



CITY MANAGER REPORT

February 11, 2025

COMMUNITY SURVEY

The City will be conducting a survey directed to residents to gauge input on various topics ranging from City services to equality.

Safety

Community Engagement and Inclusivity

Recreation and Wellness

Economy

Building and Employment

Housing Security

Public Works

Library Services

Communication



MAYOR ON THE MOVE

“Mayor on the Move” video series spotlights the incredible local businesses that make Watsonville one-of-a-kind

[Honeylux Coffee – VIDEO LINK](#)

45 Aviation Way, Suite 4B
Open 7 Days a Week
7 AM to 4 PM

[El Frijolito Restaurant – VIDEO LINK](#)

11 Alexander Street #B.
Open 7 Days a Week
10 AM to 8 PM



CRIME STATS

Crime is Down in Watsonville

14% decrease in crime rate across our City in 2024

Nearly 33% crime rate decline from 2020-2024



PVUSD PARTNERSHIP

SUMMER IN THE CITY

Dates and applications will be released soon.

2025 HIGHSCHOOL GRADUATE BANNERS

Installation to begin in Late May 2025 in front of Cabrillo College



SECOND HARVEST

Our fundraising efforts will provide more than 29,000 nutritious meals for children, families, seniors, and veterans.

Founded in 1972, Second Harvest Food Bank Santa Cruz County was the first food bank in California and is the second oldest in the nation.

Every month, 65,000 local residents count on them to avoid missing meals.

