

December 18, 2020

Lucy A. Rojas  
Statement of Qualification  
Planning Commission  
City of Watsonville

It is an honor to be appointed to the City of Watsonville Planning Commission. As a lifelong resident of Watsonville, it is privilege to have the opportunity to serve my community in this role. As I understand the purpose of the commission, members will make recommendations regarding the physical development of the city. I will take this responsibility very seriously as I appreciate and understand the importance of how space and how are spaces are used can contribute to the quality of life for our citizens, create a sense of belonging, and contribute to the economic health of our community.

In terms of my demonstrated skills and knowledge that qualify me for this role, please note that in my current professional position as Assistant Vice Chancellor and Chief of Staff for the Division of Student Affairs and Success at UC Santa Cruz, I am responsible for resource management for a division that includes over 200 employees, 30 physical locations, and a budget of \$30 million. Policy analysis is a function that I engage in daily, a skill that will transfer to a role on the Planning Commission which will make recommendations with respect of land use, planning, and zoning policies and regulations. As Chief of Staff, I routinely research, analyze, and synthesize information to then advise the Vice Chancellor on operational decision making. I have strong communication and collaboration skills and will bring a positive attitude to the commission.

Thank you for your consideration.