



**MISCELLANEOUS DOCUMENTS REPORT**  
**MARCH 11, 2025**

**1.0 APPLICATIONS FOR ALCOHOLIC BEVERAGE LICENSES**

--Silver Spur Ranch Inc.  
February 18, 2025

**2.0 PROCLAMATIONS**

--Diana Valdez  
Hunger Fighter of the Year  
March 6, 2025

--Santa Cruz Cider Company  
March 8, 2025

--Vinita Fernandes  
Hunger Fighter of the Year  
March 6, 2025

**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**

ABC 211 (6/99)

Received  
Watsonville  
City Clerk

TO: Department of Alcoholic Beverage Control  
1137 WESTRIDGE PARKWAY  
SALINAS, CA 93907  
(831) 755-1990

File Number: **666908**  
Receipt Number: **2973194**  
Geographical Code: **4403**  
Copies Mailed Date: **February 18, 2025**  
Issued Date:

DISTRICT SERVING LOCATION: SALINAS

First Owner: **SILVER SPUR RANCH INC**  
Name of Business: **SILVER SPUR RANCH INC**  
Location of Business: **1040 E LAKE AVE**  
**WATSONVILLE, CA 95076-3406**

County **SANTA CRUZ**

Is Premises inside city limits **Yes** Census Tract: **1101.01**

Mailing Address:(If different from premises address) **79 PASEO DR**  
**WATSONVILLE, CA 95076**

Type of license(s): **41** Dropping Partner: Yes \_\_\_ No

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
41 - On-Sale Beer And Wine - Eating	ORI	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	FEDERAL FINGERPRINTS	NA	2	02/18/25	\$48.00
Application Fee	STATE FINGERPRINTS	NA	2	02/18/25	\$78.00
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	02/18/25	\$1,105.00
41 - On-Sale Beer And Wine - Ea	ANNUAL FEE	NA	0	02/18/25	\$550.00
Total					\$1,781.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of SANTA CRUZ Date: February 18, 2025

Applicant Name(s)

SILVER SPUR RANCH INC



*P* *roclamation*  
***Diana Valdez***  
***Hunger Fighter of the Year***  
***March 6, 2025***

- WHEREAS,** for the past seven years, Diana has been a dedicated volunteer, organizing food distributions for food-insecure families in her community; and
- WHEREAS,** inspired by a conversation with her child’s principal at Live Oak Elementary School, she partnered with Second Harvest Food Bank Santa Cruz County to create a program that now serves 100 – 120 families twice a month, including 70% families, 20% seniors, and some of our unhoused neighbors; and
- WHEREAS,** Diana has led over 170 distributions, volunteered for over 500 hours, and helped distribute more than 400,000 pounds of food; and
- WHEREAS,** Diana has built a strong network of volunteers, fostered a sense of community at Live Oak Elementary, and played a key role in piloting their home delivery program by recruiting and training volunteers to pack and deliver bags to those unable to attend distributions in person; and
- WHEREAS,** most recently, Diana volunteered to be one of the first to pilot a diaper distribution program; and
- WHEREAS,** Diana approaches conflicts with care and dignity, ensuring all volunteers and participants feel respected; and
- WHEREAS,** Diana is deeply committed to her mission of helping others and always leads with a smile.

**NOW, THEREFORE,** I, Maria Orozco, Mayor of the City of Watsonville, in the State of California, on behalf of the City Council hereby recognize Diana Valdez as the 2025 Hunger Fighter of the Year and congratulate her for dedication to helping reduce hunger in the community.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Watsonville to be affixed this 6<sup>th</sup> day of March, Two thousand and twenty-five.

**Maria Orozco, Mayor**



# *P*roclamation

## *Santa Cruz Cider Company March 8, 2025*

- WHEREAS,** Santa Cruz Cider Company was founded in 2013 by sisters Nicole Todd and Natalie Henze, built on a foundation of family, passion, and a deep connection to the land; and
- WHEREAS,** as a woman-owned business, Nicole and Natalie take pride in supporting local farms by using only the finest apples grown in our Pajaro Valley community with a mission to create high-quality, small batch ciders that reflect the spirit of our region while empowering local farmers and businesses; and
- WHEREAS,** Santa Cruz Cider Company is proud to be a Certified Green Business and reflects a belief that small practices, when consistently applied, can lead to large scale impacts; and
- WHEREAS,** by distributing their cider within a 40-mile radius, Santa Cruz Cider Company reduces transportation emissions while supporting local economies; and
- WHEREAS,** Santa Cruz Cider Company is committed to minimizing their environmental footprint through responsible practices that not only protect the planet but also support the community; and
- WHEREAS,** beyond crafting exceptional cider, Santa Cruz Cider Company helps build a sense of community through gatherings, events, and raising funds for local non-profit organizations; and
- WHEREAS,** every bottle produced is a celebration of sisterhood, craftsmanship, and a love for supporting the people and places that make the world a little sweeter.

**NOW, THEREFORE,** I, Maria Orozco, Mayor of the City of Watsonville, in the State of California, on behalf of the City Council hereby recognize Santa Cruz Cider Company in honor of International Women's Day for exemplifying values of diversity, equity, inclusivity, and gender equality.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Watsonville to be affixed this 8<sup>th</sup> day of March, Two thousand and twenty-five.

**Maria Orozco, Mayor**



*P* *roclamation*  
***Vinita Fernandes***  
***Hunger Fighter of the Year***  
***March 6, 2025***

- WHEREAS,** for over 11 years, Vinita has been a dedicated volunteer, serving her community through Grey Bears and St. Joseph’s Church; and
- WHEREAS,** every Monday, Vinita prepares hot lunches for approximately 175 seniors at Grey Bears, ensuring they receive not just nourishment but also a sense of connection and belonging; and
- WHEREAS,** Vinita believes that food is more than sustenance, and is a way to bring people together, offering comfort and care to those in need; and
- WHEREAS,** originally from India, Vinita has witnessed the devastating effects of hunger firsthand, which fuels her passion for food rescue and waste reduction, ensuring that as much food as possible reaches those who need it most; and
- WHEREAS,** at Grey Bears, Vinita plays a vital role in sorting grocery store donations, organizing emergency meals, and mobilizing food resources for seniors, homeless people, and evacuees during disasters; and
- WHEREAS,** Vinita’s swift action was crucial during the severe winter events of 2023, helping to provide meals for displaced residents; and
- WHEREAS,** beyond her dedication to food security, Vinita’s warmth and generosity shine through in small moments, such as when she prepared a delicious chicken curry that offered a recently arrived Bangladeshi family a comforting taste of home and exemplified her commitment to nourishing not only bodies but also hearts.

**NOW, THEREFORE,** I, Maria Orozco, Mayor of the City of Watsonville, in the State of California, on behalf of the City Council hereby recognize Vinita Fernandes as the 2025 Hunger Fighter of the Year and congratulate her for fostering a spirit of care, dignity, and inclusion in the community.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Watsonville to be affixed this 6<sup>th</sup> day of March, Two thousand and twenty-five.

**Maria Orozco, Mayor**