



AGENDA
CITY OF WATSONVILLE
PARKS & RECREATION COMMISSION MEETING

Location: City Council Chambers
275 Main Street, 4th Floor
Watsonville, CA 95076
Monday, June 20, 2022, 6:30 p.m.

Commissioners Present: Commissioner Abel Sanchez
Commissioner Noe Ibarra
Commissioner Frank Barba
Commissioner Araseli Campos

Commissioners Absent: Commissioner Paul De Worken
Commissioner Jessica Carrasco

Staff Present: Nick Calubaquib, Director, Parks & Community Services
Joseph Medina, Parks Superintendent
Imelda Negrete, Recreation Superintendent
Adriana Flores, Sr. Administrative Analyst, Parks & Comm. Svcs
Jeremy Sanders, Asst. Admin. Analyst, Parks & Comm Svcs.

1. ROLL CALL

Motion to excuse absent Parks & Recreation Commissioners

Commissioners Present: Commissioner Abel Sanchez
Commissioner Noe Ibarra
Commissioner Frank Barba
Commissioner Araseli Campos

Commissioners Absent: Commissioner Paul De Worken
Commissioner Jessica Carrasco

Pursuant to Charter Section 900, Paragraph 2.

No Motion taken to excuse absent Commissioners.

2. PLEDGE OF ALLEGIANCE

3. PRESENTATIONS & ORAL COMMUNICATIONS

3.a. ORAL COMMUNICATIONS FROM THE PUBLIC
NONE

3.b. ORAL COMMUNICATIONS AND LIAISON REPORTS FROM THE PARKS &
RECREATION COMMISSIONERS

Chairperson Sanchez stated he was proud of the Commission and their actions to advocate for the public to include the art fee. He stated that the original recommendation was 0.25% and the Commission recommended to raise the recommended art fee to 1.5%. He stated that ultimately the City Council passed 0.75% and he was happy with that because he felt that the Commissioner's opinions are being heard.

Director Calubaquib added that the Commission really does makes a great impact.

3.c. DIRECTOR'S REPORT

Director Calubaquib provided an update on the City Plaza restroom. He stated that it is planned to open at the end of the month. Calubaquib reported that the Ramsay Watsonville Slough Connector Trail Project is continuing to progress and that the fence came down on the Main street side of the parking lot, and it is now open to the public. He also stated that the new basketball courts next to the Family Center should be open next month. He added that the next step included reconstruction of the Nature Center parking lot.

Director Calubaquib reported the employee Stars of the Month named were Geno Bragado, Recreation Specialist who overseas Camp WOW and Ulyses Angon, Office Assistant who is part of the Customer Service Team. Calubaquib reported that Nick Merolla, Youth Development Supervisor, has been doing a great job getting the Youth Development programs up and running.

4. CONSENT AGENDA

4a. MOTION APPROVING MINUTES OF MAY 2, 2022

Motion: It was moved by Commissioner Ibarra, seconded by Commissioner Barba to approve the Minutes of May 2, 2022.

AYES:	Sanchez Campos, Ibarra, Barba
NOES:	NONE
ABSENT:	Carrasco, De Worken
MOTION:	Passed

5. ITEMS REMOVED FROM CONSENT AGENDA

NONE

6. PRESENTATIONS & REPORTS

6.a. REPORT ON PARKS MAKE LIFE BETTER MONTH

Receive the report on July in Parks Make Life Better Month

a) Staff Report: Superintendent Negrete reported on Parks Make Life Better Month. Negrete reported on services the Parks and Recreation Team provide individuals of all ages and the opportunities available for residents to get involved in the community. Negrete stated that a calendar has been created and is available on the City of Watsonville website with all the activities that are free or low cost in celebration of Parks Make Life Better Month. Negrete also mentioned that included on the calendar are free activities being held at City Plaza as well as information on Special Events such as the 4th of July Parade.

b) Commission Questions & Input: Commissioner Campos asked if Recreational swim is only for one day?
Superintendent Negrete answered that Recreational Swim is held Monday through Friday at a low cost but on July 2nd, it would be free to the community.

Chairperson Sanchez asked about the Fire in the Sky event, and if it is the Airport that oversees it.

Superintendent Negrete advised that it is a City event held by the Airport and their staff, usually held on Labor Day weekend and Parks teammates usually do assist in some capacity.

c) Public Input: None

7. NEW BUSINESS

7.a. RECEIVE REPORT ON PROPOSED LANGUAGE FOR AN ORDINANCE ADDING A NEW ARTICLE 15 (COMMUNITY INVESTMENT TRANSACTIONS AND USE OF TAX) OF CHAPTER 6 (TAXATION) OF TITLE 3 (FINANCE) OF THE WATSONVILLE MUNICIPAL CODE TO BE ADMINISTERED BY THE CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION AND TO BE APPROVED BY VOTERS AND RECOMMENDED THAT THE CITY COUNCIL ORDER A MUNICIPAL ELECTION ON NOVEMBER 8, 2022 ON WHETHER TO APPROVE A ONE-HALF OF ONE PERCENT SALES TAX FOR GENERAL SERVICES

a) Staff Report: Director Calubaquib gave a report to the Commission on the proposed language for an ordinance for a one-half of one percent sales tax.

- b) Commission Questions & Input: Commissioner Ibarra asked about the poll taken and if a specific age group was targeted.

Director Calubaquib answered that the audience was likely voters, using the registry from the past years. He also stated that the majority of the responses were from people over the age of 50.

Commissioner Barba asked how much does it cost to put the Tax Measure on the ballot, and what percent is needed to win.

Director Calubaquib answered the need is 50% plus 1 to pass the Tax Measure.

Calubaquib added that a definite cost for this measure to be added to the ballot has not been provided and they are awaiting final cost from the City Clerk.

Chairperson Sanchez asked if there were any thoughts on Santa Cruz Tax Measure and if it passed.

Director Calubaquib answered that the Santa Cruz Tax Measure was structured differently than this measure in that Santa Cruz' measure was intended to help the City with its deficit. Watsonville's potential measure is to fund the expansion of essential parks and rec and libraries services and road infrastructure that the community has asked for.

Commissioner Barba stated that four million that is predicted to be generated is not a lot of money.

Director Calubaquib answered that it would be four million annually and that the City can bond off the money from the Tax Measure, which can generate up 45 million dollars. He stated that it could be used to upgrade and finish projects, as well as, lock that money into parks.

Chairperson Sanchez asked about grants, if they can help leverage funding.

Director Calubaquib answered that the revenue can help leverage grant applications.

- c) Public Input: None

- d) Appropriate Action:

MOTION: It was moved by Commissioner Ibarra and seconded Commissioner Barba to receive the report on the proposed language for an ordinance adding a new Article 15 (Community Investment Transactions and Use Tax) of Chapter 6 (Taxation) of Title 3 (Finance) of the Watsonville Municipal Code to be administered by the California Department of Tax and Fee Administration (CDTFA) and to be approved by voters, and recommend that the City Council

order a municipal election on November 8, 2022 on whether to approve a one-half of one percent sales tax for general services

AYES: Campos, Ibarra, Sanchez, Barba
NOES: NONE
ABSENT: Carrasco, De Worken
MOTION: Passed

8. UNFINISHED BUSINESS
NONE

9. ADJOURNMENT: The meeting adjourned at 7:21pm.

The next Commission meeting will be held on July 18, 2022 at 6:30pm