

# **AGENDA**

## **CITY OF WATSONVILLE**

### **CITY COUNCIL MEETING**

*Opportunity Through Diversity; Unity Through Cooperation.*



*The City of Watsonville is dedicated to improving the economic vitality, safety & living environment for the culturally rich Watsonville community, by providing leadership for the achievement of community goals & high quality, responsive public services.*

**Francisco Estrada, Mayor, District 4**  
**Rebecca J. Garcia, Mayor Pro Tempore, District 5**

**Felipe Hernandez, Council Member, District 1**  
**Aurelio Gonzalez, Council Member, District 2**  
**Lowell Hurst, Council Member, District 3**  
**Trina Coffman-Gomez, Council Member, District 6**  
**Ari Parker, Council Member, District 7**

**Matt Huffaker, City Manager**  
**Alan J. Smith, City Attorney**  
**Beatriz Vázquez Flores, City Clerk**  
**Special Meeting**  
Corralitos Padres Community Center  
35 Browns Valley Road  
Watsonville, California

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**Spanish language interpretation is available**

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#### **Americans with Disabilities Act**



*The Council Chambers is an accessible facility. If you wish to attend a meeting and you will require assistance in order to attend and/or participate, please call the City Clerk's Office at least five (5) days in advance of the meeting to make arrangements. The City of Watsonville TDD number is (831) 763-4075.*

Meetings are streamed live via the City's website and archived thereafter. Meeting are also televised live on Charter Cable Communications Channel 70 and AT&T Channel 99 and re-broadcast on Thursday at 5:00 p.m. and Saturday at 8:00 a.m. the same week of the meeting.

*For information regarding this agenda, please call the City Clerk's Office at (831) 768-3040.*

## 1. ROLL CALL

## 2. NEW BUSINESS

### A. [CITY COUNCIL WORKSHOP](#)

Attachments:      [Workshop Agenda](#)

## 3. ADJOURNMENT

*Pursuant to Section 54956(a) of the Government Code of the State of California, this agenda was posted at least 24 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day and on the City of Watsonville website at [www.cityofwatsonville.org](http://www.cityofwatsonville.org).*

*Materials related to an item on this Agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office (275 Main Street, 4th Floor) during normal business hours. Such documents are also available on the City of Watsonville website at [www.cityofwatsonville.org](http://www.cityofwatsonville.org) subject to staff's ability to post the document before the meeting.*

Watsonville City Council Workshop  
March 1, 2019 | 8:30 am – 4:00 pm  
AGENDA

Workshop Objectives:

1. Review the City's values and strategic priorities
2. Develop a clear understanding of the FY 2019/20 workplan
3. Strengthen communication and connections among and between Councilmembers and staff

Time	Agenda Item	Who
8:30	Breakfast	
8:45	Public Comment	Public
9:00 – 10:00	Setting the Stage for a Success	Nicole Young, City Manager Huffaker, Mayor Estrada
10:00 – 10:15	Refresher: Components of a Strategic Plan	Nicole
10:15 – 10:45	The City's Fiscal Landscape	Cindy Czerwin
10:45 – 11:00	Break	
11:00 – 12:00	Department Highlights	Matt & Dept Heads
12:00 – 12:30	Lunch	
12:30 – 1:30	Conversation Cafés, Part 1	Nicole w/City staff
1:30 – 1:45	Break	
1:45 – 3:15	Conversation Cafés, Part 2	Nicole w/City staff
3:15 – 4:00	Next Steps & Closing	Nicole, Matt & Mayor Estrada