



## CITY COUNCIL AGENDA REPORT

**MEETING DATE:** Tuesday, July 8, 2025  
**TO:** CITY COUNCIL  
**WRITTEN BY:** Police Fiscal Manager Maldonado  
**RECOMMENDED BY:** POLICE CHIEF ZAMORA  
**APPROVED BY:** TAMARA VIDES, CITY MANAGER

**SUBJECT:** DEPARTMENT OF ALCOHOL BEVERAGE CONTROL (ABC) FY 2025/2026 -  
ALCOHOL POLICING PARTNERSHIP (APP) GRANT, IN THE AMOUNT OF  
\$67,350

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### RECOMMENDATION:

Adopt a resolution authorizing the City Manager or her designee to accept the Department of Alcoholic Beverage Control, FY 2025/2026 Alcohol Policing Partnership (APP) Program grant, in the amount of \$67,350, to reduce crime and public nuisance problems associated with alcohol beverage outlets, and to execute a standard agreement, all required documents, future amendments, if any, and appropriate funds to the Special Grants Fund (260).

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### BACKGROUND:

In 1995, the California Department of Alcoholic Beverage Control (ABC) embarked on a new and innovative approach to broaden and increase the level of alcoholic beverage law enforcement by partnering with cities and counties through a grant assistance project. The mission of the Alcohol Policing Partnership Program is to work with law enforcement agencies to develop an effective, comprehensive, and strategic approach to eliminating the crime and public nuisance problems associated with problem alcoholic beverage outlets and then institutionalize those approaches within the local police agency.

### DISCUSSION:

Budget reductions at the state and local level greatly reduced law enforcement staff assigned to alcoholic beverage law enforcement. Many of the state's police and sheriff's departments re-prioritized their missions and diverted their ABC-related enforcement resources to other areas like patrol. There's

now a strong movement by cities and communities for more regulation and education to prevent crime as it relates to the increasing number of alcohol outlets.

The main goals of the program are to:

- (a) Establish closer relationships between ABC district offices and the grant agencies;
- (b) Target licensed outlets that cause alcohol-related crimes;
- (c) Reduce alcohol related disorder issues; and
- (d) Maintain a training program that addresses alcohol related issues.

The Watsonville Police Department (WPD) is committed to the grant's goals and objectives. Some of the objectives include identifying and targeting problematic establishments, general enforcement, minor decoy operations, shoulder tap operations and training for local law enforcement. In addition, the WPD will be coordinating Informed Merchants Preventing Alcohol Related Crime Tendencies (IMPACT) operations to ensure that retailers are compliant with state laws, ABC license conditions and the City's alcohol ordinance. Retail licensees will also have the opportunity to attend a Licensee Education on Alcohol and Drug (LEAD) Program which is a voluntary prevention program that provides high quality, effective, and educationally sound training on alcohol responsibility and the law.

### **CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) DETERMINATION:**

This action is exempt from the requirements of the California Environmental Quality Act (CEQA) in accordance with CEQA Guidelines Section 15378(b)(5), in that adopting a Resolution accepting a grant does not meet CEQA's definition of a "project," because the action does not have the potential for resulting in either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment and if a "project," is exempt under the "common sense" exception (14 Cal. Code Regs. § 15061(b)(3)) because it can be seen with certainty that there is no possibility that this action may have a significant effect on the environment.

### **STRATEGIC PLAN:**

The action is consistent with the following strategic plan priority:

Public Safety: this grant focuses on alcohol enforcement and education.

### **FINANCIAL IMPACT:**

The APP program grant in the amount of \$67,350 does not require local match funds and has no financial impact to the General Fund.

### **ALTERNATIVE ACTION:**

No reasonable alternatives are known at this time.

**ATTACHMENTS AND/OR REFERENCES (IF ANY):**

None.