

**RESOLUTION NO. \_\_\_\_\_ (CM)**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WATSONVILLE AWARDED CONTRACT TO SELBERT PERKINS DESIGN, A CORPORATION, TO DESIGN A NEW CITYWIDE WAYFINDING SIGNAGE PROGRAM, IN AN AMOUNT NOT TO EXCEED \$109,000; AND AUTHORIZING AND DIRECTING THE CITY MANAGER TO EXECUTE SAME**

**WHEREAS**, a Request for Qualifications (RFQ) was issued on August 25, 2021, asking for qualified consultants to develop a new community branding and wayfinding signage program for the City of Watsonville; and

**WHEREAS**, the deadline for submittal of Request for Statement of Qualifications was September 10, 2021; and

**WHEREAS**, City staff ranked the proposals received for the consideration of the City Manager and submission to the City Council; and

**WHEREAS**, the City Manager has recommended that the proposal from Selbert Perkins Design, a corporation, in an amount not to exceed \$109,000, be accepted as the best response.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF WATSONVILLE, CALIFORNIA, AS FOLLOWS:**

1. That the proposal of Selbert Perkins Design, a corporation, in an amount not to exceed \$109,000, is hereby accepted.
2. That the Contract for Consultant Services between the City of Watsonville and Selbert Perkins Design, a corporation, to design a new Citywide Wayfinding Signage Program, a copy of which Contract is attached hereto and incorporated herein by this reference, is fair and equitable and is hereby ratified and approved.
3. Consultant shall file FPPC form 700s and 805s pursuant to section 19 of the Contract.

4. That the City Manager be and is hereby authorized and directed to execute the Contract for and on behalf of the City.

5. That all other proposals are hereby rejected.

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