

City Manager Report

April 15, 2025



LANDFILL REOPENING





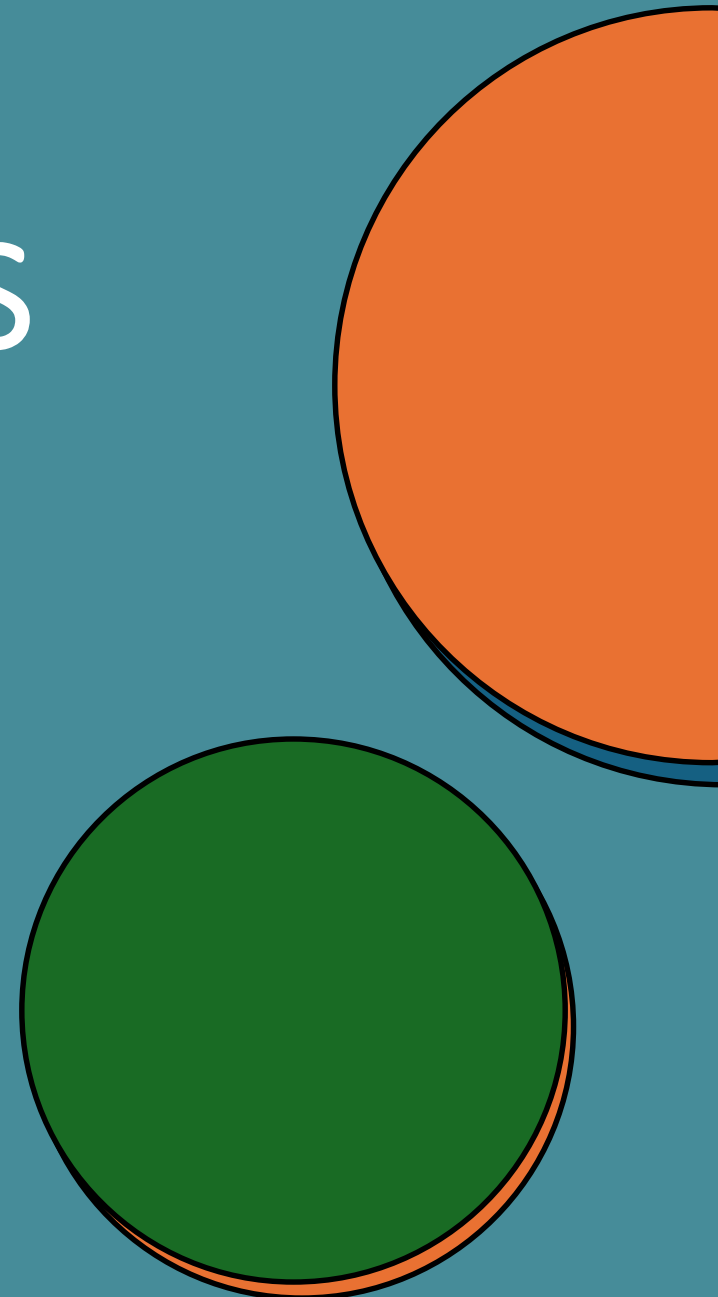
CROSSWALK IMPROVEMENTS

New pedestrian signs at Nielson St for the two new upgraded crosswalks, which run from Airport Blvd to Hanger Way.

Installation included the application of the two crosswalks, yield lines, and pedestrian crossing markings, which were some of the requirements for the new business at 70 Nielson St.

The City crews also started the preparation work to upgrade three crosswalks at Holly Dr/Ross Ave and another three at Holly Dr/Airport Rd.

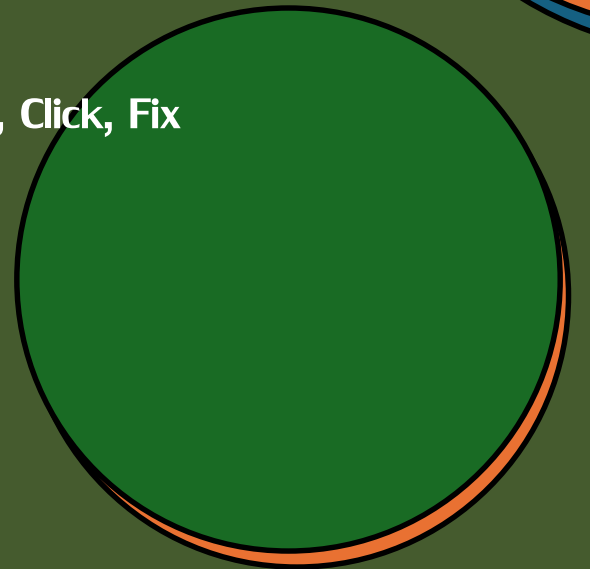
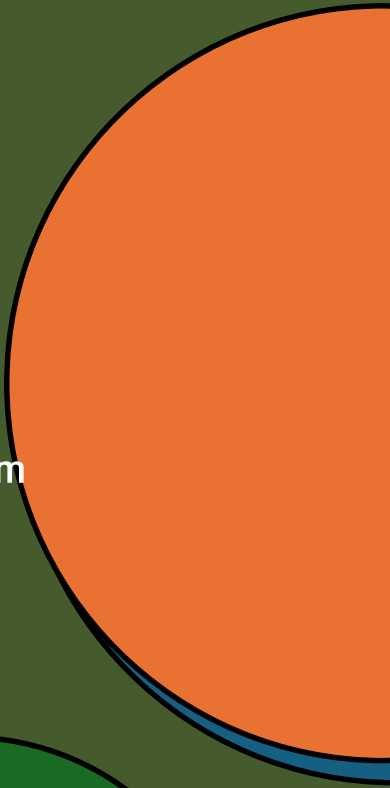
The striping is scheduled in the next couple of weeks.





STREET LIGHTS

- Replacing 40 critical burnt-out lights
- Working on the infrastructure Renewal & Energy Savings Program
– June 9, 2025
- Report Potholes
- Graffiti
- Sidewalk Damage
- Damaged (or not working) Street lights – See, Click, Fix





EGG HUNT EGGSTRAVAGANZA

Saturday, April 19
1-4pm

Franich Park
795 Vista Montana Dr

*Children aged 3 to 13 are allowed
to hunt for eggs.*

** Please bring your own basket*

RAPID RESPONSE FOR IMMIGRANT BUSINESSES



**BUSINESS TRANSITION
PLANNING FOR
IMMIGRANT BUSINESSES**

**APRIL 23RD 2025
4:30 PM**

**IMMIGRANT WORKERS'
RIGHTS IN THE
WORKPLACE**

**MAY 6TH 2025
5PM**

[TINYURL.COM/LSERR4IB](https://tinyurl.com/LSERR4IB)



EARTH DAY EVENT

**Sunday, April 27th
12-3pm at the City Plaza.**

Come celebrate our Earth with more than 40 local organizations, and the Parks and Public Works Department!

Enjoy kids' activities, music, and food, and participate in fun learning activities. The event is free, so bring your friends and family!

This year's theme is "**Our Power, Our Planet; Nuestro Poder, Nuestro Planeta.**"



FIRST TIME HOME BUYERS' FORUM

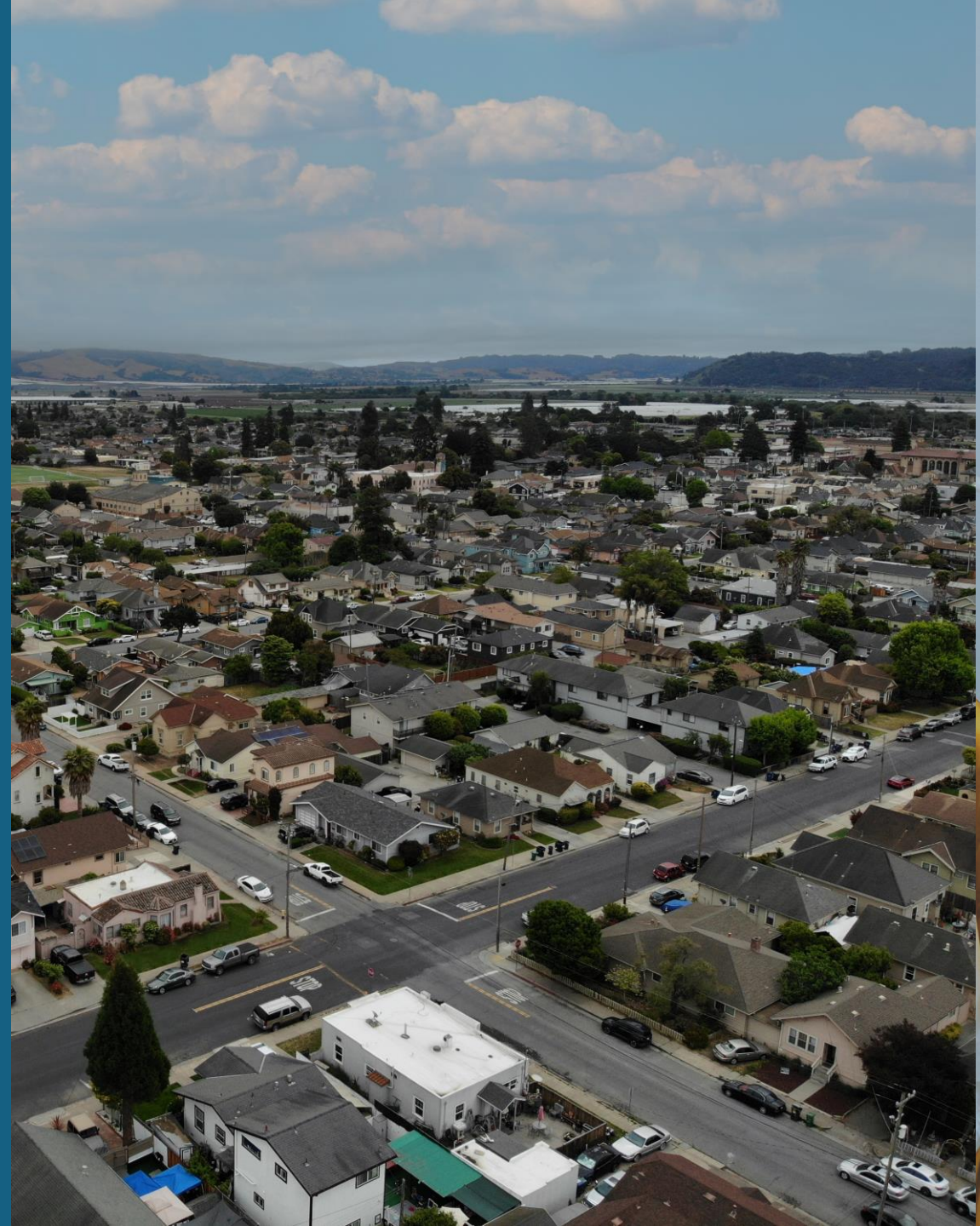
May 8, 2025

6:00pm – 8:30pm

Veterans Memorial Hall

215 E. Beach Street, Watsonville, CA

- Home buying and escrow process
- Financing options for homebuyers
- First-time homebuyer programs through City of Watsonville
- Property tax overview
- Hillcrest Development and available opportunities



MAYOR ON THE MOVE

Bagel Café & Bakery

1830 Main Street

Hours of Operation

Mon – Sat: 5AM-6PM

Sunday: 6AM-4PM

The Wishbone Pet Co.

1994 Freedom Boulevard

Hours of Operation

Mon – Sun: 10AM – 7PM



