



CITY OF WATSONVILLE, CA

Community Wide Survey

Follow-up Findings

- 1. Overall, how satisfied are you with how the City of Watsonville is currently serving the community?**
 - More respondents who completed the survey in Spanish (90.9%) indicated they are satisfied with the way the City of Watsonville is currently serving the community than those who completed the survey in English (79.9%).

- 2. Thinking about the City of Watsonville three years ago, would you say the city is currently better off, worse off, or about the same?**
 - More respondents who completed the survey in Spanish (47.5%) reported the City of Watsonville is better off now than it was three years ago, compared to those who completed the survey in English (31.0%).

SAFETY

- 3. How satisfied would you say you are with how the Watsonville Fire Department engages and interacts with the community?**
 - More respondents who completed the survey in Spanish (94.7%) reported they are satisfied with how the Watsonville Fire Department engages and interacts with the community than those who completed the survey in English (85.2%).

- 4. How satisfied would you say you are with the Police Department's efforts to reduce crime in the City of Watsonville?**
 - More respondents who completed the survey in Spanish (88.1%) reported they are satisfied with the Police Department's efforts to reduce crime in the City of Watsonville than those who completed the survey in English (78.8%).

How well would you say the Police Department performs in the following areas? Please use a scale of "excellent," "good," "fair" and "poor."

- More respondents who completed the survey in Spanish (73.7%) provided positive ratings for the Police Department responding to community concerns than those who completed the survey in English (64.2%).



Community Engagement and Inclusivity

How satisfied are you with the following aspects of the City of Watsonville community? Would you say you are “very satisfied,” “somewhat satisfied,” “not very satisfied” or “not at all satisfied” with the following:

- More respondents who completed the survey in Spanish (81.8%) reported satisfaction with the opportunities to participate in community matters in Watsonville than those who completed the survey in English (68.5%).
- 5. How would you rate the sense of inclusiveness and diversity in the City of Watsonville? Would you say it is...**
- Fewer respondents who completed the survey in English (54.0%) rated the sense of inclusiveness and diversity in Watsonville positively compared to those who completed the survey in Spanish (70.1%).

Now, using a scale of “excellent,” “good,” “fair” and “poor,” please tell me how you would rate the City of Watsonville as a...

- More respondents who completed the survey in Spanish (80.1%) rated Watsonville as either an “excellent” or “good” place to live compared to those who completed the survey in English (70.5%).

Recreation and Wellness

- 6. Would you support paying an amount in sales tax for the improvement and expansion of recreation programs, parks and open space?**
- More respondents with an income less than \$50,000 (73.7%) reported they would support paying an amount in sales tax for the improvement and expansion of recreation programs than those with an income of \$50,000 or more (58.6%)
 - Fewer respondents 55 years of age and older (50.2%) reported they would support paying an amount in sales tax for the improvement and expansion of recreation programs than those 35 to 54 years of age (68.9%) or 18 to 34 years of age (68.9%).

How satisfied would you say you are with the following characteristics of the City of Watsonville’s recreation (including youth and adult sports, after school programs and activities), parks and wellness offerings? Would you say you are “very satisfied,” “somewhat satisfied,” “not very satisfied” or “not at all satisfied” with the following:

- More respondents who completed the survey in Spanish (81.8%) reported satisfaction with the quality of recreation programs and events than those who completed the survey in English (60.4%).



Economy

Now, I will read a list of characteristics pertaining to the economy of the City of Watsonville. For each, please indicate how satisfied you are with each aspect of the City of Watsonville's economy.

- More respondents who completed the survey in Spanish (60.5%) reported they are satisfied with the entertainment opportunities in Watsonville than those who completed the survey in English (33.5%).

Now, please tell me, using a scale of "excellent," "good," "fair" and "poor," how you would rate the City of Watsonville as a...

- More respondents who completed the survey in Spanish (67.7%) rated Watsonville positively as a place to work than those who completed the survey in English (48.1%).

Public Works

How would you rate the overall job being done by Watsonville's utilities and public works in providing services such as:

- Fewer respondents who completed the survey in English (44.7%) gave positive ratings for the overall job being done by Watsonville's Customer Service phone line than those who completed the survey in Spanish (63.5%).