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- WELCOME -

City of Watsonville Green Business Awards

GREEN

CALIFORNIA
GREEN BUSINESS
NETWORK

CERTIFIED

Revive Hair Salon

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Public Works and Utilities Department, City of Watsonville

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California Green Business Network



What Makes a Green Business?



Reduced Water Use

Low flow toilets and auto-off faucets.



Conserve Energy

Upgrade lighting and equipment to save energy.



Commute Sustainably

Promote and incentivize alternative transportation for employees.



Prevent Pollution

Eliminate and/or properly dispose of harmful chemicals.



Use Non-Toxic Cleaners

Use safer, environmentally preferable cleaning chemicals.



Avoid Waste

Eliminate unnecessary packaging, printing, and purchasing.



Recycle Materials

Divert waste from the landfill through reuse, recycling, and composting.



Hire Local Vendors

Working locally means less vehicle use.

Benefits of the Green Business Program

- Spanish-speaking Coordinator
- Sustainable recommendations
 - Save money
 - Save resources
- Partnerships
 - Water conservation
 - Solid Waste audits
- Connect additional programs
 - PGE Simplified savings
 - CDfA Healthy Refrigeration
- State rebate
 - \$500-\$1000 per business



Bay Federal Credit Union

Watsonville Green Business Highlights

- 68% (35 out of 51) businesses are BBIPOC or Spanish-Speaking
- Watsonville influenced CAGBN Equity goals
- City Environmental Packaging Outreach



Fruteria Quetzal

YOU ARE IN GOOD COMPANY

- 48 Green Business Programs
- Almost 4,500 recognized businesses
- 32 business sectors
- And growing!



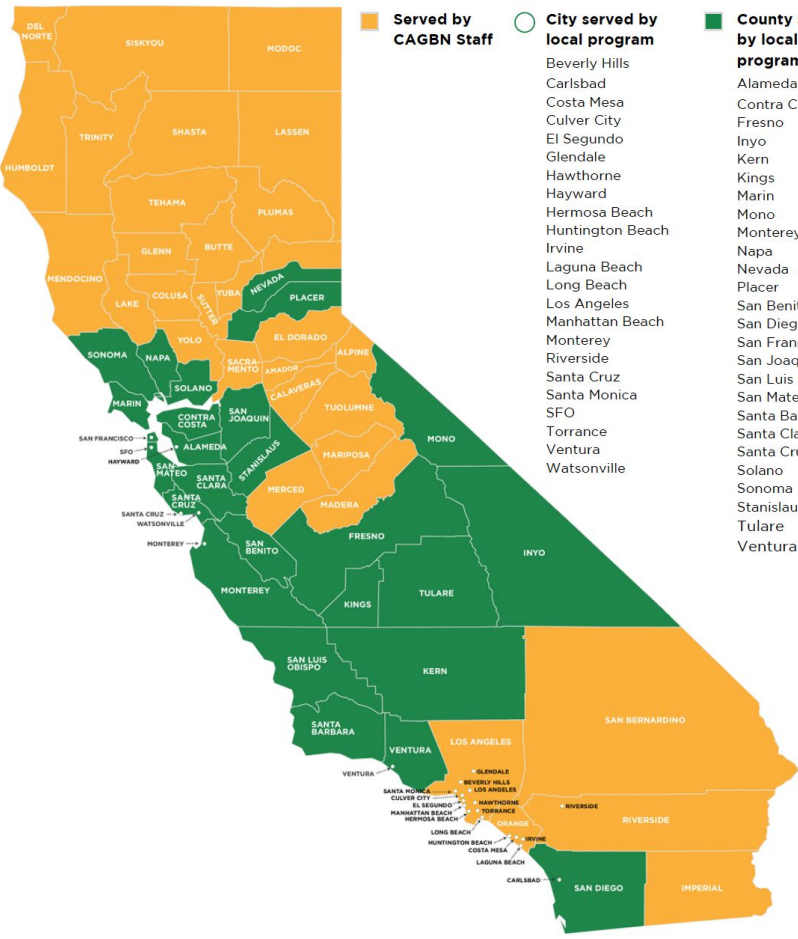
**Served by
CAGBN Staff**

**City served by
local program**

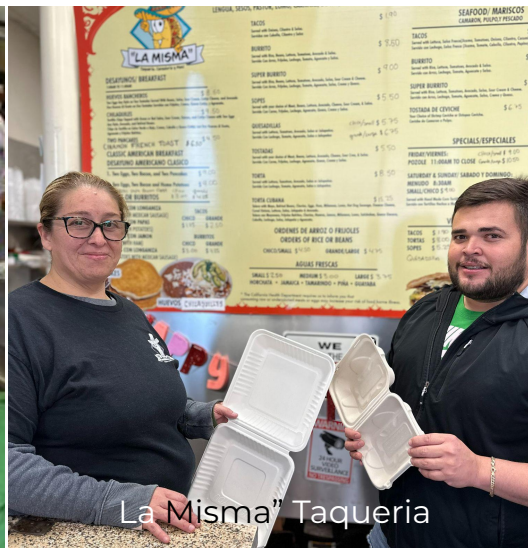
**County served
by local
program**

Beverly Hills
Carlsbad
Costa Mesa
Culver City
El Segundo
Glendale
Hawthorne
Hayward
Hermosa Beach
Huntington Beach
Irvine
Laguna Beach
Long Beach
Los Angeles
Manhattan Beach
Monterey
Riverside
Santa Cruz
Santa Monica
SFO
Torrance
Ventura
Watsonville

Alameda
Contra Costa
Fresno
Inyo
Kern
Kings
Marin
Mono
Monterey
Napa
Nevada
Placer
San Benito
San Diego
San Francisco
San Joaquin
Santa Barbara
Santa Clara
Santa Cruz
Solano
Sonoma
Stanislaus
Tulare
Ventura



Watsonville Green Business Impact



Measure Number	Greenhouse Gas Emissions Saved	Electricity Saved	Solid Waste Diverted	Water Saved	Fuel Saved	Hazardous Waste Reduced	VOCs Saved	Therms saved
Total	1,919,954 lbs	599,903 kWh	3,544,963 lbs	1,325,574 gallons	278 gallons	108 gallons	48	128,368 therms



El Pueblo Market



search.greenbusinessca.org

Watsonville Green Business Community!



- Davis Property Group
- KBK Insurance Agency
- Digital NEST
- Foreverfly Skate
- Regeneración - Pajaro Valley Climate Action
- Estrella Zapateria
- Gama Bakery
- A U Janitorial Services
- Bonita's Fashion
- Queen's Shoes & More
- S. Martinelli & Company
- San Gabriel Arcángel
- Vicky's Alterations
- Fruteria Quetzal
- Pajaro Valley Loaves and Fishes, Inc.
- Taqueria La Fuente
- Watsonville Cyclery
- Nordic Naturals
- My Mom's Mole
- **Goodwood Products from Summit Views LLC**
- Omni Health Medicine
- ABC Day Care
- Dos Hermanos Pupuseria
- Watsonville Wetlands Watch
- Fruition Brewing
- Granite Construction - Headquarters
- El Pájaro Community Development Corporation (CDC)
- Commissary (Walker St.)
- Freedom Centre Chiropractic
- J & S Catering
- Centro Familiar Vero
- Central Coast Pack & Ship
- A&A Organic Farms, Corp.

Today's Recognized Green Businesses!

- Rebecca's Bakery
- El Pueblo Market
- JD WIRELESS
- Bay Federal Credit Union - Watsonville
- The Hook Outlet
- Kitchen Incubator - El Pajaro Community Development Corp
- Mi Ranchito Supermercado
- Bay Federal Credit Union - Freedom
- Oasis Beauty Salon
- Bibi's Threading Salon
- TBH Studio
- Roselin's Jewelry
- Slice Project
- Revive Hair Salon
- Watsonville Senior Center
- "La Misma" Taqueria, Cenaduria y Más
- Yeye's Clothing
- Valery's Crafts