
Social and Community Service Grants FY 2023-2025



City Council Ad Hoc Subcommittee
May 23, 2023

Thank You to All Groups that Applied!

The City recognizes and deeply appreciates the tremendous value and services brought to our community by many non-profit partners!



Council Subcommittee

Thank you to Council Subcommittee members:

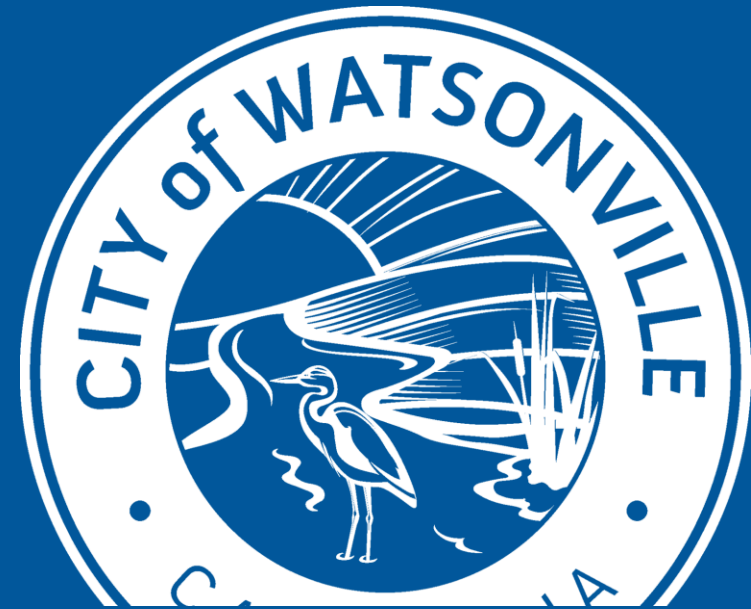
Mayor Eduardo Montesino

Council Member Jimmy Dutra

Council Member Casey Clark

Subcommittee Members:

- Work on establishing cycle funding priorities
- Establishing screening criteria
- Review, ranking and allocating existing funding to those who applied



Background

- Applications were due May 1, 2023
- 45 Applications were received
 - 21 agencies reapplied for continued funding
 - 24 new agencies applied for funding

Total funding requested was \$792,500

Total funding available \$280,000



Subcommittee Established Funding Range

- The subcommittee established a \$10,000 minimum and \$20,000 maximum funding per agency
- A \$5,000 funding limit is being recommended for Watsonville Band per their request, and two agencies (Youth Recovery Connections and Watsonville Jr. Wildcatz) to allow these organizations to build capacity in serving the Watsonville community as a first-time grantees
- Funding recommendations also include an increased funding capacity to support community special events which helps various non-profit agencies cover the fees and costs associated with hosting special events that benefit the community at large. Two funding cycles will be available in the year and funding support will increase from \$5,000 up to \$10,000 per event.

Application Review Process

- 1 Do the program/services align with the City Council Strategic Plan priorities?
- 2 Does the program/service meet a current community need?
- 3 Is the organization in good standing with the City and State (if previously funded)? Is the application complete?
- 4 Does the organization serve the Watsonville community? Impact on Watsonville residents.
- 5 Financial need as demonstrated by the organization's overall funding request and annual budget.

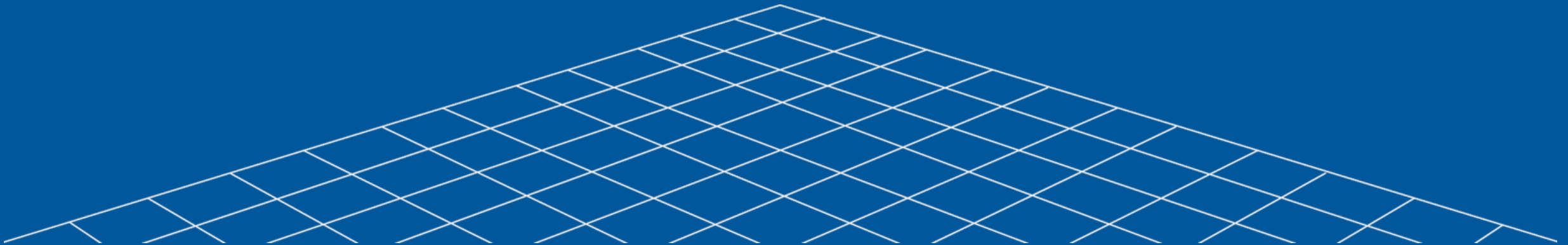


Funds Requested & Recommended

| Programs by Category | # of Programs Applied | Amount Requested | # of Programs Funded | Amount Recommended for Funding |
|----------------------|-----------------------|------------------|----------------------|--------------------------------|
| Youth | 2 | \$27,500 | 1 | \$20,000 |
| Family | 38 | \$665,000 | 20 | \$245,000 |
| Adults | 3 | \$60,000 | 1 | \$5,000 |
| Seniors | 2 | \$40,000 | 1 | \$10,000 |
| TOTAL | 45 | \$792,500 | 23 | \$280,000 |

Recommendation

The Social & Community Service Grants Subcommittee recommends that the City Council approves the funding recommendations for the Social and Community Service Grants for FY 2023/2025.



Questions



| Organization | Recommended Funding |
|--|---------------------|
| Arts Council Santa Cruz County | \$10,000 |
| Cabrillo College Stroke & Disability Learning Center | \$15,000 |
| CASA of Santa Cruz County | \$10,000 |
| Community Action Board | \$10,000 |
| Community Bridges | \$10,000 |
| County Park Friends | \$10,000 |
| Esperanza Community Farms | \$10,000 |
| Families in Transition | \$10,000 |
| Gardenia Amor Y Bienestar Para La Mujer | \$5,000 |
| Jacob's Heart Children's Cancer | \$10,000 |
| MENtors Driving Change for Boys, Men | \$15,000 |

| Organization | Program |
|--|-----------|
| Monarch Services | \$15,000 |
| Pajaro Valley Arts | \$10,000 |
| Pajaro Valley Shelter Services | \$20,000 |
| Second Harvest Food Bank | \$10,000 |
| Senior Network Services | \$10,000 |
| Special Events Sponsorship | \$40,000 |
| Summer in the City Internship Program | \$20,000 |
| Watsonville Community Band | \$5,000 |
| Watsonville Community Hospital Foundations | \$10,000 |
| Watsonville Jr Wildcatz | \$5,000 |
| Watsonville Youth Training Center | \$15,000 |
| Youth Recovery Connections | \$5,000 |
| Total | \$280,000 |

ORGANIZATIONS NOT BEING RECOMMENDED FOR FUNDING

| Organization | Category | Funding Requested |
|--|----------|-------------------|
| Areperia 831 | Family | 5,000 |
| Central Coast YMCA | Family | 20,000 |
| Community Health Trust of Pajaro Valley | Family | 20,000 |
| Digital NEST, Inc. | Adults | 20,000 |
| Eat for the Earth | Family | 20,000 |
| Fair Wage USA | Family | 15,000 |
| Family Service Agency of the Central Coast | Family | 20,000 |
| FoodWhat | Family | 20,000 |
| Girls Inc. of the Central Coast | Family | 20,000 |
| LATIN ADVOCACY NETWORK-LATINAN | Family | 10,000 |

| Organization | Category | Funding Requested |
|--|----------|-------------------|
| Nela's Studio and Academy | Adults | 20,000 |
| O'Neill Sea Odyssey | Family | 15,000 |
| Pajaro Valley Historical Association | Family | 10,000 |
| Raíces y Cariño, a project of the 418 Project | Family | 20,000 |
| Regeneración - Pajaro Valley Climate Action | Family | 10,000 |
| Senior Legal Services of Santa Cruz and San Benito | Seniors | 20,000 |
| The Salvation Army | Family | 20,000 |
| United Way of Santa Cruz County | Family | 10,000 |
| Ventures | Family | 20,000 |
| Watsonville Law Center | Family | 5,000 |