

# Fw: Applicant for an At-Large Seat on the Latino Affairs Commission

Irwin Ortiz <irwin.ortiz@watsonville.gov>

Thu 8/29/2024 11:52 AM

To: Irwin Ortiz <irwin.ortiz@watsonville.gov>

**From:**

[CommissionsApplication\\_DoNotReply@santacruzcountyca.gov](mailto:CommissionsApplication_DoNotReply@santacruzcountyca.gov) <[CommissionsApplication\\_DoNotReply@santacruzcountyca.gov](mailto:CommissionsApplication_DoNotReply@santacruzcountyca.gov)>

**Sent:** Tuesday, February 6, 2024 3:02 PM

**To:** Bibiana Rocha <[REDACTED]>

**Subject:** Commissions Form Confirmation Email

Your form was successfully submitted with the following information:

## Appointment to a County Advisory Body

**Commission, Committee, or Board:**

Latino Affairs Commission

**If applicable, please indicate the seat or category of representation for which you are seeking appointment:**

Watsonville Representative

### APPLICANT INFORMATION

**Name:**

Bibianna Rocha

**Street:**

[REDACTED]

**City:**

Watsonville

**State:**

CA

**Zip Code:**

95076

**Email Address:**

[REDACTED]

**Phone:**

[REDACTED]

**Preferred Correspondence:**

Both

**Supervisory District:**

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## CURRENT/PREVIOUS COMMISSION OR COMMITTEE SERVICE

List your current or previous service on any advisory bodies and state where you served. Previous service is not required.

Advisory Body	Region/County	Term
Data and Equity Group	County of Santa Cruz	October 2023 - Present
Encompass Community Services Board of Trustees	County of Santa Cruz	October 2019 - January 2023
Central Coast Early Childhood Advocacy Network	County of Santa Cruz/Monterey	September 2020 - January 2023

## EDUCATION AND/OR TRAINING

Include any education and/or training related to the advisory body for which you are applying for. This is optional information but beneficial.

Institution/Program	Major/Field	Degree/Certificate	Year
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## WORK/VOLUNTEER EXPERIENCE

Include your current or most recent employer as well as any previous employment, volunteer, and community activities you've participated in which are related to the advisory body for which you are applying for.

Organization	Address	Position	Years
County of Santa Cruz	701 Ocean Street Room 150 Santa Cruz, CA 95060	Tax Collection Supervisor	1.5
Community Health Trust	85 Nielson Street Watsonville, CA 95076	Outreach and Volunteer Coordinator	3
Wells Fargo	954 East Ave Chico, CA 95926	Service Manager	3

## STATEMENT OF INTEREST/QUALIFICATIONS

Complete a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified through personal, lived, and/or professional experience(s) for the appointment. What do you hope to contribute or gain from your participation in the commission?

I was born and raised in Northern California in a small town called Live Oak right off of highway 99 where you can see the beautiful peach, prune, and walnut orchards. I grew up working in the fields with my family every summer and in the canneries every winter. I saw firsthand the hard work it took to harvest all the crops and how little support was being provided to my Latino community. There was no information being provided about their rights when ICE was in the area or the process to obtain citizenship. I saw how owners of the fields would disrespect my family and I would need to translate for them to understand what was occurring. Regardless of your status, everyone should be treated with respect. If you cannot communicate with someone, find someone that can so both parties can understand what's being communicated.

Experiencing this as a child and early teen, helped me find my passion to volunteer and give back to my Latino community. My first opportunity to give back to them was in the height of the pandemic in May 2020; I distributed over 10,000 masks to

local farms in South County that were donated to Encompass Community Services by Headley and Bennet. Some of the local farms that received masks were Reiter Berry Farms, California Giant Berries, Antonio Fernandez Farms, J. Marchini Farms, Lakeside Organics, Muniz Farms, Field Fresh Farms, El Camino Farms, and Fernandez Farms. Throughout my career at the Community Health Trust, I made many collaborations with community partners and agencies to help support the work that directly impacts the Latino community. In August 2021, I coordinated the first ever, "Rally in the Pajaro Valley Softball Tournament" that raised funds for a local youth organization in South County. This was an opportunity for all of us to come together after the pandemic lockdown and rebuild relationships with our colleagues while also supporting youth in our community. In May 2022, I had the privilege to participate in the final series of "Agua con la Chota" in partnership with Watsonville Police Department and the San Jose Consulado to provide resources to local farmworkers of Rancho Altos. Since coming to the County for employment, I have been able to support my Latino community by updating forms to offer in English/Spanish and offering to translate for departments who do not have someone that is bilingual. I utilize my knowledge from working in the nonprofit sector, to provide resources to those who come into my office and need help. In addition, I am a mother of two young children and hope to instill the same passion to volunteer in my children.

Since moving to Watsonville in 2019, I have served on several Board of Directors and Committees for the following nonprofits: Encompass Community Services, United Way, and Central Coast Early Childhood Advocacy Network.

I hope you can feel the passion I have for serving my Latino community and consider this application for a vacancy in Watsonville. If you would like to see more of my work, my LinkedIn page has many posts highlighting work I've spoken about: <https://www.linkedin.com/in/bibiannarochoa/>

## REASONABLE ACCOMODATIONS

Please identify any reasonable accommodations needed for equal participation. This information is not a consideration nor a factor in any possible appointment and is used only for planning and technology purposes.

## COMMISSIONS POLICY ORDINANCE OF SANTA CRUZ COUNTY

Please review Santa Cruz County Code (SCCC) Chapter 2.38, also known as the "Commissions Policy Ordinance of Santa Cruz County" available at <https://www.codepublishing.com/CA/SantaCruzCounty/> which applies to any advisory board, commission, committee or department advisory group over which the County has appointing authority or jurisdiction.

In accordance with SCCC Chapter 2.38 and Santa Cruz County Conflict of Interest Code, I agree to:

Initials: **BR** Attend meetings regularly and devote the time necessary to fulfill my duties as a member

Initials: **BR** Comply with the Ralph M. Brown Act and California Public Records Act

Initials: **BR** If required under state and local conflict of interest laws, file a public statement (Form 700) disclosing certain types of economic information

## CERTIFICATION

By checking this box and entering the date and my initials, I certify that the above information is true and correct and authorize the verification of the information in the application in the event I am a finalist for the appointment.

Certified

Date: 2024-02-06

Initials:BR

## VOLUNTARY AND CONFIDENTIAL DEMOGRAPHIC INFORMATION

The following demographic information is not required and will NOT be directly linked to applicant information. Any information provided here serves to help the County track recruitment and diversity efforts.

Age: 25-44

Gender you most identify with: Female

**Housing Status:** Renter

**Education:** Some college, no degree

**Disability Identify:** No

**Ethnicity:** Hispanic or Latino