



Promoting Active Transportation

In the City of
Watsonville



DEVELOPMENT & FUNDING

Ecology Action has collaborated with the City to submit Caltrans Sustainable Planning grants, Active Transportation (ATP) grants and a Safe Streets for All (SS4A) grant. [Our decades plus partnership has allowed us to help the City secure needed planning and active transportation implementation funding.](#)

- ✓ Won 2017 Caltrans Planning Grant for Complete Streets to School Plan \$363K
- ✓ Won 2020 ATP Cycle 5 Safer Access to Pajaro Valley High \$11.7M
- ✓ Won 2022 ATP Cycle 6 Safe Routes to Watsonville \$6.9M
- ✓ Won 2022 Safe Streets 4 All Cycle 1 Vision Zero Plan Update \$ 100K
- ✓ Won 2023 Office of Traffic Safety award with City Police Department \$35K
- Submitted 2023 Caltrans Planning Grant for Vision Zero Corridor Study \$398K



TRANSPORTATION PLANNING

Ecology Action works closely with city staff to improve bike and pedestrian infrastructure.

Complete Streets to Schools Plan

- Completed in 2020
- Covers 15 public K-12 schools
- Led to three grant awards totaling \$21 million



Biking to Radcliff Elementary

Vision Zero Corridors Plan

- Application submitted in 2023
- Awards announced this summer
- Will develop design plans to improve safety on one high-collision corridor in Watsonville



Freedom Boulevard

Pedestrian Safety Education

Program Outcomes for 2022

- ATP C5 Harkins Slough 21-25, Measure D Watsonville, and OTS Watsonville PD
- **8** schools in Watsonville
 - Radcliff, Mintie White, Ann Solo, Landmark, Freedom, HA Hyde, Starlight, Linscott Charter
- **570** 2nd grade students
- **27** classes
 - 10 Spanish + 17 English instruction
- **100%** of teachers said the program will increase safe walking.
- **15** community events
 - Educating **939** adults and seniors in the community



Radcliff Elementary 2022

Bike Safety Education

- ATP C5 Harkins Slough 21-25, Measure D Watsonville, and OTS Watsonville PD
- **10 schools**
 - Radcliff, Mintie White, Ann Solo, Landmark, Freedom, HA Hyde, Starlight, Linscott Charter, Rolling Hills Middle School, Cesar Chavez Middle School
- **35** classes
 - 24 5th grade classes + 11 middle school classes
- **1,258** students
- Taught **72** students to ride a bike for the first time.



Mintie White 2022

Encouragement

2022 Outcomes for Spring and Fall events

- **1,357** students participated in Walk and Roll to School Day in PVUSD.
- **11** schools participated
- On average **14%** of the student body participated in the event.
- **710** miles traveled using active modes of transportation to school
- Hosting **1** Family Fun Festival **per year**



Ann Soldo 2022 – Walk & Roll to School



Starlight 2022 – Family Fun Festival

What is Coming

ATP C6 23-27

- **Pedestrian and Bike Safety Education**
 - Programming to all 2nd and 5th graders for 4 years at Watsonville schools including, MacQuiddy, Ann Soldo, Calabasas, Radcliff, Linscott Charter and Mintie White.
- **Robust Community Engagement**
 - E-bikes demonstrations
 - Bike Mechanic workshop
 - Community bike rides
 - Love to Ride challenge
- **Traffic Gardens**
 - 3 permanent courses (traffic gardens) to be installed at schools and a park so that children and community members can safely practice biking on a protected space





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Thank You

