



P r o c l a m a t i o n

Paul & Anna Liu Freedom Bakery March 9, 2021

- WHEREAS,** Freedom Bakery was opened in 1975 by Tony Liu, who had arrived in the United States three years earlier and had been saving money from his job at a wholesale bakery in Southern California; and
- WHEREAS,** Tony's first hire for the Bakery as he continued to build business was a storefront clerk who also doubled as his English teacher; and
- WHEREAS,** the Bakery first offered traditional items, such as doughnuts, breads and danishes, before evolving to specialize in cakes; and
- WHEREAS,** current owner Paul and his brother returned to work at the Bakery to modernize and expand it after computer decorating with photographic quality imaging was introduced in 1997; and
- WHEREAS,** Freedom Bakery was the first in the country to offer photo and logo cookies, which they now ship nationwide; and
- WHEREAS,** the Bakery currently focuses on celebration cakes for all occasions, such as weddings and quinceañeras as well as other milestones, and photo and logo cookies; and
- WHEREAS,** Freedom Bakery has always been a family business, currently managed by Paul and his wife Anna, with their three daughters, Kayla, Audrey and Sophie, all helping regularly and Tony, now retired, still tending the oven a few hours every day; and
- WHEREAS,** Freedom Bakery is proud to support local schools and non-profits through their frequent donations; and
- WHEREAS,** Paul and Anna value the dedication of their bakers, decorators and storefront clerks, all of whom are like family.

NOW, THEREFORE, I, Jimmy Dutra, Mayor of the City of Watsonville, in the State of California, on behalf of the City Council hereby recognize Paul & Anna Liu and Freedom Bakery for providing delicious cookies and cakes, bringing smiles to the community, and wish them and their entire team continued success in all their endeavors.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Watsonville to be affixed this 9th day of March, Two thousand and twenty one.


Jimmy Dutra, Mayor

WATSONVILLE, CALIFORNIA

