

RESOLUTION NO. _____ (CM)

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
WATSONVILLE GRANTING CONSENT TO THE BOARD OF
SUPERVISORS OF THE COUNTY OF SANTA CRUZ TO RENEW THE
SANTA CRUZ COUNTY TOURISM MARKETING DISTRICT (TMD)**

WHEREAS, the Board of Supervisors of the County of Santa Cruz desires to declare its intention to undertake the proceedings required to renew the Santa Cruz County Tourism Marketing District, including fixing the time and place of a Public Meeting, and a Public Hearing thereon, and giving notice thereof; and

WHEREAS, a portion of the territory proposed to be included in the TMD lies within the boundaries of the cities of Capitola, Santa Cruz, Scotts Valley, and Watsonville (the "Cities"), as shown on the map attached hereto as Exhibit "A," and incorporated herein by such attachment; and

WHEREAS, the area of the Cities which lies within the boundaries of the proposed TMD will, in the opinion of the Board, be benefited by the activities and the purpose sought to be accomplished and that the work can best be accomplished by a single comprehensive scheme of work; and

WHEREAS, the Board of Supervisors of the County of Santa Cruz has requested consent to form the TMD in the City of Watsonville with adoption of Santa Cruz Board of Supervisors Resolution No. 106-2021, dated May 11, 2021.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY
OF WATSONVILLE, CALIFORNIA, AS FOLLOWS:**

Section 1. The above recitals are true and correct.

Section 2. That the City Council consents to the County of Santa Cruz forming the TMD which District shall include the City of Watsonville.

Section 3. That the City Clerk is hereby directed to transmit a certified copy of this Resolution to the Santa Cruz County Clerk of the Board.
