



**MINUTES
REGULAR PARKS & RECREATION COMMISSION MEETING**

SEPTEMBER 16, 2019

**CITY OF WATSONVILLE
COUNCIL CHAMBERS
275 MAIN STREET, TOP FLOOR**

1. ROLL CALL

COMMISSIONERS: DEWORKEN, HAYASHIBARA, HURTADO, SANCHEZ

COMMISSIONERS ABSENT: CARRASCO, FLORES, SENCION

PCS STAFF: PARKS & COMMUNITY SERVICES DIRECTOR CALUBAQUIB
SENIOR ADMINISTRATIVE ANALYST FLORES
RECREATION SUPERVISOR VIVENZI
ADMINISTRATIVE ASSISTANT II MOYA
ADMINISTRATIVE ASSISTANT II DIAZ

2. PLEDGE OF ALLEGIANCE

3. COMMUNICATIONS

3.1 ORAL COMMUNICATIONS FROM THE MEMBERS OF THE PUBLIC – Mr. Emerson addressed the Commission.

3.2 ORAL COMMUNICATIONS AND COMMISSIONER LIAISON REPORTS FROM THE COMMISSIONERS – Commissioner DeWorken, commented on his attendance of the Santa Cruz County Fair and his art work that he was involved with around the community. Commissioner Hayashibara, also commented on how he attended the county fair also entered poetry and placed in the theme of red, white and blue. Hayashibara, also thanked the City for the Commissioners BBQ, was a great chance to talk to others in the City and get to know them.

3.3 DIRECTORS REPORT – Director Calubaquib announced various upcoming Parks & Community Services Department events to the Commission.

4. CONSENT AGENDA

4.1 PARKS AND RECREATION COMMISSION MEETING MINUTES AUGUST 5, 2019

MOTION: It was moved by Commissioner Hurtado, seconded by Commissioner Hayashibara and carried by the following vote to approve the Minutes of the Regular Meeting on August 5, 2019.

AYES: DEWORKEN, HAYASHIBARA, HURTADO, SANCHEZ,
NOES: NONE
ABSENT: CARRASCO, FLORES, SENCION
ABSTAIN: NONE

5. ITEMS REMOVED FROM CONSENT AGENDA – NONE

6. PRESENTATIONS & REPORTS

6.1 2019 SUMMER AQUATICS PROGRAM REPORT – Recreation Supervisor Vivenzi, reported on the 2019 Summer Aquatics Program. Supervisor went over the two components: Swim lessons and recreation swim along with swim lesson operations, budget, and staffing. Commissioner Hurtado, looked over the number of registrations and noticed the number for beginners is higher than the other lessons. Commissioner Hurtado asked if the quality of the

instruction is the same this year considering the swim lesson scheduled reduced on Fridays. Supervisor Vivienzi clarified that Fridays for those enrolled in the swim lesson where rec days and this did not affect the quality of the program.

Commissioner Hayashibara expressed how important learning to swim.

Commissioner DeWorken asked if swim lessons can be a year round program.

Commissioner Sanchez Suggested a possible collaboration with another location with access to a pool.

Council member Aurelio Gonzalez from district 2 asked questions regarding the aquatics survey and noticed the percentage of 95% on the participants being happy with the program, and the decrease of staff helpfulness was at a 80%, he would like to see that move up. Supervisor Vivenzi gave clarification for the low rates that where due to one instructor and issues where rectified. Council member Gonzalez asked if students that participate in Jr. Guards next year will their hours count for student volunteer hours. Supervisor Vivenzi will need to look into.

6.2 ADOPTION OF DRAFT PARKS AND RECREATION STRATIGIC PLAN

Director Calubaquib discussed the parks master plan that was adopted in 2009 by the Council. Due to the recession, minimal progress was made to this plan. The strategic plan has been revised to provide action plans that are relevant, practical and achievable given our current economic restraints and potential. Director Calubaquib asked the Parks and Recreation Commission recommend for the City Council to adopt the draft version of the strategic plan.

Project Manager Corbin Schneider of Verde Design, Inc. reported on the draft of the Strategic Plan.

Director Calubaquib, discussed the financial plan that is built into the strategic plan and went over deferred maintenance and upgrade needs.

Commissioner DeWorken gave his suggestions and thoughts of including public art in the parks.

Commissioner Sanchez stated he understands that money is a factor but is glad to see there are different financial measures to help fund these plans.

Director Calubaquib asked the Parks and Recreation Commission recommend for the City Council to adopt the draft version of the strategic plan.

MOTION: It was moved by Commissioner Hayashibara, seconded by Commissioner Hurtado and carried by the following vote to give a recommendation for the City Council to adopt the draft version of the strategic plan.

AYES:	DEWORKEN, HAYASHIBARA, HURTADO, SANCHEZ,
NOES:	NONE
ABSENT:	CARRASCO, FLORES, SENCION
ABSTAIN:	NONE

6.3 P.R.C. WORKPLAN UPDATE: Director Calubaquib went over updates for the P.R.C. meeting, and mentioned they are still planning each sub-committee. Commissioner DeWorken asked to be part of the Events sub-committee.

MOTION: It was moved by Commissioner Hurtado and seconded by Commissioner Sanchez and carried by the following vote to have commissioner DeWorken be part of the Events sub-committee.

AYES: DEWORKEN, HAYASHIBARA, HURTADO, SANCHEZ,
NOES: NONE
ABSENT: CARRASCO, FLORES, SENCION
ABSTAIN: NONE

7. UNFINISHED BUSINESS

7.1 PUBLIC ART FEES

A. STAFF REPORT: Senior Administrative Analyst Flores gave an overview on the application process fee for Community Initiated Public Art on privately owned commercial spaces that was tabled from the last meeting on August 5, 2019.

B. COMMISSION QUESTIONS & INPUT: Commissioners asked questions for clarification. Commissioner DeWorken stated that as a business person, it is hard to come up with a way to charge for a mural and telling a business owner that they need to pay a \$200 fee to install a mural would not be received well. Commissioner DeWorken stated this could potentially hurt his business. He stated that as a local artist, it would be hard to pay for the fee himself. Commissioner DeWorken stated that as a community member, this would apply to community mural paint days that he raises money for and an added \$200 would be hard. Commissioner DeWorken stated that a potential solution could be to lower the fee to less than \$100 or maybe meet in the middle at \$75 or \$50. Commissioner DeWorken stated that he feels like it will hurt his business and it would be hard.

Commissioner Hurtado stated that she worries that it would deter artists from putting on these projects and thanked Paul for his comments.

Commissioner Hayashibara suggested that maybe scholarships could be available to help people cover the fee.

Commissioner DeWorken stated he works with high school, middle school and elementary school kids and if a kid asked their parents for \$200, it would be a lot. Commissioner DeWorken asked how can we make it so that future artists can participate without having to pay the \$200. Commissioner DeWorken suggested that there be no fee and make it an even playing field for non-profits and others.

Director Calubaquib reminded the Commission that the proposed fee applies only to art projects on private commercial property, visible from the public right of way and does not apply to art in public spaces. Director Calubaquib clarified that if a mural included a business name or logo, it would be considered a sign and would be approved through the sign approval permit process. Director Calubaquib noted that owners of private commercial property choose to install art on their property to beautify their space to attract more business. Director Calubaquib clarified that the fee in most cases would be paid for by the property owner, not the artist. Director Calubaquib stated that Commissioner DeWorken had stated a couple of times that this fee could potentially hurt his business personally and suggested that Commissioner DeWorken consider recusing himself from the decision if he feels like he has a personal financial stake in the

matter. Director Calubaquib stated that he would leave that to Commissioner DeWorken to decide because he wears different hats.

Chair Sanchez stated that he also sits on the County Board of Education and that it is tough. He stated that he does not feel that teachers are paid enough, however he has to balance the budget. Chair Sanchez stated that he sees the need for an application fee because there is a lot of need for deferred maintenance and parks that need help. Chair Sanchez stated that he sees both sides of the argument and likes driving on Beach and Walker to see the murals and that it is a good example of transforming a neighborhood. Chair Sanchez stated that he sees the need for a \$200 application fee, but recommended another option with a lower fee for non-profits or a grant program for those who cannot afford it. He stated that it is challenging because big business may be more able to afford the fee than small businesses, so we need a fee for non-profits or a grant to no discourage businesses from installing public art.

Commissioner Hurtado stated that she agreed with Chair Sanchez and that a flat \$200 fee would not be fair across the board.

Chair Sanchez asked for a motion. Commissioner DeWorken asked the other Commissioners, because the item would affect him personally and business-wise, if they thought he should recuse himself from the decision. Chair Sanchez asked Director Calubaquib that if Commissioner DeWorken recused himself if this would cause the PRC to no longer have quorum for the meeting. Director Calubaquib confirmed this would be the case and that the item could be moved to the next meeting.

Commissioner Hayashibara asked how many applications the City receives per year that the fee would apply to. Director Calubaquib stated that it is difficult to say since the program is being revived after being dormant for close to a decade. Commissioner DeWorken stated that he was approach by La Manzana to paint two murals that will be visible from Main Street and asked if the fee would apply to them. Chair Sanchez asked when the fee would take effect. Director Calubaquib stated that part of the recommendation to the Council could include an effective date. Commissioner DeWorken asked if the fee would apply to the City Civic Center. Director Calubaquib reiterated that the fee only applies to private commercial property, not public spaces like the Civic Center.

Chair Sanchez asked if the Commissioner felt comfortable making a motion today. Chair Sanchez stated that since Commissioner DeWorken is recusing himself, there is no quorum for a vote.

The Commission requests to bring this discussion back to the next Parks and Recreation Meeting.

C. PUBLIC INPUT: None

D. APPROPRIATE ACTION: To discussed in the next Commission Meeting on October 7, 2019

8. ADJOURNMENT

Meeting ended at 8:46 pm