

# Going Green with SB 1383

## A Report on Watsonville Waste Reduction



# SB 1383: Short lived Climate Pollutant Reduction Act

Council ordinances 1428-22; 1429-22; 1430-22 April, 2022

**Organics Collection  
Services**



**Procure Recovered  
Organic Products**



**Compliance  
And Enforcement**



**Edible Food Recovery**



**Education and  
Outreach**



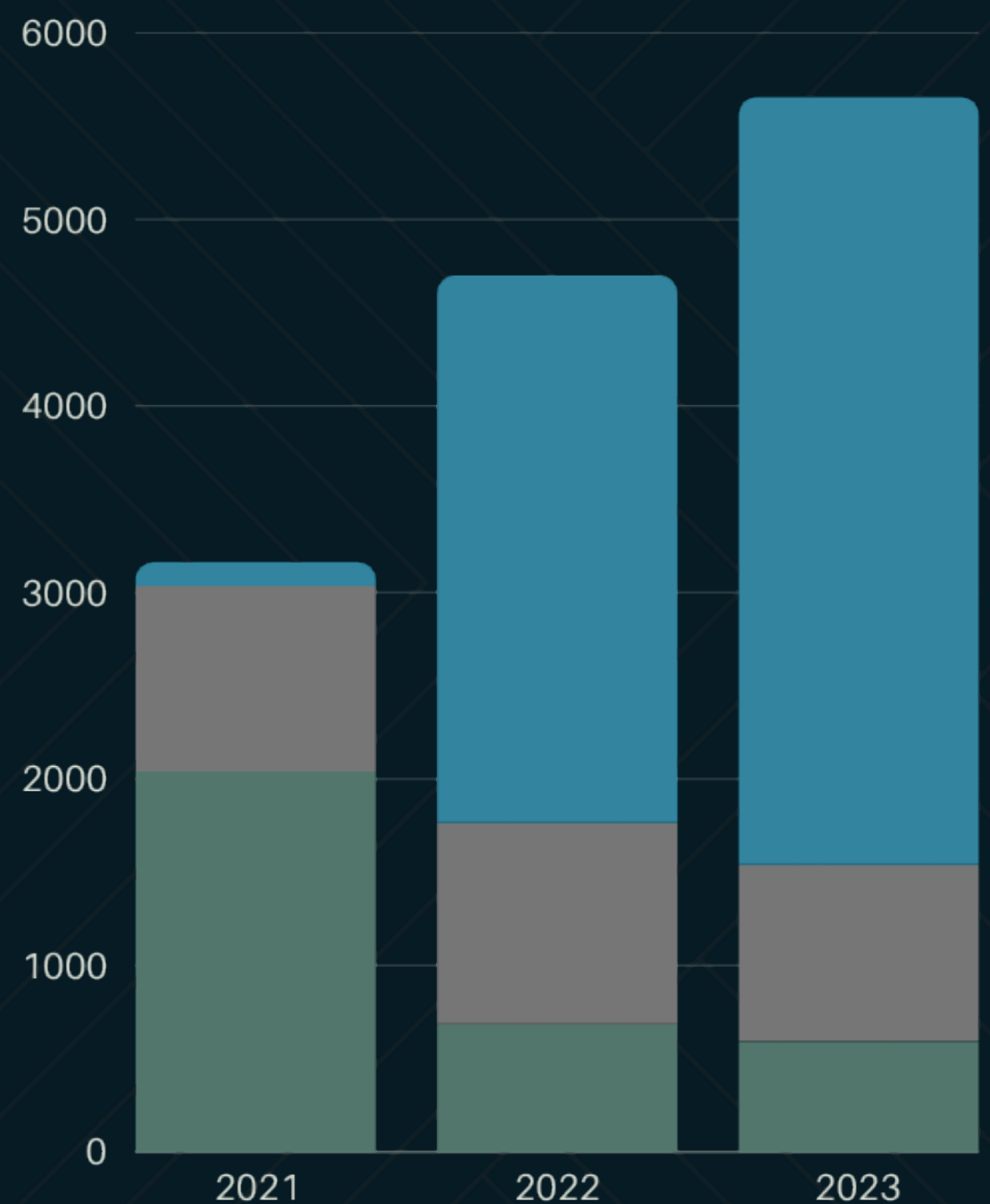


# Organics Collection for all Residents & Business

# ORGANICS REPORT 2021-2023



- 5,659.26 tons organics '23
- 4,702.43 tons organics '22
- ↑ 956.83 tons 22-23
- ↑ 2,493.26 21-23
- ■ Greenwaste
- ■ Commercial Food Scraps
- ■ Residential Organics





# ORGANICS SUCCESSES & CHALLENGES

## SUCCESSES

- ↑ 79% since SB 1383
- ↑ 2,493 tons organics per yr
- ↓ 2,296.12 MTCO<sub>2</sub>e/yr
- = 474 cars off rd
- 1383 Compliant!

## 2024 EFFORTS

- ↑ participation
- motivate residents
- ↑ convenience
- ↑ advertising with grant funds: social, truck signs



# Procurement of Compost & Recycled Products

Procured equivalent of  
4,109 tons SB 1383  
compost as required







# Community Compost Give Back

252 tons given back in  
2023 to schools,  
community gardens  
and residents!





# Outreach & Education

The City of Watsonville Rec





## Recycle/Reciclaje

Recyclable items must be dry and clean.  
*Los artículos reciclables deben estar limpios y secos.*



## Organics/Materia Orgánica

Composting reduces our garbage & greenhouse gas emissions.  
*Compostar reduce nuestra basura y emisiones de gases tóxicos.*



**X NOT accepted.** Take these to the Waste & Recycle Drop-Off Center  
*NO aceptados. Llévelos al Centro de Basura y Reciclaje.*



**X NOT accepted.** Put these in your trash bin.  
*NO aceptados. Ponga estos artículos en su bote de basura.*





# Monitoring & Enforcement

- ◆ Educational notices
- ◆ Fees for top 1 % offenders only







# Food Recovery

- ◆ 1,994,349 pounds food recovered 2023 in Watsonville
- ◆ Partnership with Second Harvest Food Bank
- ◆ Formal Collaboration with County, Cities of Santa Cruz, Capitola and Scotts Valley
- ◆ Capacity Building & Planning







# State Grant Support

◆ \$205,000 2022 - 2025

- ◆ Portion of collection truck
- ◆ Food Recovery Service Agreement with Second Harvest Food Bank
- ◆ Digital media campaign 2025
- ◆ New truck signs
- ◆ Monitoring AI Apps: Zabble & Perchtech



Aug 29, 2024 7:09 am

36.91355, -121.77548

21 Monterey Vista Dr,  
Watsonville, CA 95076

plastic bag



Aug 29, 2024 6:48 am

36.9107, -121.752163333

221 Marchant St,  
Watsonville, CA 95076

wood



Aug 29, 2024 6:44 am

36.907288333,  
-121.751933333

58 Union St,  
Watsonville, CA 95076

plastic bags, plastic  
wrappers



# SB 54: the Plastic Pollution Prevention & Packaging Producer Responsibility Act

- ◆ Foodware rules statewide
- ◆ Extended Producer Responsibility
- ◆ All foodware to be recyclable or compostable
- ◆ Timeline: 2027-2032 +

## In California, by 2032:



100% of single-use packaging and plastic single-use food ware will be recyclable or compostable



65% of single-use plastic packaging and food ware will be recycled

30% by 2028 | 40% by 2030



25% of single-use plastic packaging and food ware will be source reduced by weight and unit

10% by 2027 (2% reuse/refill)  
20% by 2030 (4% reuse/refill)

# SB 54: the Plastic Pollution Prevention & Packaging Producer Responsibility Act

- ◆ To reimburse cities for education, collection, transportation & processing 2027+
- ◆ Funding for plastic clean up in Disadvantaged Communities







Thank you