

Mayor's Updates

5/13/2025

- **2025 Heroes in Prevention Awards**

Honored to be the keynote speaker at this important event. Thank you to Pajaro Valley Prevention and Student Assistance for their continued work in mental health and prevention, and congratulations to all the awardees.

- **2nd Annual Pitch In Clean Up Day**

Proud to join residents and city staff in collecting over 150 lbs of waste. A powerful reminder that when we care for our city together, we build pride and ownership.

- **Hosted First-Time Homebuyers' Forum**

Great to see so many residents taking steps toward homeownership. Thanks to our partners for providing valuable resources and support to make this event possible - City of Watsonville staff, County of Santa Cruz, Comerica Bank, Santa Cruz Community Credit Union, NHORA, Straw Hat, Aldina's Real Estate, El Pájaro CDC, and D' La Colmena.

- **35 Years of Fiestas Patrias**

Presented a proclamation celebrating 35 years of this event, which has become a symbol of community resilience, unity, and cultural pride. Thank you to everyone who has contributed to its continued success.



- **Earth Day Celebration in Watsonville**

Joined neighbors, students, and activists in reaffirming our collective responsibility to protect and steward our environment for future generations.

- **7-Eleven Grand Opening**

Welcomed the new 7-Eleven on Freedom Blvd to our business community. I look forward to seeing their success and the positive impact on our local economy.

- **United in Purpose with United Way**

Honored to attend this event and recognize the local leaders and youth who are driving meaningful change in our community. Their dedication to supporting young people is truly inspiring.

- **Strategic Planning Session**

Thanks to our staff for leading a session that reflects the priorities and feedback from our residents. This session will help guide our next steps in shaping the future of Watsonville.

- **Additional Engagements**

Attended several other events and met with community partners and constituents to discuss ongoing initiatives and gather feedback.

