



# City of Watsonville

“A Community of Opportunities”

January 15, 2021

Greater Goods Marketplace  
Colin Disheroon  
416 Semple Ave.  
Aptos, CA. 95003

Dear Applicant:

On December 21, 2020, the City of Watsonville issued notices to all applicants selected to participate in phase three interviews and second ranking. The letter identified the interview date as well as the necessary next steps for phase three. This letter advises you of changes to your interview date as well as further details related to phase three interviews and second ranking.

## **PRIOR TO INTERVIEW - NEXT STEPS**

**Step 1:** All applicants are required to pay an interview fee of \$3,700.00. Payment should be made by certified check, cashier's check, or money order made payable to the City of Watsonville Community Development Department. Payments can be mailed to 250 Main Street, Watsonville, CA. 95076 or can be dropped off at the CDD office. Office hours are Monday – Friday from 8:00 a.m. – 12:00 p.m. and 1:30 p.m. – 4:00 p.m. Payment must be received by the end of the business day on January 22, 2021 in order to avoid disqualification.<sup>1</sup>

**Step 2:** As part of the Pre-Application process, each individual applying as an owner must undergo a Live Scan to check fingerprints against the Department of Justice's (DOJ) records. Individuals who do not meet the State and/or City's eligibility requirements will be disqualified. Eligibility disqualifiers may be found in State Law BPC Division 10, Chapter 5, Section 26057 (B) (4) and in Watsonville Municipal Code Sections 14.53-110 and 14.53-111. Please contact Angelica Jauregui at 831-768-3386 or [angelica.jauregui@cityofwatsonville.org](mailto:angelica.jauregui@cityofwatsonville.org) to submit the required Live Scans. Failure to provide evidence of application for a Live Scan by the end of the business day on Friday January 22, 2021 shall result in disqualification.

## **PHASE THREE: INTERVIEWS AND SECOND RANKING**

The interview structure is as follows:

### Location:

250 Main Street, Watsonville, Ca. 95076, Conference Rooms A and B

The City will provide a conference room for the applicant team with a laptop to conduct the remote interview. A proctor will be in attendance during the entirety of the interview and the room will be thoroughly cleaned between each interview. The room is large enough to accommodate a minimum of 6-feet of spacing between attendees.

<sup>1</sup> Equity applicants are not subject to the interview fee.



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## Interview Length:

Pre-Applicants requesting 1 permit type: 45 minutes

Pre-Applicants requesting more than 1 permit type: 60 minutes.

## Limit on Number of Interviewees:

Up to 3 business owners are allowed to attend the interview.

## **SELECTION PROCESS**

Phase three scores will be tabulated and combined with Phase two scores to establish an overall score. The top scoring applicants from the interview shall be invited to apply for the available Cannabis Use Permits based on permit type. For example, two retail applicants shall be invited to apply for the two available retail Cannabis Use Permits. Prior to making a final decision, the City reserves the right to request and obtain additional information from any candidate who has submitted a Cannabis Pre-Application.

The Interview Panel will make a final determination on the advancement of applications. However, the City reserves the right to award a lesser number of permits than are available, or to award no permits at all. Successful applicants will be authorized to apply for a discretionary permit upon the Interview Panel's determination to allow submittal of a CANNABIS USE PERMIT application, and should be prepared to attend all discretionary permit hearings to represent their request for a Conditional Use Permit and to respond to questions.

## **INTERVIEW DATE**

The Phase Three Interview and Second Ranking is scheduled on Tuesday, January 26, 2021 at 8:00 a.m. Please arrive on time and if you have any questions contact Associate Planner Ivan Carmona at 831-768-3078 or by email at [ivan.carmona@cityofwatsonville.org](mailto:ivan.carmona@cityofwatsonville.org).

Sincerely,

Ivan Carmona  
Associate Planner