

City of Watsonville

**Unhoused/Homeless Strategy
& Potential Homeless Services
Housing Site Study Session**



Introductions

Presentation & Discussion



- **Homeless Site**
 - Project
 - Partners
- **Co/City Strategy**

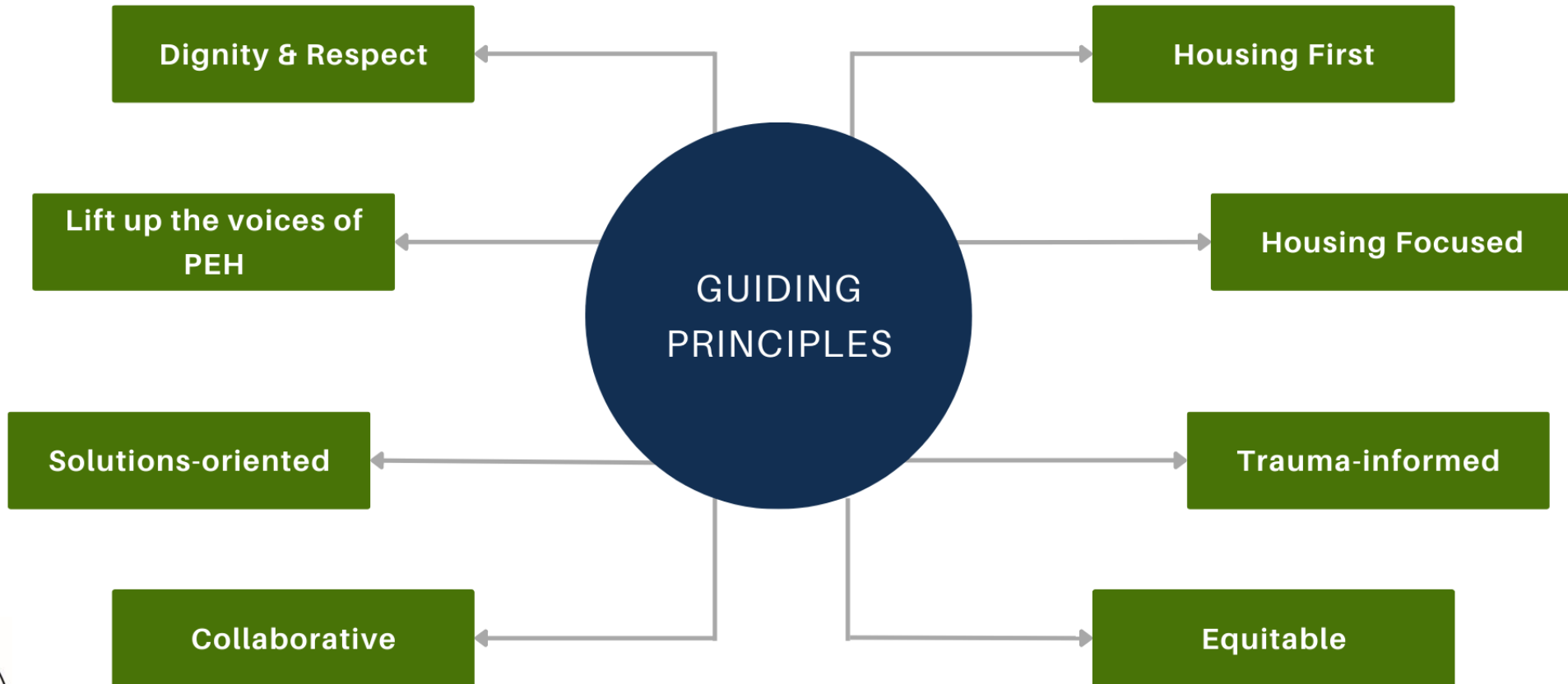


PROJECT OVERVIEW

ROXANNE V. WILSON

Homeless Services Director, County of Monterey

COUNTY OF MONTEREY'S HOMELESS SERVICES PROGRAM





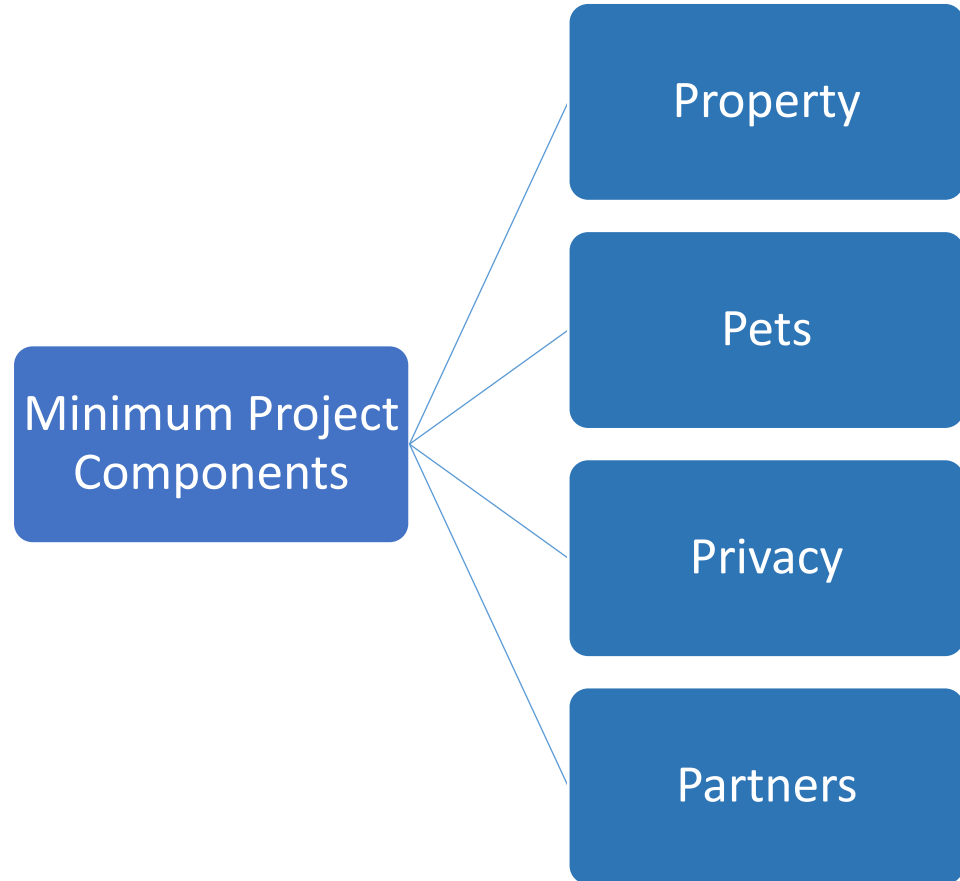
PAJARO RIVER

- People are subjected to annual clean-ups due to safety concerns surrounding floods
- Large amounts of waste & debris flow into the marine sanctuary
- \$400 million levee project, enforcement will be necessary
- Shared population



PROJECT DESIGN

- Must be in collaboration with other impacted jurisdictions
- Interviews took place by Community Health Engagement with more than 45 encampment occupants from approx. Sept.- Nov. 2022
- Occupants identified their needs, such as immigration and citizenship assistance, job development, mental health services, substance abuse, etc.)
- 45+ Interest List
- Occupants named the project: Recurso de Fuerza (Resource of Strength)
- Potential sites were visited in both N. Monterey County and S. Santa Cruz Counties



CONTINUUM OF SERVICES

Outreach & Engagement

- Mobile Case Management
- Vital Document Recovery
- Street Medicine
- Voluntary Trash Mediation
- Understanding the people and their complex needs

Housing Navigation Center/Emergency Shelter/Interim Housing

- **Health Services**
- **Substance Use Disorder**
- **Pet Services (Shots, Records, Spay/Neutered)**
- **Transportation**
- **Relocation**
- **Immigration & Citizenship Services**
- **Job Placements**
- **Non-Congregate**
- **Housing Navigation**

Permanent Housing

- **Rapid Re-Housing (Market Rentals)**
- Emergency Housing Vouchers (MC)*
- Homeless Set-Aside Vouchers (MC)
- Homekey (SCC)
- Shared Housing
- CES (MC/SCC)
- Reunification
- Retention Services

RECURSO DE FUERZA

- Westview Presbyterian Church
- 34 Non-congregate units (4 ADA)
- Storage facilities
- Indoor and outdoor dining areas
- Showers
- Dog Run
- Laundry Room
- Offices
- Fencing to block off access to Cherry Court



DIGNITY MOVES

Similar Projects in:

- San Francisco
- Rohnert Park
- City of Alameda
- Santa Barbara
- Santa Maria

Units are by Boss Cubez



BOSS CUBEZ

- Class 1 Fire Safety Rating
- Fast and efficient
- Cube144 Two Room
- Assembly: 48 man hours
- Lifiable Foundation: Yes
- Lifespan: 20+ Years
- Windows
- Insulation
- Power outlets, junction box, interior and exterior light, etc.
- AC/Heater
- Movable by forklift



HOMEFIRST

Mission: Every day HomeFirst works to end homelessness by providing a full spectrum of services to help people find a home, improve their lives & stay housed.

Vision: A community in which everyone has a home.

Guiding Principles:

- Housing First
- Harm Reduction
- Low Barrier

Wrap-around services:

- Case Management
- Housing Navigation
- Service Coordination (Immigration/Citizenship, Mental Health, Substance Abuse, Jobs, etc)



Operator of Homelessness Prevention, Outreach, Emergency Shelter, Interim, and Permanent Housing Programs (including similar project in Rohnert Park)

HOMEFIRST
Where Homelessness Ends.

GRANT AWARD \$ 7,986,354.26

Activity	Amount
Site Development (34 Units, Dining Area, Dog Run, Showers, Laundry, Design, Permits, Paving, etc.)	\$ 3,914,459.00
Services (2 yrs)	\$ 301,463.00
Operations (2 yrs)	\$ 3,048,130.26
Meals (2 yrs)	\$ 292,000.00
Contingencies	\$ 50,000.00
Admin (2.5 yrs)	\$ 380,302.00

NEXT STEPS

Activity	Responsible Entities
Finalize contract with Cal ICH	County of Monterey
Memorandum of Understanding	Counties of Monterey & Santa Cruz, City of Watsonville, PRFMA
Community Engagement	Westview Presbyterian Church, HomeFirst
Contract Negotiations	County of Monterey
Permits	City of Watsonville, Westview Presbyterian Church, Dignity Moves
Santa Barbara Site Tour	County of Monterey
Construction	Westview Presbyterian Church, Dignity Moves
Begin intakes and encampment mitigation	Community Health Engagement, HomeFirst, PRFMA

Housing for a Healthy Santa Cruz

Housing for Health Division – South County Investments

FY 22-23 Analysis and FY 23-24 Plans



June 27, 2023

Robert Ratner, MPH, MD
Director, Housing for Health
County of Santa Cruz Human Services Department



Human Services Department

Housing for Health Division Overview



- Created in November 2020 to support collaborative action focused on ensuring all county residents have stable, safe, and healthy places to live
- Manages some federal and state grants and local funds directly – 42 different sources currently, most one-time dollars
- Other County Departments also receive funding related to housing and homelessness
- Supports HUD Continuum of Care (CoC) and Emergency Solutions Grant (ESG) applications but does not directly manage all these funds



Fiscal Year 22/23 Investments

- 49 distinct contracts and programs, includes indirectly managed grants
- \$23.9M total excluding housing development project and Housing Authority subsidy funding

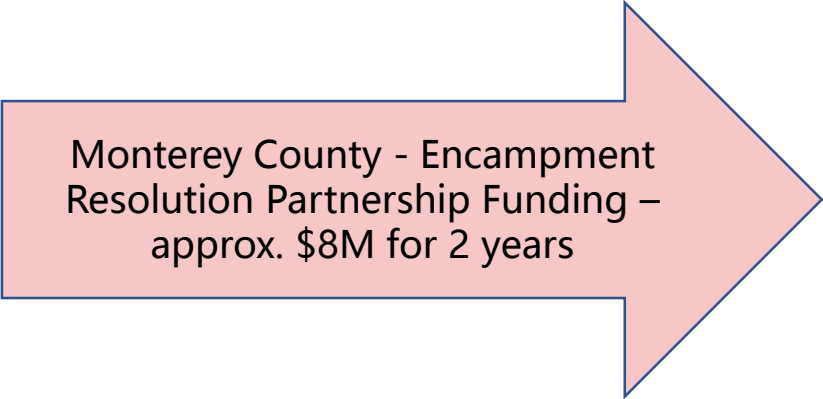
Countywide Programs	South County Dedicated Programs	North County Dedicated Programs
34 programs \$19.2M total	11 programs \$2M total <i>Shelter = \$830,000 23 bed capacity Goal to serve 36/year Approx. \$36,000/bed/year Year to Date – 38 exits, 9 to permanent housing (24%)</i>	4 programs \$2.7M total <i>Shelter - \$2.1M 57 bed capacity Goal to serve 140/year Approx. \$36,000/bed/year Year to Date – 124 exits, 28 to permanent housing (23%)</i>

Note: 2022 Point In Time (One day) count of persons experiencing homelessness found approximately 80% were in North County and 20% in South County on day of count. 366 in Watsonville (222 unsheltered and 144 sheltered). 127 people served in both counties.

Fiscal Year 23/24 South County Planned Investments

Continue FY 23/24 investments + changes pending funding awards...

Salvation Army Shelter –
9-month contract -
\$830,000 – 23 bed shelter
(July 2023 – March 2024)
Closure Transition
Planning



New 34 bed shelter with more
private accommodations at
Westview Presbyterian Church
Home First as operator
(April 2024 – on)

Homekey Round 3
Funding Applications

Freedom House - \$3.7M
Transitional Housing for Youth

Rodeway Inn - \$30M
Permanent Supportive Housing for
Seniors/Disabled

A decorative graphic consisting of several concentric, overlapping circular bands. The bands are colored in shades of light blue and light green, creating a soft, gradient effect. The bands are arranged in a way that they appear to flow and curve around the central text.

**THANK YOU &
QUESTIONS**