



Marisa Fernandez <marisa.fernandez@cityofwatsonville.org>

We all have families please forward to all city council people and city a manger and mayor

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To: marisa.fernandez@cityofwatsonville.org

Tue, May 11, 2021 at 10:08 AM

Hello,

The food trucks are confusing administrative red tape and cost with operating cost. And example is how many tens of thousands in fees did MacDonalda pay I. Order to demo and build and traffic impacts? Comapre that to a food truck when they open?

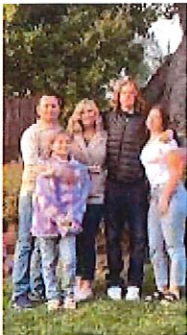
Food trucks have been the #1 business in Watsonville In the last 18 months believe me they are not struggling if they were they wouldn't be doing it!

Food trucks want a high profit low cost of entry business with no fees. The risk of going out of businesses is a reality for every business. The argument that cost and rules would put them out doesn't hold water. Well my argument is that food trucks are going to put me out of business. If food trucks are for the people and the community when was the last time a food truck sponsored any local non profit or youth sport? How much is getting cycled back to the community financially?

The guy who's going to run the pinto lake flee market is going to make a killing at the gate with the parking fees. Sal Jimenez of the red barn told me he makes thousands a week just on the parking fees! I urge that the city youth development department and youth activities department take over the gate fee and collect the 8\$ per car parking fee and have that money go directly back to the local kids.

I plan on opening a food truck soon and I plan on doing it for one reason and one self-indulgent reason and that's because the food truck business will directly benefit me! Food trucks do not pay the fees that brick and mortar pay and in many cases they charge more than brick and mortars. Example just my yearly garbage bill is way more money than a food truck will pay cumulatively with all their fees. YOU NEED TO PAY TO PLAY...and they need regulations and guidelines....every time I'm at risk of going out of business example the pandemic shut down I need to get creative hustle push and move on. This is a time for food trucks to get creative no more FREE PASS AND FREE MEAL TICKET to make thousands and thousands per week...

Sent from my iPhone



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