

# CITY MANAGER REPORT

March 11, 2025







## SUMMER IN THE CITY

June 12 – July 8

<https://bit.ly/3FkJDeT>

# SUMMER IN THE CITY APPLICATION IS NOW LIVE





# NEW SIGNAGE SYSTEM

**The Civic Plaza is one of the first locations to feature our new digital signage system.**

This system allows us to share events, important alerts, and community messages in key public spaces, keeping residents informed and engaged.

**Other Locations:**

- Library
- City Hall
- Police Department
- Youth Center





# EGG HUNT EGGSTRAVAGANZA

**Saturday, April 19**  
1-4pm

**Franich Park**  
795 Vista Montana Dr

*Children aged 3 to 13 are allowed to  
hunt for eggs.*

*\* Please bring your own basket*





# GREEN VALLEY CONSTRUCTION STARTING

**If weather permits, a second round of improvements to Green Valley Road is scheduled to begin next Monday, March 17.**

**The work will include:**

- Rehabilitating cracked and damaged road surface
- Replacing non-ADA-compliant curb ramps with ones that are compliant
- Installing class II bike lanes throughout the project
- Upgrading existing traffic signage to meet current reflectivity standards
- installing new traffic striping and markings





# MICHOACAN A PEDIR DE BOCA

**Michoacán A Pedir de Boca** is known for its authentic Mexican flavors, offering a variety of paletas, aguas frescas, and handcrafted ice creams. With roots in Michoacán's rich dessert traditions, the shop brings a taste of Mexico with fresh, natural ingredients and bold flavors.

## **Hours of Operation**

Monday-Saturday: 11AM - 8PM

Sunday: 11:30AM – 8PM

## **Michoacán A Pedir de Boca**

1862 Main Street, Watsonville

<https://youtube.com/shorts/1GIVNtANb20>





# FOREVERFLY SKATE & APPAREL

**Founded in 2017, Foreverfly Skate Shop is located in our beautiful downtown. It is locally owned and operated.**

## **Hours of Operation**

11AM – 6PM

(Closed on Wednesdays)

## **Foreverfly Skate**

442 Main St

Watsonville, California 95076

[\(831\) 228-9819](tel:(831)228-9819)

<https://youtube.com/shorts/eDESPgLPZNg>

