



Agenda Report

MEETING DATE: Monday, March 6, 2023

TO: Parks and Recreation Commission

FROM: Parks & Community Services Director Calubaquib

**SUBJECT: STATUS UPDATE ON PARKS AND COMMUNITY SERVICES
STRATEGIC ACTION PLAN**

STATEMENT OF ISSUES:

Staff will provide an update on the Parks and Community Services Strategic Action Plan

RECOMMENDED ACTION:

None. Report only.

DISCUSSION:

The 2020 Parks and Recreation Strategic Plan was adopted by the Parks and Recreation Commission on September 16, 2019 and by the City Council on February 11, 2020.

The Strategic Plan serves as an addendum to our Parks and Recreation Master Plan that provides an action plan that is relevant, practical, and achievable given our economic restraints and potential. This plan addresses current funding mechanisms and identifies future funding opportunities. This plan also includes the Park Master Plans for both the City Plaza and Ramsay Park.

The *2023 Strategic Goals* (see attached) are derived directly from the *Strategic Action Plan* and outline the major initiatives that PCS staff is focused on to move the Strategic Plan forward.

STRATEGIC PLAN:

- 02-Fiscal Health – Specific actions items contained in the Strategic Action Plan address the fiscal health of the Department
- 03-Infrastructure & Environment – Many action items contained in the Strategic Action Plan address the Department's parks, facilities and open spaces.
- 05-Community Engagement & Well-Being – The action items regarding parks, facilities and programs contained in the Strategic Action Plan are designed to engage the community and increase community well-being.
- 06-Public Safety - The action items regarding parks, facilities and programs contained in the Strategic Action Plan increase public safety. Pro-social youth engagement programs serve as prevention programs that provide young people with the skills, assets and

supports needed to be resilient against negative and illegal behaviors and to become healthy, thriving adults.

FINANCIAL IMPACT:

The Strategic Action Plan is the annual workplan for PCS.

ALTERNATIVE ACTION:

None.

ATTACHMENTS AND/OR REFERENCES (If any):

- 2023 Strategic Goals