

City of Watsonville Sign Ordinance Suggested Revisions

Sections That Conflict With State Law	
Watsonville Municipal Code Section	Suggested Revision
8-6.112 – Obscene Matter	Revise language re: what constitutes “obscene”
8-6.119 – Political Signs	Strike language re: limitations on size
8-6.116 – Vehicular Signs	Revise language re: signs on vehicles or strike all together
8-6.120 through 122 – Signs regulated by district	Consider revision of sign regulations to be uniform regardless of the district in which they are located
8-6.124 through 132 – types of signs	A revision should be made to make the regulations consistent regardless of what type of sign it is
8-6.205- Exemptions	Revise to update exempted signs for free speech, including real estate and political signs
Article 4 re Signs in Central Business District	Ensure this article is consistent with 8-6.120 through 122

Sections To Be Reviewed For Modernization	
8-6.101- Definitions	Update as necessary
8-6.102- Signs Painted on Buildings	Review whether prohibition of painting signs on buildings is appropriate
8-6.104- Height Limitations	Determine appropriate height based on signage type
8-6.123- Off-site advertising signs	Consider revision to clarify what types of off-site signs may be allowable, update standards
8-6 Division B - Temporary signs	Consider revision to temporary signage regulations to provide flexibility and clarity
8-6 Division C – Inspections, Variances, Revocation, and Appeals	Consider removal of Variance provisions and allow modification to regulations by the Planning Commission