

RESOLUTION NO. \_\_\_\_\_ (CM)

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE AWARDED PROFESSIONAL SERVICES CONTRACT TO FARALLON STRATEGIES, LLC TO DELIVER THE MONTEREY BAY REGIONAL ADAPTATION AND RESILIENCE IMPLEMENTATION AND FUNDING ROADMAP, FOR AN AMOUNT NOT TO EXCEED \$400,000; AND AUTHORIZING AND DIRECTING THE CITY MANAGER TO EXECUTE ALL AGREEMENTS AND ANY AMENDMENTS THERETO AND ANY DOCUMENTS WHICH MAY BE NECESSARY FOR THE COMPLETION OF THE PROJECT**

**WHEREAS**, the Monterey Bay Regional Climate Project Working Group (RCPWG) is comprised of the Counties of Santa Cruz, Monterey, San Benito, and Cities of Capitola, Salinas, Santa Cruz, and Watsonville; and

**WHEREAS**, the City of Watsonville has accepted grant funding on behalf of the RCPWG to develop the Monterey Bay Regional Adaptation and Resilience Implementation and Funding Roadmap; and

**WHEREAS**, the awarded grants allocated a combined total of \$400,000 to select a consultant to deliver the Monterey Bay Regional Adaptation and Resilience Implementation and Funding Roadmap; and

**WHEREAS**, § 3-5.500 of the Municipal code provides that an RFP or RFQ process is found to be an effective and efficient way to procure professional services and procurement of professional services shall be based on proposals solicited from capable professionals and be evaluated based on a combination of factors including education, training, experience and demonstrated competence and professional qualifications necessary for the satisfactory performance of the services required; and

**WHEREAS**, § 3-5.540 of the Municipal Code provides that contracts for professional services estimated to cost more than One Hundred Thousand and no/100ths (\$100,000.00) Dollars must be awarded by the Council, and that the selection

will be based on demonstrated competence and on the education, training and experience and professional qualifications necessary for the satisfactory performance of the services required, that cost will not be the only basis for selection, use a qualifications-based selection process as described in subdivision (a) of § [4527](#)<sup>1</sup> of the California Government Code and negotiated as described in §[4528](#); and

**WHEREAS**, a Request for Proposals (RFP) was issued on December 16, 2024, asking for qualified consultants to assist the City for professional services (capacity building & governance, financial & grant strategy, and program management) to deliver the Monterey Bay Regional Climate Adaptation and Resilience Implementation and Funding Roadmap; and

**WHEREAS**, the deadline for submittal of responses to the Request for Proposals for professional services (capacity building & governance, financial & grant strategy, and program management) was February 9, 2025; and

**WHEREAS**, a total of five (5) firms submitted proposals; these proposals were evaluated by RCPWG and City staff and a shortlist of the top two (2) ranked firms was developed; and

**WHEREAS**, these shortlisted firms provided further proposal details and engaged in interviews which were further reviewed by RCPWG and City staff; and

**WHEREAS**, the recommendation of the evaluation panel is that the proposal from Farallon Strategies, LLC., in an amount not to exceed \$400,000 be accepted as the best response.

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<sup>1</sup> All references to section numbers will be to the California Government Code

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF WATSONVILLE, CALIFORNIA, AS FOLLOWS:**

1. This action is exempt from the requirements of the California Environmental Quality Act (CEQA) in accordance with CEQA Guidelines Section 15378(b)(5), in that adopting a Resolution awarding contract to Farallon Strategies, LLC for professional services for the delivery of the Monterey Bay Regional Adaptation and Resilience Implementation and Funding Roadmap does not meet CEQA's definition of a "project," because the action does not have the potential for resulting in either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment and if a "project," is exempt under the "common sense" exception (14 Cal. Code Regs. § 15061(b)(3)) because it can be seen with certainty that there is no possibility that this action may have a significant effect on the environment.

2. The Council awards a contract to Farallon Strategies, LLC for professional services for the the Monterey Bay Regional Adaptation and Resilience Implementation and Funding Roadmap Project, in an amount not to exceed \$400,000.

3. That the Contract for Consultant Services between the City of Watsonville and Farallon Strategies, LLC a copy of which is attached hereto and incorporated herein by this reference, is hereby approved.

4. The City Manager is hereby authorized and directed to execute said contract and any amendments thereto or documents necessary for the completion of the project.

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