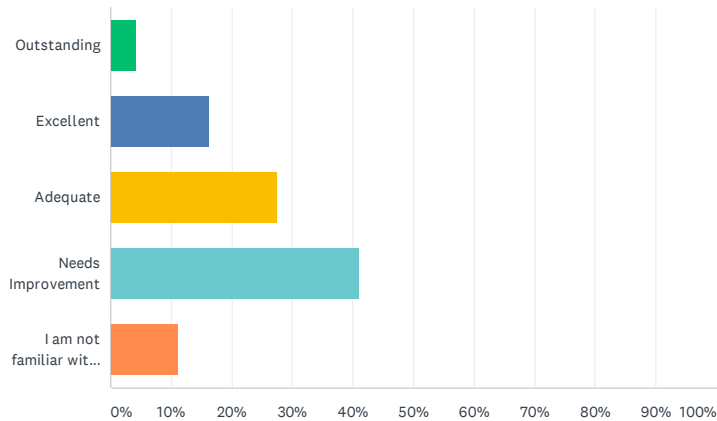
Answered: 117 Skipped: 47



ANSWER CHOICES	RESPONSES	
Yes	37.61%	44
No	62.39%	73
TOTAL		117

Q53 How would you rate the overall level of Park and Recreation maintenance at Ramsay Park?

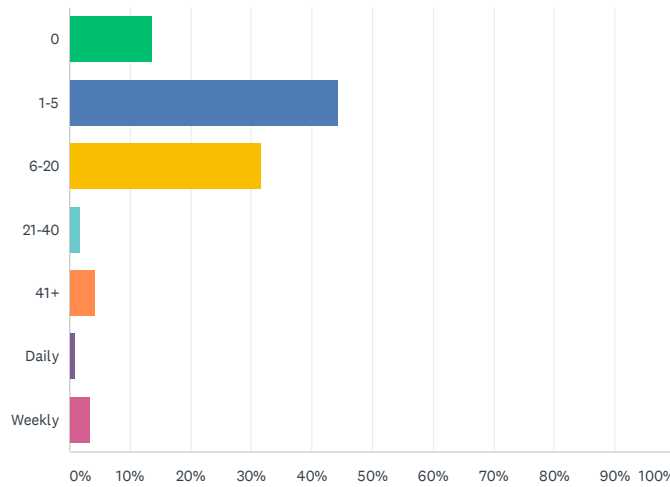
Answered: 117 Skipped: 47



ANSWER CHOICES	RESPONSES	
Outstanding	4.27%	5
Excellent	16.24%	19
Adequate	27.35%	32
Needs Improvement	41.03%	48
I am not familiar with the park maintenance operations	11.11%	13
TOTAL		117

Q54 How often in the last 12 months have you visited Ramsay Park?

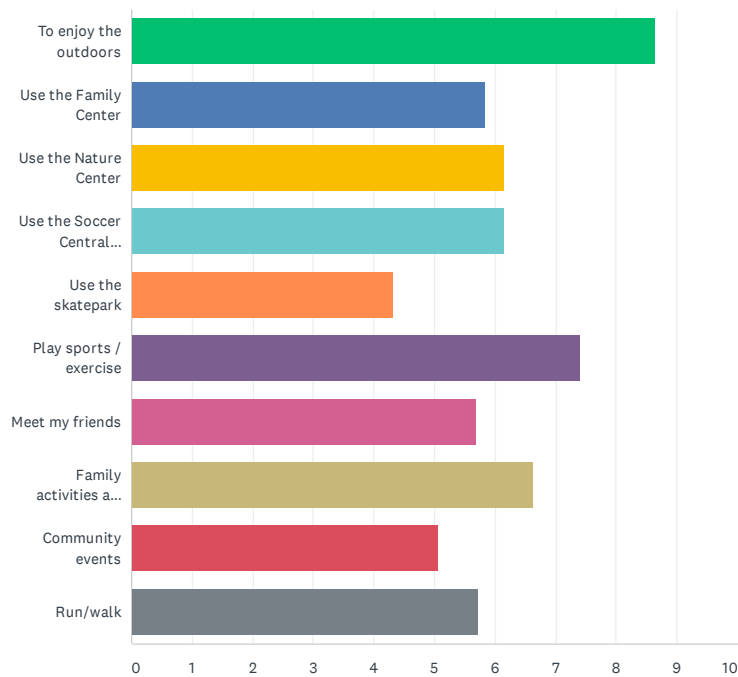
Answered: 117 Skipped: 47



ANSWER CHOICES	RESPONSES	
0	13.68%	16
1-5	44.44%	52
6-20	31.62%	37
21-40	1.71%	2
41+	4.27%	5
Daily	0.85%	1
Weekly	3.42%	4
TOTAL		117

Q55 In general, why do you visit Ramsay Park? (Please prioritize the following list by writing a #1 for your primary reason, a #2 for your secondary reason, and a #3 for your third reason, etc.)

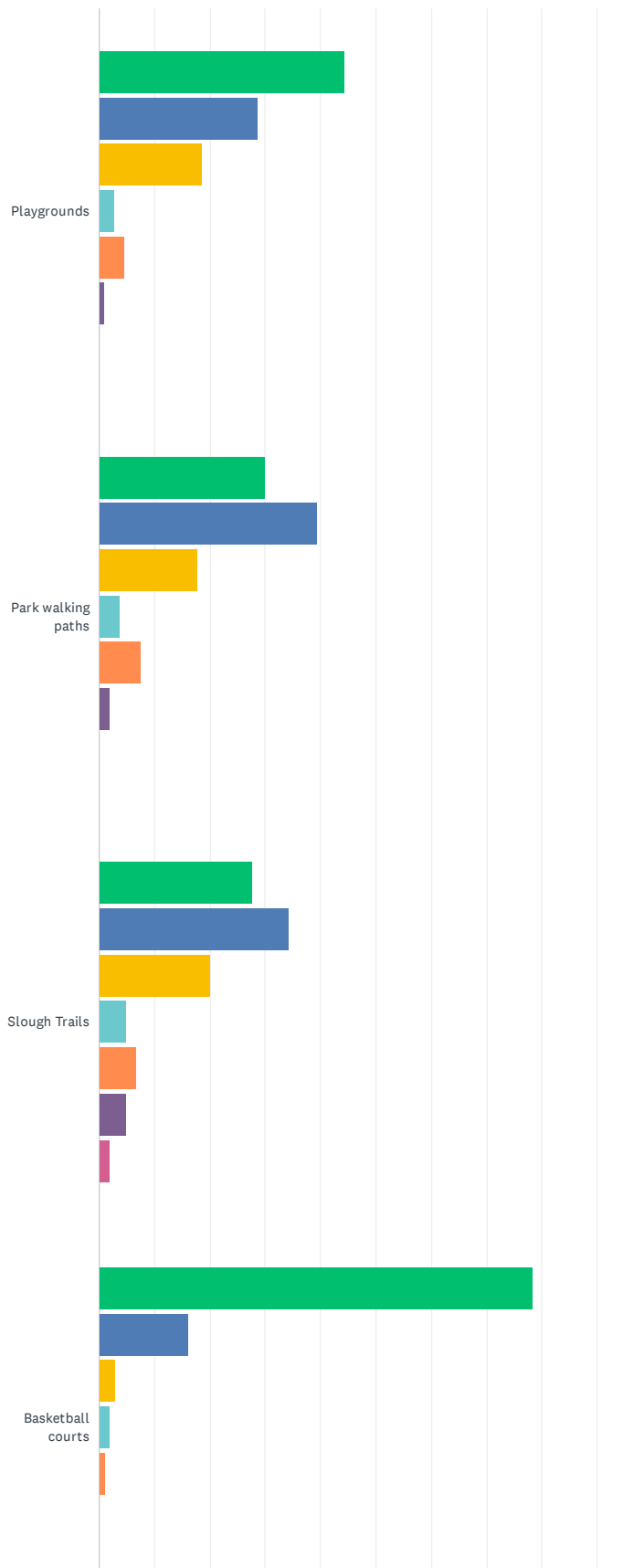
Answered: 103 Skipped: 61



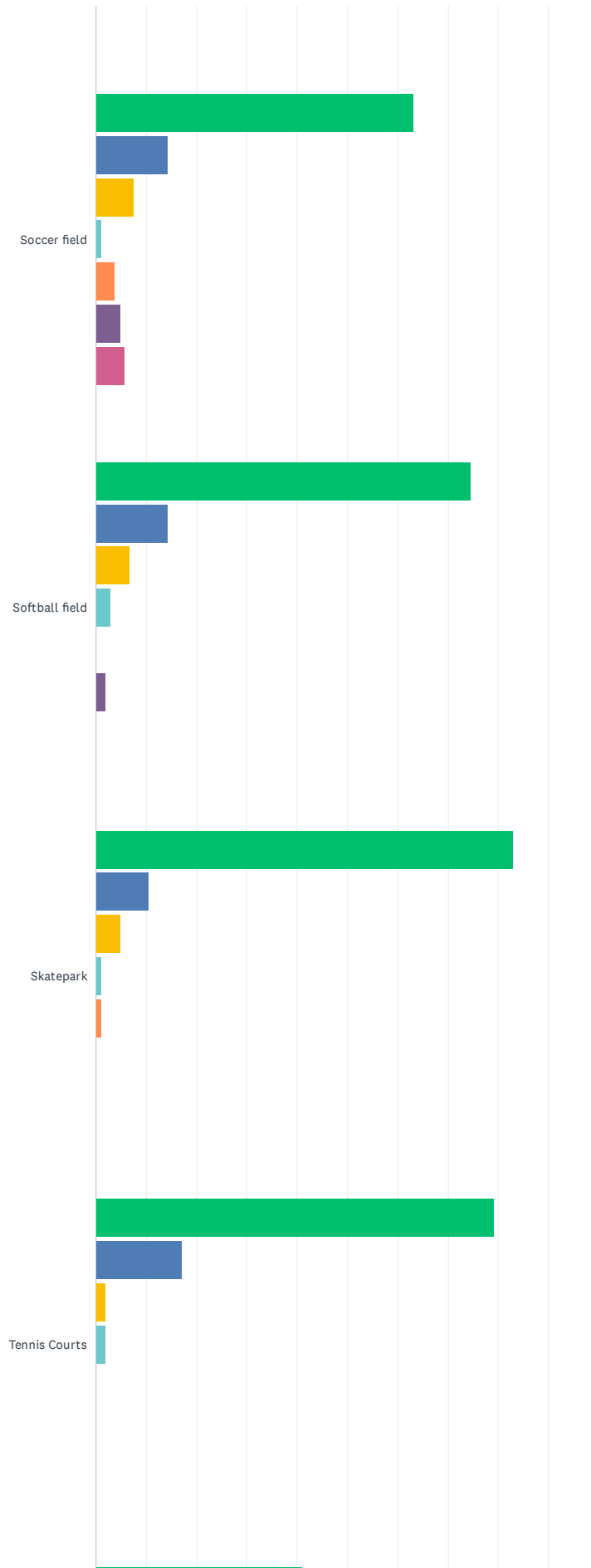
	1	2	3	4	5	6	7	8	9	10	TOTAL	SCORE
To enjoy the outdoors	39.47% 30	26.32% 20	15.79% 12	7.89% 6	3.95% 3	3.95% 3	0.00% 0	1.32% 1	1.32% 1	0.00% 0	76	8.63
Use the Family Center	3.70% 2	12.96% 7	11.11% 6	9.26% 5	18.52% 10	18.52% 10	9.26% 5	7.41% 4	3.70% 2	5.56% 3	54	5.83
Use the Nature Center	6.25% 4	14.06% 9	15.63% 10	14.06% 9	17.19% 11	7.81% 5	6.25% 4	7.81% 5	1.56% 1	9.38% 6	64	6.16
Use the Soccer Central Facility	18.64% 11	13.56% 8	5.08% 3	8.47% 5	13.56% 8	8.47% 5	10.17% 6	8.47% 5	3.39% 2	10.17% 6	59	6.15
Use the skatepark	5.56% 3	3.70% 2	9.26% 5	0.00% 0	11.11% 6	16.67% 9	9.26% 5	7.41% 4	20.37% 11	16.67% 9	54	4.30
Play sports / exercise	29.41% 20	17.65% 12	8.82% 6	8.82% 6	5.88% 4	14.71% 10	8.82% 6	2.94% 2	0.00% 0	2.94% 2	68	7.41
Meet my friends	4.62% 3	13.85% 9	16.92% 11	9.23% 6	6.15% 4	6.15% 4	20.00% 13	7.69% 5	10.77% 7	4.62% 3	65	5.68
Family activities and outings	18.67% 14	13.33% 10	20.00% 15	6.67% 5	4.00% 3	6.67% 5	8.00% 6	17.33% 13	4.00% 3	1.33% 1	75	6.64
Community events	5.71% 4	12.86% 9	12.86% 9	12.86% 9	5.71% 4	0.00% 0	5.71% 4	7.14% 5	24.29% 17	12.86% 9	70	5.06
Run/walk	11.59% 8	14.49% 10	14.49% 10	13.04% 9	7.25% 5	1.45% 1	1.45% 1	8.70% 6	8.70% 6	18.84% 13	69	5.72

Q56 How often have you used the following park facilities in the last 12 months? (Specifically number of times for each facility)

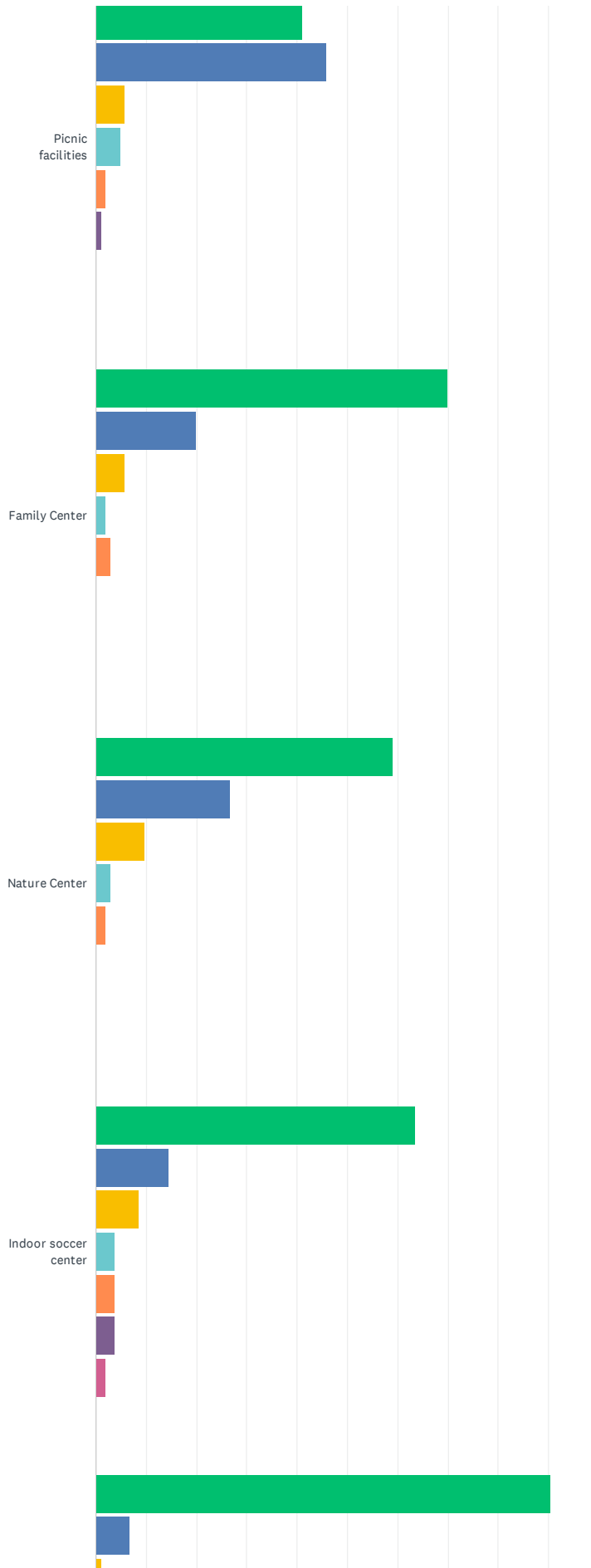
Answered: 110 Skipped: 54



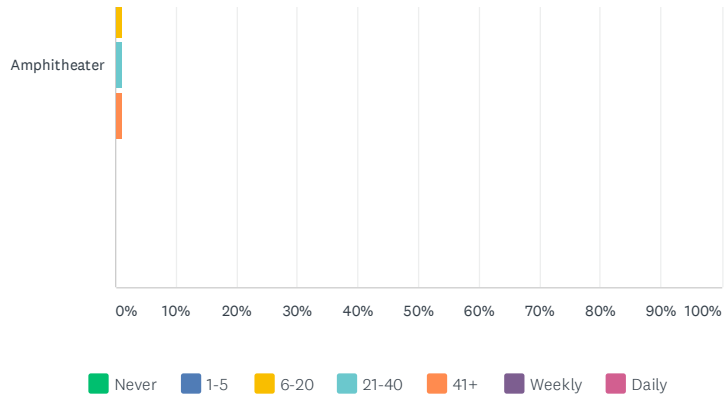
Parks and Community Services - Strategic Plan Community Survey



Parks and Community Services - Strategic Plan Community Survey



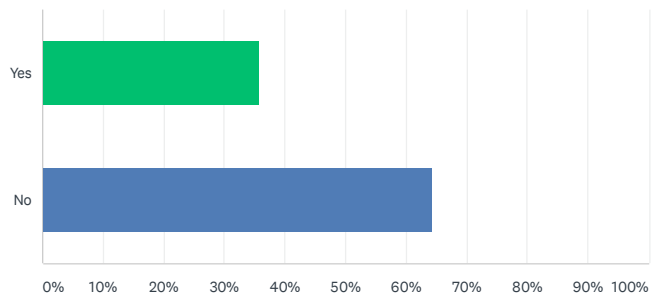
Parks and Community Services - Strategic Plan Community Survey



	NEVER	1-5	6-20	21-40	41+	WEEKLY	DAILY	TOTAL
Playgrounds	44.44% 48	28.70% 31	18.52% 20	2.78% 3	4.63% 5	0.93% 1	0.00% 0	108
Park walking paths	29.91% 32	39.25% 42	17.76% 19	3.74% 4	7.48% 8	1.87% 2	0.00% 0	107
Slough Trails	27.62% 29	34.29% 36	20.00% 21	4.76% 5	6.67% 7	4.76% 5	1.90% 2	105
Basketball courts	78.30% 83	16.04% 17	2.83% 3	1.89% 2	0.94% 1	0.00% 0	0.00% 0	106
Soccer field	63.21% 67	14.15% 15	7.55% 8	0.94% 1	3.77% 4	4.72% 5	5.66% 6	106
Softball field	74.53% 79	14.15% 15	6.60% 7	2.83% 3	0.00% 0	1.89% 2	0.00% 0	106
Skatepark	82.86% 87	10.48% 11	4.76% 5	0.95% 1	0.95% 1	0.00% 0	0.00% 0	105
Tennis Courts	79.05% 83	17.14% 18	1.90% 2	1.90% 2	0.00% 0	0.00% 0	0.00% 0	105
Picnic facilities	40.95% 43	45.71% 48	5.71% 6	4.76% 5	1.90% 2	0.95% 1	0.00% 0	105
Family Center	69.81% 74	19.81% 21	5.66% 6	1.89% 2	2.83% 3	0.00% 0	0.00% 0	106
Nature Center	59.05% 62	26.67% 28	9.52% 10	2.86% 3	1.90% 2	0.00% 0	0.00% 0	105
Indoor soccer center	63.46% 66	14.42% 15	8.65% 9	3.85% 4	3.85% 4	3.85% 4	1.92% 2	104
Amphitheater	90.48% 95	6.67% 7	0.95% 1	0.95% 1	0.95% 1	0.00% 0	0.00% 0	105

Q57 Do you use the internal pathways for exercise?

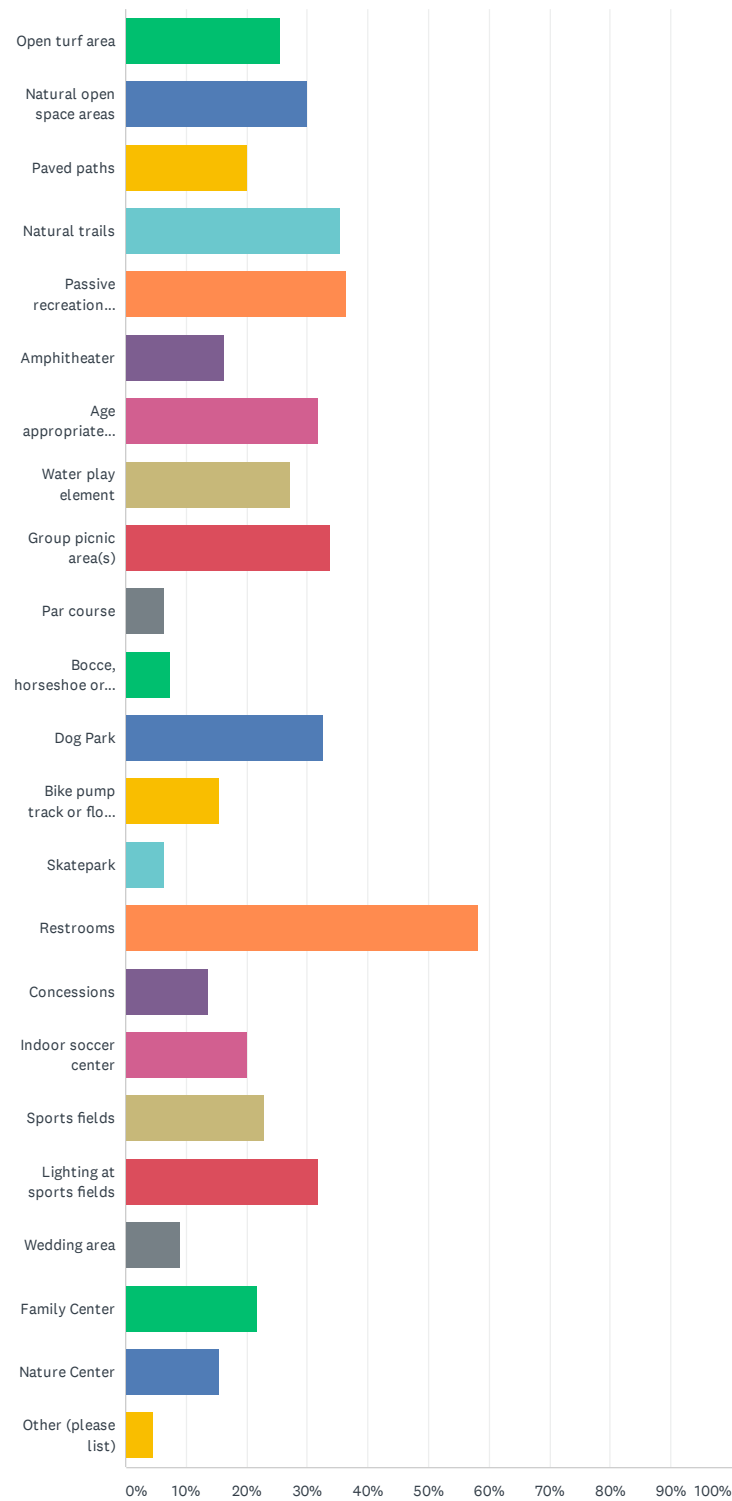
Answered: 112 Skipped: 52



ANSWER CHOICES	RESPONSES	
Yes	35.71%	40
No	64.29%	72
TOTAL		112

**Q58 Which of the following facilities are most needed at Ramsay Park?
(Please select your top 7 preferred choices)**

Answered: 110 Skipped: 54



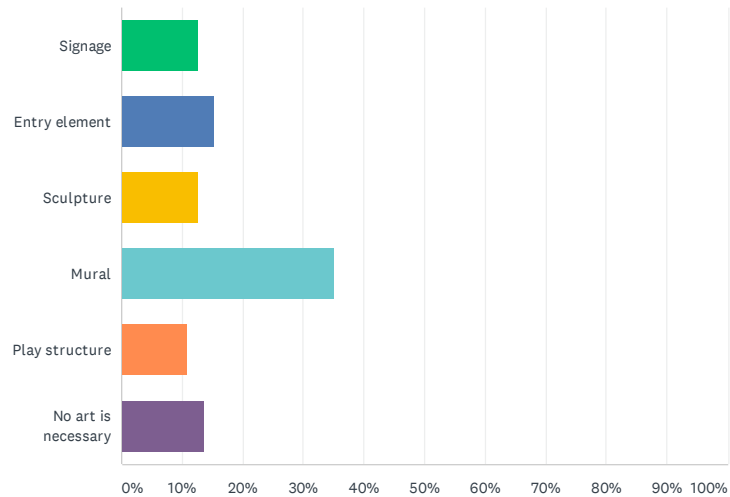
Parks and Community Services - Strategic Plan Community Survey

ANSWER CHOICES	RESPONSES	
Open turf area	25.45%	28
Natural open space areas	30.00%	33
Paved paths	20.00%	22
Natural trails	35.45%	39
Passive recreation elements (such as benches, shelters, game tables, etc.)	36.36%	40
Amphitheater	16.36%	18
Age appropriate play structures	31.82%	35
Water play element	27.27%	30
Group picnic area(s)	33.64%	37
Par course	6.36%	7
Bocce, horseshoe or shuffleboard	7.27%	8
Dog Park	32.73%	36
Bike pump track or flow trails	15.45%	17
Skatepark	6.36%	7
Restrooms	58.18%	64
Concessions	13.64%	15
Indoor soccer center	20.00%	22
Sports fields	22.73%	25
Lighting at sports fields	31.82%	35
Wedding area	9.09%	10
Family Center	21.82%	24
Nature Center	15.45%	17
Other (please list)	4.55%	5
Total Respondents: 110		

#	OTHER (PLEASE LIST)	DATE
1	Renovation of Playground, Restrooms, Picnic Areas	6/19/2019 5:32 AM
2	Track	5/15/2019 6:56 AM
3	Love the Nature Center!	5/14/2019 8:28 PM
4	In the past there have been homeless people who hang out nearby. I don't feel comfortable going to that park and don't feel safe taking the trail near landmark elementary to Ramsay.	5/14/2019 3:32 PM
5	security guards	4/11/2019 3:45 PM

Q59 How would you like to incorporate public art into Ramsay Park?

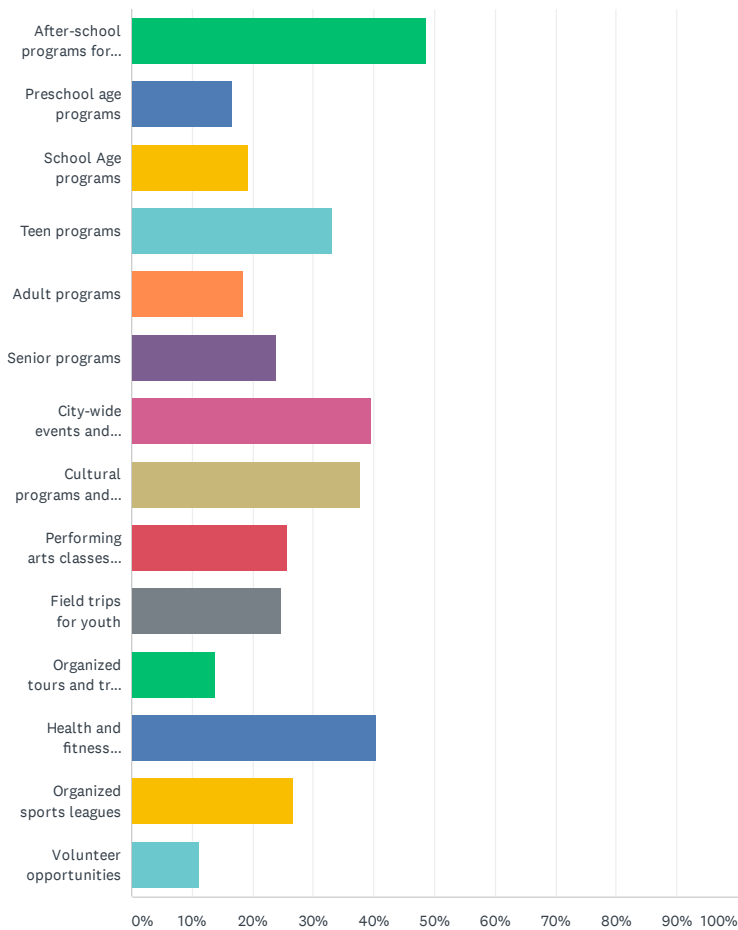
Answered: 111 Skipped: 53



ANSWER CHOICES	RESPONSES	
Signage	12.61%	14
Entry element	15.32%	17
Sculpture	12.61%	14
Mural	35.14%	39
Play structure	10.81%	12
No art is necessary	13.51%	15
TOTAL		111

Q60 If programs were to be available at Ramsay Park, what additional activities should be offered? (Please check your top three choices).

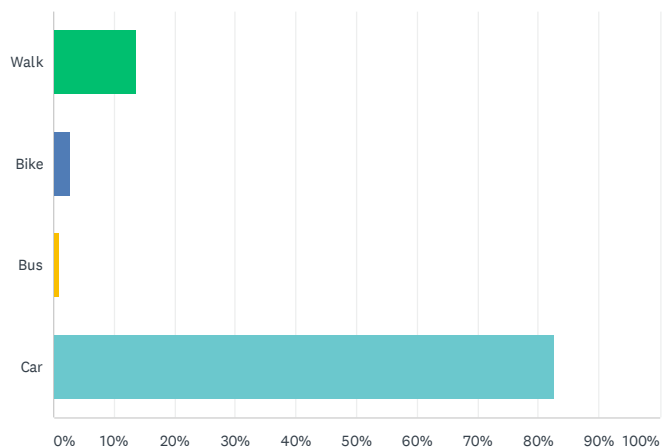
Answered: 109 Skipped: 55



ANSWER CHOICES	RESPONSES	
After-school programs for children and teens	48.62%	53
Preschool age programs	16.51%	18
School Age programs	19.27%	21
Teen programs	33.03%	36
Adult programs	18.35%	20
Senior programs	23.85%	26
City-wide events and festivals	39.45%	43
Cultural programs and classes	37.61%	41
Performing arts classes, such as drama or dance	25.69%	28
Field trips for youth	24.77%	27
Organized tours and trips for adults	13.76%	15
Health and fitness programs	40.37%	44
Organized sports leagues	26.61%	29
Volunteer opportunities	11.01%	12
Total Respondents: 109		

Q61 How do you get to Ramsay Park?

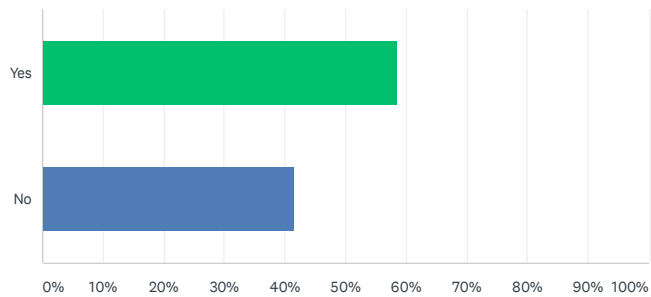
Answered: 110 Skipped: 54



ANSWER CHOICES	RESPONSES	
Walk	13.64%	15
Bike	2.73%	3
Bus	0.91%	1
Car	82.73%	91
TOTAL		110

Q62 Would you reduce your driving to the park if more bicycle parking, a local bus or a shuttle service was provided?

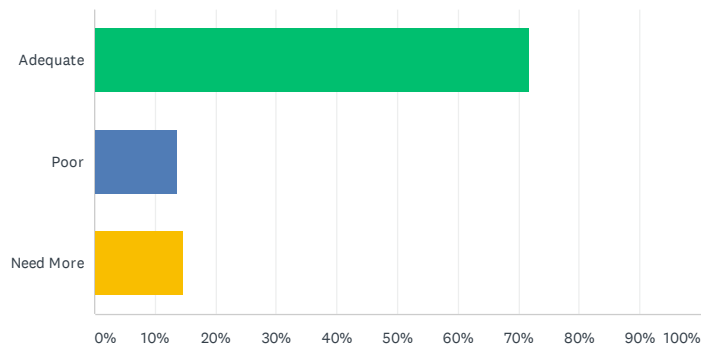
Answered: 111 Skipped: 53



ANSWER CHOICES	RESPONSES	
Yes	58.56%	65
No	41.44%	46
TOTAL		111

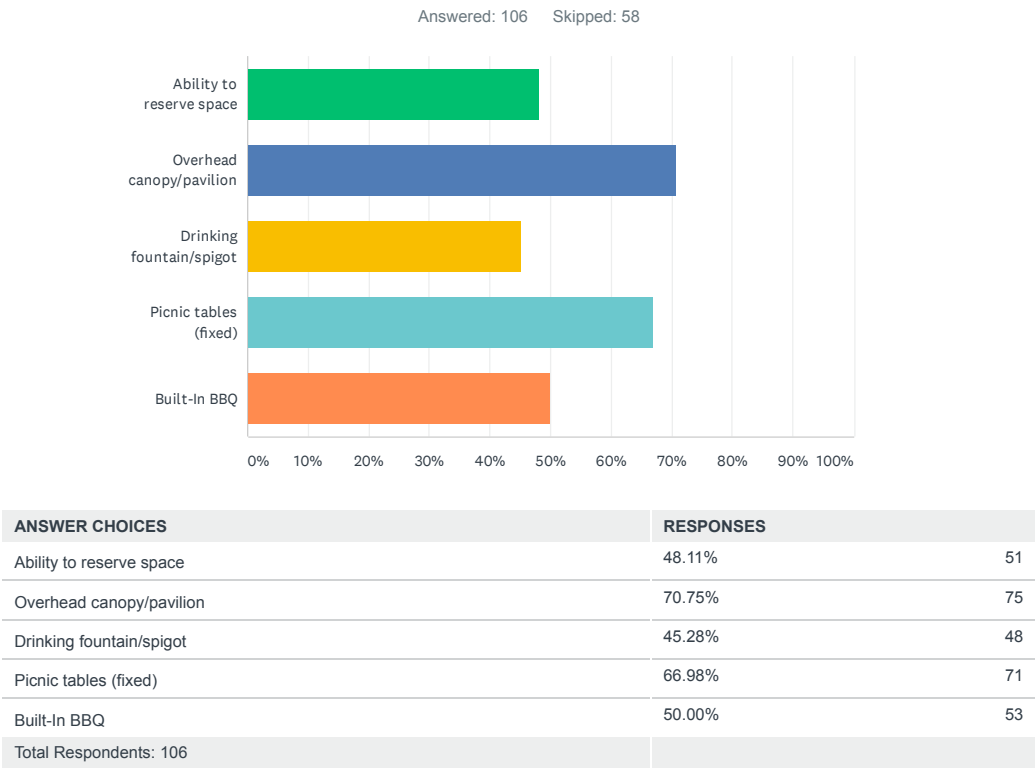
Q63 How is the existing parking stall capacity?

Answered: 110 Skipped: 54



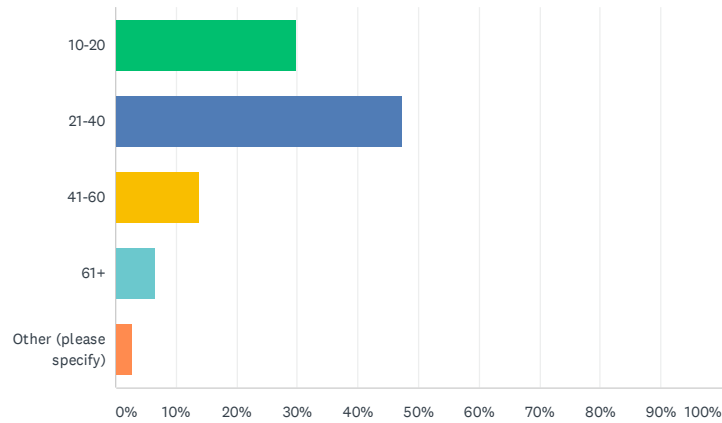
ANSWER CHOICES	RESPONSES	
Adequate	71.82%	79
Poor	13.64%	15
Need More	14.55%	16
TOTAL		110

Q64 For group picnic areas at Ramsay Park, what is most important?
Select all that apply:



Q65 At the group picnic areas in Ramsay Park, how many people should each group picnic hold?

Answered: 108 Skipped: 56

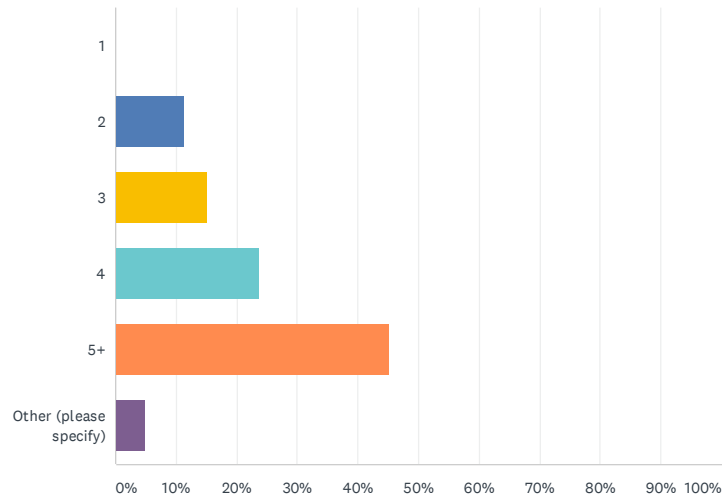


ANSWER CHOICES	RESPONSES	
10-20	29.63%	32
21-40	47.22%	51
41-60	13.89%	15
61+	6.48%	7
Other (please specify)	2.78%	3
TOTAL		108

#	OTHER (PLEASE SPECIFY)	DATE
1	Varying sizes would be great...	5/14/2019 8:28 PM
2	provide various size options	5/9/2019 12:20 PM
3	Variety of options	4/20/2019 4:37 PM

Q66 How many group picnic areas are needed at Ramsay Park?

Answered: 106 Skipped: 58

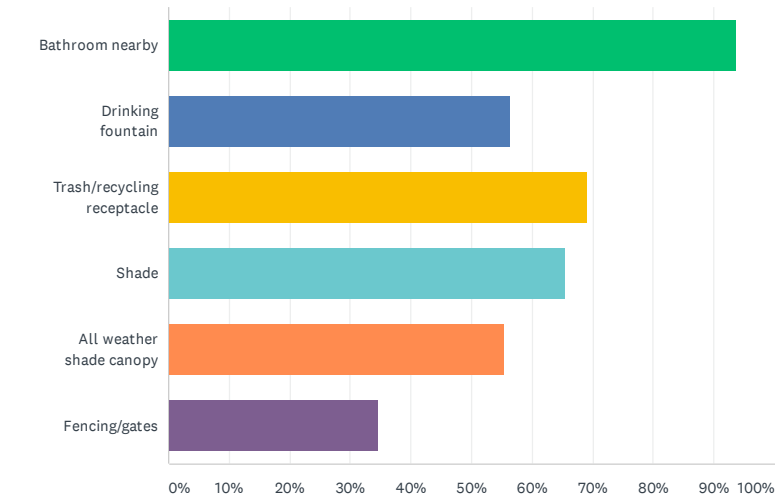


ANSWER CHOICES		RESPONSES	
1		0.00%	0
2		11.32%	12
3		15.09%	16
4		23.58%	25
5+		45.28%	48
Other (please specify)		4.72%	5
TOTAL			106

#	OTHER (PLEASE SPECIFY)	DATE
1	no opinion	7/16/2019 2:28 PM
2	ldk	7/13/2019 9:18 PM
3	maximum amount allowed while maintaining open natural space	5/9/2019 12:20 PM
4	dont know	4/20/2019 4:37 PM
5	depending on layout of park, need big one near soccer field, one for baseball, one by indoor arena	4/10/2019 9:43 PM

Q67 What support elements are most important to families utilizing a playground area? Select all that apply:

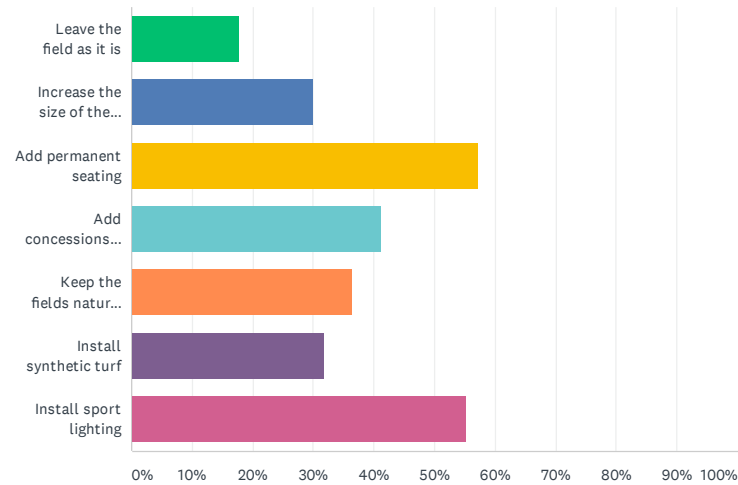
Answered: 110 Skipped: 54



ANSWER CHOICES	RESPONSES	
Bathroom nearby	93.64%	103
Drinking fountain	56.36%	62
Trash/recycling receptacle	69.09%	76
Shade	65.45%	72
All weather shade canopy	55.45%	61
Fencing/gates	34.55%	38
Total Respondents: 110		

Q68 We are looking at options for the existing soccer fields. Below are some options for the field improvement. Check all that apply.

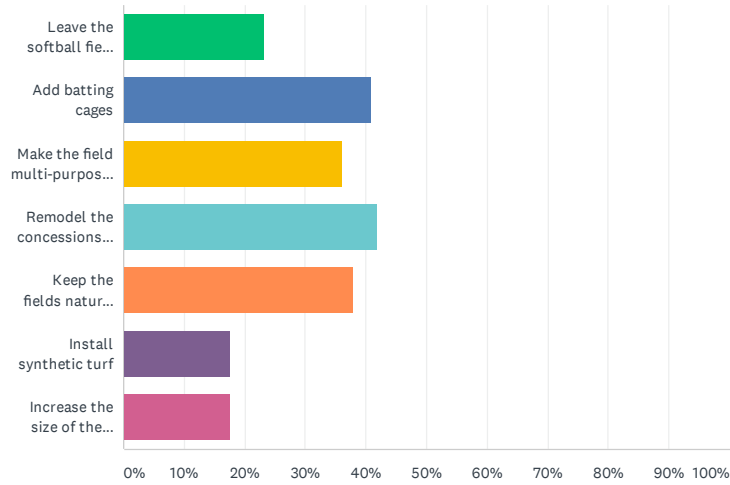
Answered: 107 Skipped: 57



ANSWER CHOICES	RESPONSES	
Leave the field as it is	17.76%	19
Increase the size of the current soccer fields.	29.91%	32
Add permanent seating	57.01%	61
Add concessions building	41.12%	44
Keep the fields natural grass	36.45%	39
Install synthetic turf	31.78%	34
Install sport lighting	55.14%	59
Total Respondents: 107		

Q69 We are looking at options for the softball field. Below are some options for the field improvement. Check all that apply.

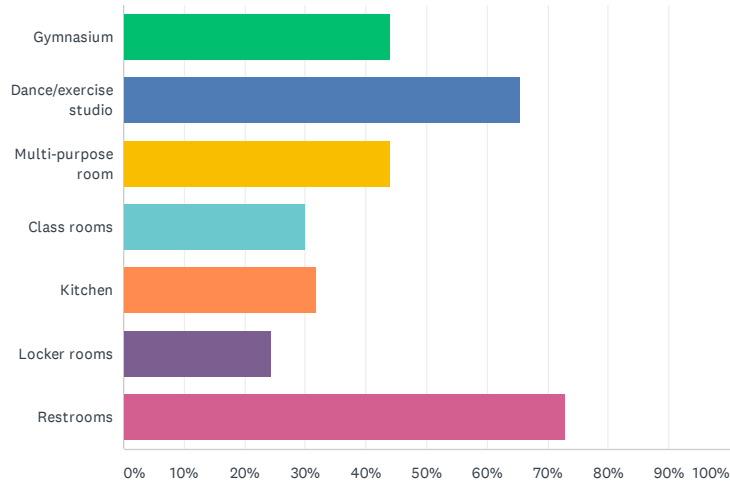
Answered: 103 Skipped: 61



ANSWER CHOICES	RESPONSES	
Leave the softball field as it is	23.30%	24
Add batting cages	40.78%	42
Make the field multi-purpose with soccer	35.92%	37
Remodel the concessions building	41.75%	43
Keep the fields natural grass	37.86%	39
Install synthetic turf	17.48%	18
Increase the size of the current softball fields.	17.48%	18
Total Respondents: 103		

Q70 What elements would you like to see as part of the Family Recreation Center? Check all that apply.

Answered: 107 Skipped: 57



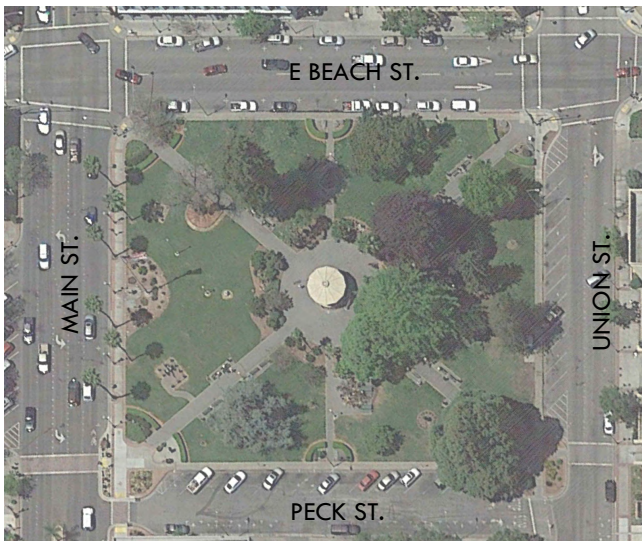
ANSWER CHOICES	RESPONSES	
Gymnasium	43.93%	47
Dance/exercise studio	65.42%	70
Multi-purpose room	43.93%	47
Class rooms	29.91%	32
Kitchen	31.78%	34
Locker rooms	24.30%	26
Restrooms	72.90%	78
Total Respondents: 107		

Q71 Do you have any additional comments regarding Ramsay Park and the long range plan?

Answered: 36 Skipped: 128

Parks and Community Services - Strategic Plan Community Survey

#	RESPONSES	DATE
1	Make it look welcoming and family friendly. Specifically safe, this is why I hesitate because of the lighting.	7/19/2019 11:05 AM
2	Rather than size expansion ensure that you have a cultural an activity plan in place	7/16/2019 12:03 PM
3	Preserve natural beauty and clean out waterways of trash	7/13/2019 9:18 PM
4	make it safer for kids a lot of homeless people around	7/12/2019 10:19 AM
5	Add more police patrol activity, my family and i dont feel secure going tot he park due to the homeless people in the area.	7/12/2019 10:11 AM
6	Remove the homeless from the slough it makes it very unsafe to walk the path ways with them roaming around it is getting out of hand	7/12/2019 9:41 AM
7	No	7/10/2019 12:05 PM
8	Ramsey park should have better soccer fields because it's mostly always full with people and the fields are to small	7/10/2019 12:07 AM
9	No	6/19/2019 5:32 AM
10	I hope you use my survey, I was given the link by city park staff at the open streets watsonville event, now I look at the slip of paper it says the deadline for the survey was 30 april, but I was just given this link last weekend.	6/7/2019 2:07 PM
11	No	6/7/2019 12:15 PM
12	Safety is an issue especially at night	6/4/2019 8:08 PM
13	No	5/20/2019 3:11 PM
14	Peace officers patrolling the parks in bicycles.	5/16/2019 6:17 PM
15	none	5/16/2019 10:04 AM
16	The building needs renovating.	5/15/2019 2:31 AM
17	Don't let the homeless take over the park	5/14/2019 10:58 PM
18	No	5/14/2019 10:07 PM
19	Safety! My family doesn't go to Ramsey park because there are lots of transient people yelling obscenities there when we have gone. There needs to be a more frequent patrol moving people who are making others feel unsafe out of the park. I'm surprised this matter wasn't listed as an area of possible improvement in your survey.	5/14/2019 4:53 PM
20	Need more soccer field space for youth Rec and competitive soccer teams Soccer is Watsonville sport ☐	5/14/2019 3:08 PM
21	My only concern is weekends there is a adult league hold every Saturday and sunday with so supervision and many of this adult players drinking beer on premises leading to fights	5/14/2019 2:27 PM
22	Diverse, cultural activities, classes, rec programs, sports to be offered year-round, free and must be affordable for community and bilingual. Work on plan to address homeless overnight camping	5/9/2019 12:20 PM
23	No dog park, focus on youth. More soccer fields natural and synthetic	5/8/2019 6:19 AM
24	Would love to see more soccer fields for the kids	5/7/2019 8:53 PM
25	I would like to see a dog park in this area of town and again, I say no to the ability to reserve picnic areas. It should be as a first come, first serve basis.	5/6/2019 12:24 PM
26	Dog park in ramsay park	5/6/2019 12:01 PM
27	Ramsay Park definitely needs new play structures. The existing play structures are very old. We also definitely need a dog park at Ramsay. With the number of homes in the area, there are lots of people with dogs and we don't have a designated dog park on the ramsey park side of town. Residents have to drive all the way to pinto lake or Franich park with is a 15-20 min drive. Also, dogs are often seen visiting the grassy fields at Ramsey park.	5/6/2019 11:11 AM
28	We need a year round swimming pool as well as a summer/hot weather wading pool or splash/wading area.	4/28/2019 7:20 PM
29	Drop in program at Ramsay Park. It should not be empty and only used for gymnastics and rentals.	4/23/2019 4:09 PM
30	I rarely go there but know it gets a lot of use for sports activities, large indoor gatherings.	4/20/2019 4:37 PM
31	Maintance, adding more flowers and more security at the top of the hill.	4/18/2019 2:05 PM
32	Ramsay park should have a wide trail or stairs to the shopping area next door. The crosswalk to the stores across the street should be wider.	4/15/2019 10:29 PM
33	Harkins slough road crosswalks need solar light cross walks like the downtown area. Kids skating and coming to the park almost get ran over by dumb drivers and people cutting off at the bridge endanger bike riders.	4/12/2019 4:20 PM
34	Watsonville has historically produced great soccer talent, it is by far the most popular sport in town. The people of Watsonville more than deserve a new soccer area. It is sad to have local kid and adults team play outside of Watsonville and see how other towns in our area surpass our facilities by far. And we have the better team!	4/10/2019 9:43 PM
35	Bocce ball and croquet areas!	4/9/2019 5:56 PM
36	None	3/26/2019 11:18 PM



EXISTING CONDITIONS



USE DIAGRAM 1

LEGEND

	LAWN/ PASSIVE ACTIVITY SPACE		PERFORMANCE SEATING
	PLANTING AREA		NEW RESTROOM
	PATHWAY/ PLAZA		PLAY AREA
	PERFORMANCE STAGE/ PRIMARY ENTRY		
	SECONDARY ENTRY		
	FEATURE ELEMENTS		



USE DIAGRAM 2

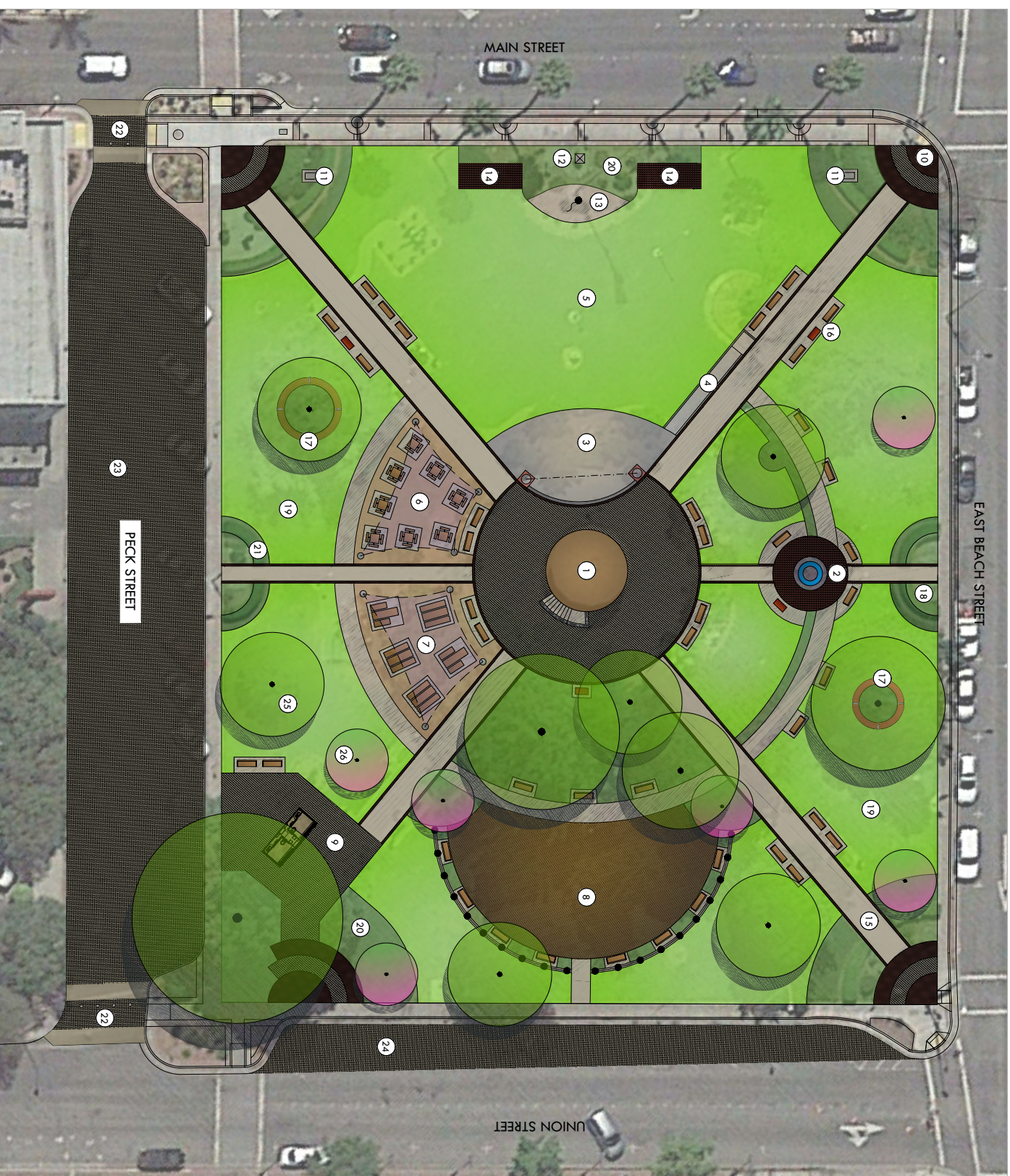
LEGEND

	LAWN/ PASSIVE ACTIVITY SPACE		PERFORMANCE SEATING
	PLANTING AREA		LOW MOUND LAWN SEATING
	PATHWAY/ PLAZA		
	PERFORMANCE STAGE/ PRIMARY ENTRY		
	SECONDARY ENTRY		
	NEW RESTROOM		



February 05, 2019

EAST BEACH STREET



LEGEND

- ① REBUILT GAZEBO WITH PERMEABLE PAYER PLAZA
- ② REFURBISHED FOUNTAIN WITH BRICK PLAZA, PARK BENCHES AND INTERPRETIVE SIGNAGE
- ③ STAGE WITH COLUMN BACKDROP
- ④ SLOPED PATH OF TRAVEL TO STAGE
- ⑤ MOUNDED LAWN FOR SPECTATORS
- ⑥ DECOMPOSED GRANITE GAME TABLE AREA WITH SHADE STRUCTURE
- ⑦ DECOMPOSED GRANITE GROUP PICNIC AREA WITH SHADE STRUCTURE
- ⑧ PLAY AREA WITH PARK BENCHES FOR PARENTS
- ⑨ RESTROOM BUILDING WITH BRICK PAYER PLAZA
- ⑩ PRIMARY ENTRANCE SPECIALTY PAVING
- ⑪ HISTORIC/ART ELEMENT PEDESTAL
- ⑫ EXISTING HISTORIC DRINKING FOUNTAIN
- ⑬ EXISTING FLAG POLE
- ⑭ CANNON AREA
- ⑮ PATHWAY PAVING WITH BRICK ACCENT
- ⑯ PARK BENCHES AND INTERPRETIVE SIGNAGE
- ⑰ CIRCULAR BENCH AROUND EXISTING TREE
- ⑱ SECONDARY ENTRY ACCENT PLANTING
- ⑲ OPEN TURF AREAS
- ⑳ DECORATIVE PLANTING AREAS
- ㉑ LOW HEDGE PLANTING
- ㉒ RAISED CROSSWALK WITH BOLLARDS
- ㉓ RESURFACED PECK STREET WITH PERMEABLE PAVERS
- ㉔ RESURFACED UNION STREET PARKING AREA WITH PERMEABLE PAVERS
- ㉕ EXISTING TREE TO BE PROTECTED
- ㉖ PROPOSED TREE OR RELOCATED EXISTING TREE

April 28, 2019



Conceptual Option 1

Watsonville Strategic Parks Plan
City of Watsonville
Watsonville, CA



VERDE DESIGN

LANDSCAPE ARCHITECTURE
SPORT PLANNING & DESIGN
2455 The Alameda, Ste. 200
Santa Cruz, CA 95060
Tel: 408.983.7200
www.verdedesigninc.com



EAST BEACH STREET

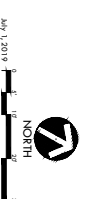
MAIN STREET

UNION STREET

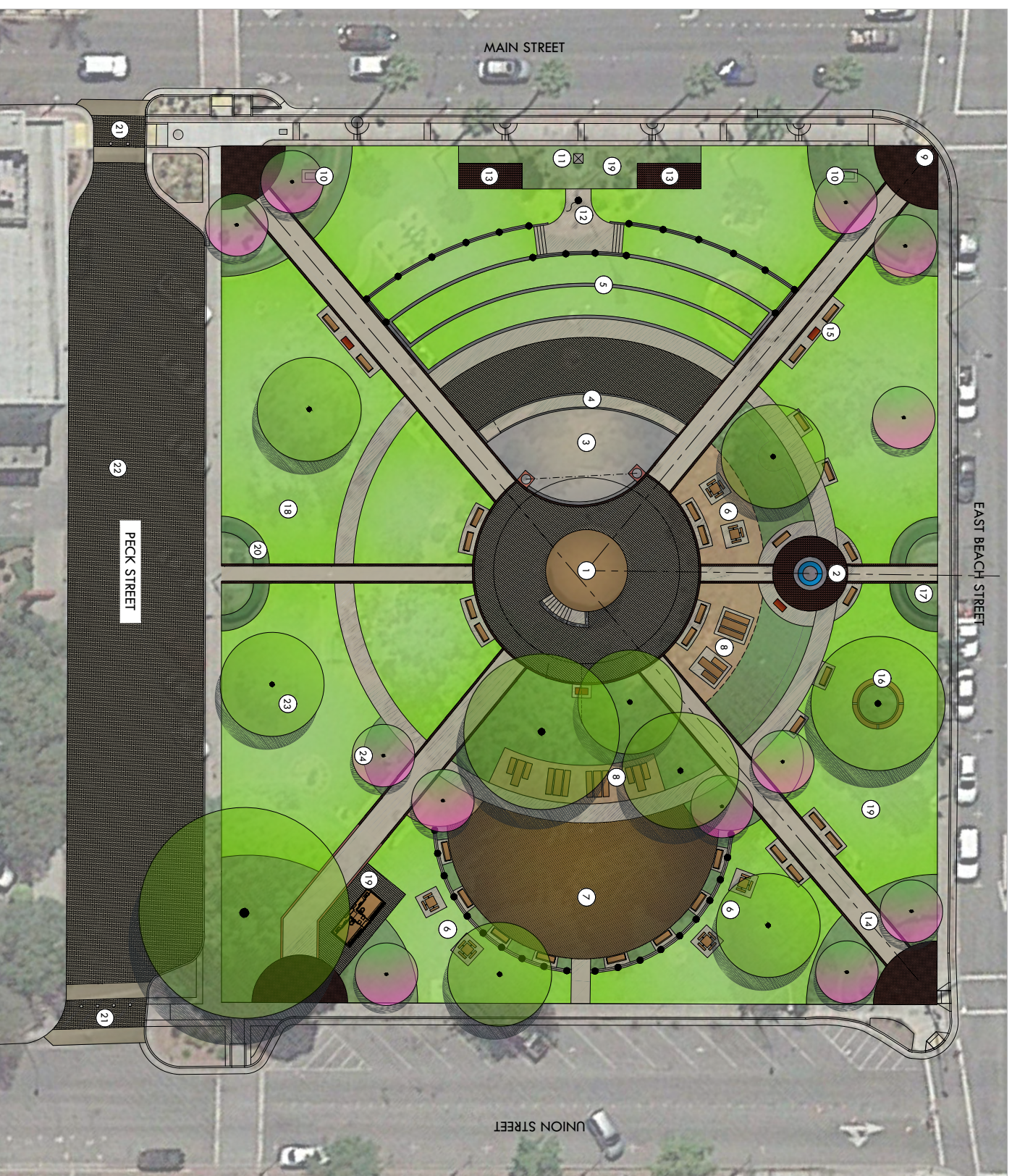
PECK STREET

LEGEND

- 1 RELOCATED GAZEBO WITH PERMEABLE PAYER PLAZA AND INTERPRETIVE SIGNAGE
- 2 REFURISHED FOUNTAIN WITH BRICK PLAZA, PARK BENCHES AND INTERPRETIVE SIGNAGE
- 3 STAGE WITH COLUMN BACKDROP AND SHADE STRUCTURE
- 4 SLOPED PATH OF TRAVEL TO STAGE
- 5 OPEN PERMEABLE PAYER PLAZA FOR PERFORMANCES
- 6 TERRACED STAGE SEATING AREA
- 7 GROUP PICNIC AREA
- 8 GAME TABLE AREA
- 9 RESTROOM BUILDING WITH BRICK PAYER PLAZA
- 10 PRIMARY ENTRANCE WITH SPECIALTY PAVING AND LOW ART WALL
- 11 SECONDARY ENTRY ACCENT PLANTING AND/OR ART ELEMENT
- 12 EXISTING HISTORIC DRINKING FOUNTAIN
- 13 EXISTING FLAG POLE
- 14 CANNON AREA
- 15 PATHWAY PAVING WITH BRICK ACCENT
- 16 PARK BENCHES AND INTERPRETIVE SIGNAGE
- 17 SECONDARY PERIMETER PATHWAY
- 18 OPEN TURF AREAS
- 19 DECORATIVE PLANTING AREAS
- 20 LOW HEDGE PLANTING
- 21 EXPANDED PLANTER AND REALIGNED SIDEWALK FOR GIANT SEQUOIA PROTECTION
- 22 RAISED CROSSWALK WITH BOLLARDS
- 23 RESURFACED PECK STREET WITH PERMEABLE PAVERS
- 24 EXISTING TREE TO BE PROTECTED
- 25 PROPOSED TREE OR RELOCATED EXISTING TREE

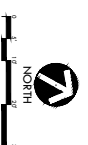


Conceptual Option 2 Watsonville Strategic Parks Plan City of Watsonville Watsonville, CA



LEGEND

- 1 REBUILT GAZEBO WITH PERMEABLE PAYER PLAZA
- 2 REFURBISHED FOUNTAIN WITH BRICK PLAZA, PARK BENCHES AND INTERPRETIVE SIGNAGE
- 3 STAGE WITH COLUMN BACKDROP
- 4 SLOPED PATH OF TRAVEL TO STAGE
- 5 TERRACED STAGE SEATING AREA
- 6 GAME TABLE AREA
- 7 PLAY AREA WITH PARK BENCHES FOR PARENTS
- 8 GROUP PICNIC AREA
- 9 PRIMARY ENTRANCE SPECIALTY PAVING
- 10 HISTORIC/ART ELEMENT PEDESTAL
- 11 EXISTING HISTORIC DRINKING FOUNTAIN
- 12 EXISTING FLAG POLE
- 13 CANNON AREA
- 14 PATHWAY PAVING WITH BRICK ACCENT
- 15 PARK BENCHES AND INTERPRETIVE SIGNAGE
- 16 CIRCULAR BENCH AROUND EXISTING TREE
- 17 SECONDARY ENTRY ACCENT PLANTING
- 18 OPEN TURF AREAS
- 19 RESTROOM BUILDING WITH BRICK PAYER PLAZA
- 20 LOW HEDGE PLANTING
- 21 RAISED CROSSWALK WITH BOLLARDS
- 22 RESURFACED PECK STREET WITH PERMEABLE PAYER
- 23 EXISTING TREE TO BE PROTECTED
- 24 PROPOSED TREE OR RELOCATED EXISTING TREE



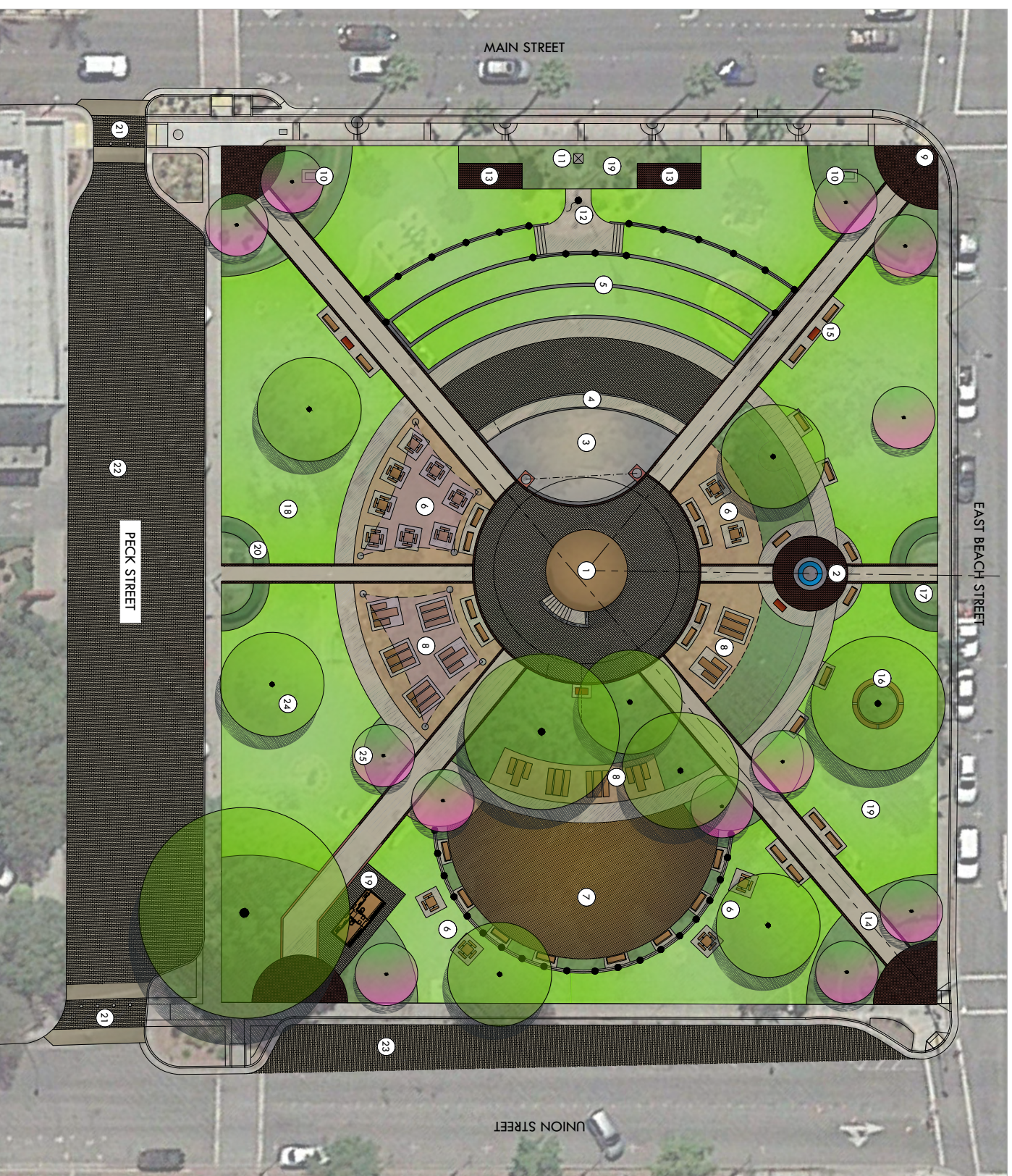
Conceptual Option 3

Watsonville Strategic Parks Plan
City of Watsonville
Watsonville, CA



VERDE DESIGN

LANDSCAPE ARCHITECTURE
PLANNING & DESIGN
2455 The Alameda, Ste. 200
Santa Cruz, CA 95060
Tel: 408.983.7200
www.verdedesigninc.com



EAST BEACH STREET

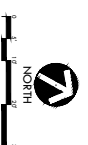
MAIN STREET

UNION STREET

PECK STREET

LEGEND

- 1 REBUILT GAZEBO WITH PERMEABLE PAYER PLAZA
- 2 REFURBISHED FOUNTAIN WITH BRICK PLAZA, PARK BENCHES AND INTERPRETIVE SIGNAGE
- 3 STAGE WITH COLUMN BACKDROP
- 4 SLOPED PATH OF TRAVEL TO STAGE
- 5 TERRACED STAGE SEATING AREA
- 6 GAME TABLE AREA
- 7 PLAY AREA WITH PARK BENCHES FOR PARENTS
- 8 GROUP PICNIC AREA
- 9 PRIMARY ENTRANCE SPECIALTY PAVING
- 10 HISTORIC/ART ELEMENT PEDESTAL
- 11 EXISTING HISTORIC DRINKING FOUNTAIN
- 12 EXISTING FLAG POLE
- 13 CANNON AREA
- 14 PATHWAY PAVING WITH BRICK ACCENT
- 15 PARK BENCHES AND INTERPRETIVE SIGNAGE
- 16 CIRCULAR BENCH AROUND EXISTING TREE
- 17 SECONDARY ENTRY ACCENT PLANTING
- 18 OPEN TURF AREAS
- 19 RESTROOM BUILDING WITH BRICK PAYER PLAZA
- 20 LOW HEDGE PLANTING
- 21 RAISED CROSSWALK WITH BOLLARDS
- 22 RESURFACED PECK STREET WITH PERMEABLE PAYER
- 23 RESURFACED UNION STREET PARKING AREA WITH PERMEABLE PAYER
- 24 EXISTING TREE TO BE PROTECTED
- 25 PROPOSED TREE OR RELOCATED EXISTING TREE



Conceptual Option 3

Watsonville Strategic Parks Plan
City of Watsonville
Watsonville, CA



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EAST BEACH STREET

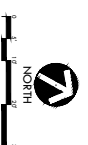
MAIN STREET

UNION STREET

PECK STREET

LEGEND

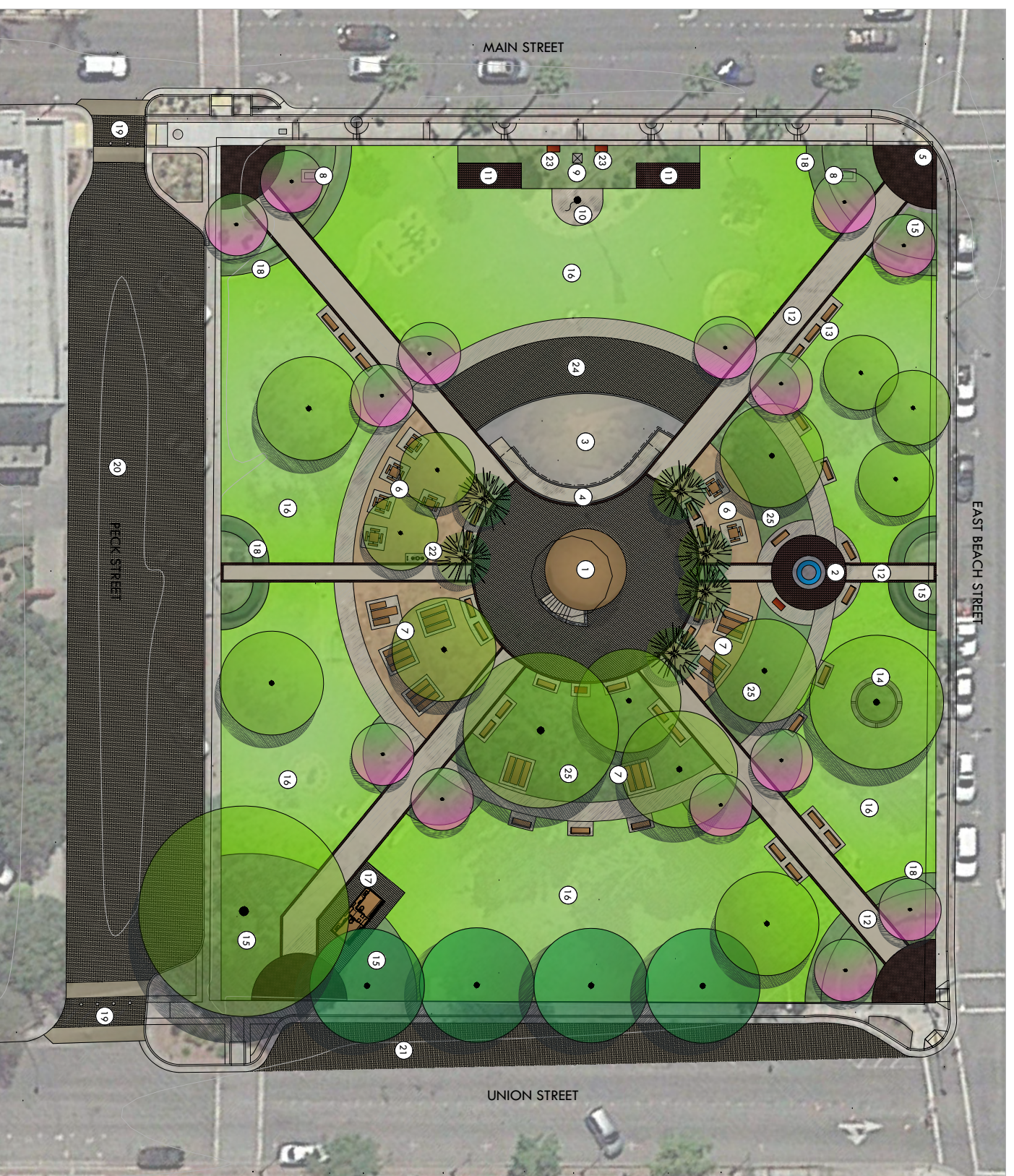
- 1 REBUILT GAZEBO WITH PERMEABLE PAYER PLAZA
- 2 REFURBISHED FOUNTAIN WITH BRICK PLAZA, PARK BENCHES AND INTERPRETIVE SIGNAGE
- 3 STAGE
- 4 SLOPED PATH OF TRAVEL TO STAGE
- 5 PRIMARY ENTRANCE SPECIALTY PAVING
- 6 GAME TABLE AREA
- 7 GROUP PICNIC AREA
- 8 HISTORIC/ART ELEMENT PEDESTAL
- 9 EXISTING HISTORIC DRINKING FOUNTAIN
- 10 EXISTING FLAG POLE
- 11 CANNON AREA
- 12 PATHWAY PAVING WITH BRICK ACCENT
- 13 PARK BENCHES AND INTERPRETIVE SIGNAGE
- 14 CIRCULAR BENCH AROUND EXISTING TREE
- 15 SECONDARY ENTRY ACCENT PLANTING
- 16 OPEN TURF AREAS
- 17 RESTROOM BUILDING WITH BRICK PAYER PLAZA
- 18 LOW HEDGE PLANTING
- 19 RAISED CROSSWALK WITH BOLLARDS
- 20 RESURFACED PECK STREET WITH PAVERS
- 21 RESURFACED UNION STREET PARKING AREA WITH PAVERS
- 22 EXISTING TREE TO BE PROTECTED
- 23 PROPOSED TREE OR RELOCATED EXISTING TREE



Concept Plan Watsonville Strategic Parks Plan City of Watsonville Watsonville, CA



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EAST BEACH STREET

MAIN STREET

UNION STREET

PECK STREET

LEGEND

- 1 REBUILT GAZBO WITH PERMEABLE PAVEMENT PLAZA
- 2 REFURBISHED FOUNTAIN WITH BRICK PLAZA, PARK BENCHES AND INTERPRETIVE SIGNAGE
- 3 STAGE
- 4 SLOPED PATH OF TRAVEL TO STAGE
- 5 PRIMARY ENTRANCE SPECIALTY PAVING
- 6 GAME TABLE AREA
- 7 GROUP PICNIC AREA
- 8 HISTORIC /ART ELEMENT PEDESTAL
- 9 EXISTING HISTORIC DRINKING FOUNTAIN
- 10 EXISTING FLAG POLE
- 11 CANNON AREA
- 12 PATHWAY PAVING WITH BRICK ACCENT
- 13 PARK BENCHES
- 14 CIRCULAR BENCH AROUND EXISTING TREE
- 15 SECONDARY ENTRY ACCENT PLANTING
- 16 OPEN TURF AREAS
- 17 RESTROOM BUILDING WITH BRICK PERMEABLE PAVEMENT PLAZA
- 18 LOW HEDGE PLANTING
- 19 RAISED CROSSWALK WITH REMOVABLE BOLLARDS
- 20 RESURFACED PECK STREET WITH PERMEABLE PAVEMENT
- 21 RESURFACED UNION STREET PARKING AREA WITH PERMEABLE PAVEMENT
- 22 DRINKING FOUNTAIN
- 23 INTERPRETIVE SIGNAGE
- 24 ADA ACCESSIBLE SPECTATOR AREA WITH PERMEABLE PAVEMENT
- 25 PLANTING AREA
- EXISTING TREES TO BE PROTECTED
- PROPOSED ACCENT TREES
- PROPOSED STREET TREES
- PROPOSED PALM TREES

July 20, 2019



Concept Plan Watsonville Strategic Parks Plan City of Watsonville Watsonville, CA

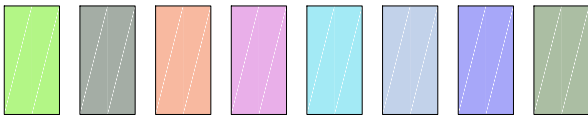


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LEGEND



RAMSAY PARK
FAMILY CENTER

RESTROOM

RESTROOM

SOCCER CENTRAL
INDOOR SPORTS

WATSONVILLE
NATURE CENTER

MAIN ST.

HARKINS SLOUGH RD.



Conceptual Plan - Ramsay Park
Watsonville Strategic Parks Plan
City of Watsonville
Watsonville, CA



VERDE DESIGN
LANDSCAPE ARCHITECTURE
CIVIL ENGINEERING
SPORT PLANNING & DESIGN
2455 The Alameda, Suite 200
Watsonville, CA 95070
Phone: 408.985.7200
Fax: 408.985.7260
www.verdedesigninc.com

1.2% GRASS
.79% TURF

CONCRETE SEATING
RETAINING WALL
W/ FENCING

EQUIPMENT/
GOAL STORAGE

CONCRETE SEATING
RETAINING WALL
W / FENCING





OPTION 1



OPTION 2

TRAILS LEGEND

- PROPOSED SIDEWALK
- PROPOSED TRAILS
- EXISTING TRAILS
- OVERLOOK BOARDWALK

CONCEPT LEGEND

- 1 SOCCER FIELD
- 2 MULTI-USE FIELD
- 3 PUMP TRACK
- 4 PLAYGROUND
- 5 MULTI-LEVEL MULTI-AGE PLAY
- 6 GROUP PICNIC AREA
- 7 INDIVIDUAL PICNIC AREA
- 8 PASSIVE PICNIC AREA
- 9 OVERVIEW DECK W/ TRAILS
- 10 SAFETY ZONE W/ SHADE
- 11 DOG PLAY ACCESS
- 12 LARGE DOG PLAY
- 13 SMALL DOG PLAY
- 14 OFFICE/ INDOOR BASKETBALL
- 15 NEW NATURE CENTER BUILDING
- 16 FAMILY CENTER
- 17 NATURE CENTER AREA
- 18 BUILDING EXPANSION INCLUDING NATURE CENTER
- 19 SIGNAGE ART FEATURE
- 20 TRAIL OF ART
- 21 PARK PLAZA W/ ART
- 22 ENTRY PLAZA
- 23 ENTRY PLAZA W/ ART
- 24 ENTRY PLAZA W/ FOOD TRUCK
- 25 ENTRY PLAZA VIEW PLATFORM
- 26 ENTRY ART WITH SPECIAL PAVING
- 27 EXPANDED PARKING (+/- 60 ADDITIONAL STALLS)
- 28 RECLAIMED SLOPE (20 ADDITIONAL STALLS)
- 29 EXPANDED PARKING (+/- 30 ADDITIONAL STALLS)

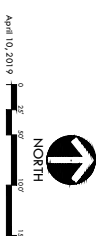




CONCEPT LEGEND

- 1 FULL SIZE SOCCER FIELD
- 2 STORAGE BUILDING
- 3 FAMILY CENTER/ GYM BUILDING
- 4 EXISTING TRAIL
- 5 PROPOSED TRAIL
- 6 INDIVIDUAL PICNIC AREA
- 7 GROUP PICNIC AREA
- 8 SOFTBALL FIELD
- 9 ENTRY PLAZA
- 10 EXISTING RESTROOM
- 11 EXISTING MAINTENANCE ROAD
- 12 DOG PARK
- 13 PUMP TRACK
- 14 PLAY AREA
- 15 RELOCATED AND IMPROVED SLIDE
- 16 SPECTATOR AREA
- 17 ACCESSIBLE PARKING SPACE
- 18 AMPHITHEATER/ OUTDOOR CLASSROOM
- 19 NATURE CENTER
- 20 BASKETBALL COURT
- 21 WETLAND OVERLOOK DECK
- 22 FEMA FLOOD ZONE
- 23 RENOVATED RESTROOM
- 24 ART FEATURE

PARKING COUNT
EXISTING: 167
PROPOSED: 177

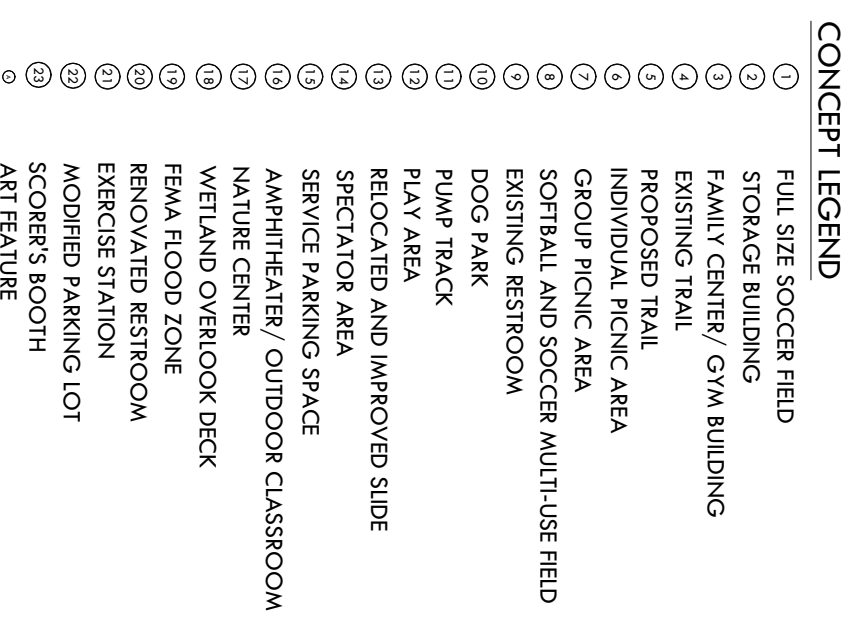


Ramsay Park - Conceptual Option 1

Watsonville Strategic Parks Plan

City of Watsonville

Watsonville



- 1 FULL SIZE SOCCER FIELD
- 2 STORAGE BUILDING
- 3 FAMILY CENTER/ GYM BUILDING
- 4 EXISTING TRAIL
- 5 PROPOSED TRAIL
- 6 INDIVIDUAL PICNIC AREA
- 7 GROUP PICNIC AREA
- 8 SOFTBALL AND SOCCER MULTI-USE FIELD
- 9 EXISTING RESTROOM
- 10 DOG PARK
- 11 PUMP TRACK
- 12 PLAY AREA
- 13 RELOCATED AND IMPROVED SLIDE
- 14 SPECTATOR AREA
- 15 SERVICE PARKING SPACE
- 16 AMPHITHEATER/ OUTDOOR CLASSROOM
- 17 NATURE CENTER
- 18 WETLAND OVERLOOK DECK
- 19 FEMA FLOOD ZONE
- 20 RENOVATED RESTROOM
- 21 EXERCISE STATION
- 22 MODIFIED PARKING LOT
- 23 SCORER'S BOOTH
- 24 ART FEATURE

- 1 FULL SIZE SOCCER FIELD
- 2 STORAGE BUILDING
- 3 FAMILY CENTER / GYM BUILDING
- 4 EXISTING TRAIL
- 5 PROPOSED TRAIL
- 6 INDIVIDUAL PICNIC AREA
- 7 GROUP PICNIC AREA
- 8 SOFTBALL AND SOCCER MULTI-USE FIELD
- 9 EXISTING RESTROOM
- 10 DOG PARK
- 11 PUMP TRACK
- 12 PLAY AREA
- 13 RELOCATED AND IMPROVED SLIDE
- 14 SPECTATOR AREA
- 15 SERVICE PARKING SPACE
- 16 AMPHITHEATER / OUTDOOR CLASSROOM
- 17 NATURE CENTER
- 18 WETLAND OVERLOOK DECK
- 19 FEMA FLOOD ZONE
- 20 RENOVATED RESTROOM
- 21 EXERCISE STATION
- 22 MODIFIED PARKING LOT
- 23 SCORER'S BOOTH
- 24 ART FEATURE

PARKING COUNT
EXISTING: 167
PROPOSED: 193



CONCEPT LEGEND

- 1 FULL SIZE SOCCER FIELD
- 2 STORAGE BUILDING
- 3 RENOVATED FAMILY CENTER
- 4 FAMILY CENTER / GYM BUILDING EXPANSION
- 5 EXISTING TRAIL
- 6 PROPOSED TRAIL
- 7 INDIVIDUAL PICNIC AREA
- 8 GROUP PICNIC AREA
- 9 SOFTBALL AND SOCCER MULTI-USE FIELD
- 10 DOG PARK
- 11 PUMP TRACK
- 12 PLAY AREA
- 13 RELOCATED AND IMPROVED SLIDE
- 14 SPECTATOR AREA
- 15 SERVICE PARKING SPACE
- 16 AMPHITHEATER/ OUTDOOR CLASSROOM
- 17 NATURE CENTER
- 18 WETLAND OVERLOOK DECK
- 19 FEMA FLOOD ZONE
- 20 RENOVATED RESTROOM
- 21 EXERCISE STATION
- 22 MODIFIED PARKING LOT
- 23 SCORER'S BOOTH
- 24 NEW PARKING ON MAIN STREET
- 25 EXISTING RESTROOM
- 26 BASKETBALL COURT
- 27 ART FEATURE
- 28 PARKING COUNT

EXISTING: 167
PROPOSED: 172



NORTH



VERDE DESIGN

Ramsay Park - Conceptual Design Watsonville Strategic Parks Plan City of Watsonville Watsonville

LANDSCAPE ARCHITECTURE
CIVIL ENGINEERING
SPORT PLANNING & DESIGN
2455 The Alameda, Suite 200
Watsonville, CA 95070
Phone: 408.985.7200
Fax: 408.985.7260
www.verdedesigninc.com

Subtotal Estimated Construction Cost:	\$2,051,291.00
Survey, Permits, Traffic, SWPPP, etc. - 2%	\$41,026.00
Mobilization, Bonding & Project Management 10%	\$205,129.00
Bidding & Inflation Contingency 5% (First Year)	\$102,565.00
Construction Contingency 10%	\$205,129.00
Design Contingency 10%	\$205,129.00
Total Estimated Cost with Construction Contingency:	\$2,810,269.00

Notes:

- 1) Design contingency is for further development of design and compensates for unknown elements.
We will eliminate as we move to Bid Documents.
- 2) Construction Contingency is provided to cover for site conditions and additional work not anticipated for upgrades.
Owner has covered this contingency out of another account and is not part of this budget.
- 3) In Providing opinions of probable construction cost, the Client understands that the Landscape Architect has no control over costs or the price of labor equipment or materials, or over the Contractor's method of pricing, and that the opinions of probable construction costs provided herein are to be made on the basis of the Landscape Architect's qualifications and experience. The Landscape Architect makes no warranty, expressed or implied, as to the accuracy of such opinions as compared to bid or actual costs.
- 4) Construction costs are based on current market prices.

City Plaza Renovation
City of Watsonville
Preliminary Statement Probable Construction Costs
VERDE DESIGN PROJECT NO. 1821900

August 10, 2019
Verde Design Inc.
Completed by: DL
Reviewed by: CMES

Construction Budget: Concept Design \$2,051,291
Construction Budget: Concept Design with Construction Contingency \$2,810,269

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$99,081.00
Construction Fencing	1,140	lf	\$3.50	\$3,990.00
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	46,730	sf	\$0.60	\$28,038.00
Hardscape	28,293	sf	\$1.00	\$28,293.00
Protect Existing Trees	20	ea.	\$500.00	\$10,000.00
Remove Existing Trees and Large Shrubs	12	ea.	\$500.00	\$6,000.00
Relocate Existing Trees	1	ea.	\$2,000.00	\$2,000.00
Relocate Utilities	1	ls	\$5,000.00	\$5,000.00
Remove and Salvage - Irrigation Valves, and Heads	4	ac	\$400.00	\$1,760.00
Flag Pole Portection	1	ls	\$1,000.00	\$1,000.00
Historic Drinking Fountain Protection	1	ls	\$1,000.00	\$1,000.00
Cannon Relocation	1	ls	\$1,000.00	\$1,000.00
Misc. Demolition	1	ls	\$10,000.00	\$10,000.00
2 Grading				\$138,654.00
Rough Grading	75,023	sf	\$1.20	\$90,027.60
Off-Haul and disposal (allowance) - 6"	1,389	cy	\$35.00	\$48,626.02
3 Drainage / Utilities				\$355,023.00
Site drainage	75,023	sf	\$1.00	\$75,023.00
Domestic Water Restroom Connection	1	ls	\$15,000.00	\$15,000.00
Sanitary Sewer Restroom Connection	1	ls	\$15,000.00	\$15,000.00
Electrical Allowance	1	ls	\$250,000.00	\$250,000.00
4 Hardscape				\$261,788.00
Concrete Paving - Pedestrian	3,988	sf	\$12.00	\$47,856.00
Concrete Paving with Brick Accent - Pedestrian	4,611	sf	\$20.00	\$92,210.00
Brick Paving	2,107	sf	\$20.00	\$42,130.00
Brick Pedestal Platform	320	sf	\$40.00	\$12,800.00
Pervious Pavers	1,436	sf	\$30.00	\$43,080.00
Decomposed Granite	2,952	sf	\$6.00	\$17,712.00
Art Pedestals	2	ea	\$3,000.00	\$6,000.00
5 Gazebo Plaza				\$239,100.00
Pervious Pavers	2,870	sf	\$30.00	\$86,100.00
Brick Paving	150	sf	\$20.00	\$3,000.00
Historic Gazebo Structural Retrofit	1	ls	\$150,000.00	\$150,000.00
6 Fountain Plaza				\$29,585.00
Brick Paving	348	sf	\$20.00	\$6,960.00
6" Wide Concrete Edgeband	75	lf	\$35.00	\$2,625.00
Retrofit Historic Fountain - Mechanical and Tile	1	ls	\$20,000.00	\$20,000.00
7 Stage and Spectator Seating				\$51,006.00
Stage				
Concrete Paving - Pedestrian	1,157	sf	\$12.00	\$13,884.00
Concrete Paving Accents	207	lf	\$6.00	\$1,242.00
12" Wide x 18" Tall Concrete Curb	112	lf	\$60.00	\$6,720.00
Guardrail	63	lf	\$120.00	\$7,560.00
Ramp				
Concrete Ramp	306	sf	\$20.00	\$6,120.00
Ramp - Handrails	129	lf	\$120.00	\$15,480.00
8 Peck Street & Union Street				\$545,686.00
Asphalt Paving - Vehicular	458	sf	\$7.00	\$3,206.00
Pervious Pavers - Vehicular	12,955	sf	\$40.00	\$518,200.00

Raised Crosswalk	854	sf	\$20.00	\$17,080.00
Removable Bollards	6	ea	\$1,200.00	\$7,200.00

9 Site Furnishings				\$125,780.00
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Trash Receptacles	4	ea.	\$1,100.00	\$4,400.00
Trash Recycling Receptacles	4	ea.	\$1,100.00	\$4,400.00
Informational Signage	4	ea.	\$2,000.00	\$8,000.00
Dog Waste Station	4	ea.	\$850.00	\$3,400.00
Park Bench	34	ea.	\$1,820.00	\$61,880.00
Picnic Tables	6	ea.	\$3,150.00	\$18,900.00
Picnic Tables - ADA	2	ea.	\$3,150.00	\$6,300.00
Game Table	4	ea.	\$2,000.00	\$8,000.00
Game Table - ADA	3	ea.	\$2,000.00	\$6,000.00
Drinking Fountain	1	ea.	\$4,500.00	\$4,500.00

10 Irrigation				\$99,778.00
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Irrigation Allowance	37,413	sf	\$2.25	\$84,178.13
Tree Bubbler Assemblies - 4 per tree	39	ea.	\$400.00	\$15,600.00

11 Landscape				\$105,810.00
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Sod Area - Pulverizing, Fine Grading and Amendments	27,683	sf	\$1.20	\$33,219.00
Natural Turf (Sod)	27,683	sf	\$0.80	\$22,146.00
Natural Turf (Sod) - 90 Day Maintenance Period	27,683	sf	\$0.15	\$4,152.38
Landscape and Planting	9,730	sf	\$3.00	\$29,190.00
Trees - 24" Box	20	ea.	\$500.00	\$10,000.00
Bark Mulch	9,730	sf	\$0.65	\$6,324.50
Landscape - 90 Day Maintenance Period	9,730	sf	\$0.08	\$778.40

Subtotal Estimated Construction Cost:				\$2,051,291.00
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Survey, Permits, Traffic, SWPPP, etc. - 2%	\$41,026.00
Mobilization, Bonding & Project Management 10%	\$205,129.00
Bidding & Inflation Contingency 5% (First Year)	\$102,565.00
Construction Contingency 10%	\$205,129.00
Design Contingency 10%	\$205,129.00

Total Estimated Cost with Construction Contingency:	\$2,810,269.00
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Notes:

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We will eliminate as we move to Bid Documents.
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- 4) Construction costs are based on current market prices.

Soccer Field - Natural Turf	\$2,698,048.00
Main Street Parking	\$578,733.00
Dog Park	\$324,660.00
Basketball Court	\$252,099.00
Nature Center Area	\$1,557,717.00
Pump Track Area	\$639,998.00
North Parking Lot	\$1,208,706.00
Play Area	\$1,680,654.00
Softball / Soccer Field - Synthetic Turf	\$2,420,576.00
Ramsay Family Center Building Expansion	\$4,244,079.00
Subtotal Estimated Construction Cost:	\$15,605,270.00
Survey, Permits, Traffic, SWPPP, etc. - 2%	\$312,105.00
Mobilization, Bonding & Project Management 10%	\$1,560,527.00
Bidding & Inflation Contingency 4% (First Year)	\$624,211.00
Construction Contingency 10%	\$1,560,527.00
Design Contingency 10%	\$1,560,527.00
Total Estimated Cost with Construction Contingency:	\$21,223,167.00

Notes:

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Ramsay Park Renovation
City of Watsonville
Preliminary Statement Probable Construction Costs
VERDE DESIGN PROJECT NO. 1821900

June 25, 2019
Verde Design Inc.
Completed by: NT/RK
Reviewed by: DM / CMES

Construction Budget: Soccer Field - Natural Turf Area \$2,698,048
Construction Budget: Soccer Field - Natural Turf Area with Construction Contingency \$3,669,346

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$147,838.00
Construction Fencing	2,242	lf	\$3.50	\$7,847.00
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	192,052	sf	\$0.60	\$115,231.20
Demolish Existing Fence and Gate	1	ls	\$2,000.00	\$2,000.00
Protect Existing Trees	0	ea.	\$500.00	\$0.00
Remove Existing Trees	0	ea.	\$500.00	\$0.00
Relocate Utilities	1	ls	\$5,000.00	\$5,000.00
Remove and Salvage - Irrigation Valves, and Heads	4	ac	\$400.00	\$1,760.00
Remove Existing Building	1	ls	\$5,000.00	\$5,000.00
Misc. Demolition	1	ls	\$10,000.00	\$10,000.00
2 Grading				\$354,922.00
Rough Grading	192,052	sf	\$1.20	\$230,462.40
Off-Haul and disposal (allowance) - 6"	3,556	cy	\$35.00	\$124,460.00
3 Drainage / Utilities				\$432,489.00
Site drainage	184,075	sf	\$1.00	\$184,075.00
Slit Sand Drainage System (Natural Turf Area)	160,975	sf	\$1.45	\$233,413.75
Domestic Water and Drinking Fountain Allowance	1	ls	\$15,000.00	\$15,000.00
4 Hardscape				\$511,491.00
Pervious Concrete Paving - Pedestrian	7,976	sf	\$16.00	\$127,616.00
Concrete Paving - Vehicular	895	sf	\$13.00	\$11,635.00
Decomposed Trail Addition	2,152	sf	\$5.00	\$10,760.00
12" Wide Tall Concrete Curb	1,584	lf	\$75.00	\$118,800.00
Retaining Wall	1,200	ff	\$65.00	\$78,000.00
Retaining Wall Footings	400	lf	\$200.00	\$80,000.00
Terraced Concrete Risers for Spectator Seating	1,318	sf	\$40.00	\$52,720.00
Ramp				
Concrete Ramp	812	sf	\$20.00	\$16,240.00
Concrete Curb at Ramp (6")	124	lf	\$30.00	\$3,720.00
Ramp - Handrails	120	lf	\$100.00	\$12,000.00
5 Fencing				\$162,085.00
5' Chain Link Fence - Galvanized	400	lf	\$70.00	\$28,000.00
8' Chain Link Fence - Galvanized	1,243	lf	\$95.00	\$118,085.00
8' x 4' Wide Pedestrian Gate	2	ea.	\$3,000.00	\$6,000.00
8' x 12' Wide Vehicular Gate	2	ea.	\$5,000.00	\$10,000.00
6 Site Furnishings				\$126,073.00
Trash Receptacles	3	ea.	\$2,275.00	\$6,825.00
Trash Recycling Receptacles	3	ea.	\$2,416.00	\$7,248.00
Signage	1	ls	\$2,000.00	\$2,000.00
Exercise Equipment	1	ls	\$10,000.00	\$10,000.00
New Shed	1	ls	\$100,000.00	\$100,000.00
7 Irrigation				\$362,194.00
Irrigation Allowance	160,975	sf	\$2.25	\$362,193.75

8 Landscape					\$363,150.00
Sod Area - Pulverizing, Fine Grading and Amendments	160,975	sf	\$1.20		\$193,170.00
Natural Turf (Sod)	160,975	sf	\$0.80		\$128,780.00
Natural Turf (Sod) - 90 Day Maintenance Period	160,975	sf	\$0.15		\$24,146.25
Hydroseed - Native Grasses	10,440	sf	\$0.40		\$4,176.00
Landscape - 90 Day Maintenance Period	160,975	sf	\$0.08		\$12,878.00
9 Sports Field Lighting					\$600,000.00
Sports Field Lighting System with New PG&E Service	1	ls	\$600,000.00		\$600,000.00
Subtotal Estimated Construction Cost:					\$2,698,048.00
Survey, Permits, Traffic, SWPPP, etc. - 2%					\$53,961.00
Mobilization, Bonding & Project Management 10%					\$269,805.00
Bidding & Inflation Contingency 4% (First Year)					\$107,922.00
Construction Contingency 10%					\$269,805.00
Design Contingency 10%					\$269,805.00
Total Estimated Cost with Construction Contingency:					\$3,669,346.00

Notes:

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Ramsay Park Renovation**City of Watsonville**

Preliminary Statement Probable Construction Costs

VERDE DESIGN PROJECT NO. 1821900

June 25, 2019

Verde Design Inc.

Completed by: NT/RK

Reviewed by: DM / CMES

Construction Budget: Main Street Parking Lot

\$578,733

Construction Budget: Main Street Parking Lot with Construction Contingency

\$787,076

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$43,691.00
Construction Fencing	798	lf	\$3.50	\$2,793.00
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	36,931	sf	\$0.60	\$22,158.60
Hardscape	3,899	sf	\$1.00	\$3,899.00
Protect Existing Trees	9	ea.	\$500.00	\$4,500.00
Remove Existing Trees	10	ea.	\$500.00	\$5,000.00
Relocate Utilities	1	ls	\$2,000.00	\$2,000.00
Remove and Salvage - Irrigation Valves, and Heads	1	ac	\$400.00	\$340.00
Misc. Demolition	1	ls	\$2,000.00	\$2,000.00
2 Grading				\$75,503.00
Rough Grading	40,840	sf	\$1.20	\$49,008.00
Off-Haul and disposal (allowance) - 6"	757	cy	\$35.00	\$26,495.00
3 Drainage / Utilities				\$61,542.00
Site drainage	40,840	sf	\$1.00	\$40,840.00
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
C3 Area (Hardscape)				
Biofiltration Soil	26	cy	\$85.00	\$2,210.00
Biofiltration Drain Rock Base	470	sf	\$3.60	\$1,692.00
Biofiltration Area Rock Energy Dissipator	2	ea.	\$1,200.00	\$2,400.00
4" Perforated Underdrain	200	lf	\$40.00	\$8,000.00
Cleanouts	2	ea.	\$400.00	\$800.00
Overflow Drain Box with Grate	1	ea.	\$3,600.00	\$3,600.00
4 Hardscape				\$208,278.00
6" Concrete Curb - Parking	552	lf	\$40.00	\$22,080.00
Concrete Curb and Gutter	430	lf	\$60.00	\$25,800.00
Concrete Paving - Pedestrian walkways	4,100	sf	\$11.50	\$47,150.00
Asphalt Paving - Vehicular	11,656	sf	\$8.00	\$93,248.00
Concrete Vehicular Ramp - Fire / Vehicular / Driveways	2	ea.	\$10,000.00	\$20,000.00
5 Site Furnishings				\$26,000.00
Parking Lot Striping and Curb Paint	1	ls	\$5,000.00	\$5,000.00
Wheel Stops	30	ea.	\$500.00	\$15,000.00
Vehicular Gate at Parking Ramp	2	ea.	\$2,000.00	\$4,000.00
Signage	1	ls	\$2,000.00	\$2,000.00
6 Irrigation and Planting				\$63,719.00
Irrigation	7,714	sf	\$2.50	\$19,285.00
Landscape and Planting	7,714	sf	\$3.00	\$23,142.00
Trees - 24" Box	7	ea.	\$500.00	\$3,500.00
Tree Bubbler Assemblies - 4 per tree	7	ea.	\$400.00	\$2,800.00
Bark Mulch	17,293	sf	\$0.65	\$11,240.45
90 Day Landscape Maintenance	25,007	sf	\$0.15	\$3,751.05
7 Lighting				\$100,000.00
Parking Lot Lights	1	ls	\$100,000.00	\$100,000.00
Subtotal Estimated Construction Cost:				\$578,733.00

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Survey, Permits, Traffic, SWPPP, etc. - 2%	\$11,575.00
Mobilization, Bonding & Project Management 10%	\$57,873.00
Bidding & Inflation Contingency 4% (First Year)	\$23,149.00
Construction Contingency 10%	\$57,873.00
Design Contingency 10%	\$57,873.00

Total Estimated Cost with Construction Contingency:	\$787,076.00
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Notes:

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Ramsay Park Renovation
City of Watsonville
Preliminary Statement Probable Construction Costs
VERDE DESIGN PROJECT NO. 1821900

June 25, 2019
Verde Design Inc.
Completed by: NT/RK
Reviewed by: DM / CMES

Construction Budget: Dog Park \$324,660
Construction Budget: Dog Park with Construction Contingency \$441,537

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$27,404.00
Construction Fencing	597	lf	\$3.50	\$2,089.50
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	23,670	sf	\$0.60	\$14,202.00
Hardscape	712	sf	\$1.00	\$712.00
Protect Existing Trees	6	ea.	\$500.00	\$3,000.00
Remove Existing Trees	4	ea.	\$500.00	\$2,000.00
Relocate Utilities	1	ls	\$2,000.00	\$2,000.00
Remove and Salvage - Irrigation Valves, and Heads	1	ac	\$400.00	\$400.00
Misc. Demolition	1	ls	\$2,000.00	\$2,000.00
2 Grading				\$31,456.00
Rough Grading	17,026	sf	\$1.20	\$20,431.20
Off-Haul and disposal (allowance) - 6"	315	cy	\$35.00	\$11,025.00
3 Drainage / Utilities				\$34,026.00
Site drainage	17,026	sf	\$1.00	\$17,026.00
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
Domestic Water and Drinking Fountain Allowance	1	ls	\$15,000.00	\$15,000.00
4 Hardscape				\$39,087.00
Concrete Edgeband	587	lf	\$42.00	\$24,654.00
Concrete Paving - Pedestrian walkways	1,255	sf	\$11.50	\$14,432.50
5 Fencing and Gates - Galvanized				\$67,880.00
6' Tall Chain Link Fence	661	lf	\$80.00	\$52,880.00
6' x 4' Wide Pedestrian Gate	4	ea.	\$2,000.00	\$8,000.00
6' x 12' Wide Vehicle Gate	2	ea.	\$3,500.00	\$7,000.00
6 Site Furnishings				\$64,732.00
Benches	10	ea.	\$1,820.00	\$18,200.00
Picnic Tables	2	ea.	\$3,150.00	\$6,300.00
Picnic Tables - ADA	1	ea.	\$3,150.00	\$3,150.00
Trash Receptacles	2	ea.	\$2,275.00	\$4,550.00
Trash Recycling Receptacles	2	ea.	\$2,416.00	\$4,832.00
Dog Waste Station	2	ea.	\$850.00	\$1,700.00
Drinking Fountains	2	ea.	\$12,000.00	\$24,000.00
Signage	1	ls	\$2,000.00	\$2,000.00
7 Irrigation and Planting				\$77,955.00
Irrigation	17,026	sf	\$2.50	\$42,565.00
Fine Grading & Amendments	17,026	sf	\$0.40	\$6,810.40
Turf - Sod	17,026	sf	\$1.00	\$17,026.00
Trees - 24" Box	10	ea.	\$500.00	\$5,000.00
Tree Bubbler Assemblies - 4 per tree	10	ea.	\$400.00	\$4,000.00
90 Day Landscape Maintenance	17,026	sf	\$0.15	\$2,553.90
8 Lighting				\$50,000.00
Security Lighting	1	ls	\$50,000.00	\$50,000.00
Subtotal Estimated Construction Cost:				\$324,660.00

Survey, Permits, Traffic, SWPPP, etc. - 2%	\$6,493.00
Mobilization, Bonding & Project Management 10%	\$32,466.00
Bidding & Inflation Contingency 4% (First Year)	\$12,986.00
Construction Contingency 10%	\$32,466.00
Design Contingency 10%	\$32,466.00

Total Estimated Cost with Construction Contingency:	\$441,537.00
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Notes:

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Ramsay Park Renovation**City of Watsonville**

Preliminary Statement Probable Construction Costs

VERDE DESIGN PROJECT NO. 1821900

June 25, 2019

Verde Design Inc.

Completed by: NT/RK

Reviewed by: DM / CMES

Construction Budget: Basketball Court

\$252,099

Construction Budget: Basketball with Construction Contingency

\$342,855

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$41,828.00
Construction Fencing	450	lf	\$3.50	\$1,575.00
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	1,599	sf	\$0.60	\$959.40
Sawcut	426	lf	\$1.00	\$426.00
Hardscape	7,688	sf	\$1.00	\$7,688.00
Demolish and Remove Existing Building, Concrete Pad, Ramp and Handrails	1	ls	\$25,000.00	\$25,000.00
Demolish and Remove Fence	118	lf	\$10.00	\$1,180.00
Protect Existing Trees	0	ea.	\$500.00	\$0.00
Remove Existing Trees	0	ea.	\$500.00	\$0.00
Relocate Utilities	1	ls	\$2,000.00	\$2,000.00
Misc. Demolition	1	ls	\$2,000.00	\$2,000.00
2 Grading				\$18,970.00
Rough Grading	10,267	sf	\$1.20	\$12,320.40
Off-Haul and disposal (allowance) - 6"	190	cy	\$35.00	\$6,650.00
3 Drainage / Utilities				\$18,165.00
Site drainage	10,267	sf	\$0.50	\$5,133.50
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
C3 Area (Hardscape)				
Biofiltration Soil	23	cy	\$85.00	\$1,955.00
Biofiltration Drain Rock Base	410	sf	\$3.60	\$1,476.00
Biofiltration Area Rock Energy Dissipator	2	ea.	\$1,200.00	\$2,400.00
4" Perforated Underdrain	20	lf	\$40.00	\$800.00
Cleanouts	2	ea.	\$400.00	\$800.00
Overflow Drain Box with Grate	1	ea.	\$3,600.00	\$3,600.00
4 Hardscape				\$94,628.00
Concrete Edgeband	426	lf	\$42.00	\$17,892.00
Basket Ball Court with - Asphalt Paving - Pedestrian	10,267	sf	\$6.50	\$66,735.50
Basketball Court Surface Paint	1	ls	\$10,000.00	\$10,000.00
5 Fencing and Gates - Galvanized				\$47,800.00
8' Tall Chain Link Fence	418	lf	\$100.00	\$41,800.00
8' x 4' Wide Pedestrian Gate	2	ea.	\$3,000.00	\$6,000.00
5 Site Furnishings				\$16,191.00
Basketball Court Surfacing & Striping	1	ls	\$3,500.00	\$3,500.00
Basketball Court Backboard & Pole	1	ls	\$6,000.00	\$6,000.00
Trash Receptacles	1	ea.	\$2,275.00	\$2,275.00
Trash Recycling Receptacles	1	ea.	\$2,416.00	\$2,416.00
Signage	1	ls	\$2,000.00	\$2,000.00
6 Irrigation and Planting				\$2,317.00
Irrigation - C3	410	sf	\$2.50	\$1,025.00
Landscape and Planting - C3	410	sf	\$3.00	\$1,230.00
90 Day Landscape Maintenance - C3	410	sf	\$0.15	\$61.50
7 Lighting				\$60,000.00
Parking Lot Lights	1	ls	\$60,000.00	\$60,000.00
Subtotal Estimated Construction Cost:				\$252,099.00

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Survey, Permits, Traffic, SWPPP, etc. - 2%	\$5,042.00
Mobilization, Bonding & Project Management 10%	\$25,210.00
Bidding & Inflation Contingency 4% (First Year)	\$10,084.00
Construction Contingency 10%	\$25,210.00
Design Contingency 10%	\$25,210.00

Total Estimated Cost with Construction Contingency:	\$342,855.00
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Ramsay Park Renovation**City of Watsonville**

Preliminary Statement Probable Construction Costs

VERDE DESIGN PROJECT NO. 1821900

June 25, 2019

Verde Design Inc.

Completed by: NT/RK

Reviewed by: DM / CMES

Construction Budget: Nature Center Area

\$1,557,717

Construction Budget: Nature Center Area with Construction Contingency

\$2,118,496

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$62,210.00
Construction Fencing	1,300	lf	\$3.50	\$4,550.00
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	24,163	sf	\$0.60	\$14,497.80
Hardscape	7,667	sf	\$1.00	\$7,667.00
Hardscape - Demo Steps and Handrail	225	sf	\$10.00	\$2,250.00
Remove and Dispose off Play Area Sand	220	cy	\$30.00	\$6,600.00
Remove Amphitheater Steps	1,061	sf	\$5.00	\$5,305.00
Remove Play Equipment and Footing	1	ls	\$10,000.00	\$10,000.00
Remove Fence and Footing	1	ls	\$3,000.00	\$3,000.00
Remove Existing Drinking Fountain, Cut and cap water line	1	ls	\$2,000.00	\$2,000.00
Protect Existing Trees	0	ea.	\$500.00	\$0.00
Remove Existing Trees	0	ea.	\$500.00	\$0.00
Relocate Utilities	1	ls	\$2,000.00	\$2,000.00
Remove and Salvage - Irrigation Valves, and Heads	1	ac	\$400.00	\$340.00
Misc. Demolition, signage, drinking fountain	1	ls	\$3,000.00	\$3,000.00
2 Grading				\$56,191.00
Rough Grading	38,951	sf	\$1.20	\$46,741.20
Off-Haul and disposal (allowance) - 6" (Hardscape Area)	270	cy	\$35.00	\$9,450.00
3 Drainage / Utilities				\$69,242.00
Site drainage	14,616	sf	\$1.00	\$14,616.00
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
Domestic Water and Drinking Fountain Allowance	1	ls	\$20,000.00	\$20,000.00
Sanitary Sewer Connection for Building Restroom	1	ls	\$20,000.00	\$20,000.00
C3 Area (Hardscape)				
Biofiltration Soil	32	cy	\$85.00	\$2,720.00
Biofiltration Drain Rock Base	585	sf	\$3.60	\$2,106.00
Biofiltration Area Rock Energy Dissipator	2	ea.	\$1,200.00	\$2,400.00
4" Perforated Underdrain	25	lf	\$40.00	\$1,000.00
Cleanouts	2	ea.	\$400.00	\$800.00
Overflow Drain Box with Grate	1	ea.	\$3,600.00	\$3,600.00
4 Hardscape				\$194,945.00
6" Concrete Curb	235	lf	\$30.00	\$7,050.00
12" Concrete Tall Curb	216	lf	\$100.00	\$21,600.00
Concrete Paving - Pedestrian walkways	5,110	sf	\$11.50	\$58,765.00
Concrete Paving - Stage Area	1,524	sf	\$11.50	\$17,526.00
Asphalt Paving - Vehicular	3,183	sf	\$8.00	\$25,464.00
Ramp / Steps				
Concrete Steps - Amphitheater	930	sf	\$50.00	\$46,500.00
Concrete Steps	35	sf	\$20.00	\$700.00
Concrete Ramp	332	sf	\$20.00	\$6,640.00
Handrails at Ramp and Stairs	107	lf	\$100.00	\$10,700.00
5 Site Furnishings				\$179,273.00
Parking Striping and Curb Paint	1	ls	\$500.00	\$500.00
Wheel Stops	1	ea.	\$500.00	\$500.00
Picnic Tables	6	ea.	\$3,150.00	\$18,900.00
Picnic Tables - ADA	2	ea.	\$3,150.00	\$6,300.00
Trash Receptacles	3	ea.	\$2,275.00	\$6,825.00
Trash Recycling Receptacles	3	ea.	\$2,416.00	\$7,248.00
Drinking Fountains	1	ea.	\$12,000.00	\$12,000.00
Signage	1	ls	\$2,000.00	\$2,000.00
Shade Structure - Fabric	1	ls	\$125,000.00	\$125,000.00

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6 Building				\$864,000.00
Modular Building with Restrooms	2,160	sf	\$350.00	\$756,000.00
Deck around Modular Building (elevated)	1,440	sf	\$75.00	\$108,000.00
7 Irrigation and Planting				\$31,856.00
Irrigation	5,265	sf	\$2.50	\$13,162.50
Landscape and Planting	5,265	sf	\$3.00	\$15,795.00
Trees - 24" Box	2	ea.	\$500.00	\$1,000.00
Tree Bubbler Assemblies - 4 per tree	2	ea.	\$400.00	\$800.00
Bark Mulch	475	sf	\$0.65	\$308.75
90 Day Landscape Maintenance	5,265	sf	\$0.15	\$789.75
8 Lighting				\$100,000.00
Lighting and Infrastructure	1	ls	\$100,000.00	\$100,000.00
Subtotal Estimated Construction Cost:				\$1,557,717.00
Survey, Permits, Traffic, SWPPP, etc. - 2%				\$31,154.00
Mobilization, Bonding & Project Management 10%				\$155,772.00
Bidding & Inflation Contingency 4% (First Year)				\$62,309.00
Construction Contingency 10%				\$155,772.00
Design Contingency 10%				\$155,772.00
Total Estimated Cost with Construction Contingency:				\$2,118,496.00

Notes:

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Ramsay Park Renovation
City of Watsonville
Preliminary Statement Probable Construction Costs
VERDE DESIGN PROJECT NO. 1821900

June 25, 2019
Verde Design Inc.
Completed by: NT/RK
Reviewed by: DM / CMES

Construction Budget: Pump Track Area \$639,998
Construction Budget: Pump Track Area with Construction Contingency \$870,398

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$46,434.00
Construction Fencing	590	lf	\$3.50	\$2,065.00
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	10,437	sf	\$0.60	\$6,262.20
Hardscape	15,137	sf	\$1.00	\$15,137.00
Remove Fence, Gates and Footings	463	lf	\$10.00	\$4,630.00
Remove Existing Lighting	1	ls	\$12,000.00	\$12,000.00
Protect Existing Trees	0	ea.	\$500.00	\$0.00
Remove Existing Trees	0	ea.	\$500.00	\$0.00
Relocate Utilities	1	ls	\$2,000.00	\$2,000.00
Remove and Salvage - Irrigation Valves, and Heads	1	ac	\$400.00	\$340.00
Misc. Demolition	1	ls	\$3,000.00	\$3,000.00
2 Grading				\$30,689.00
Rough Grading	25,574	sf	\$1.20	\$30,688.80
Off-Haul and disposal (allowance) - 6" (Hardscape Area)	0	cy	\$35.00	\$0.00
3 Drainage / Utilities				\$27,574.00
Site drainage	25,574	sf	\$1.00	\$25,574.00
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
4 Hardscape				\$25,820.00
Concrete Edgeband	560	lf	\$42.00	\$23,520.00
Concrete Paving - Pedestrian walkways	200	sf	\$11.50	\$2,300.00
5 Fencing and Gates - Galvanized				\$50,020.00
6' Tall Chain Link Fence	544	lf	\$80.00	\$43,520.00
6' x 4' Wide Pedestrian Gate	1	ea.	\$2,000.00	\$2,000.00
6' x 12' Wide Pedestrian Gate	1	ea.	\$4,500.00	\$4,500.00
6 Site Furnishings				\$2,000.00
Signage	1	ls	\$2,000.00	\$2,000.00
7 Pump Tracks				\$334,800.00
Pump Tracks with Jumps	22,320	sf	\$15.00	\$334,800.00
8 Irrigation and Planting				\$22,661.00
Irrigation	3,055	sf	\$2.50	\$7,637.50
Landscape and Planting	3,055	sf	\$3.00	\$9,165.00
Trees - 24" Box	6	ea.	\$500.00	\$3,000.00
Tree Bubbler Assemblies - 4 per tree	6	ea.	\$400.00	\$2,400.00
90 Day Landscape Maintenance	3,055	sf	\$0.15	\$458.25
9 Lighting				\$100,000.00
Lighting and Infrastructure - Upgrade Existing	1	ls	\$100,000.00	\$100,000.00

Subtotal Estimated Construction Cost:	\$639,998.00
Survey, Permits, Traffic, SWPPP, etc. - 2%	\$12,800.00
Mobilization, Bonding & Project Management 10%	\$64,000.00
Bidding & Inflation Contingency 4% (First Year)	\$25,600.00
Construction Contingency 10%	\$64,000.00
Design Contingency 10%	\$64,000.00
Total Estimated Cost with Construction Contingency:	\$870,398.00

Notes:

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Ramsay Park Renovation**City of Watsonville**

Preliminary Statement Probable Construction Costs

VERDE DESIGN PROJECT NO. 1821900

June 25, 2019

Verde Design Inc.

Completed by: NT/RK

Reviewed by: DM / CMES

Construction Budget: North Parking Lot

\$1,208,706

Construction Budget: North Parking Lot with Construction Contingency

\$1,643,841

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$103,427.00
Construction Fencing	0	lf	\$3.50	\$0.00
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	2,200	sf	\$0.60	\$1,320.00
Hardscape - Demo Parking Lot	73,816	sf	\$1.00	\$73,816.00
Hardscape - Demo Access Road	9,271	sf	\$1.00	\$9,271.00
Hardscape - Demo Concrete Curb	1,680	lf	\$1.00	\$1,680.00
Protect Existing Trees	0	ea.	\$500.00	\$0.00
Remove Existing Trees	2	ea.	\$500.00	\$1,000.00
Remove Existing Parking Lot Lights	1	ls	\$10,000.00	\$10,000.00
Remove Existing Flag Pole and Brick Wall	1	ls	\$1,000.00	\$1,000.00
Relocate Utilities	1	ls	\$2,000.00	\$2,000.00
Remove and Salvage - Irrigation Valves, and Heads	1	ac	\$400.00	\$340.00
Misc. Demolition	1	ls	\$2,000.00	\$2,000.00
2 Grading				\$106,128.00
Rough Grading	64,408	sf	\$1.00	\$64,408.00
Off-Haul and disposal (allowance) - 6"	1,192	cy	\$35.00	\$41,720.00
3 Drainage / Utilities				\$72,870.00
Site drainage	64,408	sf	\$0.65	\$41,865.20
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
C3 Area (Hardscape)				
Biofiltration Soil	135	cy	\$85.00	\$11,475.00
Biofiltration Drain Rock Base	2,425	sf	\$3.60	\$8,730.00
Biofiltration Area Rock Energy Dissipator	2	ea.	\$1,200.00	\$2,400.00
4" Perforated Underdrain	50	lf	\$40.00	\$2,000.00
Cleanouts	2	ea.	\$400.00	\$800.00
Overflow Drain Box with Grate	1	ea.	\$3,600.00	\$3,600.00
4 Hardscape				\$681,392.00
6" Concrete Curb - Parking	577	lf	\$40.00	\$23,080.00
Concrete Curb and Gutter	1,340	lf	\$60.00	\$80,400.00
Concrete Paving - Pedestrian walkways	9,065	sf	\$11.50	\$104,247.50
Asphalt Paving - Vehicular	29,713	sf	\$8.00	\$237,704.00
Asphalt Paving - Fire	21,756	sf	\$10.00	\$217,560.00
Concrete Vehicular Ramp - Fire / Vehicular / Driveways	1	ea.	\$10,000.00	\$10,000.00
ADA Concrete Ramp with Truncated Domes	2	ea.	\$4,200.00	\$8,400.00
5 Site Furnishings				\$44,000.00
Parking Lot Striping and Curb Paint	1	ls	\$15,000.00	\$15,000.00
Wheel Stops	60	ea.	\$250.00	\$15,000.00
Vehicular Gate at Parking Ramp	2	ea.	\$2,000.00	\$4,000.00
Flagpole	1	ea.	\$5,000.00	\$5,000.00
Signage	1	ls	\$5,000.00	\$5,000.00
6 Irrigation and Planting				\$50,889.00
Irrigation	6,299	sf	\$2.50	\$15,747.50
Landscape and Planting	6,299	sf	\$3.00	\$18,897.00
Trees - 24" Box	17	ea.	\$500.00	\$8,500.00
Tree Bubbler Assemblies - 4 per tree	17	ea.	\$400.00	\$6,800.00
Bark Mulch	0	sf	\$0.65	\$0.00
90 Day Landscape Maintenance	6,299	sf	\$0.15	\$944.85
7 Lighting				\$150,000.00
Parking Lot Lights	1	ls	\$150,000.00	\$150,000.00
Subtotal Estimated Construction Cost:				\$1,208,706.00

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Survey, Permits, Traffic, SWPPP, etc. - 2%	\$24,174.00
Mobilization, Bonding & Project Management 10%	\$120,871.00
Bidding & Inflation Contingency 4% (First Year)	\$48,348.00
Construction Contingency 10%	\$120,871.00
Design Contingency 10%	\$120,871.00

Total Estimated Cost with Construction Contingency:	\$1,643,841.00
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Ramsay Park Renovation**City of Watsonville**

Preliminary Statement Probable Construction Costs

VERDE DESIGN PROJECT NO. 1821900

June 25, 2019

Verde Design Inc.

Completed by: NT/RK

Reviewed by: DM / CMES

Construction Budget: Play Area

\$1,680,654

Construction Budget: Play Area with Construction Contingency

\$2,285,688

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$46,982.00
Construction Fencing	1,127	lf	\$3.50	\$3,944.50
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	37,100	sf	\$0.60	\$22,260.00
Hardscape	9,077	sf	\$1.00	\$9,077.00
Remove and Dispose off Play Area Fibar	2,020	sf	\$0.50	\$1,010.00
Remove Play Equipment and Footing	1	ls	\$3,000.00	\$3,000.00
Remove Existing Hose Bib, Cut and cap water line	1	ls	\$500.00	\$500.00
Remove Existing Trash Enclosure, fence and Concrete Pad	1	ls	\$850.00	\$850.00
Protect Existing Trees	0	ea.	\$500.00	\$0.00
Remove Existing Trees	0	ea.	\$500.00	\$0.00
Relocate Utilities	1	ls	\$2,000.00	\$2,000.00
Remove and Salvage - Irrigation Valves, and Heads	1	ac	\$400.00	\$340.00
Misc. Demolition, signage, trash can, etc.	1	ls	\$3,000.00	\$3,000.00
2 Grading				\$89,369.00
Rough Grading	48,370	sf	\$1.20	\$58,044.00
Off-Haul and disposal (allowance) - 6" (Hardscape Area)	895	cy	\$35.00	\$31,325.00
3 Drainage / Utilities				\$77,170.00
Site drainage	48,370	sf	\$1.00	\$48,370.00
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
Domestic Water and Drinking Fountain Allowance	1	ls	\$20,000.00	\$20,000.00
C3 Area (Hardscape)				
Biofiltration Soil	0	cy	\$85.00	\$0.00
Biofiltration Drain Rock Base	0	sf	\$3.60	\$0.00
Biofiltration Area Rock Energy Dissipator	2	ea.	\$1,200.00	\$2,400.00
4" Perforated Underdrain	0	lf	\$40.00	\$0.00
Cleanouts	2	ea.	\$400.00	\$800.00
Overflow Drain Box with Grate	1	ea.	\$3,600.00	\$3,600.00
4 Hardscape				\$564,752.00
Concrete Paving - Pedestrian	7,326	sf	\$11.50	\$84,249.00
Concrete Paving - Pedestrian (ADA Walkway)	4,302	sf	\$11.50	\$49,473.00
Resilient Surfacing with Aggregate Base	18,885	sf	\$20.00	\$377,700.00
Edgebands / Curb				
12" Concrete Tall Curb	446	lf	\$75.00	\$33,450.00
Ramp				
Concrete Ramp	395	sf	\$20.00	\$7,900.00
Concrete Curb at Ramp (6")	106	lf	\$30.00	\$3,180.00
Ramp - Handrails	88	lf	\$100.00	\$8,800.00
5 Site Furnishings				\$231,155.00
Picnic Tables	14	ea.	\$3,150.00	\$44,100.00
Picnic Tables - ADA	4	ea.	\$3,150.00	\$12,600.00
Trash Receptacles	5	ea.	\$2,275.00	\$11,375.00
Trash Recycling Receptacles	5	ea.	\$2,416.00	\$12,080.00
Drinking Fountains	2	ea.	\$12,000.00	\$24,000.00
Signage	1	ls	\$2,000.00	\$2,000.00
Shade Structure - Fabric	1	ls	\$125,000.00	\$125,000.00

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6 Play Equipment				\$454,896.00
Dynamo - Biggo Trio Swing	1	ea.	\$24,915.00	\$24,915.00
Custom 8 Swing	1	ea.	\$11,036.00	\$11,036.00
Spring Rider	1	ea.	\$1,489.00	\$1,489.00
Spring Rider - Double	1	ea.	\$1,489.00	\$1,489.00
Early Childhood - T-swing	1	ea.	\$1,415.00	\$1,415.00
Goric - Dish Spinner	1	ea.	\$19,325.00	\$19,325.00
Goric - Integration Carousel	1	ea.	\$53,900.00	\$53,900.00
Dynamo - Apollo Net Spinner	1	ea.	\$24,915.00	\$24,915.00
Giant Wood Xylophone	1	ea.	\$6,189.75	\$6,189.75
Contrabass Chimes	1	ea.	\$8,351.25	\$8,351.25
Kompan - Macro Spacenet - Cor31401	1	ea.	\$18,809.00	\$18,809.00
LSI - Climbing Rocks - Pinnacle and Pointe	1	ea.	\$27,675.00	\$27,675.00
LSI Play Booster (5-12)	1	ea.	\$71,666.00	\$71,666.00
Play Equipment Subtotal Estimate:				\$271,175.00
Tax, 9.75%				\$26,439.56
Freight, approx. 10%				\$27,117.50
Installation, approx. 35%				\$94,911.25
Contractor mark-up, at 10%				\$27,117.50
Manufacturer's schedule surcharge 3%				\$8,135.25
7 Irrigation and Planting				\$116,330.00
Irrigation	17,465	sf	\$2.50	\$43,662.50
Landscape and Planting	17,465	sf	\$3.00	\$52,395.00
Trees - 24" Box	7	ea.	\$500.00	\$3,500.00
Tree Bubbler Assemblies - 4 per tree	7	ea.	\$400.00	\$2,800.00
Bark Mulch	17,465	sf	\$0.65	\$11,352.25
90 Day Landscape Maintenance	17,465	sf	\$0.15	\$2,619.75
8 Lighting				\$100,000.00
Lighting and Infrastructure	1	ls	\$100,000.00	\$100,000.00
Subtotal Estimated Construction Cost:				\$1,680,654.00
Survey, Permits, Traffic, SWPPP, etc. - 2%				\$33,613.00
Mobilization, Bonding & Project Management 10%				\$168,065.00
Bidding & Inflation Contingency 4% (First Year)				\$67,226.00
Construction Contingency 10%				\$168,065.00
Design Contingency 10%				\$168,065.00
Total Estimated Cost with Construction Contingency:				\$2,285,688.00

Notes:

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Ramsay Park Renovation**City of Watsonville**

Preliminary Statement Probable Construction Costs

VERDE DESIGN PROJECT NO. 1821900

June 25, 2019

Verde Design Inc.

Completed by: NT/RK

Reviewed by: DM / CMES

Construction Budget: Softball / Soccer Field - Synthetic Turf Area

\$2,420,576

Construction Budget: Soccer Field - Natural Turf Area with Construction Contingency

\$3,291,985

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$106,747.00
Construction Fencing	1,355	lf	\$3.50	\$4,742.50
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Clear and Grub	76,968	sf	\$0.60	\$46,180.80
Sawcut	256	lf	\$1.00	\$256.00
Hardscape	5,406	sf	\$1.00	\$5,406.00
Hardscape - Basketball Court	4,065	sf	\$1.00	\$4,065.00
Remove Existing Fines	19,667	sf	\$1.00	\$19,667.00
Demolish Existing Fence and Gate	1	ls	\$2,000.00	\$2,000.00
Demolish Existing Scoreboard	1	ls	\$2,000.00	\$2,000.00
Demolish Existing Bleachers	5	ea.	\$150.00	\$750.00
Demolish and Remove Existing Building	1	ls	\$5,000.00	\$5,000.00
Protect Existing Trees	0	ea.	\$500.00	\$0.00
Remove Existing Trees	0	ea.	\$500.00	\$0.00
Relocate Utilities	1	ls	\$5,000.00	\$5,000.00
Remove and Salvage - Irrigation Valves, and Heads	2	ac	\$400.00	\$680.00
Misc. Demolition	1	ls	\$10,000.00	\$10,000.00
2 Grading				\$224,319.00
Rough Grading	121,366	sf	\$1.20	\$145,639.20
Off-Haul and disposal (allowance) - 6"	2,248	cy	\$35.00	\$78,680.00
3 Drainage / Utilities				\$193,594.00
Site drainage	121,366	sf	\$1.00	\$121,366.00
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
Domestic Water and Drinking Fountain Allowance	1	ls	\$15,000.00	\$15,000.00
C3 Area (Hardscape)				
Biofiltration Soil	270	cy	\$85.00	\$22,950.00
Biofiltration Drain Rock Base	4,855	sf	\$3.60	\$17,478.00
Biofiltration Area Rock Energy Dissipator	2	ea.	\$1,200.00	\$2,400.00
4" Perforated Underdrain	200	lf	\$40.00	\$8,000.00
Cleanouts	2	ea.	\$400.00	\$800.00
Overflow Drain Box with Grate	1	ea.	\$3,600.00	\$3,600.00
4 Hardscape				\$161,159.00
Concrete Paving - Pedestrian (Backstop Area)	6,438	sf	\$11.50	\$74,037.00
Concrete Paving - Pedestrian walkways	881	sf	\$11.50	\$10,131.50
Asphalt Paving - Vehicular	145	sf	\$8.00	\$1,160.00
Decomposed Granite	2,350	sf	\$5.00	\$11,750.00
12" Wide Tall Concrete Curb	135	lf	\$50.00	\$6,750.00
Concrete Edgeband	1,365	lf	\$42.00	\$57,330.00
5 Synthetic Turf Field				\$1,172,635.00
Synthetic Turf with PureFill	112,447	sf	\$5.25	\$590,346.75
Softball and Soccer Striping	2	ea.	\$6,000.00	\$12,000.00
Brock Powerbase YSR, Fine Grading, Geotextile and Rock Base	112,447	sf	\$4.80	\$539,745.60
TREX Recycled Plastic Header	1,358	lf	\$8.50	\$11,543.00
Conformance Survey	2	ea.	\$6,000.00	\$12,000.00
Sweeper / Groomer - Set	2	ea.	\$3,500.00	\$7,000.00

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6 Bullpen (2) - Synthetic Turf Field				\$61,031.00
Synthetic Turf with PureFill	1,496	sf	\$5.25	\$7,854.00
Brock Powerbase YSR, Fine Grading, Geotextile and Rock Base	1,496	sf	\$4.80	\$7,180.80
TREX Recycled Plastic Header	316	lf	\$8.50	\$2,686.00
12" Wide Tall Concrete Curb	192	lf	\$100.00	\$19,200.00
8' Chain Link Fence - Galvanized	178	lf	\$95.00	\$16,910.00
8' x 4' Wide Pedestrian Gate	2	ea.	\$3,000.00	\$6,000.00
Home plate	2	ea.	\$300.00	\$600.00
Pitcher's Rubber	2	ea.	\$300.00	\$600.00
7 Fencing				\$118,065.00
8' Chain Link Fence - Galvanized	1,127	lf	\$95.00	\$107,065.00
8' x 4' Wide Pedestrian Gate	2	ea.	\$3,000.00	\$6,000.00
8' x 12' Wide Vehicular Gate	1	ea.	\$5,000.00	\$5,000.00
8 Site Furnishings				\$109,882.00
Home plate	1	ea.	\$300.00	\$300.00
Pitcher's Rubber	1	ea.	\$300.00	\$300.00
Bases with Orange Double First Base	4	set	\$600.00	\$2,400.00
Foul Line Poles	1	pr	\$6,500.00	\$6,500.00
5 Row Bleachers	3	ea.	\$15,000.00	\$45,000.00
Scoreboard	1	ls	\$30,000.00	\$30,000.00
Corner Flags & Goal Weights	4	set	\$1,000.00	\$4,000.00
Trash Receptacles	2	ea.	\$2,275.00	\$4,550.00
Trash Recycling Receptacles	2	ea.	\$2,416.00	\$4,832.00
Score Booth	1	ls	\$10,000.00	\$10,000.00
Signage	1	ls	\$2,000.00	\$2,000.00
9 Irrigation				\$55,811.00
Irrigation Planting Area	9,812	sf	\$2.25	\$22,077.00
Irrigation Synthetic Field	112,447	sf	\$0.30	\$33,734.10
10 Landscape				\$17,333.00
Hydroseed - Native Grasses	4,957	sf	\$0.40	\$1,982.80
Landscape and Planting - C3	4,855	sf	\$3.00	\$14,565.00
Landscape - 90 Day Maintenance Period	9,812	sf	\$0.08	\$784.96
11 Sports Field Lighting				\$200,000.00
Sports Field Lighting System Retrofit	1	ls	\$200,000.00	\$200,000.00
Subtotal Estimated Construction Cost:				\$2,420,576.00
Survey, Permits, Traffic, SWPPP, etc. - 2%				\$48,412.00
Mobilization, Bonding & Project Management 10%				\$242,058.00
Bidding & Inflation Contingency 4% (First Year)				\$96,823.00
Construction Contingency 10%				\$242,058.00
Design Contingency 10%				\$242,058.00
Total Estimated Cost with Construction Contingency:				\$3,291,985.00

Notes:

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Ramsay Park Renovation
City of Watsonville
Preliminary Statement Probable Construction Costs
VERDE DESIGN PROJECT NO. 1821900

June 25, 2019
Verde Design Inc.
Completed by: NT/RK
Reviewed by: DM / CMES

Construction Budget: Family Center Building Expansion \$4,244,079
Construction Budget: Family Center Building Expansion with Construction Contingency \$5,771,948

Item	Quantity	Unit	Unit Cost	Base Estimate
1 Site Preparation / Demolition				\$38,396.00
Construction Fencing	482	lf	\$3.50	\$1,687.00
Construction Gate	1	ea.	\$1,000.00	\$1,000.00
Hardscape	10,709	sf	\$1.00	\$10,709.00
Protect Existing Trees	0	ea.	\$500.00	\$0.00
Remove Existing Trees	0	ea.	\$500.00	\$0.00
Existing Building Work	1	ls	\$20,000.00	\$20,000.00
Relocate Utilities	1	ls	\$2,000.00	\$2,000.00
Misc. Demolition, signage, drinking fountain	1	ls	\$3,000.00	\$3,000.00
2 Grading				\$18,617.00
Rough Grading	10,060	sf	\$1.20	\$12,072.00
Off-Haul and disposal (allowance) - 6" (Hardscape Area)	187	cy	\$35.00	\$6,545.00
3 Drainage / Utilities				\$63,066.00
Site drainage	10,060	sf	\$1.00	\$10,060.00
Drainage Connection (s)	1	ls	\$2,000.00	\$2,000.00
Domestic Water and Drinking Fountain Allowance	1	ls	\$20,000.00	\$20,000.00
Sanitary Sewer Connection for Building Restroom	1	ls	\$20,000.00	\$20,000.00
C3 Area (Hardscape)				
Biofiltration Soil	23	cy	\$85.00	\$1,955.00
Biofiltration Drain Rock Base	403	sf	\$3.60	\$1,450.80
Biofiltration Area Rock Energy Dissipator	2	ea.	\$1,200.00	\$2,400.00
4" Perforated Underdrain	20	lf	\$40.00	\$800.00
Cleanouts	2	ea.	\$400.00	\$800.00
Overflow Drain Box with Grate	1	ea.	\$3,600.00	\$3,600.00
4 Building				\$4,024,000.00
Building Expansion with Restrooms	10,060	sf	\$400.00	\$4,024,000.00
5 Lighting				\$100,000.00
Lighting and Infrastructure	1	ls	\$100,000.00	\$100,000.00
Subtotal Estimated Construction Cost:				\$4,244,079.00
Survey, Permits, Traffic, SWPPP, etc. - 2%				\$84,882.00
Mobilization, Bonding & Project Management 10%				\$424,408.00
Bidding & Inflation Contingency 4% (First Year)				\$169,763.00
Construction Contingency 10%				\$424,408.00
Design Contingency 10%				\$424,408.00
Total Estimated Cost with Construction Contingency:				\$5,771,948.00

Notes:

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- 2) Construction Contingency is provided to cover for site conditions and additional work not anticipated for upgrades.
Owner has covered this contingency out of another account and is not part of this budget.
- 3) In Providing opinions of probable construction cost, the Client understands that the Landscape Architect has no control over costs or the price of labor equipment or materials, or over the Contractor's method of pricing, and that the opinions of probable construction costs provided herein are to be made on the basis of the Landscape Architect's qualifications and experience. The Landscape Architect makes no warranty, expressed or implied, as to the accuracy of such opinions as compared to bid or actual costs.

MEMORANDUM

To: Verde Design, Inc.

From: Economic & Planning Systems, Inc.

Subject: Funding Strategy for Watsonville Parks and Recreation Strategic Plan; EPS #181171

Date: September 10, 2019

The Economics of Land Use



In support of the Watsonville Parks and Recreation Strategic Plan process, Economic & Planning Systems, Inc. (EPS) is preparing this funding strategy to support City implementation of the proposed improvements described in the Strategic Plan and the City's need to address deferred maintenance as well as ongoing operations and maintenance. This funding strategy summarizes the estimated improvement costs, describes potential funding sources and financing mechanisms, and indicates potential actions. The funding strategy is based on information learned through discussions with City staff and Verde Design, subsequent targeted research, and prior EPS experience.

Specifically, the Strategic Plan describes two major capital projects and provides cost estimates, which have been prepared by Verde Design. However, there are other capital projects on the City's radar that may be needed in the future that have not yet been prioritized for inclusion in the City's Capital Improvement Plan (CIP). As projects are completed and new projects are added, the funding needs may shift and new funding strategies may be required.

Findings and Recommendations

- 1. In addition to approximately \$6 million of identified CIP projects and other deferred maintenance, the Watsonville Parks and Recreation Strategic Plan process has identified park improvements of \$24.3 million for Ramsay Park and City Plaza. Together, this represents approximately \$30 million of funding needs, which will require a broad array of funding sources and attention to phasing.***

The concept design and estimated costs for City Plaza include contingencies for both design and construction and total

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approximately \$3.1 million. Ramsay Park is a much more involved project and includes new sports fields and the expansion of the Family Center Building. The Ramsay Park cost estimate is \$21.2 million. To improve the feasibility of constructing Ramsay Park as envisioned, careful phasing will be needed to spread costs over time. Of the \$21.2 million, approximately 75 percent of the estimated cost is related to the construction of the improvements, while approximately 25 percent is attributable to inflation, contingencies, and other project mobilization costs. These project-specific costs are in addition to approximately \$6 million of deferred maintenance and other capital improvement projects facing the Parks and Recreation Department.

2. *There are a range of potential funding sources for investments in Recreation and Parks capital improvements and ongoing operations and maintenance (O&M).*

Recommended options for funding the Department's capital improvements include a range of funding sources and financing mechanisms, including partial proceeds from Watsonville's Public Safety Sales Tax Measure (should the Measure be renewed by voters in 2020 and include funding for parks and recreation), recreation and parks facilities development impact fees, future development agreements, grant funding, and perhaps a future General Obligation bond or parcel tax as well.

While this strategy does not provide precise O&M estimates, it should be recognized that new capital projects need ongoing maintenance to protect the improvement, and it is important to consider and potentially scale capital improvements so that the associated operations and maintenance expenses are manageable and sustainable. Beyond General Fund revenues, which are typically limited, potential options for funding annual operations and maintenance include reevaluating and potentially updating dedicated user fees (e.g., revenue from charging for reservations and/or parking), Measure G (or future version) proceeds, and a citywide parcel tax. In addition, the City can consider maximizing volunteer efforts.

3. *With the preparation of the Parks and Recreation Strategic Plan, it is an appropriate time for the City to lay the implementation groundwork that will either establish or update the critical funding sources needed to realize the Strategic Plan vision.*

Immediate steps the City can consider at this time (some of which are already being explored/ taken) include 1) update and align the CIP with the Strategic Plan, 2) update the existing recreation and parks facilities impact fees, 3) develop a strategy for how best to use/leverage sales tax measure revenues (i.e., accrue each year and use for O&M vs. issue a bond backed by the annual revenue), 4) reevaluate and potentially update the City's current user fees, 5) pursue appropriate grant funding opportunities, and 6) pursue in-kind improvements in partnership with developers (Development Agreements) as opportunities arise.

Funding Needs

The Recreation and Parks Department faces funding needs on several fronts, including one-time capital improvement projects such as City Plaza and Ramsay Park, other capital improvements identified in the Capital Improvement Plan (CIP), deferred maintenance, and ongoing annual operations and maintenance. While certain funding sources are more appropriate or better suited to specific categories of funding needs, this financial strategy considers the parks and recreation systems as a whole. No single project should be considered or addressed in isolation or without thinking about other demands for recreation and parks funding.

One-Time Capital Improvement Projects

The Watsonville Parks and Rec Strategic Plan process has identified park improvements of \$3.1 million for City Plaza and \$21.2 million for Ramsay Park as shown in **Tables 1** and **2**.

Table 1 Estimate of City Plaza Capital Costs (Rounded, in 2019 Dollars)

Item	Estimated Cost
Site Preparation/Demolition	\$99,081
Grading	\$138,654
Drainage/Utilities	\$355,023
Hardscape	\$261,788
Gazebo Plaza	\$239,100
Fountain Plaza	\$29,585
Stage and Spectator Seating	\$51,006
Peck Street & Union Street	\$545,686
Site Furnishings	\$125,780
Irrigation	\$99,778
Landscape	\$105,810
Subtotal Estimated Construction Costs	\$2,051,291
Survey, Permits, Traffic, SWPPP, etc. - 2%	\$41,026
Mobilization, Bonding, & Project Management - 10%	\$205,129
Bidding & Inflation Contingency - 5% (First Year)	\$102,565
Construction Contingency - 10%	\$205,129
Design Contingency - 10%	\$205,129
Total Estimated Costs with Mobilization and Contingency Costs	\$2,810,269

Notes: Cost estimates include design and construction contingency.

Source: Verde Design.

Table 2 Estimate of Ramsay Park Capital Costs (Rounded, in 2019 Dollars)

Item	Estimated Cost
Soccer Field - Natural Turf	\$2,698,048
Main Street Parking	\$578,733
Dog Park	\$324,660
Basketball Court	\$252,099
Nature Center Area	\$1,557,717
Pump Track Area	\$639,998
North Parking Lot	\$1,208,706
Play Area	\$1,680,654
Softball / Soccer Field - Synthetic Turf	\$2,420,576
Ramsay Family Center Building Expansion	\$4,244,079
Subtotal Estimated Construction Costs	\$15,605,270
Survey, Permits, Traffic, SWPPP, etc. - 2%	\$312,105
Mobilization, Bonding, & Project Management - 10%	\$1,560,527
Bidding & Inflation Contingency - 4% (First Year)	\$624,211
Construction Contingency - 10%	\$1,560,527
Design Contingency - 10%	\$1,560,527
Total Estimated Costs with Mobilization and Contingency Costs	\$21,223,167

Notes: Cost estimates include design and construction contingency.

Source: Verde Design.

Other CIP Projects and Deferred Maintenance

In addition to these major capital improvement initiatives, the City has identified approximately \$6 million of other CIP Projects and Deferred Maintenance that need to be addressed. Because approximately 95 percent of the City's park-related CIP improvements are as easily categorized as deferred maintenance, these two expenditure categories are combined here. The City spends, on average, approximately \$250,000 per year on its parks-related capital improvement project list. In FY2019/20, for example, CIP-identified/funded projects include park maintenance vehicles, Pinto Lake electrical work, a roof at Muzzio Park, and other various upgrades to existing parks. Spending of \$250,000 per year is not enough to fully address the identified needs, particularly as CIP list is expected to expand in the coming years.

When capital improvements and regular maintenance do not occur or are underfunded, it becomes a problem of deferred maintenance. There is significant deferred maintenance that the City wants to proactively address in the coming years across the City's park sites and recreation facilities. The most significant deferred maintenance needs are at Ramsay Park, where more than \$400,000 of deferred maintenance needs are identified.

Ongoing Operations and Maintenance

Each of the City's parks and recreation facilities require ongoing maintenance and operational support. While precise O&M estimates associated with the proposed City Plaza and Ramsay Park improvements are not provided here, it is important to consider and potentially scale capital

improvements so that the associated operations and maintenance expenses are manageable and sustainable.

Presently, the City spends approximately \$4.15 million each year on parks and recreation operations and maintenance, most of which is funded through the General Fund. Like cities across the state, increasing pension obligations and general increases in operating costs are putting upward pressure on the City's parks and recreation O&M expenditures, which may require greater investment from the General Fund if other funding sources are not identified.

Description of Funding Sources and Financing Mechanisms

There are a range of funding sources and financing mechanisms that may be available to fund improvements and ongoing maintenance in the City of Watsonville. Whether a particular funding source is appropriate for a given improvement or cost category depends on a number of factors, such as whether the funding is needed for capital improvements or ongoing operations and maintenance, the type of improvement, the geographic area of benefit, how the combined burden of fees and/or assessments and taxes affect development feasibility, and the timing of funding sources versus the need for improvements. It is also important to consider and plan for the long-term fiscal implications of capital improvements.

Table 3 presents a recommended strategy to address capital and operations and maintenance costs. The City already makes use of some of these, while others are options for future consideration. Following the table is a description of potential funding sources.

Table 3 Recommended Funding Strategy

	Capital					O&M	
	Recreation and Parks Facilities Fee [1]	Future Sales Tax Measure Allocation [2]	CDBG Funding [3]	Other Grant Funding [4]	CIP/General Fund	Future Parcel Tax	General Fund
Capital							
City Plaza	X	X	X	X			
Ramsay Park	X	X		X			
Other CIP Projects	X		X	X	X		
Deferred Maintenance			X		X		
Ongoing O&M						X	X

[1] The recreation and parks facilities fee is charged to new development to mitigate the impact of new development on the City's recreation and parks facilities. While this source of funding may not be appropriate for current CIP projects to the extent that much of the CIP is focused on deferred maintenance, there may be future projects included in the CIP for which impact fee revenue is appropriate.

[2] The Measure G sales tax measure expires in 2021; however, if voters approve a new sales tax measure in 2020, the City could use a share of the projected revenue to fund a bond issuance for recreation and parks facilities.

[3] The City has been successful at applying for CDBG funding, and, historically, all of the awarded revenue has gone to parks projects. The ADA restroom planned for Ramsay Park is expected to be funded with CDBG funding.

[4] The City has applied for a \$3.1 million grant through the Proposition 68 Parks and Water Bond Act for City Plaza. The City will continue to apply for appropriate grant funding as opportunities arise.

Sources: City of Watsonville; Economic & Planning Systems, Inc.

Existing and Potential Funding Sources for Capital Improvements

Recreation and Parks Facilities Development Impact Fees

Development impact fees are charged to new private development to fund a range of public infrastructure improvements. A development impact fee is an ordinance-based, one-time charge on new development designed to cover a “proportional-share” of the total capital cost of necessary public infrastructure and facilities. The creation and collection of impact fees are allowed under AB-1600 as codified in California Government Code Section 66000, known as the Mitigation Fee Act. To the extent that required improvements are needed to address both “existing deficiencies” as well as the projected impacts from growth, only the portion of costs attributable to new development can be included in the fee. Consequently, impact fees commonly are only one of many sources used to finance a city’s needed infrastructure improvements. Fees can be charged on a jurisdiction-wide basis or for a particular sub-area of the jurisdiction.

Currently, the City charges recreation and parks facilities impact fees (different from parkland in lieu fees described below which can be charged to single family subdivisions). The fees were last updated in 2008 and should be updated to better align future growth, needed improvements, and current costs.

Fee revenue accrues to the Parks Development Fund. On average the City has received nearly \$110,000 per year, but this revenue stream is variable depending on the level of development activity in the City and has been as low as \$15,000 in 2009/10 and as high as \$338,000 in 2017/18. The City’s growth boundary will moderate development activity. Revenues to the Park Development Fund, including impact fee revenue, during the past ten years are shown below in **Table 4**. Most recently, impact fee revenue was used to fund a new skate park. After accounting for accrued revenues and expenditures, as shown on **Table 5**, the balance of the Park Development Fund is currently \$1.2 million.

Table 4 Park Development Fund Revenue Trends

Fiscal Year	Park Development Fund Revenue					Total Revenue
	Development Impact Fee	Grants	Interest Earnings	Operating Transfers	Sale of Fixed Assets	
09/10	\$15,447	\$349,842	\$7,334			\$372,623
10/11	\$105,375		\$5,155	\$45,921		\$156,451
11/12	\$51,027		\$5,603	\$22,961		\$79,590
12/13	\$51,897		\$5,326			\$57,223
13/14	\$126,757		\$4,107			\$130,864
14/15	\$94,440		\$3,886		\$813,396	\$911,722
15/16	\$117,411		\$5,960			\$123,371
16/17	\$149,569					\$149,569
17/18	\$338,278		\$15,010			\$353,287
18/19	\$27,635					\$27,635
Total	\$1,077,835	\$349,842	\$52,383	\$68,882	\$813,396	\$2,362,336

Sources: City of Watsonville; Economic & Planning Systems, Inc.

Table 5 Park Development Fund Revenues and Expenditures

Fiscal Year	Revenues	Expenditures	Balance
Beginning Balance			\$755,819
09/10	\$372,623	\$802,759	
10/11	\$156,451	\$123,672	
11/12	\$79,590	\$39,364	
12/13	\$57,223	\$12,900	
13/14	\$130,864	\$59,731	
14/15	\$911,722	\$135,370	
15/16	\$123,371	\$708,652	
16/17	\$149,569	\$9,057	
17/18	\$353,287	\$31,054	
18/19	\$27,635	--	\$1,195,595
Total	\$2,362,336	\$1,922,561	

Sources: City of Watsonville; Economic & Planning Systems, Inc.

Looking forward, the City estimates that there are more than 440 residential units in various stages of the planning pipeline, and as many as 1,100 bedrooms among those 440 units. While the precise distribution of the number of bedrooms is not known, assuming each unit includes an average of three bedrooms, the applicable fee would be \$1,667 per bedroom and would generate approximately \$1.8 million in potential fee revenue. If the pipeline development currently known to City staff does not materialize as expected, this level of revenue may not occur.

Implementation Considerations

Development impact fees require nexus findings, consistent with the Mitigation Fee Act, to assure that new development pays its proportionate share for future use of the improvements (i.e., parks). The City would need to complete an updated nexus study to identify appropriate and feasible fee levels. The proposed fees need to be considered in the holistic context of the City's funding priorities and other development fees and charges. Following preparation of the nexus study, the City Council must accept the nexus study and approve the fee schedule.

The key limitation of development impact fees (in addition to the nexus requirement) is the timing of funding. Infrastructure often is needed "up-front" while fees are paid over time as development occurs. This means that other funding or financing methods are needed to close the timing gap. Fees also are irregular, as they depend on development activity that varies with economic conditions. Development feasibility implications would need to be tested and balanced with the City's competing objectives.

Park In-Lieu Fee (Quimby)

Park and recreation improvements may be funded through the Quimby Act requirements (for parkland acquisition) through the residential subdivision process, consistent with the Quimby Act. Currently the City of Watsonville does not charge a parkland in-lieu fee for residential subdivisions. It only makes sense to establish a Quimby fee if the City's anticipates future single family subdivisions, which will increase the City's need for parkland and related improvements. If

established, the fee is based on land value in the City and revenues can be spent on land acquisition and/or park improvements.

Increases in Local Taxes

Measure G Public Safety Sales Tax Measure

In June 2014, voters in Watsonville approved Measure G, a half-cent sales tax measure to increase funding to fire protection and law enforcement services for a period of seven years. The Measure expires in 2021, and the City is mobilizing now to go to the voters for a quarter-cent sales tax measure, which will not expire. If approved, the City anticipates carving out a portion of the revenue stream to fund parks and safe places for youth, and potentially using that revenue to secure a bond issue. Current estimates suggest that a new sales tax measure would generate approximately \$4 million per year. If a 10 percent parks carveout results in \$400,000 per year for Recreation and Parks, that revenue, if fully allocated towards capital improvements, could be used to pay debt service on a bond issue of approximately \$4 million for investment in park improvements.

Other Local Taxes

While Measure G is a specific example, increases in local taxes, generally, can be considered as a mechanism to bolster the General Fund. Subject to a vote, cities can use a variety existing or new funding sources to fund infrastructure directly. For example, in addition to local sales tax increases, transient occupancy taxes, utility user taxes, and (local option) real estate transfer taxes (charter cities only) all can be created or increased for this purpose. By enhancing General Fund revenues, the City gains the ability to divert some funds to infrastructure projects. A commitment to fund specific types of projects can be made in the ordinances that create new taxes or can be made as a matter of city policy. City funding can be used to fund infrastructure using a "pay-as-you-go" approach, as a source of reimbursement, or to support a municipal bond issue (e.g., to fill an initial funding gap associated with development impact fee programs or land secured financing programs).

The incidence of burden falls to those paying the taxes or rates. For example, sales taxes are paid by residents, businesses, employees, and visitors, while transient occupancy taxes are paid by visitors. The rationale for this payer burden is that these residents, businesses, employees, and visitors will benefit from the investments made in infrastructure and development.

At this point, the Recreation and Parks Funding Strategy does not rely upon increases in other local taxes, beyond the sales tax measure already described.

Implementation Considerations

Creation of new general or special taxes and any related issuance of bonds supported by such revenues are limited by State constitutional requirements and statutes that require voter approval of greater than 50 percent for general taxes and two-thirds approval for special taxes (i.e., those earmarked for particular uses).

General Obligation Bonds

A general obligation bond is a type of municipal bond that is secured by a state or local government's pledge to use legally available resources, most typically including property tax revenues, to repay bond holders. Credit rating agencies often consider a general obligation pledge to have very strong credit quality and frequently assign them investment grade ratings. In California, cities must secure a two-thirds voter approval to issue general obligation bonds. The incidence of burden of general obligation bonds is upon all property owners in the issuing

jurisdiction proportional to the value of their property. General obligation bonds are often restricted to particular capital uses (e.g., street improvements, drainage improvements, parks and recreation).

Implementation Considerations

For new general obligation bonds in the future, if the bond is being secured for unrestricted purposes through property taxes, a simple majority vote is needed to raise the property tax rate. Creation of general obligation bonds requires two-thirds voter approval if they are for specific purposes. While General Obligation bonds are an important funding mechanism for local jurisdictions, they are not included in the recommended funding strategy so as not to detract from the City's primary focus on extending Measure G.

Development Agreements and Partnerships

A development agreement (DA) is a legally binding agreement between a local government and developer authorized by State statute (Government Code Section 65864 et seq.). A DA is a means for a developer to secure a development entitlement for a particular development project for an agreed-upon period (often long-term approvals) in exchange for special considerations by the city (or county), generally including infrastructure improvements, amenities, or other community benefits that cannot be obtained through the normal conditions applicable to the project. These arrangements tend to be available during times of strong market performance. In weaker markets or locales it may be difficult to obtain such private financing.

The City could consider requesting in-kind improvements as part of development agreements, meaning the developer could build/provide identified improvements.

Implementation Considerations

Development agreements vary widely and cities often establish their own policies and procedures for considering development agreements. Development agreements can specify consideration for either funding for capital improvements or funding for annual operations and maintenance. Development agreements are entirely discretionary on the part of local government (and developers) and must be individually adopted by local ordinance.

Grants

Grants provide external funding from regional, state, and federal sources but reflect local priorities, and many grants require local matches. Apart from local match requirements, there are significant staff costs associated with grant funding, including staff time during the application process and during the administrations of the project. Grant funding is often limited to capital improvements with maintenance responsibilities falling to the local jurisdiction.

The landscape of grant opportunities is constantly changing, and throughout the implementation of the Strategic Plan, it will be important to identify appropriate opportunities. Further analysis to align available grant resources with specific improvements is needed to determine which grants are worth pursuing.

CDBG Funding

The City is already availing itself of key grant opportunities and pursuing others. The City has a successful track record of applying for and receiving funding through the Community Development Block Grant (CDBG) program. Historically, the City receives approximately \$725,000 per year, more than 40 percent of which has gone to parks improvements. In the past two years, for example, the City has allocated \$400,000 of CDBG funding to construct ADA restrooms at City Plaza.

California Proposition 68: Parks, Environment, and Water Bond

In June 2018, California voters approved \$4 billion in state general obligation bonds for state and local parks, environmental protection projects, water infrastructure projects, and flood protection projects.

The City has submitted an application for Proposition 64 grant funding, requesting \$3.1 million to implement the City Plaza improvements. If awarded, this grant source will completely fund the City Plaza improvement project as identified in this Strategic Plan.

Implementation Considerations

In all cases, grant funding requires staff time to prepare the application and administration and monitoring by City staff.

Potential Funding Sources for Operations and Maintenance

Dedicated User Fees

Consistent with the idea that user fees should recoup costs, the City could reevaluate its user fee schedule and potentially update it to realign charges for reserving fields, picnic or other space in the City's parks. In FY2017/18, of the Park Department's \$4.15 million budget, nearly \$800,000 or 20 percent, is funded through user fees. While these charges typically generate modest revenue, there would be costs associated with maintaining these park areas and administering the reservation system. For purposes of this strategy, these types of user fees are assumed to be cost neutral.

Parcel Tax

Parcel taxes are excise taxes on real property based on either a flat per-parcel rate or a varying rate depending on use, size, and/or number of units on each parcel. Parcel taxes can be used for any municipal purpose, including parks. Parcel tax rates are normally weighted in some capacity, such as by size of parcel, density of parcel, or demographics of parcels. Rates also often vary by land use depending on the nature of the services to be funded.

While parcel taxes are often used to finance bonds, parcel tax revenue also can be used to fund annual operations and maintenance expenses. As a preliminary recommendation, EPS suggests considering a parcel tax as a long-term solution to funding parks operations and maintenance on park system-wide basis.

Implementation Considerations

In California, increasing or extending a parcel tax, which is imposed for a special purpose, requires a two-thirds approval by voters, based on Proposition 218 which was passed by voters in 1996. Otherwise, only a simple majority vote is needed if the funds are to be set for general purposes. Communities tend to support parcel taxes for parks and schools and other highly-visible community-serving items.

General Fund

The General Fund, which is a governmental fund, is the City's main fund that accounts for the vast majority of city operations, including but not limited to police services, recreation, planning, building inspection, library, engineering, parks maintenance, street maintenance, and general administration.

Cities in California typically rely on General Fund revenue to fund operations and maintenance at City parks. However, the use of existing General Fund revenue is limited by current demands to support municipal operations.

Corporate/Organization Partnerships and Volunteers

City staff and other volunteer-based organizations should explore philanthropic and nonprofit opportunities for in-kind services and/or donations. The potential use of volunteers could help offset certain maintenance and/or operating expenses. Potential cost savings from these efforts are not certain enough to reflect in this strategy but should be considered.



DATE: September 11, 2019

TO: Parks & Recreation Commission

FROM: Nick Calubaquib, Parks and Community Services Director

SUBJECT: Recommend Adoption of Draft Parks and Recreation Strategic Plan

AGENDA ITEM: September 16, 2019 **Commission**

RECOMMENDATION:

Staff recommends that the Parks and Recreation Commission recommend that the City Council adopt the Draft Parks and Recreation Strategic Plan.

DISCUSSION:

Background

Our community's parks and recreation programs and facilities improve the quality of life of our residents and although the City offers a myriad of quality services, the Parks and Community Services Department (PCS) has the potential to deliver services more effectively, more strategically, and more future focused. Post-recession and after years of deferred maintenance, there is a need to move the community's parks and recreation system forward and into the future.

On December 11, 2018, the Council approved an agreement with Verde Design, Inc. to develop a Strategic Plan for Parks and Community Services and Park Master Plans for Ramsay Park and City Plaza. The overall purpose of these initiatives was to engage the community to develop strategic direction for the development, expansion and rehabilitation of parks and recreation programs, services and facilities.

Strategic Plan for Parks and Community Services

In 2009, the Council adopted our current Parks and Recreation Master Plan. The purpose of this document was to serve as the "overarching plan for the development and implementation of future parks and recreational opportunities." The process involved a comprehensive community engagement effort and identified goals and priorities for parks and recreation services. However, largely due to the recession, the document has essentially been shelved and minimal Progress has been made on this plan to date. The document also lacked tangible, action-oriented steps that could be developed into a work plan.

Following years of deferred maintenance, the City's parks and recreation needs, especially in terms of our parks and facilities, is greater than the resources currently available to the City.

The development of a strategic plan will include a comprehensive assessment of system-wide needs through community engagement. These revitalization needs are the result of factors ranging from outdated equipment, to ADA upgrades, to technological advances, to modernizing facilities to meet the current needs of the community.

The desired outcomes of the development of the Strategic Plan have been to:

1. Update/reaffirm community goals for parks and recreation programs and facilities
2. Define community-driven prioritization of park/facility projects and recreation programs for development, expansion and revitalization
3. Develop an action plan to move these projects/initiatives to action

The end result of this initiative will be an addendum to our Parks and Recreation Master Plan that provides an action plan that is relevant, practical, and achievable given our economic restraints and potential. This plan will address current funding mechanisms and identify future funding opportunities. The Strategic Plan will be an opportunity to integrate the most innovative thinking in parks revitalization, capital and operations funding, cost recovery and economic development through improved design and access to recreation options.

This plan also includes the Park Master Plans for both the City Plaza and Ramsay Park.

Community Engagement

PCS staff, in partnership with Verde Design, conducted extensive community engagement efforts during the winter/spring of 2019 to inform the direction of the Strategic Plan and Park Master Plans. A Citywide survey was sent out to residents to receive input on all three plans. Staff also tabled at events and the Farmer's Market to ask residents their opinion and what features they prefer. In addition, the following community meetings and workshops were held:

- Inter-Departmental City Staff Workshop – February 5, 11a-1p at Civic Plaza Community Room
- Stakeholders Workshop #1- February 6, 6-8p at Civic Plaza Community Room
- General Workshop - February 28, 6-8p at Civic Plaza Community Room
- General Workshop - March 2, 12-2p at Civic Plaza Community Room
- General Workshop - March 7, 6-8p at Ramsay Park Family Center
- City Plaza/Strategic Plan Meeting - March 27, 6-8p at Civic Plaza Community Room
- Ramsay Park/Strategic Plan Meeting - April 10, 6-8p at Ramsay Park Family Center
- Pop Up Meeting - April 13, 9a-1p at Ramsay Park
- Stakeholders Workshop #2- April 16, 6-8p at Civic Plaza Community Room
- Pop Up Meeting - April 28, 12-4p at the Plaza (Earth Day/Day of the Child event)

Draft Strategic Plan

The Draft Strategic Plan is attached to this report. The contents of this plan include the following sections:

1. Introduction
2. Existing Master Plan and Park and Recreation System
3. Process
4. Future Park and Recreation System
5. Plan of Action

STRATEGIC PLAN:

The Council's adoption of this resolution is consistent with the Council's priorities of:

- Infrastructure & Environment (Deferred Asset Management, Long-Range Capital Improvement Plan) by developing an understanding of deferred and on-going maintenance needs for community parks and recreation assets as well as planning for preventative maintenance and future development
- Economic Development (Downtown Revitalization) by developing a master plan for the City Plaza in the heart of downtown
- Community Engagement & Well-Being (Parks and Community Services, Youth Activities & Programs) by developing an actionable plan to improve the quality of life for residents by advancing our community's parks and recreation services

FINANCIAL IMPACT:

This project is part of the scope of work contained in an agreement with Verde Design, Inc. for an amount not to exceed \$175,918, which was awarded by the Council during its meeting on December 11, 2018.

ALTERNATIVES:

None.

ATTACHMENTS:

Attachment A: Draft Parks and Recreation Master Plan

ATTACHMENT A

City of Watsonville
Parks and Recreation Commission

2019 Work Plan
REVISED 8/5/19

Project	City Council Strategic Plan Priority Supported	Staff Resources Required	Desired Outcome (Commissioner Responsible)
1. Develop a Public Art Program and Policy	Infrastructure & Environment, Community Engagement & Well-Being	PCS Director (Moderate) Senior Administrative Analyst (Significant)	Support the planning and development of a Public Art Program and Policy. Provide recommendations on program and policy drafts (Commissioners DeWorken, Carrasco)
2. Develop a City-wide Integrated Pest Management Policy	Infrastructure & Environment, Community Engagement & Well-Being	PCS Director (Moderate) PCS Assistant Director (Significant)	Support the planning and development of an Integrated Pest Management Policy. Provide recommendations on policy drafts (Commissioner Sanchez)
3. PCS Strategic Plan Implementation	Fiscal Health, Infrastructure & Environment, Economic Environment, Community Engagement & Well-Being, Public Safety	Whole PCS Team (Significant)	Support the implementation of PCS Strategic Plan and development of annual Department Work Plan (Commissioners Flores, DeWorken, Hiyashibara)
4. PRC Social Committee	Community Engagement & Well-Being	PCS Director (Minimal)	(Commissioners Sencion)
5. Events Sub-Committee	Economic Environment, Community Engagement & Well-Being		Suggest that Liaison(s) meet with Special Events Supervisor to discuss ideas (Commissioners Hurtado, Sencion)
6. Outreach Sub-Committee	Community Engagement & Well-Being	PCS Director (Minimal), Administrative Assistant (Minimal)	Conduct outreach activities to improve awareness of PCS programs and activities (Commissioners Carrasco)
7.			
Staff Resources Required: 0-50 hours = Minimal 51-100 hours = Moderate 100+ hours = Significant			

City of Watsonville
Parks and Community Services

M E M O R A N D U M



DATE: September 6, 2019

TO: Parks & Recreation Commission

FROM: Adriana Flores, Sr. Administrative Analyst

SUBJECT: Recommendation of Application Fee for Community Initiated Public Art

AGENDA ITEM: September 16, 2019

RECOMMENDATION:

It is recommended that the Parks and Recreation Commission make a recommendation to City Council to adopt a resolution for an application processing fee of \$200 for Community Initiated Public Art on privately owned commercial spaces. This item was previously presented to this body at the August 5, 2019 meeting and was tabled for further discussion.

DISCUSSION:

Background

The City's Mural Policy was adopted by the City Council on March 23, 2004, by Resolution No. 66-04 to establish review criteria for murals visible to the public. Modifications to the Mural Policy were approved by the City Council on April 28, 2009, by Resolution No. 84- 09 to include language that would promote the development of more murals as well as other artwork in the City.

In a joint meeting on August 10, 2010, the City Council and Redevelopment Agency approved Public Art Program Guidelines, which establish criteria for artwork, including murals, installed on exterior public spaces or private spaces visible from public property or rights of way. As part of the Guidelines, a Public Art Committee was established to develop an annual Public Art Plan and \$50,000 was appropriated from the Redevelopment Agency to support its execution. In 2011, the Committee recommended a Two-Year Public Art Plan for the City and on June 28, 2011, in a joint meeting, the City Council and Redevelopment Agency approved the plan.

On February 1, 2012, the City of Watsonville Redevelopment Agency was dissolved pursuant to the Dissolution Act, Assembly Bill X1 26(ABX1 26) enacted on June 28, 2011. With the dissolution of the Redevelopment Agency, the funds appropriated for the Public Art Plan and the Public Art Committee were also dissolved. Since that time there has not been an approving body for art projects in the City.

On July 9, 2019, the City Council approved the guidelines of Phase 1 of the

Public Art Program: Community Initiated Public Art Projects. The program is described below.

Definitions

- **Public Art** - City Ordinance 506-80 C-M defines “Art, public” as “art that is so located as to be visible to persons in public places, such as, but not limited to, streets, sidewalks, and parks, and which does not contain characteristics of an advertising sign or identify or draw attention to a business, profession, or industry, to the type of products sold, manufactured, or assembled, or to the type of services or entertainment offered or available on the premises or in the City” (Watsonville Municipal Code 14-18.086)
- **Artwork** - Tangible creations, including, but not limited to murals, themed art sculptures, art displays in vacant storefronts, utility box wraps and/or paintings, art in the park events, sidewalk art, large life-like figures
- **Public Spaces** - Exterior areas or buildings owned by the City of Watsonville
- **City Buildings**-Interior areas, visible to the public, of buildings owned by the City of Watsonville
- **Rights-of-way** - Exterior public or private parcel or easement utilized for the purpose of public vehicular and/or pedestrian movement, including CALTRANS (California Department of Transportation) rights-of-way, within the City limits
- **Private Spaces** - Exterior areas or buildings on privately-owned commercial property which is clearly visible to the general public from public areas such as streets, sidewalks, or other public thoroughfares.

Recommended City Public Art Program

The Parks and Community Services Department (PCS) has been tasked with re-establishing the Public Art Program and to establish guidelines for approval of art projects in the City. The Public Art Program will be implemented in two phases, separating art projects in relation to their proposed funding sources and locations:

Phase	Funding Source	Location
Phase 1: Community Initiated Public Art Projects	Fully privately funded: <ul style="list-style-type: none">• private investment• donations• grant funding	Public Spaces, City Buildings and Rights-of-Way OR Privately owned commercial spaces visible from public spaces or rights of way
Phase 2: City Initiated Public Art Projects	Partially City Funded OR Fully City Funded	Public Spaces, City Buildings and Rights-of-Way

Phase 1: Community Initiated Public Art Projects

Staff has developed guidelines and a process for the approval of public art projects that (1) Will be fully privately funded through private, donation or grant funding, and (2) are proposed to be installed on public spaces, City buildings and rights-of-way or privately owned commercial spaces visible from public property or rights of way.

PCS will serve as the lead Department for applications and processing of proposed public art in the City and the Parks and Recreation Commission has been appointed as the approving body. The Parks and Recreation Commission is responsible for reviewing and approving specific artwork/projects. However, the Guidelines do allow appeals to the City Council for projects that are not approved by the Commission.

Application Process

The proposed approval process is as follows:

1. **Initiation** – Artwork/projects may be initiated in several ways, including but not limited to:
 - a. **Proposed Projects/Artwork** – Artists, property owners, and/or others interested in collaborating on a public artwork/project may submit proposals for consideration.
 - b. **Gifts/Donations of Artwork** - The City of Watsonville appreciates the generous and innovative spirit in which gifts, unsolicited loans, and unsolicited works of art are proposed. The City has a responsibility to consider the resources required for the maintenance, preservation, protection, and appropriate display of all works of art included in the Public Art Collection and to ensure an open and public process when considering the inclusion of new works of art into the City of Watsonville Art Collection. Donated artwork may be considered and will be reviewed using the same process as any other artwork.
2. **Application** - Artist, property owner and/or others interested in collaborating on a public artwork/project submits proposal for public art and/or associated gift or donation to the Parks and Community Services Department. The application form and fee will be due at the time of submission to the PCS Department for initial screening and evaluation, using the established considerations, eligibility requirements and standards. Applications will be routed to the Community Development Department for review.
3. **Parks and Recreation Commission Review** - The Commission will approve or reject proposals based on the established considerations within these Guidelines.
4. **Appeals** - If applicable, City Council will consider appeals for artworks/projects not approved by Parks and Recreation Commission.
5. **Compliance** – The Community Development Department is charged with project compliance.

Artwork/Project Considerations, Eligibility Requirements and Standards

All projects and artwork considered through the City of Watsonville Public Art Program, shall be reviewed utilizing the following considerations, eligibility requirements and standards.

1. **Artwork/Project Considerations** - All proposals will be evaluated using the considerations listed below.
 - a. General Considerations – The following will be used when evaluating, selecting and recommending artwork/projects and will include but may not be limited to:
 - i. Artist's qualifications, experience, and ability;
 - ii. Suitability of the proposed artwork/project;
 - iii. Conservation/repair needs and availability of funding to meet those needs;
 - iv. Technical feasibility; and
 - v. Expenses, if any, required from the City.
 - b. Site/Placement Considerations – May include public or private spaces, rights-of-way or City buildings, as defined under IV above. The following will be used when evaluating and selecting site/placement and will include, but may not be limited to:
 - i. Availability of suitable location for the artwork/project;
 - ii. Public safety and liability issues;
 - iii. Accessibility for conservation and repair; and
 - iv. Visibility and accessibility to public
2. **Eligibility Requirements** - Artwork/projects, including donated artworks, that are

ineligible for consideration under the Program may include but are not be limited to those that:

- a. Do not meet the criteria established for the Program;
 - b. Carry restrictions or conditions not established by or in keeping with the Program;
 - c. Contain advertising;
 - d. Do not meet the Standards for artwork/projects listed below; and/or
 - e. May have ownership, fraud, or authenticity issues.
3. **Standards** - Standards for Artwork/projects in public or private spaces, rights-of-way or City buildings, as defined under IV above include, but are not limited to the following:
- a. Nudity. Artwork containing nudity may be permissible, unless a) it would constitute obscene matter and lacks serious literary, artistic, political or scientific value, and/or b) promotes sexual violence against an individual or group.
 - b. Violence. Artwork may be excluded if it promotes or condones violence against an individual or group or its graphic quality would be objectionable to the target audience; and
 - c. Partisan political statements. Artwork may be excluded if it contains partisan political statements.

Application Fee

It is proposed that the application processing fee be \$200 for Community Initiated Public Art on privately owned commercial spaces. On March 23, 2004, the Council adopted an application fee of \$200 for proposed murals in public and private spaces. On April 22, 2009, the Council adopted new application fees for proposed murals in the amount of \$25 for non-profits and \$100 for all other parties. The proposed \$200 fee would re-instate the fee adopted in 2004 and help to partially cover the cost associated with the processing of applications and materials, preparation of reports and public noticing.

The minimum cost incurred by the City for staff time alone is currently estimated to be approximately \$255, with larger projects likely far exceeding this cost. The \$200 fee would apply to all public art projects (including murals) proposed on privately owned commercial spaces only and would increase annually by the Consumer Price Index.

Other Considerations

Accession of Artwork/Projects

Public art installed on public spaces (this does not apply to art installed on private spaces) be accessioned into the City of Watsonville's Art Collection. Accession implies the responsibility to preserve, protect, and display the artwork for the public benefit, as well as a work's permanency within the City of Watsonville Art Collection, providing that the work retains its physical integrity, identity, and authenticity. Accessioning artwork also provides the City with full ownership of the piece, without restrictions as to its future use and disposition.

Deaccession of Artwork/Projects

Describes the City's process for the removal, sale, relocation, and/or disposal of public works of art in the City of Watsonville Art Collection, including removal of the artwork from its public site. Artwork may be considered for deaccession under certain conditions, including security, theft, damage beyond repair, loss of site, safety and others.

Special Procedures for Public Art in Historical Sites

When public art is part of a designated local historic site or property undergoing remodeling, or public art is considered for a designated local historic site or property, is it recommended that special considerations be adopted, including that:

- Artists shall research the historical, architectural, cultural and social character of the site or property to develop an understanding of the historical context.
- Artists shall work with Parks and Community Services Department Staff, as necessary, to identify principles that balance preserving and reinforcing the prominent features of a site or property with adding vital new public art component(s).

Next Steps

Staff will bring Parks and Recreation Commission recommendation regarding application fee for Community Initiated Public Art on privately owned commercial spaces to City Council for approval and adoption.

Staff will continue to develop Phase 2 of the Public Art Program (City Initiated Public Art Projects) and will present this program to the Council at a later date. This program will address projects/artwork that are either partially or fully subsidized by City funds. PCS staff will develop and establish guidelines for the public and artists to submit proposals and for City Staff to call for artists for specific projects. Funding strategies for these types of projects will also be proposed.

STRATEGIC PLAN:

The proposed guidelines support the Council's Strategic Plan goal of Economic Development and downtown revitalization to work with the community on beautification projects.

FINANCIAL IMPACT:

The application fee would partially cover the cost associated with the processing of applications and materials, preparation of reports and public noticing for public art projects (including murals) proposed on privately owned commercial spaces. The fee shall be adjusted on July 1st of each year in accordance with the Consumer Price Index (CPI) for the San Francisco Bay Area for the preceding April-to-April period.

ATTACHMENTS:

Attachment A: Community Initiated Public Art Guidelines

**CITY OF WATSONVILLE
PUBLIC ART PROGRAM
COMMUNITY INITIATED ART GUIDELINES**



I. PURPOSE OF PUBLIC ART PROGRAM

To promote, support and increase the creation of public art displays within the City of Watsonville to provide an opportunity for personal and community reflection, promote the City's attributes and enhance its image for the enjoyment and benefit of the residents, businesses, employees and visitors.

II. OVERVIEW OF PROGRAM

This program provides a process for approval of Community Initiated Public Art Projects that:

1. Will be fully privately funded through private, donation or grant funding (excluding in-kind contributions from the City), and
2. Are proposed to be installed on public spaces, City buildings and rights-of-way **OR** private commercially owned spaces visible from public property or rights of way.

Community initiated public art projects where a commercial property owner, artist, member of the public, a neighborhood group or other community organization and/or private donor, may submit proposed installations and/or public acquisitions of unsolicited Works of Art. These projects shall be funded through grants or private funding/donations only (no City funds will be utilized, other than in-kind services, where applicable).

These guidelines are not intended to address art projects or proposals that will utilize City funds. Artwork proposals or projects utilizing City funds are subject to and must follow the City Initiated Public Art Guidelines.

The Parks and Recreation Commission will be the responsible entity for approving specific artwork/projects and may, from time to time, seek outside expertise to assist with its decisions.

Specific submittal requirements for proposed artwork/projects will be included with the application packet provided by the Parks and Community Services Department. All completed applications and application fee are to be submitted to the Parks and Community Services Department for initial review and recommendation to the Parks and Recreation Commission. Proposals of artwork/projects on Commercial Private Property or Public Spaces, as defined under IV below, which do not receive Commission approval, may be appealed to the City Council if rejected by the Commission.

III. PURPOSE OF PROGRAM GUIDELINES

Artwork is intended to attract attention, represent free artistic expression and be consistent with first amendment protections. Since most artwork is generally located in high visibility areas, criteria, standards and procedures are deemed necessary and appropriate. The purpose of the City of Watsonville Community Initiated Art Guidelines is to:

1. Establish standards and procedures for reviewing artwork installed on exterior public spaces, rights-of-way, **OR** privately owned commercial spaces visible to the public (private spaces) or interior areas of City buildings, as defined under IV below; and
2. Provide general guidance for the selection, installation and management of community initiated and funded public art projects. Details and specifications for artwork/projects will be included in written agreements between the City of Watsonville and other parties.

These guidelines are not intended to apply to events containing an art component. However, should the event result in the creation and installation of permanent artwork in exterior public or private spaces or rights-of-way or interior areas of City buildings, as defined under IV below, the entity in charge of approving the event shall be responsible for coordinating approval of the artwork with the Parks and Recreation Commission.

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COMMUNITY INITIATED ART GUIDELINES**

IV. DEFINITIONS

Public Art - City Ordinance 506-80 C-M defines “Art, public” as “art that is so located as to be visible to persons in public places, such as, but not limited to, streets, sidewalks, and parks, and which does not contain characteristics of an advertising sign or identify or draw attention to a business, profession, or industry, to the type of products sold, manufactured, or assembled, or to the type of services or entertainment offered or available on the premises or in the City” (Watsonville Municipal Code 14-18.086).

Staff - Employees of the City of Watsonville Parks and Community Services Department

Proposal - Suggested idea for artwork or project

Project - Activity designed to carry out the goal of the program

Artwork - Tangible creation, including, but not limited to Murals, Themed art sculptures, Art Displays in Vacant Storefronts, Utility Box Wraps and/or Paintings, Art in the Park Events, Sidewalk Art, Large life-like figures

Theme - Idea with a central focus

Permanent - Artwork that is fixed and changeless

Public Spaces - Exterior areas or buildings owned by the City of Watsonville

City Buildings - Interior areas, visible to the public, of buildings owned by the City of Watsonville

Rights-of-way - Exterior public or private parcel or easement utilized for the purpose of public vehicular and/or pedestrian movement, including CALTRANS (California Department of Transportation) rights-of-way, within the City limits

Private Spaces - Exterior areas or buildings on privately-owned commercial property which is clearly visible to the general public from public areas such as streets, sidewalks, or other public thoroughfares.

V. ROLES AND RESPONSIBILITIES

A. City Council (Council) shall:

1. Consider appeals of proposed non-City funded artwork/projects on public or private spaces, as defined under IV above, rejected or approved by the Parks and Recreation Commission.

B. Parks and Recreation Commission (Commission) shall:

1. Periodically review and make modifications, as necessary, to these guidelines used to implement and administer the Program;
2. Review and approve or reject artwork/projects through public meetings to obtain input from the community;

C. Parks and Community Services Department Staff shall:

1. Oversee and manage the ongoing operation of the Public Art Program;
2. Propose, review and make recommendations to the Commission regarding all artwork/projects that meet the Program criteria;
3. Present appeals to the City Council for proposed artwork/projects that are rejected by the Commission;

D. Other City Departments shall:

1. Provide assistance as needed to implement the Public Art Program and complete the approved artwork/projects. The types of assistance that may be provided may include but are not limited to: technical advice, assistance with permits, policy enforcement and coordinating events and installations.

E. Artists interested in collaborating with the City on artwork/projects shall:

1. Submit all materials requested on the application
2. Conduct necessary research, attend meetings, make presentations, and make

**CITY OF WATSONVILLE
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site visits when necessary;

3. Work closely with Staff and others involved in the artwork/project;
4. Execute and complete the work, including installation and permits, as stipulated in the contract/agreements(s) to be entered into by the City, artist and/or property owner, if located in City buildings;
5. Perform conservation and repairs to artwork/project as stipulated in the contract/agreement;
6. Grant the City of Watsonville, Council and its agents ownership and non-exclusive, unlimited and irrevocable license to the artwork for reproduction and promotional uses or other uses as stipulated in the contract/agreement (copyright shall remain with the artist);
7. Provide insurance as stipulated in the contract/agreement; and
8. Adhere to all other conditions of the contract/agreement.

F. Property Owners and others interested in collaborating with the City on artwork/projects shall:

1. Submit all materials requested on the application;
2. Conduct necessary research, attend meetings, make presentations, and make site visits when necessary;
3. Work closely with Staff and others involved in the artwork/project;
4. Ensure that the work is executed and completed, including installation, as stipulated in the contract/agreement(s) to be entered into by the City, property owner, and artist;
5. Ensure that restoration and repairs to artwork/projects are performed as stipulated in the contract/agreement. Property owners must maintain compliance with the Visual Rights Act of 1990 and the California Arts Preservation Act;
6. Provide insurance as stipulated in the contract/agreement; and
7. Adhere to all conditions of the contract/agreement.

VI. APPLICATION PROCESS

1. **Initiation** – Artwork/projects may be initiated in several ways, including but not limited to:
 - a. **Proposed Projects/Artwork** – Artists, property owners, and/or others interested in collaborating on a public artwork/project may submit proposals for consideration.
 - b. **Gifts/Donations of Artwork** - The City of Watsonville appreciates the generous and innovative spirit in which gifts, unsolicited loans, and unsolicited works of art are proposed. The City has a responsibility to consider the resources required for the maintenance, preservation, protection, and appropriate display of all works of art included in the Public Art Collection and to ensure an open and public process when considering the inclusion of new works of art into the City of Watsonville Art Collection. Donated artwork may be considered and will be reviewed using the same process as any other artwork.
2. **Application** - Artist, property owner and/or others interested in collaborating on a public artwork/project submits proposal for public art and/or associated gift or donation to the Parks and Community Services Department. The application form and fee will be due at the time of submission to the PCS Department for initial screening and evaluation, using the considerations and eligibility requirements in Section VII below. Applications will be routed to the Community Development Department for review.
3. **Parks and Recreation Commission Review** - The Commission will approve or reject proposals based on the established considerations within these Guidelines.
4. **Appeals** - If applicable, City Council will consider appeals for artworks/projects not approved by Parks and Recreation Commission.

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VII. ARTWORK/PROJECT CONSIDERATIONS, ELIGIBILITY REQUIREMENTS AND STANDARDS

All projects and artwork considered through the City of Watsonville Public Art Program, shall be reviewed utilizing the following considerations, eligibility requirements and standards.

1. **Artwork/Project Considerations** - All proposals will be evaluated using the considerations listed below.
 - i. General Considerations – The following will be used when evaluating, selecting and recommending artwork/projects and will include but may not be limited to:
 1. Artist's qualifications, experience, and ability;
 2. Suitability of the proposed artwork/project;
 3. Conservation/repair needs and availability of funding to meet those needs;
 4. Technical feasibility; and
 5. Expenses, if any, required from the City.
 - ii. Site/Placement Considerations – May include public or private spaces, rights-of-way or City buildings, as defined under IV above. The following will be used when evaluating and selecting site/placement and will include, but may not be limited to:
 1. Availability of suitable location for the artwork/project;
 2. Public safety and liability issues;
 3. Accessibility for conservation and repair; and
 4. Visibility and accessibility to public
2. **Eligibility Requirements** - Artwork/projects, including donated artworks, that are ineligible for consideration under the Program may include but are not be limited to those that:
 1. Do not meet the criteria established for the Program;
 2. Carry restrictions or conditions not established by or in keeping with the Program;
 3. Contain advertising;
 4. Do not meet the Standards for artwork/projects listed below; and/or
 5. May have ownership, fraud, or authenticity issues.
3. **Standards** - Standards for Artwork/projects in public or private spaces, rights-of-way or City buildings, as defined under IV above include, but are not limited to the following:
 1. Nudity. Artwork containing nudity may be permissible, unless a) it would constitute obscene matter and lacks serious literary, artistic, political or scientific value, and/or b) promotes sexual violence against an individual or group.
 2. Violence. Artwork may be excluded if it promotes or condones violence against an individual or group or its graphic quality would be objectionable to the target audience; and
 3. Partisan political statements. Artwork may be excluded if it contains partisan political statements.

VIII. ACCESSION OF ARTWORK/PROJECTS TO THE CITY OF WATSONVILLE ART COLLECTION

Accessioned artworks shall be of distinctive artistic merit and aesthetic quality and will enhance the diversity of the City of Watsonville Art Collection. Accessioned artwork shall be appropriate in and for its site, scale, material, form, and content for both its immediate and general social and physical environment. Accessioned artwork shall be reasonably durable against theft, vandalism, weather, and excessive maintenance costs.

CITY OF WATSONVILLE PUBLIC ART PROGRAM COMMUNITY INITIATED ART GUIDELINES

Accession implies the responsibility by the City of Watsonville to preserve, protect, and display the artwork for the public benefit, as well as a work's permanency within the City of Watsonville Art Collection, providing that the work retains its physical integrity, identity, and authenticity.

Accessioned artwork will be acquired without restrictions as to its future use and disposition, except with respect to copyrights and certain clearly defined residual rights contained in agreements with artists. Artwork will be accessioned into the City of Watsonville Art Collection only upon completion of all facets of the commissioning or purchasing agreement.

Each accessioned work will be documented to the fullest extent possible, including artist's last known address and, when available, photographs.

The artist's or legal owner's signed agreement transferring title for the artwork and clearly defining the rights and responsibilities of all parties will accompany every accessioned work and shall be in the documented records of the work. The artist's copyrights will be maintained in accordance with applicable law.

IX. DEACCESSION OF ARTWORK/PROJECTS FROM THE CITY OF WATSONVILLE ART COLLECTION

The process for the removal, sale, relocation, and/or disposal of public works of art in the City of Watsonville Art Collection, including removal of the artwork from its public site may be considered for deaccession only under the following conditions:

1. Security - the condition or security of the artwork cannot be reasonably guaranteed.
2. Theft - all stolen artworks will be documented through an official police report and a report prepared by the agency responsible for the site of loss.
3. Inauthentic - the work is discovered to be inauthentic, fraudulent, or stolen.
4. Damage beyond repair - the work has been damaged beyond repair, damaged to the extent that it no longer represents the artist's intent, or damaged to the extent that the expenses of restoration and repair is found to exceed current market value of the artwork. In the event the artwork is damaged, staff will prepare a report that documents the original cost of the artwork, estimated market value, and the estimated cost of repair.
5. Loss of site - Every attempt will be made to find a suitable location for every artwork in the City's art collection; however, lack of siting or proper storage could merit deaccessioning.
6. Site alteration - for site-integrated artwork, if the site for which a piece of artwork was specifically created is structurally damaged or otherwise altered so that it can no longer accommodate the work, or if the piece is made publicly inaccessible by a change in its surrounding environment such as new construction or demolition, that artwork may be considered for deaccession.
7. Temporary acquisition - the artwork was purchased as a semi-permanent acquisition and the city's obligation is terminated.
8. Safety - the artwork endangers public safety.
9. Excessive representation - the work is duplicative, or excessive in a large holding of work of that type or of that artist.
10. Aesthetic value - the work has not withstood the test of time. It has been professionally determined to lack aesthetic or artistic value to justify its continued upkeep and storage within the City's art collection.

CITY OF WATSONVILLE PUBLIC ART PROGRAM COMMUNITY INITIATED ART GUIDELINES

In the event that works of art are threatened by any of the above criteria, staff will prepare a recommendation for deaccession of artwork from the City's Art Collection for review, evaluation, and action by the Parks and Recreation Commission and the City Council.

It is the obligation of the Parks and Recreation Commission to ensure that all disposals with regard to the City's Art Collection be formally and publicly conducted and adequately documented.

Artists whose work is being considered for deaccession shall be formally notified by mail using the current address of record originally provided by the artist.

All artwork under consideration for deaccession will be accompanied by a staff report that includes:

- a) Reasons for the suggested deaccession.
- b) Accession method, cost, and current market value.
- c) Documentation of correspondence with the artist.
- d) Photo documentation of site conditions (if applicable).
- e) Official police report (if applicable).
- f) Permanent record of the artwork's inclusion in City's Art Collection, and reasons for its removal, shall be maintained in a deaccessioned collection file, and will be kept as a separate section of the City's Art Collection records.

The artwork, or its remains, shall be disposed of by the Parks and Community Services Department staff or its agents upon deaccession action. The artist will be given the opportunity to purchase the artwork, or its parts, before disposal by sale (in accordance with the California Royalty Act), donation, trade, or destruction.

The Parks and Recreation Commission will deaccession artwork from the City's Art Collection by approval of a resolution; however, the City Manager is authorized to remove artwork from the collection if the value of the art is equal to or less than his purchasing authority.

The Parks and Recreation Commission's action regarding deaccessioned artwork will be transmitted to the City Manager's Office.

No current member of the Parks and Recreation Commission or Staff to the commission or any member or staff who has served on or for the Commission within the most recent two years from the date of consideration of deaccession shall be allowed to bid and/or purchase a deaccessioned artwork.

X. SPECIAL PROCEDURES FOR HISTORIC SITES AND PROPERTIES

When public art is part of a designated local historic site or property undergoing remodeling, or public art is considered for a designated local historic site or property, the following tasks and procedures are necessary:

1. The Scope of Work for Public Artists shall be developed with the input of Parks and Community Services Department Staff.
2. Public artists shall research the historical, architectural, cultural and social character of the site or property to develop an understanding of the historical context.
3. Public artists shall work with Parks and Community Services Department Staff, as necessary, to identify principles that balance preserving and reinforcing the prominent features of a site or property with adding vital new public art component(s).
4. Public art designated for a local historic site or property will be reviewed by the Parks and Recreation Commission using the same process as any other artwork.