



Agenda Report

MEETING DATE: Monday, July 19, 2021

TO: PARKS & RECREATION COMMISSION

FROM: Adriana Flores, Senior Administrative Analyst

SUBJECT: APPROVE APPLICATION FOR PUBLIC ART AT RAMSAY PARK,
SUBMITTED BY SHARED ADVENTURES

STATEMENT OF ISSUES:

Public Art Application submitted for approval.

RECOMMENDED ACTION:

Staff recommends that the Parks and Recreation Commission approve the Application for Public Art at Ramsay Park, submitted by Shared Adventures.

DISCUSSION:

The Organization

Shared Adventures is a Santa Cruz County non-profit organization that has been providing recreational activities for the disabled community since 1992. In addition to many recreational activities, Shared Adventures also has a studio art program. The lead art teacher, Anastasia Torres-Gil has worked with hundreds of challenged youth and adults in Santa Cruz and Watsonville.

The Project

This project consists of placing a mural on two of the restroom walls at Ramsay Park at the restroom near the soccer field. These moveable murals will feature inspirational images of disabled individuals and athletes. By showing strong images of disabled people, the hope is that it will be seen by many and that it makes a positive impact helping to address common negative attitudes and stereotypes toward the challenged and disabled community. The location for this project is ideal as it will be close to the location of a proposed new all-inclusive playground that the City is in the beginning stages of designing.

The Artists

The lead artist for this project is Anastasia Torres-Gil who has been teaching art locally for more than twenty years. She has held various exhibits both locally and throughout the United States, including Mi Casa es Tu Casa from 2017 to 2019. Ms. Torres-Gil has also received many awards, including her latest in 2020 First Place, Combatting Anti-Semitism Artwork among others. She also has many private collections and has many years experience working in the art field.

Project Process

“Adventure is for Everyone” is made up of seven (7) panels of life-size images with a line of text across the bottom and together it will be 28’ by 7’ high.

“Wall of Fame” is two panels made up of four 4’ X 4’ images with a line of text across the bottom, in all it will be an 8’ X 8’ piece.

The panels will be 1/8” with two thin aluminum sheets bonded to a PVC core. Printed vinyl will be applied to the surface, with a heavy-duty graffiti resistant laminate that will allow solvents to remove graffiti without damaging the image. Individual panels weigh approximately 10 pounds each.

All images have received licensing approval from their owners.

Project and Facility Maintenance

City Staff will assist with mounting for the pieces to be attached to the building in a similar style as the Moveable Murals project located in front of City Hall. Shared Adventures art team, including professional installers will mount the printed panels with tamper-resistant screws. The expected life span is two to five years. Shared Adventures is committed to maintain the art pieces.

Installation will begin approximately one month following approval from this body and will take about three (3) days for completion.

FINANCIAL IMPACT:

The organization has acquired grant funding to partially fund this project by the Santa Cruz Art Council. The organization has also secured other funding to complete the project.

ATTACHMENTS AND/OR REFERENCES (If any):

Attachment A: Adventure is for Everyone Images

Attachment B: Hall of Fame Images