



# MINUTES REGULAR JOINT CITY COUNCIL, SUCCESSOR HOUSING AGENCY, & SUCCESSOR AGENCY MEETING

October 8, 2024

City of Watsonville  
Council Chambers  
275 Main Street, Top Floor

4:38 p.m.

**1. ROLL CALL**

Mayor Quiroz-Carter, Mayor Pro Tempore Orozco, and Council Members Clark, Dutra, Montesino, Parker, and Salcido were present.

**1.a. INTRODUCTION OF NEW EMPLOYEES & RECOGNITION OF RETIREES**

New Employee: Annie Finch, Senior Library Assistant

**2. CLOSED SESSION CORRESPONDENCE (None)**

**3. CLOSED SESSION**

**(a) Public Comments**

**(b) Closed Session Announcement:**

The City Council recessed the meeting to discuss the items that follow at 4:40 p.m.

**3.a. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION**

(Government Code 54956.9(d)(1))

Name of case: Appeal of approval of Zoning Clearance Occupancy Permit Application PP2023-6297 to Watsonville Planning Commission

**3.b. CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION**

(Government Code 54956.9)

Significant exposure to litigation pursuant to subdivision (d)(2) of Section 54956.9: [1 Case]

**3.c. PERSONNEL MATTERS**

(Government Code Section 54957)

PUBLIC EMPLOYEE PERFORMANCE EVALUATION

Title: City Clerk

**3.d. CONFERENCE WITH LABOR NEGOTIATOR**

(Government Code 54957.6)

Agency negotiators: Mayor Pro Tempore Orozco and Council Members Clark, and Parker  
Unrepresented employee: City Clerk

## **City Council Resumed at 6:04 p.m.**

### **4. ROLL CALL**

Mayor Pro Tempore Orozco, and Council Members Clark, Dutra, Montesino, Parker, and Salcido were present. Mayor Quiroz-Carter was absent.

Staff members present were City Manager Vides, City Attorney Zutler, City Clerk Ortiz, Public Works & Utilities Director Lindberg, Police Chief Zamora, Fire Chief Lopez, Administrative Services Director Duran, Parks & Community Services Director Calubaquib, Library Director Martinez, Deputy City Manager Manning, Assistant Public Works & Utilities Director Green, Assistant Police Chief Rodriguez, Police Captain Radich, Police Sergeant Wildey, Senior Administrative Analyst Zavala, Construction Manager Guzman, Construction Manager Berry, Deputy City Clerk Pacheco, and Interpreter Landaverry.

### **4.a. MOTION TO EXCUSE ABSENT COUNCIL MEMBER(S)**

**MOTION:** It was moved by Member Clark, seconded by Member Salcido and carried by the following vote to excuse Mayor Quiroz-Carter's absence.

AYES:	MEMBERS:	Clark, Dutra, Montesino, Orozco, Parker, Salcido
NOES:	MEMBERS:	None
ABSENT:	MEMBERS:	Quiroz-Carter

### **5. PLEDGE OF ALLEGIANCE**

### **6. INFORMATION ITEMS**

#### **6.a. REPORT OF DISBURSEMENTS**

### **7. PRESENTATIONS & ORAL COMMUNICATIONS**

#### **7.a. ORAL COMMUNICATIONS FROM THE PUBLIC**

Trina Coffman-Gomez, District 6, thanked Council members that attended the Skillicorn Barbecue. She stated a delegate from Uganda would visit the Scouts Program and invited Council to attend an event where a Memorandum of Understanding would be signed.

#### **7.b. ORAL COMMUNICATIONS FROM THE COUNCIL**

Member Parker spoke about the homelessness workshop Special Council meeting held the past Saturday and invited residents to attend future workshops. She stated she attended various meetings and met with residents over the past weeks.

Member Montesino spoke about the homelessness workshop held the past weekend. He highlighted the importance of empathy and collaboration to address homelessness and encouraged everyone to participate in future meetings regarding the topic.

Member Salcido thanked City Manager Vides for organizing the homelessness workshop Special Council meeting. She encouraged the public to participate in future meetings.

Mayor Pro Tempore Orozco spoke about her participation at Pajaro Valley Prevention and Student Assistance's board of directors meeting and the homelessness workshop. She encouraged the public to provide input on developing a plan to address homelessness. She

spoke about continuing to engage with Pajaro Valley Unified School District to make more school open spaces available to the public.

**7.c. REPORT OUT OF CLOSED SESSION**

City Attorney Zutler stated Council provided direction to staff on Items 3.a. and 3.b. and no reportable action was taken on Items 3.c. and 3.d.

**7.d. MAYOR'S PROCLAMATION RECOGNIZING WATSONVILLE PUBLIC HOUSE**

**7.e. MAYOR'S PROCLAMATION RECOGNIZING REGENERACIÓN PAJARO VALLEY CLIMATE ACTION**

**7.f. MAYOR'S PROCLAMATION RECOGNIZING OCTOBER AS CYBERSECURITY MONTH**

**7.g. GREEN BUSINESS AWARDS**

RECOGNITION FOR CERTIFIED GREEN BUSINESSES MODELING ENVIRONMENTALLY SUSTAINABLE PRACTICES, CLIMATE PROTECTION, POLLUTION PREVENTION, & THE CONSERVATION OF NATURAL RESOURCES

**7.h. PRESENTATION REGARDING ORAL HEALTH ACCESS SANTA CRUZ COUNTY 2024-28 STRATEGIC PLAN BY DIENTES COMMUNITY DENTAL CARE CHIEF STRATEGY OFFICER SHEREE STORM (5 MINUTES)**

**First Five Santa Cruz County Executive Director David Brody was also present.**

Member Parker spoke about the positive impact Dientes' services had on local children.

**7.i. WATSONVILLE BRILLANTE PROJECT UPDATE BY KATHLEEN CROCETTI (5 MINUTES)**

Member Parker spoke in support of the project and the community's participation.

Member Dutra spoke about the positive impact of the project on the community.

In answering Member Parker, Kathleen Crocetti spoke about the duration and maintenance of the mosaics installed on the Civic Plaza parking garage.

**8. CONSENT AGENDA**

**PUBLIC INPUT**

Trina Coffman-Gomez spoke in support of Item 8.h. and about continuing to engage with mobile home park residents.

Bryan Largay, Santa Cruz County Land Trust Conservation Director, spoke about partnering with the City and community to provide open spaces, protect farmland, and support wildlife. He expressed support for Item 8.f. and the Lee Road Trail Phase 1 Project.

Jonathan Pilch, Watsonville Wetlands Watch Executive Director, spoke in support of Item 8.f. and stated the benefits of the project for students and other community members.

**MOTION:** It was moved by Member Dutra, seconded by Member Montesino and carried by the following vote to approve the Consent Agenda.

AYES: MEMBERS: Clark, Dutra, Montesino, Orozco, Parker, Salcido  
NOES: MEMBERS: None  
ABSENT: MEMBERS: Quiroz-Carter

- 8.a. **MOTION APPROVING MINUTES OF SEPTEMBER 24, 2024**
- 8.b. **MOTION TO ACCEPT APRIL 2024 THROUGH JUNE 2024 INVESTMENT REPORT**
- 8.c. **RESOLUTION NO. 207-24 (CM)**  
**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE APPROVING SPECIFICATIONS AND AUTHORIZING CALL FOR BIDS FOR THE CITY OF WATSONVILLE SIGNAGE AND WAYFINDING: MASTER PLAN – PHASE 1, AND RAMSAY PARK SIGNAGE AND WAYFINDING PLAN, PROJECT NO. ST-24-05014**
- 8.d. **RESOLUTION NO. 208-24 (CM)**  
**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE APPROVING THE THIRD AMENDMENT TO CONTRACT WITH SELBERT PERKINS DESIGN TO CONTINUE SUPPORTING THE SUCCESSFUL COMPLETION OF THE CITY OF WATSONVILLE WAYFINDING SIGNAGE MASTER PLAN, PARKS AND TRAILS SIGNAGE MASTER PLAN AND RAMSAY PARK SIGNAGE IMPLEMENTATION PLAN, INCREASING THE AMOUNT BY \$15,000 AND EXTENDING THE CONTRACT COMPLETION DATE TO DECEMBER 31, 2026, AND DIRECTING THE CITY MANAGER TO EXECUTE SAME**
- 8.e. **RESOLUTION NO. 209-24 (CM)**  
**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE APPROVING FIRST AMENDMENT TO CONTRACT FOR CONSULTANT SERVICES BETWEEN THE CITY OF WATSONVILLE AND HARRIS & ASSOCIATES, INC., A CORPORATION, FOR DESIGN AND CONTRACT DOCUMENT PREPARATION SERVICES, INCREASING COMPENSATION IN THE AMOUNT OF \$15,000, FOR A REVISED TOTAL CONTRACT AMOUNT OF \$106,772.50; EXTENDING THE CONTRACT TERM TO JUNE 30, 2025; AND AUTHORIZING AND DIRECTING THE CITY MANAGER TO EXECUTE SAME**
- 8.f. **RESOLUTION NO. 210-24 (CM)**  
**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ACCEPTING THE \$770,000 GRANT AWARD FROM THE LAND TRUST OF SANTA CRUZ COUNTY (LAND TRUST) FOR DESIGN AND CONSTRUCTION OF THE LEE ROAD TRAIL PHASE 1 PROJECT; AUTHORIZING AND DIRECTING THE CITY MANAGER TO EXECUTE ANY NECESSARY DOCUMENTS; AND DIRECTING SUCH FUNDS BE APPROPRIATED TO THE SPECIAL GRANTS FUND (0260)**
- 8.g. **RESOLUTION NO. 211-24 (CM)**  
**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ACCEPTING A TWO-YEAR \$50,000 GRANT FROM THE DAVID AND LUCILLE PACKARD FOUNDATION (GRANT NUMBER 2024-76749) FOR THE CITY’S SCIENCE WORKSHOP – MOTOR TOYS AFTERSCHOOL PROGRAM FOR THE 2024-2025 AND 2025-2026 SCHOOL YEARS; AUTHORIZING AND DIRECTING THE CITY MANAGER TO EXECUTE ANY NECESSARY DOCUMENTS; AND APPROPRIATING SUCH FUNDS TO THE SPECIAL GRANTS FUND (0260)**

**8.h. ADOPT ORDINANCES RELATING TO MOBILE HOME PARK CONVERSIONS OR CLOSURES**

**1) ORDINANCE NO. 1467-24 (CM)**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ADDING A NEW CHAPTER 4 ENTITLED MOBILE HOME PARK CONVERSIONS OR CLOSURES OF TITLE 11 (MOBILE HOMES AND PARKS) OF THE WATSONVILLE MUNICIPAL CODE RELATING TO MOBILE HOME PARK CONVERSIONS OR CLOSURES**

**2) ORDINANCE NO. 1468-24 (CM)**

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE AMENDING SECTION 14-16.705 (PROPERTY DEVELOPMENT STANDARDS) WITHIN PART 7 (R-MH-RESIDENTIAL MANUFACTURED HOME PARK DISTRICT) OF CHAPTER 14-16 (DISTRICT REGULATIONS) AND REPEALING CHAPTER 14-42 (MOBILE HOME PARK CONVERSIONS TO RESIDENT OWNERSHIP OR TO ANY OTHER USE) WITHIN TITLE 14 (ZONING) OF THE WATSONVILLE MUNICIPAL CODE**

**9. ITEMS REMOVED FROM CONSENT AGENDA**

**10. REPORTS TO COUNCIL – No Action Required**

**10.a. CITY MANAGER’S UPDATE REPORT**

**11. PUBLIC HEARINGS, ORDINANCES, & APPEALS**

**11.a. TOW FEE STUDY & RECOMMENDED REALIGNMENT**

**1) Staff Report by Police Captain Radich**

**2) City Council Clarifying & Technical Questions**

In answering Member Dutra, Police Captain Radich spoke about the number of monthly and yearly vehicle tows in the City and associated vehicle release fees.

Police Captain Radich, in answering Member Salcido, spoke about the reasons staff was recommending tow fees charged to companies be eliminated.

In answering Member Parker, Police Captain Radich spoke about the cost of various types of tows, the towing companies on Police’s rotation, and the reasons a towing fee was charged to towing companies.

**3) Public Comments**

Rosalie, Auto Care Towing Director of Operations, thanked Police Captain Radich for his efforts with the tow fee study. She spoke in support of the proposed changes to tow fees and recommended realignments. She listed challenges with increased costs of operation.

? male, spoke about the reduced number of towing companies still operating and increased costs of operation. He listed challenges with insurance and spoke about diversifying services to stay in business.

Miguel Martin, Chaz Towing, spoke about increased costs of conducting business. He stated his support for the staff recommendations.

Frank Fardugo, Speed of Light Towing, spoke in support of the proposed changes.

- 4) **1<sup>st</sup> MOTION:** It was moved by Member Clark, seconded by Member Parker and carried by the following vote to introduce the ordinance listed under Item 11.a.6. below.

AYES: MEMBERS: Clark, Dutra, Montesino, Orozco, Parker, Salcido  
NOES: MEMBERS: None  
ABSENT: MEMBERS: Quiroz-Carter

- 2<sup>nd</sup> **MOTION:** It was moved by Member Parker, seconded by Member Clark and carried by the following vote to approve the resolution listed under Item 11.a.7. below.

AYES: MEMBERS: Clark, Dutra, Montesino, Orozco, Parker, Salcido  
NOES: MEMBERS: None  
ABSENT: MEMBERS: Quiroz-Carter

5) **City Council Deliberation on Motion – None**

- 6) **By Motion, Introduce for First Reading, by Title Only, Waiving the Full Reading of the Text, an Ordinance Amending Sections 4-11.09 (Gate Fees) & 4-11.15 (Response Time) & Repealing Section 4-11.30 (Service Fees) of Chapter 11 (Vehicle Towing Services) of Title 4 (Public Safety) of the Watsonville Municipal Code Relating to Vehicle Towing Services**

7) **RESOLUTION NO. 212-24 (CM)  
A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE  
AMENDING THE SCHEDULE OF FEES FOR CERTAIN TOW-RELATED CHARGES**

12. **EMERGENCY ITEMS ADDED TO AGENDA – None**

13. **REQUESTS & SCHEDULING FUTURE AGENDA ITEMS**

Member Montesino requested an item to explore updating City ordinances.

Member Salcido requested a timeline for exploring rent control and housing ordinances.

Member Parker requested an item to explore options for homelessness prevention.

14. **ADJOURNMENT**

The meeting was adjourned at 7:38 p.m.

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Maria Orozco, Mayor Pro Tempore

ATTEST:

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Irwin I. Ortiz, City Clerk