



**MINUTES  
JOINT SPECIAL MEETING OF THE CITY COUNCIL AND  
INDUSTRIAL DEVELOPMENT AUTHORITY OF THE CITY OF  
WATSONVILLE**

**April 21, 2025**

**Corralitos Padres  
Community Center  
35 Browns Valley Road**

**3:22 p.m.**

**1. ROLL CALL**

Mayor Orozco, and Council Members Clark, Dutra, Montesino, Parker, and Quiroz-Carter (arrived at 4:13 p.m.) were present. Mayor Pro Tempore Salcido was absent.

Staff members present were City Manager Vides, City Clerk Ortiz, Public Works & Utilities Director Lindberg, Police Chief Zamora, Administrative Services Director Duran, I.T. Director Gill, Parks & Community Services Director Calubaquib, Library Director Martinez, Airport Director Williams, Deputy City Manager Manning, Assistant Police Chief Rodriguez, Battalion Fire Chief Schaefer, Division Fire Chief Avila, Housing Manager Landaverry, Police Officer Rodriguez, Deputy City Clerk Pacheco, and Interpreter Landaverry.

Consultant Reva Feldman was also present.

**1.a. MOTION TO EXCUSE ABSENT COUNCIL MEMBER(S)**

**MOTION:** It was moved by Member Parker, seconded by Member Clark and carried by the following vote to excuse Mayor Pro Tempore Salcido and Member Quiroz-Carter's absence.

AYES:	MEMBERS:	Dutra, Montesino, Parker, Orozco
NOES:	MEMBERS:	None
ABSENT:	MEMBERS:	Quiroz-Carter, Salcido

**2. REPORTS TO COUNCIL – No Action Required**

**2.a. 2025-2027 STRATEGIC PLAN WORKSHOP**

**Introductions and overview of the day by City Manager Vides.**

**Prior Two-Year Accomplishments and Community Survey Results Presentation by department heads.**

In answering Member Dutra, City Manager Vides stated there was data available regarding feedback from residents that had interacted with Police.

Assistant Chief Rodriguez spoke about improvements made to community engagement and potential reasons why some residents felt Police engagement had decreased since the last community survey was conducted.

Public Works & Utilities Director Lindberg spoke about how demographics of residents who took the survey could have impacted the results.

In answering Member Parker, City Manager Vides spoke about the impact of the timing of the two surveys were conducted on the community's responses.

Member Dutra thanked Parks & Community Services Director Calubaquib for prioritizing the Senior Center and stated other jurisdictions did not invest in resources for seniors.

Member Parker spoke about the efforts by the Public Works & Utilities Department to make road improvements. She spoke about issues affecting the City and increased engagement by older adults. She congratulated Police on being fully staffed and thanked Airport Director Williams for acknowledging the importance of collaboration among all departments.

#### **FY 2025-2027 Strategic Plan facilitated by Consultant Reva Feldman.**

The City Council agreed with Library Director Martinez's suggestion of expanding programs for all residents, not only youth.

Mayor Orozco spoke about having an accessible government and increasing departments' presence in the community, for example at the weekly Farmers Market.

City Manager Vides, in answering Member Montesino, stated the City had developed a database with resident's contact information to help improve communication efforts.

In answering Member Dutra, City Manager Vides spoke about ways the City could lower barriers for developers and listed factors that were not in the City's control.

Member Clark expressed concerns with issues faced by businesses interested in coming into the City and about the importance of accessibility. He expressed concerns with aspects of the Community Development Department's processes.

In addressing Member Parker's comments, City Manager Vides spoke about staff efforts to improve processes and become more business friendly.

Member Dutra spoke about improvements in the Airport since it was separated from Public Works & Utilities and expressed hope that having a dedicated staff member focused on economic development would produce additional results.

Member Quiroz-Carter stated there was a need for professional development opportunities.

City Manager Vides spoke about efforts across various departments to improve efficiency, including providing laptops for staff and implementing new software.

In answering Member Dutra, Consultant Feldman spoke about challenges with implementing Artificial Intelligence in government processes.

Member Montesino expressed concerns with poor customer service he had received from various departments.

Member Clark expressed concerns with customer service at various departments.

Mayor Orozco suggested investing in improvements to the City's website and ensuring staff availability tailored to residents' needs.

Member Clark spoke about investing in upgrading systems used by departments.

Member Dutra spoke about customer service concerns regarding permit issuing. He stated the hours for the recycling center and other services should be extended.

Mayor Orozco spoke about positive feedback received regarding the City's services and improvements being made.

In answering Member Dutra, Public Works & Utilities Director Lindberg spoke about exploring automated services and balancing resources with customer expectations.

City Manager Vides spoke about potential reasons why residents could become frustrated with the Community Development Department and stated many residents were content with the service they received.

*The meeting was recessed at 5:32 p.m. and reconvened at 5:47 p.m.*

In answering Member Parker, City Manager Vides stated Council's feedback would help staff in developing priorities.

Member Montesino spoke about the negative impacts of limitations on liquor licenses.

Member Dutra spoke about challenges for businesses unable to purchase liquor licenses.

Member Montesino and Member Dutra spoke about the effects of online shopping on brick-and-mortar shops.

Member Quiroz-Carter requested staff explore ways to maintain positive reserves in the budget as a Fiscal Health priority.

Member Parker spoke about providing unique experiences to attract residents. She spoke about challenges on set limits for liquor licenses.

Member Dutra spoke about the need to simplify processes for businesses to encourage them to come to Watsonville and about shifting towards businesses that offer experiences.

Mayor Orozco requested exploring setting aside yearly funding to address Council priorities and maximizing grant opportunities.

Member Dutra requested exploring the use of volunteers with Police to address parking enforcement.

In response to Member Dutra, Police Chief Zamora spoke about challenges with using volunteers for parking enforcement.

Mayor Orozco spoke about ensuring adequate planning to move projects forward when funding was identified.

In answering Member Montesino, City Manager Vides stated staff was exploring solutions for various funding needs, including storm drain maintenance and addressing homelessness.

Member Montesino spoke about potential changes to utility rates, addressing infrastructure needs, and investing in infrastructure.

Member Parker expressed concerns with the impact of raising utility rates on residents.

City Manager Vides, in answering Member Dutra, spoke about staff efforts to maintain a balanced budget.

Member Parker expressed concerns with state regulations creating challenges for Accessory Dwelling Unit development.

Member Dutra spoke about concerns with infrastructure capacity for new housing developments and the need for workforce housing.

Member Clark stated challenges for housing developers due to set costs for low-income housing and construction costs.

City Manager Vides spoke about using the 2050 General Plan to explore opportunities for middle-income housing, annexation, and impacts of the Urban Limit Line.

Member Quiroz-Carter requested exploring how to phase out use of fireworks due to environmental concerns.

Member Montesino requested exploring bonding Measure R revenues.

Member Quiroz-Carter requested exploring how to streamline communications during emergencies in collaboration with partners.

Member Parker spoke about the impact of certain developments on the City's infrastructure and services and establishing options for recovering costs.

Member Dutra spoke about the potential impact of a Senate Bill introduced by Senator Laird regarding battery energy storage safety standards.

Mayor Orozco requested exploring expansion of the Police Service Specialist pilot program and inquired about neighborhood watch programs.

In answering Mayor Orozco, Police Chief Zamora stated neighborhood watch programs were in the process of restarting.

Member Montesino spoke about coordinating advocacy efforts from staff and Council.

Consultant Feldman suggested developing effective advocacy efforts to ensure local control.

Member Clark spoke about maximizing resources and advocating for appropriate resources and services for the community.

### **3. CONSENT AGENDA**

#### **PUBLIC INPUT – None**

**MOTION:** It was moved by Member Dutra, seconded by Member Quiroz-Carter to approve the Consent Agenda.

In answering Member Clark, City Manager Vides mentioned a lack of discussion items as the reason for requesting cancellation of the April 29, 2025 City Council meeting.

Parks & Community Services Director Calubaquib, in answering Member Clark, spoke about the Pajaro Valley Collaborative Memorandum of Understanding listed under Item 3.g.

In answering Member Clark, Public Works & Utilities Director Lindberg provided details regarding Item 3.h.

**MOTION:** The above motion was carried by the following vote.

AYES:	MEMBERS:	Clark, Dutra, Montesino, Parker, Quiroz-Carter, Orozco
NOES:	MEMBERS:	None
ABSENT:	MEMBERS:	Salcido

#### **3.a. MOTION CANCELLING APRIL 29, 2025, REGULARLY SCHEDULED CITY COUNCIL MEETING**

#### **3.b. RESOLUTION NO. 100-25 (CM) A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE APPROVING PLANS AND SPECIFICATIONS AND CALLING FOR BIDS FOR THE WATER LINE REPLACEMENT E BEACH ST, UNION ST., AND LINCOLN ST. PROJECT, NO. WA-25-14834 (ESTIMATED COST OF \$3,800,000 WILL BE FUNDED FROM THE WATER ENTERPRISE FUND)**

#### **3.c. RESOLUTION NO. 101-25 (CM) A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE APPROVING SECOND AMENDMENT TO CONTRACT BETWEEN THE CITY OF WATSONVILLE AND SWT ENGINEERING, INC., A CORPORATION, FOR CONTINUED POST-CONSTRUCTION ENGINEERING CONSULTANT SERVICES FOR THE LANDFILL PHASE IV GROUNDWATER PROTECTION SYSTEM (GWPS) PROJECT,**

**NO. SW-23-14969, ADDING TO THE COMPENSATION, IN AN AMOUNT NOT TO EXCEED \$75,000 FOR A CONTRACT TOTAL AMOUNT OF \$926,321; EXTENDING THE CONTRACT COMPLETION DATE FROM JUNE 30, 2025, TO JUNE 30, 2026; AND AUTHORIZING AND DIRECTING THE CITY MANAGER TO EXECUTE SAME**

**3.d. RESOLUTION NO. 102-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE APPROVING CHANGE ORDER NO. 1 TO CONTRACT BETWEEN THE CITY OF WATSONVILLE AND TOP TIER GRADING, LLC., A LIMITED LIABILITY COMPANY, FOR THE EMERGENCY REPAIR OF THE BROWNS VALLEY WATER INTAKE AND FISH LADDER EMERGENCY REPAIR PROJECT, ADDING TO THE SCOPE OF WORK AND INCREASING COMPENSATION BY \$48,713.06, FOR A REVISED TOTAL CONTRACT AMOUNT OF \$246,213.06 AND AUTHORIZING THE CITY MANAGER TO EXECUTE SAME**

**3.e. RESOLUTION NO. 103-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE APPROVING THE PURCHASE OF TWO NEW SOLID WASTE COLLECTION VEHICLES FROM ARATA EQUIPMENT COMPANY (1 LABRIE AUTOMATED SIDE LOADER AND 1 WITKE FRONT LOADER), IN AN AMOUNT NOT TO EXCEED \$1,120,000; AND AUTHORIZING AND DIRECTING CITY MANAGER TO EXECUTE PURCHASE ORDER INCLUDING ANY EXTENSIONS OR AMENDMENTS THEREOF IN ORDER TO IMPLEMENT THIS PURCHASE**

**3.f. RESOLUTION NO. 104-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE AWARDED PROFESSIONAL SERVICES CONTRACT TO MAIN ST. ENTERPRISE, INC., A CORPORATION, TO PROVIDE MANAGEMENT OPERATIONS AND SERVICES (CONCESSIONAIRE SERVICES) AT PINTO LAKE CITY PARK LOCATED AT 451 GREEN VALLEY ROAD, WATSONVILLE; AND APPROVING A MONTH-TO-MONTH LEASE AGREEMENT FOR MODULAR HOME LOCATED AT PINTO LAKE CITY PARK, 451 GREEN VALLEY ROAD, WATSONVILLE; AND AUTHORIZING AND DIRECTING THE CITY MANAGER TO EXECUTE SAME**

**3.g. RESOLUTION NO. 105-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE APPROVING A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF WATSONVILLE AND PAJARO VALLEY COLLABORATIVE TO FORMALLY ESTABLISH A PARTNERSHIP TO ADDRESS HEALTH AND SOCIO-ECONOMIC INEQUITIES THROUGHOUT THE PAJARO VALLEY AND AUTHORIZING AND DIRECTING THE CITY MANAGER TO EXECUTE SAME**

**3.h. RESOLUTION NO. 106-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ACCEPTING \$10,541,000 IN GRANT FUNDS FROM THE CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) FOR CONSTRUCTION OF HARKINS SLOUGH RD (AND VARIOUS SITES) PEDESTRIAN IMPROVEMENTS; APPROVING PROGRAM SUPPLEMENT NO. 00000A744 TO ADMINISTERING AGENCY-STATE AGREEMENT FOR STATE FUNDED PROJECTS NO. 05-5031S21, AUTHORIZING THE**

**CITY MANAGER TO EXECUTE THE PROGRAM SUPPLEMENT, AND ANY AMENDMENTS WHICH MAY BE NECESSARY; AND APPROPRIATE SUCH FUNDS TO THE SPECIAL GRANTS FUND [0260] - PROJECT BUDGET ACCOUNT 0260-905-7837-14859**

**3.i. ACCEPT ENGINEER'S REPORTS & INTENTION TO ORDER IMPROVEMENTS, LEVY, COLLECT ASSESSMENTS & SET PUBLIC HEARING FOR 2025-2026 FISCAL YEAR FOR LLMADS**

**1) RESOLUTION NO. 107-25 (CM)**

**1) RESOLUTION ACCEPTING THE ENGINEER'S REPORT FOR THE BAY BREEZE SUBDIVISION LANDSCAPING & LIGHTING MAINTENANCE ASSESSMENT DISTRICT NO. PK-03-02 (LLMAD) FOR THE 2025-2026 FISCAL YEAR**

**2) RESOLUTION NO. 108-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ADOPTING A RESOLUTION OF INTENTION TO ORDER IMPROVEMENTS, LEVY AND COLLECT ASSESSMENTS AND SET A PUBLIC HEARING FOR MAY 27, 2025, TO CONSIDER THE LANDSCAPING AND LIGHTING MAINTENANCE PROGRAM AND BUDGET FOR BAY BREEZE SUBDIVISION LANDSCAPING AND LIGHTING MAINTENANCE ASSESSMENT DISTRICT NO. PK-03-02 (LLMAD) FOR THE 2025-2026 FISCAL YEAR**

**3) RESOLUTION NO. 109-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ACCEPTING THE ENGINEER'S REPORT FOR THE VISTA MONTAÑA SUBDIVISION LANDSCAPING AND LIGHTING MAINTENANCE ASSESSMENT DISTRICT NO. PK-03-03 (LLMAD) FOR THE 2025-2026 FISCAL YEAR**

**4) RESOLUTION NO. 110-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ADOPTING A RESOLUTION OF INTENTION TO ORDER IMPROVEMENTS, LEVY AND COLLECT ASSESSMENTS AND SET A PUBLIC HEARING FOR MAY 27, 2025, TO CONSIDER THE LANDSCAPING AND LIGHTING MAINTENANCE PROGRAM AND BUDGET FOR VISTA MONTAÑA SUBDIVISION LANDSCAPING AND LIGHTING MAINTENANCE ASSESSMENT DISTRICT NO. PK-03-03 (LLMAD) FOR THE 2025-2026 FISCAL YEAR**

**5) RESOLUTION NO. 111-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ACCEPTING THE ENGINEER'S REPORT FOR THE GONZALES STREET ALLEYWAY LANDSCAPING AND LIGHTING MAINTENANCE ASSESSMENT DISTRICT NO. PK-94-1 (LLMAD) FOR THE 2025-2026 FISCAL YEAR**

**6) RESOLUTION NO. 112-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE ADOPTING A RESOLUTION OF INTENTION TO ORDER IMPROVEMENTS, LEVY AND COLLECT ASSESSMENTS AND SET A PUBLIC HEARING FOR MAY 27, 2025, TO CONSIDER THE LANDSCAPING AND LIGHTING MAINTENANCE PROGRAM AND BUDGET FOR GONZALES STREET ALLEYWAY LANDSCAPING**

**AND LIGHTING MAINTENANCE ASSESSMENT DISTRICT NO. PK-94-1(LLMAD)  
FOR THE 2025-2026 FISCAL YEAR**

**3.j. AUTHORIZE FIRST AMENDMENT TO THE JOINT POWERS AGREEMENT FOR THE  
WATSONVILLE PUBLIC FINANCING AUTHORITY**

**1) RESOLUTION NO. 1-25 (ID)**

**A RESOLUTION OF THE BOARD OF DIRECTORS OF THE INDUSTRIAL  
DEVELOPMENT AUTHORITY OF THE CITY OF WATSONVILLE AUTHORIZING  
THE EXECUTION AND DELIVERY OF THE FIRST AMENDMENT TO THE JOINT  
EXERCISE OF POWERS AGREEMENT FOR THE WATSONVILLE PUBLIC  
FINANCE AUTHORITY**

**2) RESOLUTION NO. 113-25 (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE  
AUTHORIZING THE EXECUTION AND DELIVERY OF THE FIRST AMENDMENT TO  
THE JOINT EXERCISE OF POWERS AGREEMENT FOR THE WATSONVILLE  
PUBLIC FINANCE AUTHORITY**

**4. ITEMS REMOVED FROM CONSENT AGENDA**

**5. EMERGENCY ITEMS ADDED TO AGENDA – None**

**6. ADJOURNMENT**

The meeting was adjourned at 6:46 p.m.

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Maria Orozco, Mayor

ATTEST:

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Irwin I. Ortiz, City Clerk