



Agenda Report

MEETING DATE: Monday, April 5, 2021

TO: PARKS AND RECREATION COMMISSION

FROM: PARKS & COMMUNITY SERVICES DIRECTOR CALUBAQUIB
ADRIANA FLORES, SENIOR ADMINISTRATIVE ANALYST

SUBJECT: APPROVE APPLICATION FOR PUBLIC ART, FOR A MURAL
LOCATED AT 35 E. LAKE AVENUE, SUBMITTED BY ARTIST PAUL
DE WORKEN

STATEMENT OF ISSUES:

Public Art Application submitted for approval.

RECOMMENDED ACTION:

Staff recommends that the Parks and Recreation Commission approve the Application for Public Art, submitted by Artist Paul De Worken, for a mural project located at 35 E. Lake Avenue.

DISCUSSION:

The Project

The project consists of a mural at the new Laundry Day located at 35 East Lake Avenue to be created by the artist hired by the company, Paul De Worken. The mural is intended to be placed on the wall facing E. Lake Avenue and depicts various images of strawberries and fields and the words Watsonville and California. The images are from three local artists' designs. The images are bright and colorful and by joining together, the local artists hope to show their love of the city as well as to inspire city pride.

The Artist

Paul De Worken is a local Watsonville artist with over ten years' experience creating and teaching art in the community. Various works from Mr. De Worken are displayed throughout the community including local schools, businesses and in the downtown area.

Project Process

The artist and his team will set up the scaffolding and primer the wall. They will use a projector to project the images onto the wall and then draw it onto the wall. They will use outdoor house paint and sealer for this project using many colors including pink, red, green, black, white, turquoise, yellow and magenta to color in designs using air guns for spraying and brushes for the details.

Project and Facility Maintenance

The expected life span of the mural is between 20 to 30 years. The artist has committed to maintain the mural if it becomes damaged in any way, although he states he may require some financial assistance to do so.

FINANCIAL IMPACT:

None.

ATTACHMENTS AND/OR REFERENCES:

- Color Rendition of Proposed Mural at 35 E. Lake Avenue, Laundry Day