

## Conference/Seminar Summary

City of Watsonville 275 Main Street, Suite 400 Watsonville, CA 95076 831,768,3008

To: Council Meeting Date:	The Honorable Mayor & City Council
Council Meeting Date.	<u>Anne de la comitación de</u> La comitación de la comit
City Council Member:	Vanessa Quiroz-Carter
Conference/Seminar:	League of California Cities Conference & Expo 2022
Location:	Long Beach
Dates of Travel:	September 20th-22nd 2022

Please provide a brief report on the conference, seminar, or meeting you attended.

tattended the League of California cities conference and Expo in Long Beach, CA from September 20th-22nd, 2022. This conference is host to leaders from all sections of government, from elected officials to city staff. On Wednesday I attended the open general session of the conference, which included a welcome from the mayor of Long Beach, Robert Garcia, State of Cal Cities Annual report from Carolyn Coleman, Nominating, Committee Report from Randi Jolh, the presentation of the Past Presidents 'Lifetime achievement award, and the Keynote Address from soccer coach Jill Ellis. I then attended a session on Making Equity Stick: City Charter Revisions and other Systemic Changes, During this session, I was pleased to find that many of the suggested implementations of equity and public engagement are already being implemented by the City of Watsonville. I then attended the Grand Opening Expo Hall and Host City Reception, where I spoke with other city officials and met several vendors. On Thursday Lattended the Monterey Bay Division meeting where I met with city officials from the Monterey Bay. I then attended a session on Creating More Equitable and Resilient Communities, where I heard from the mayor of Salinas, Kimberley Craig and Deputy Clty Administrator/Chief-Resilience Office from Oakland, Joe Devries.

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Government Code Section 53234

Devries spoke about how equity must be data driven and must look at historically disenfranchised areas and populations in order to ascertain which
populations must be served first on the basis of need driven by that data. On Thursday I also attended a session on youth called Creating a Youth-Friendly
City: It 's Not Just About the Money. In this session, Hearned about how to
identify gaps in youth engagement and opportunity. For example, looking at what opportunities exist for youth (defined in the session as aged 25 and under) to directly engage in policy making and what youth seats or youth commissions
exist. On Thursday I also attended a session titled I 'm not in Charge? How to
get things Done where I heard from Damon Alexander, Council Member from
San Bernardino, Phil Bacerra, Mayor Pro Team from Santa Ana, and Steve Lustro, Council Member from Pomona. Each elected official shared their stories
of their beginnings in government and how they dealt with the learning curve of
being a new council member and strategies for collaborating on staff to meet
the needs and concerns of residents. On Friday, I attended the Closing Session and General Assembly, which included the Swearing in of Cal Cities Board of
Directors, Incoming President 's Remarks from Ali Sajad Taj, First Vice
President of League of California Cities and Council Member from Artesia, and
the General Assembly of voting delegates.
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