



# Agenda Report

**MEETING DATE:** Tuesday, December 12, 2023

**TO:** City Council

**FROM:** ASSISTANT CITY MANAGER VIDES

**THROUGH:** CITY MANAGER MENDEZ

**SUBJECT:** CONSIDERATION OF THE CITY OF WATSONVILLE 2024  
LEGISLATIVE PLATFORM

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## **RECOMMENDED ACTION:**

Motion approving the City of Watsonville 2024 Legislative Platform and providing direction to staff.

## **BACKGROUND:**

The City has maintained a professional services contract with JEA & Associates to provide Lobbyist and Advocacy Services to the City of Watsonville at the State and Federal levels.

The Executive team of the City of Watsonville worked with the JEA & Associates team to identify critical Federal and State policy issues, opportunities, and areas in which the City needs support to build a legislative platform that supports the Council's Strategic Goals and community needs.

## **DISCUSSION:**

The City of Watsonville Council recognizes the need to identify and advocate for its legislative and funding priorities in Sacramento and Washington, D.C.

The City of Watsonville's Legislative Platform summarizes the priorities of the City Council and Executive staff. The City's Legislative Platform establishes the basis for the City's advocacy efforts regarding legislation and regulations with the Executive and Legislative branches of the Federal and State of California.

The Federal and State legislative actions affect the City's ability to deliver services to the community. Federal and State support is key to remove barriers, to increase access to funding and to advance measures that improve the quality of life of all Watsonville Residents.

This Legislative Platform will unify the City's voice and provide a framework for support and advocacy regarding critical legislative and regulatory priorities of the City.

**STRATEGIC PLAN:**

This action of the Council supports all seven Strategic goals identified in the Council's 2023-2025 Strategic Plan:

- 1- Economic Development
- 2- Infrastructure & Environment
- 3- Housing
- 4- Fiscal Health
- 5- Public Safety
- 6-Community Engagement & Well-Being
- 7-Efficient and High-Performing Government

**FINANCIAL IMPACT:**

Currently, there is no fiscal impact from this Council action.

**ALTERNATIVE ACTION:**

The City Council may review and modify this document annually or as necessary.

**ATTACHMENTS AND/OR REFERENCES (If any):**

- 1) Watsonville Legislative Platform 2024-2025